National Folk Festival Visitor Study: 2008

Christine Oschell
The University of Montana-Missoula

Follow this and additional works at: http://scholarworks.umt.edu/itrr_pubs

Part of the Leisure Studies Commons, Recreation, Parks and Tourism Administration Commons, and the Tourism and Travel Commons

Recommended Citation
http://scholarworks.umt.edu/itrr_pubs/260
National Folk Festival Visitor Study

Prepared by
Christine Oschell

Institute for Tourism & Recreation Research
College of Forestry and Conservation
The University of Montana
Missoula, MT  59812
www.itrr.umt.edu

August 2008
Case Study Report 2008-1

This report was funded by the Lodging Facility Use Tax

Copyright © 2008 Institute for Tourism and Recreation Research. All rights reserved
Introduction
The purpose of this study was to provide the organizers of the National Folk Festival with an understanding of their attendees and the total money spent in Butte. The population of interest was attendees of the National Folk Festival and the sample was random from that population. Of the attendees, 207 returned completed surveys.

Methods
Surveys were given to festival goers by random selection so as to attempt to represent the whole population. Volunteers were stationed at major exit points of the festival and intercepted people as they left the festival. The survey consisted of 31 questions (see Appendix A). People willing to fill out the survey were given a clipboard, pen, and a survey. Volunteers collected completed surveys.

Limitations
The small sample size (n=207) makes the results less reliable in generalizing to the entire population of National Folk Festival attendees.

Results
Of the 207 respondents, 178 were from Montana and 29 were from out of state or country (see Tables 1 and 2). The mean age of respondents was 46.83. The mean group size was 4.15. Of those who responded to the survey, 96 reported that they spent a night or nights away from home. The mean of nights away from home was 2.60. The mean number of nights spent in Montana was 6.50 and 1.96 was the mean number of nights spent in Butte. Results of all other questions in this survey can be found in Appendix B.

Table 1: Out-of-state Respondents

<table>
<thead>
<tr>
<th>State</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td>1</td>
</tr>
<tr>
<td>California</td>
<td>1</td>
</tr>
<tr>
<td>Colorado</td>
<td>2</td>
</tr>
<tr>
<td>Georgia</td>
<td>1</td>
</tr>
<tr>
<td>Idaho</td>
<td>4</td>
</tr>
<tr>
<td>Maine</td>
<td>1</td>
</tr>
<tr>
<td>Maryland</td>
<td>1</td>
</tr>
<tr>
<td>Minnesota</td>
<td>1</td>
</tr>
<tr>
<td>Nevada</td>
<td>1</td>
</tr>
<tr>
<td>New Mexico</td>
<td>1</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>1</td>
</tr>
<tr>
<td>Utah</td>
<td>2</td>
</tr>
<tr>
<td>Virginia</td>
<td>1</td>
</tr>
<tr>
<td>Washington</td>
<td>4</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>1</td>
</tr>
<tr>
<td>Wyoming</td>
<td>1</td>
</tr>
</tbody>
</table>
Table 2: Foreign Respondents

<table>
<thead>
<tr>
<th>Location</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alberta, Canada</td>
<td>3</td>
</tr>
<tr>
<td>British Columbia, Canada</td>
<td>1</td>
</tr>
<tr>
<td>England</td>
<td>1</td>
</tr>
</tbody>
</table>

Expenditures

Expenditure information was asked of all respondents. The survey asked that they report their best estimate of the total amount of money they and their family (if applicable) spent in Butte in the following categories: accommodations, food, transportation, retail/services, gratuity, entertainment/recreation, and licenses/entrance fees/admissions. The mean expenditure was figured according to the number of respondents who reported actually spending money in each individual category. The mean expenditure for each category can be found in Table 3 along with the percentage of people who reported that they spent money in that category. The mean total expenditure for respondents was $164.10. The total reported expenditure for respondents of this survey was $33,968.00.

