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FOR RELEASE SUNDAY, JUNE 22

The second annual Management Seminar for the Montana Grocery Industry is scheduled for July 13, 14, and 15 at Montana State University, Missoula, according to Dr. John S. Wright, seminar director. The seminar is sponsored by the MSU School of Business Administration in cooperation with the Montana Food Distributors' Assn.

A new feature of this year's program will be a case discussion on "A Problem in Trading Stamps." A case developed by the Harvard Graduate School of Business Administration will be sent to seminar participants for advance study and discussed at a seminar session on Monday, July 14, Dr. Wright said.

The program will also include discussions of merchandising, financing, operating costs, employee training, income taxes, and promotions. Speakers for the three-day seminar will be announced soon, Dr. Wright said.

Further information about the seminar may be had by writing to Dr. John S. Wright, School of Business Administration, Montana State University, Missoula.





