

University of Montana

ScholarWorks at University of Montana

University of Montana News Releases, 1928,
1956-present

University Relations

3-30-1958

Alumni publications to bring readers "American Higher Education, 1958" survey

University of Montana--Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

Let us know how access to this document benefits you.

Recommended Citation

University of Montana--Missoula. Office of University Relations, "Alumni publications to bring readers "American Higher Education, 1958" survey" (1958). *University of Montana News Releases, 1928, 1956-present*. 221.

<https://scholarworks.umt.edu/newsreleases/221>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.

March 27, 1958

FOR RELEASE SUNDAY, MARCH 30

The alumni publications of Montana State College and of Montana State University in their April issues will join with 152 other alumni magazines in bringing their readers an unusual special survey, "American Higher Education, 1958".

The 32-page supplement reporting higher education's achievements and problems will reach some 18,000 readers through the Montana Collegian of MSC and the Alumni News of MSU, according to information released jointly by Max Worthington, MSC, and Ross L. Miller, MSU, alumni secretaries for the two institutions. Nationally, the supplement will reach more than 1,350,000 readers.

Originally the report was undertaken by editors of 14 alumni publications and later expanded to be national in scope. Although it was months in the making, its conclusions are current.

Through text and photographs the report presents some of the extraordinary challenges and opportunities of colleges and universities today.

The report not only deals with the problems of rapidly expanding enrollments and rising costs of higher education, but it also delves into such challenges as how higher education can maintain quality in the midst of quantity, finding better ways of educating students in breadth as well as in depth, improving services to the community and beyond, and providing greater opportunities for research.

The roster of the alumni magazines that are distributing the report reflects the diversity of American higher education, including institutions large and small, publicly and privately supported, church-affiliated and general, technical and liberal arts, and some secondary schools.