Table 3- Expenditure Data: Total Money Spent in Butte

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Mean expenditures of attendees who reported that they spent money in these categories</th>
<th>% of respondents who reported spending money in each category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Motel/Hotel/B&amp;B</td>
<td>$187.50</td>
<td>8.7%</td>
</tr>
<tr>
<td>Campground</td>
<td>$73.40</td>
<td>7.2%</td>
</tr>
<tr>
<td>Restaurant/Bar</td>
<td>$67.37</td>
<td>35.7%</td>
</tr>
<tr>
<td>Groceries/Snacks</td>
<td>$40.45</td>
<td>30.9%</td>
</tr>
<tr>
<td>Gasoline</td>
<td>$106.52</td>
<td>45.4%</td>
</tr>
<tr>
<td>Local transportation</td>
<td>$34.25</td>
<td>1.9%</td>
</tr>
<tr>
<td>Auto rental</td>
<td>$289.00</td>
<td>1.4%</td>
</tr>
<tr>
<td>Retail goods</td>
<td>$86.33</td>
<td>21.7%</td>
</tr>
<tr>
<td>Gratuity</td>
<td>$17.69</td>
<td>16.9%</td>
</tr>
<tr>
<td>Entertainment/Recreation</td>
<td>$110.67</td>
<td>7.2%</td>
</tr>
<tr>
<td>Licenses, entrance fees, admissions</td>
<td>$93.33</td>
<td>2.9%</td>
</tr>
<tr>
<td>Mean Expenditure Total</td>
<td>$164.10</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL Contribution</td>
<td>$33,968.00</td>
<td>-</td>
</tr>
</tbody>
</table>

Results of Open Ended Response Questions

Three open-ended questions were asked of respondents. The answers to these can be found in Appendix C.
Appendix A - Questionnaire

National Folk Festival Survey

1. Are you a resident of Montana? □ Yes (If yes, skip to Q3) □ No

2. What state, province or country are you from?

3. Was attending the National Folk Festival your primary reason for being in Butte? □ Yes □ No

4. What other reasons were you visiting Butte? (X all that apply)
   □ None - the event was my reason
   □ Shopping
   □ Business/convention/meeting
   □ Vacation/recreation/pleasure
   □ Visit friends/relatives
   □ Just passing through

On this trip, how many total nights did your group stay: (enter “0” if no nights)

5. Away from home

6. In Montana

7. In Butte

8. During the National Folk Festival, what type of accommodations did you stay in? (X all that apply)
   □ None - my home is here
   □ Home of friend/relative
   □ Guest ranch
   □ Hotel/motel/bed & breakfast
   □ Second home/condo/cabin
   □ Vehicle in parking lot
   □ Public land camping
   □ Rented cabin/home
   □ Resort/condominium
   □ Private campground

Expenditures- Please enter your best estimate of the TOTAL amount of money (U.S. dollars) you (and your family, if applicable) spent in Butte for items in each of the following categories.

Accomodations

9. Motel/Hotel/B&B

10. Campground

Retail/Services

11. Retail goods

12. Gratuity

13. Entertainment/Recreation

14. Licenses, entrance fees, admissions
### Food
15. Restaurant/Bar

16. Groceries/Snacks

### Transportation
17. Gasoline

18. Local transportation

19. Auto rental

### How did you hear about The National Folk Festival? (X all that apply)
- Word of mouth
- TV
- Email from event planners
- Newspaper
- Direct mail
- Magazine
- Radio
- Billboard
- Flyer
- Posters
- Internet
- Group or club

### How long ago did you make plans to attend The National Folk Festival?
- Today
- 1-7 days ago
- 1-4 weeks ago
- 1-6 months ago
- over 6 months ago

### Please rate your overall satisfaction with the event.

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Very satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very dissatisfied</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization of the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Types of people at the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cleanliness of restrooms</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Availability of restrooms</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location of the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Concessions available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of people at the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Duration of the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Variety of activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other transportation to the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sound system (ability to hear)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage/directions</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### What option best describes your travel group? (X only one)
- Self
- Extended family
- Business associates
- Couple
- Family & friends
- Organized group or club
- Immediate family
- Friends

### Including you, how many people were in your travel group?

### Please indicate what age groups are represented in your travel group (X all that apply)
- 0-5 years
- 6-10 years
- 11-17 years
- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 65-74 years
- 75 and over

