Montana Nonresident Traveler Expenditures and Economic Contribution: 2004

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### 2004 Economic Impacts

<table>
<thead>
<tr>
<th></th>
<th>Direct</th>
<th>Indirect</th>
<th>Induced</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Output* (Revised 3/2012)</td>
<td>$1,439,000,000</td>
<td>$377,900,000</td>
<td>$419,400,000</td>
<td>$2,236,300,000</td>
</tr>
<tr>
<td>Employment Contribution (# of jobs)</td>
<td>29,250</td>
<td>4,130</td>
<td>5,770</td>
<td>39,150</td>
</tr>
<tr>
<td>Employee Income</td>
<td>$429,100,000</td>
<td>$81,500,000</td>
<td>$106,800,000</td>
<td>$619,400,000</td>
</tr>
<tr>
<td>Proprietors' Income</td>
<td>$102,600,000</td>
<td>$21,400,000</td>
<td>$22,100,000</td>
<td>$146,100,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>$99,900,000</td>
<td>$19,700,000</td>
<td>$21,100,000</td>
<td>$140,700,000</td>
</tr>
</tbody>
</table>

**Definitions:**
- **Direct impacts** result from nonresident traveler purchases of goods and services.
- **Indirect impacts** result from purchases made by travel-related businesses.
- **Induced impacts** result from purchases by those employed in travel-related occupations.

### 2004 Direct Expenditures

#### Expenditure Allocation by Category

- **Gasoline, Oil**: 22%
- **Retail Sales**: 21%
- **Restaurant, Bar**: 21%
- **Hotel, B&B, etc.**: 12%
- **Groceries, Snacks**: 7%
- **Auto Rental and Repairs**: 6%
- **Outfitter, Guide**: 4%
- **Transportation Fares**: 1%
- **Campground, RV Park**: 2%
- **Misc. Expenses, Services, Fees, Licenses**: 4%

#### Average Daily per Group

- **Gasoline, Oil**: $26.87 22% $438,200,000
- **Retail Sales**: $25.35 21% $413,500,000
- **Restaurant, Bar**: $24.60 20% $401,300,000
- **Hotel, B&B, etc.**: $14.24 12% $232,200,000
- **Groceries, Snacks**: $8.82 7% $143,800,000
- **Auto Rental and Repairs**: $7.39 6% $120,600,000
- **Outfitter, Guide**: $4.24 4% $69,100,000
- **Transportation Fares**: $2.58 2% $42,100,000
- **Misc. Expenses, Services, Fees, Licenses**: $5.37 4% $87,600,000

**Total**: $120.03 100% $1,957,700,000

*Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.