2-1-2012

Montana Nonresident Traveler Expenditures and Economic Contribution: 2009

Kara Grau

The University of Montana-Missoula

Follow this and additional works at: http://scholarworks.umt.edu/itrr_pubs

Part of the Economics Commons, Leisure Studies Commons, Recreation, Parks and Tourism Administration Commons, and the Tourism and Travel Commons

Recommended Citation


http://scholarworks.umt.edu/itrr_pubs/74

This Report is brought to you for free and open access by the Institute for Tourism and Recreation Research at ScholarWorks at University of Montana. It has been accepted for inclusion in Institute for Tourism and Recreation Research Publications by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mail.lib.umt.edu.
# 2009 Montana Nonresident Traveler Economic Impacts & Expenditures

## 2009 Economic Impacts

<table>
<thead>
<tr>
<th>Industry</th>
<th>Direct</th>
<th>Indirect</th>
<th>Induced</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Output</td>
<td>$1,924,500,000</td>
<td>$463,200,000</td>
<td>$468,400,000</td>
<td>$2,856,100,000</td>
</tr>
<tr>
<td>Employment (# of jobs)</td>
<td>24,030</td>
<td>4,110</td>
<td>4,900</td>
<td>33,040</td>
</tr>
<tr>
<td>Employee Compensation</td>
<td>$523,900,000</td>
<td>$113,000,000</td>
<td>$123,500,000</td>
<td>$760,400,000</td>
</tr>
<tr>
<td>Proprietor Income</td>
<td>$93,900,000</td>
<td>$24,700,000</td>
<td>$23,500,000</td>
<td>$142,100,000</td>
</tr>
<tr>
<td>Other Property Type Income</td>
<td>$229,600,000</td>
<td>$96,700,000</td>
<td>$100,500,000</td>
<td>$426,800,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>$218,100,000</td>
</tr>
</tbody>
</table>

Definitions: **Direct impacts** result from nonresident traveler purchases of goods and services; **Indirect impacts** result from purchases made by travel-related businesses; and **Induced impacts** result from purchases by those employed in travel-related occupations. **Industry Output** is the value of an industry's total production. **Employment** is full- and part-time annual jobs. **Other Property Type Income** consists of payments for rents, royalties and dividends.

## 2009 Nonresident Traveler Expenditures

### Expenditure Allocation by Category

- **Gasoline, Oil**: 32%, $710,660,000
- **Restaurant, Bar**: 22%, $498,410,000
- **Retail Sales**: 16%, $358,130,000
- **Hotel, B&B, etc.**: 11%, $240,170,000
- **Groceries, Snacks**: 8%, $191,850,000
- **Auto Rental and Repairs**: 3%, $81,360,000
- **Outfitter, Guide**: 2%, $41,010,000
- **Campground, RV Park**: 2%, $37,030,000
- **Licenses, Entrance Fees**: 2%, $39,480,000
- **Misc. Services**: 1%, $28,460,000
- **Transportation Fares**: 1%, $28,510,000
- **Gambling**: 1%, $16,730,000

### Average Daily Per Group (2009)

- Gasoline, Oil: $35.97
- Restaurant, Bar: $25.47
- Retail Sales: $18.52
- Hotel, B&B, etc.: $12.16
- Groceries, Snacks: $9.78
- Auto Rental and Repairs: $4.24
- Outfitter, Guide: $2.07
- Campground, RV Park: $2.03
- Licenses, Entrance Fees: $1.90
- Misc. Services: $1.53
- Transportation Fares: $1.53
- Gambling: $0.89

### Total Expenditures (2009)

- **Total**: $116.09
- **Total Expenditures**: $2,271,800,000

1. 2009 expenditure estimate is based on Q1 & Q2, 2008 expenditure estimates (derived from 2005 spending patterns), adjusted (-18%) for changes in the economy, and Q3 & Q4, 2009 estimates. 2. Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups.

©2010 ITRR