### What is your age?
27. What is your gender?  □ Male  □ Female

28. What best describes your annual household income in US dollars (X only one)
   □ Less than $20,000  □ $20,000 to 39,999  □ $40,000 to 59,999
   □ $60,000 to 79,999  □ $80,000 to 99,999  □ $100,000 to 149,999
   □ $150,000 to 199,999  □ $200,000 and over

29. Please tell us what you liked about The National Folk Festival in Butte, Montana.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

30. Please tell us what you did not like The National Folk Festival in Butte, Montana.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

31. What suggestions do you have for improvements of The National Folk Festival in Butte, Montana.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Appendix B - Results

National Folk Festival Survey

Are you a resident of Montana? 86.0% Yes 14.5% No

Was attending the National Folk Festival your primary reason for being in Butte? 50.7% Yes 29.0% No

What other reasons were you visiting Butte? (X all that apply)

- 34.3% None – the event was my reason
- 12.1% Vacation/recreation/pleasure
- 8.2% Shopping
- 2.9% Business/convention/meeting
- 2.9% Visit friends/relatives
- 2.9% Just passing through

During the National Folk Festival, what type of accommodations did you stay in? (X all that apply)

- 55.1% None – my home is here
- 10.6% Hotel/motel/bed &breakfast
- 4.8% Public land camping
- 7.2% Private campground
- 13.5% Home of friend/relative
- 1.9% Second home/condo/cabin
- 1.9% Rented cabin/home
- 1.0% Resort/condominium

How did you hear about The National Folk Festival? (X all that apply)

- 52.2% Word of mouth
- 62.8% Newspaper
- 40.6% Radio
- 26.1% Posters
- 30.4% TV
- 12.1% Billboard
- 17.4% Internet
- 2.9% Flyer
- 8.7% Email from event planners
- 2.9% Magazine
- 2.4% Direct mail
- 7.7% Retail outlet

How long ago did you make plans to attend The National Folk Festival?

- 11.6% Today
- 24.2% 1-7 days ago
- 18.4% 1-4 weeks ago
- 25.6% 1-6 months ago
- 16.9% over 6 months

Please rate your overall satisfaction with the event.

<table>
<thead>
<tr>
<th>Category</th>
<th>Very satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very dissatisfied</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization of the event</td>
<td>71.0%</td>
<td>26.1%</td>
<td>1.4%</td>
<td>0.5%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Event staff</td>
<td>68.6%</td>
<td>28.0%</td>
<td>0.0%</td>
<td>1.0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Types of people at the event</td>
<td>69.1%</td>
<td>27.1%</td>
<td>0.0%</td>
<td>1.0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Cleanliness of restrooms</td>
<td>36.2%</td>
<td>35.7%</td>
<td>9.2%</td>
<td>4.3%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Availability of restrooms</td>
<td>47.3%</td>
<td>37.7%</td>
<td>5.3%</td>
<td>3.9%</td>
<td>3.4%</td>
</tr>
<tr>
<td>Location of the event</td>
<td>74.9%</td>
<td>22.2%</td>
<td>1.9%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Concessions available</td>
<td>63.8%</td>
<td>29.5%</td>
<td>4.8%</td>
<td>0.0%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Number of people at the event</td>
<td>64.3%</td>
<td>31.4%</td>
<td>1.0%</td>
<td>0.5%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Duration of the event</td>
<td>66.2%</td>
<td>30.0%</td>
<td>0.5%</td>
<td>0.5%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Variety of activities</td>
<td>66.2%</td>
<td>28.5%</td>
<td>1.0%</td>
<td>1.4%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Parking</td>
<td>44.9%</td>
<td>37.2%</td>
<td>9.2%</td>
<td>3.9%</td>
<td>2.4%</td>
</tr>
<tr>
<td>Other transportation to the event</td>
<td>51.2%</td>
<td>30.4%</td>
<td>1.4%</td>
<td>1.4%</td>
<td>8.2%</td>
</tr>
<tr>
<td>Sound system (ability to hear)</td>
<td>70.5%</td>
<td>26.6%</td>
<td>0.5%</td>
<td>1.0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Signage/directions</td>
<td>61.8%</td>
<td>29.0%</td>
<td>2.9%</td>
<td>1.9%</td>
<td>1.4%</td>
</tr>
<tr>
<td>--------------------</td>
<td>-------</td>
<td>-------</td>
<td>------</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Safety</td>
<td>65.7%</td>
<td>30.0%</td>
<td>1.0%</td>
<td>0.0%</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

What option best describes your travel group? (X only one)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self</td>
<td>11.6%</td>
</tr>
<tr>
<td>Couple</td>
<td>27.1%</td>
</tr>
<tr>
<td>Immediate family</td>
<td>15.9%</td>
</tr>
<tr>
<td>Extended family</td>
<td>5.3%</td>
</tr>
<tr>
<td>Family &amp; friends</td>
<td>22.2%</td>
</tr>
<tr>
<td>Friends</td>
<td>20.8%</td>
</tr>
<tr>
<td>Business associates</td>
<td>0.5%</td>
</tr>
<tr>
<td>Organized group or club</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

Please indicate what age groups are represented in your travel group (X all that apply)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-5 years</td>
<td>6.8%</td>
</tr>
<tr>
<td>1-17 years</td>
<td>15.9%</td>
</tr>
<tr>
<td>18-24 years</td>
<td>16.4%</td>
</tr>
<tr>
<td>25-34 years</td>
<td>44.0%</td>
</tr>
<tr>
<td>35-44 years</td>
<td>31.4%</td>
</tr>
<tr>
<td>45-54 years</td>
<td>11.6%</td>
</tr>
<tr>
<td>55-64 years</td>
<td>2.4%</td>
</tr>
<tr>
<td>65-74 years</td>
<td>6.8%</td>
</tr>
<tr>
<td>75 and over</td>
<td>-</td>
</tr>
</tbody>
</table>

What is your gender? 41.1% Male 60.9% Female

What best describes your annual household income in US dollars (X only one)

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $20,000</td>
<td>8.2%</td>
</tr>
<tr>
<td>$20,000 to 39,999</td>
<td>16.4%</td>
</tr>
<tr>
<td>$40,000 to 59,999</td>
<td>15.0%</td>
</tr>
<tr>
<td>$60,000 to 79,999</td>
<td>15.9%</td>
</tr>
<tr>
<td>$80,000 to 99,999</td>
<td>14.0%</td>
</tr>
<tr>
<td>$100,000 to 149,999</td>
<td>12.1%</td>
</tr>
<tr>
<td>$150,000 to 199,999</td>
<td>1.4%</td>
</tr>
<tr>
<td>$200,000 and over</td>
<td>2.4%</td>
</tr>
</tbody>
</table>
Appendix C- Open-ended Responses

Question 29: Please tell us what you liked about The National Folk Festival in Butte.

Music Activities, Variety
Variety of music
Everything
Music, Volunteers
The music phenomenal
All the people. Everyone very friendly
Its in Butte
Nostalgia the Butte
Butte, weather, all the people, variety of music
So far great
variety of cultural acts
work
some groups
the opportunity to see great music & a great variety so close to home
Great variety of music. Excellent organization
Music, Pork on a stick!
The diversity of people brought to town
Loved everything involving world class music and food from Butte and Butte vendors
Folk Music
music
variety, great location, helpful staff
All of it!
The musical group selections are amazing. We felt as though we could be anywhere and be happy
Great music, organization, variety. Fantastic Festival- we'll be back w/ a bus of us next year! Thanks for your hard work
Wonderful organization, terrific performances, friendly, helpful staff. Everything was delightful. Views from all venues were spectacular!
Zydeco Cha Chas
Variety
Love the variety of musical talent, family area, local arts and crafts for sale. variety of festival food
The survey people are great
It's here~ 3 yrs
Friendliness

everything
Friday- so far liked everything
good music, vendors and people
The music and location
It's in Butte
everything
great event for Butte
the different selections of musical groups
loved the variety of food and music (especially the mexican band)
variety of music, people, not a big "drunk" like St. Patrick's Day and Evel Knieval days- very family friendly
music and festive atmosphere. good facilities
variety and friendliness
cajun and blues music
all but food
entertainment and people
close
everything
Being in Butte. best town in Montana. Bringing communities together
the variety of activities
The ORIGINAL STAGE is awesome! Great weather. Fine selection of artists. Locations convenient to one another
MUSIC, people
variety, Butte is just always fun
different events. beautiful location- we love Montana
the variety of music
everything
music, variety, weather
being in Butte
95% satisfied with event. Celtic fiddlers
It's Butte- I love uptown. There's such a sense of history and pride in it-everytime I come to Butte, I meet people willing to tell stories. Great selection and variety. Loved cowboy poetry and dance tent
everything
musical groups
quality of the talent. availability of shade. great sound, well organized
atmosphere
All
The best place in the world
great variety- good use of hilly space
variety of music/art
the fun
it is my hometown
nice day - clean- bathroom need attention
talent, location
Butte is the best place in Montana for hosting this event
music was wonderful
oh, what a day. sun, view, room
good venue- well organized
great!
the music was great!
I think it is a great family experience. The performers are great!
scenery, fun, and MUSIC
location, most venues
variety of music
seldom scene
shemeika
everything
it's great, love the entertainers
great event for a great state
good
the variety of groups, weather is beautiful
very well organized/the best
events, the people
excellent family entertainment
transportation, need more buses
music and vendors
music and alcohol
super location, do it again
all the music
the variety and diversity of music
well organized
always enjoy good family festivities in Butte
well layed out, great music, food, etc
the venues were fantastic, great to have a dance floor and what a great main stage under the Head Frame

ECLECTIC MIX OF MUSIC TYPES. VENUES STAGES
I like the fact it's in Butte and has so many first peoples events
everything
the wonderful people of Butte. the people of the festival
the Butte people!
music music music
my friends
tunes
great people, great event
very well organized, very easy to find our way to the venues, great maps/event schedule

ALL
It's great
The people- great location, friendly town, lots to see
Music people
variety of music, location!
the mine frame
very entertaining with different types of music
location/entertainment options
everything!
I am a resident of Butte. I have had a great time. Kudo's to the people who organized this event. You
did a great job
Zydeco very good. need more of this type toe tapping/dancing
It was scattered allowing us to see lots of the town. liked the booths
Music! Variety of groups- all organization outstanding
variety of music
very well organized
music, large walking area
all of it
the events, the organization, great
all the different music, variety
music, food, outside, people
everything
I think it's great
music, music, music
everything was fantastic
this is wonderful for Butte
Doreena Ford
lots of people I know. It's awesome
music artists, variety
variety of acts
great in general
great music, and it's free!
its here
variety of music- seeing old Butte- take advantage of tours and landmarks downtown- maybe next year
variety of music
the diversity of music and talent
view, walked a lot and resting a lot in shade
ads on TV
great organization, security, planning
Butte knows how to handle an event such as this
that it involved our history and involved the gallas frame and mines as settings
Question 30: Please tell us what you did not like about The National Folk Festival in Butte.

Nothing
People using alleys for restrooms. Vendors out of food
Nothing
Nothing
stages too far apart
The performers weren't great
The rocks at the original mine stage. Kids throw them and my artists (I was a buddy) wore moccasins and their feet were sore when their performance was done (walking back to their bus)
everything was great
we need waterslides!
more trash cans, more signs
More shaded areas and bathroom options
We need H2O. Level the dance floor if possible. I know-it's tough!
Parking
Parking
People peeing on the street/ dogs
I like it all
too hot, very hilly
nothing so far
I loved it all
nothing
too many babies and strollers
we need sunscreen-ouch!
lack of parking space
nothing
parking
no ethnic food
nothing
the long walk and not a lot accessible to elderly
nothing wrong
Nothing so far
too spread out
Too Spread out. Bus stops too spread out
events should be consolidated- lots of walking, no shade!
nothing
access for handicapped
parking for those with handicaps
the lines are too long for the shuttle
we liked it all. wish we could have come for Friday night or Sunday
no T.P.
too far apart
a little confusing at first realizing how far apart the venues were
water places for pets
nothing
some of the staff didn't know where the rest rooms were
restrooms need attention more often. put location of portapotties on map
haven't found it yet
dogs here and said no. backpacks
nothing
enforce the dog law and ask them to be removed from the event- for the animal's safety
and comfort
difficulty getting to Finlen hotel
See above
more info on shuttle stops
camping options
not sure
absolutely nothing
not sure. I don't think anything
recycling- very disappointed we are not recycling
roped off areas needed for shuttle buses. waits are too long
waited in line so long for shuttle. 1/2 hour, decided to walk
nothing
great music and the venues were great
0
more variety of food and vendor spots. weak, I know, but its only thing I could think of
need shuttles up the hills/ more potties
nothing
none
nothing yet
seems disorganized and too spread out
bathrooms
parking
bathrooms suck and they need to be cleaned on reg basis
some of the food poor. lack of shade, poorly coordinated transport
NA
Nothing so far
heat
heat (hah)
smokers, more shade
nothing
port-a-potties
nothing!
nothing
more ethnic groups
didn't know much background on the music/artists
nothing!
nothing
none
nothing
dothing
long lines for food
feeling this out
rocks
serbian mothers hollering at me
bathrooms suck
N/A
dust!
more food choices and just tented shaded seating
so far, nothing to dislike
heat
parking

**Question #31: What suggestions do you have for improvements to The National Folk Festival in Butte?**

Bathrooms were disgusting
None! Except ice cream truck
Consolidate events closer
A local musicians spotlight/stage
I love Butte
stages closer together
better music- hip hop, rock
move or cover the rocks underfoot at the original stage
a few more days
see # 30
great job!
Love Butte!
Just the above
Communicate with other festivals- Spokane Folklore Society
None
Not much you can do, I'll definitely be back
Lost and found, shade
Wonderful festival! we'll come again!
More shuttle buses
none- it's good
Nothing
It's all good
more dancing groups. overall great jobs!
nope
everything perfect
better guide explaining each group and type of music
parking, more food and liquor
more Butte
more access for elderly
more flyers in Bozeman
Bathrooms need hand sanitizer. Perhaps a barbershop quartet next year.
more activities
Number the sites since they were numbered on the map
none
allow people to get in with vehicle to download those with physical problems
signage on streets where and what time entertainment is scheduled- sign in front of stage
listing times for entertainment
more shuttle buses
more ads in Bozeman- the yuppies dig this stuff
Be more specific at to street example Broadway and Main
more blues/soul
none
keep it up
great job all who were involved
give away $

tell us about chairs being available in advance
awesome
watering hole for pets
try to make an overall smaller footprint to reduce walking
organization needs to be improved... and it will be a bit smoother the next time around. I
want to return next year. Thank you so much
visitors still confused on trolley/bus availability- bus drivers need to announce stops e.g.
stage #1, 7, etc.
more
clarify above
more shaded areas
great job!
signing for parking, close off streets more to traffic. couple venues (like) cleaned up around
inform hotels early and have them send out passes for vehicles
none
none
none
keep up the good work
more and more artists, vendors with crafts
above
great
free ride home after midnight for drunks
more local talents and smaller stages and sidewalk locations
sell Folk Festival fold up chairs, sunscreen, off. more food-affordable. advertise/organize
bus up from Dillon
more performers and more events in the afternoon and early evening
D.N.A.
none
is it possible to get events and concessions closer together. beverages other than plastic bottles
cleaner restrooms
parking
suggestions for entertain parking. Tom Perlman country western covered viewing areas.
dance area for mariachi band
better bathrooms
continuous parking shuttles. coordinate the access and egress of parking
Keep it here!
more SHADE!
keep up the great work. Butte people are awesome
Did a great job!
lights for porta potties, clean more often
everything was awesome!
more vendors
big names in different categories. ie bluegrass, jazz, German
none!
improved parking
none, sweet stuff
more ska
all that your hearts desire
none
except for one that said my 78 year old mother could walk 2 blocks strait up the steepest part of the mountain instead of ride in an empty 4 wheeler
signs to parking off highway
more ice water, sun screen
better potty system- more clean!
start the shuttle earlier
more coffee kiosks
more grass at the original
above, thanks
maybe restrooms in between venues, more rides for seniors...carts, borrow Missoula’s trolley
parking
faster, more shuttles, more potty's
more restrooms and concessions, more internal shuttle options
keep it here every year
better parking signs and more ice cream stands, had a hard time finding non-alcoholic beverages