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Montana Century Club sets membership goal in effort to boost athletic programs

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FROM: BOB GILLULY
SPORTS NEWS EDITOR
MONTANA STATE UNIVERSITY

7-22-59

MISSOULA---The Montana Century Club has set a goal of 500 members for the coming year in an effort to further boost the athletic program at Montana State University.

"Our membership reached a peak of slightly over 300 members last year, and now we're attempting to give the University the added impetus it needs for a successful athletic program," was the comment of president Kermit Schwanke, Missoula businessman.

The president reminded Grizzly alums and friends of the University that "MSU students did their share this spring by voting an increase in their student activity fees. Now it is hoped that MSU graduates will continue to carry the ball."

Renewal memberships are coming in steadily this summer, but Schwanke and MSU athletic director Jiggs Dahlberg commented that the C-Club drive will be of shorter duration this year. "Since our first football game, against North Dakota, is scheduled for Sept. 12, former and prospective members should get their checks in by Sept. 1 so that season tickets can be distributed," they said.

Club membership consists of a \$100 donation to the University Endowment Foundation. Eighty dollars of this can be claimed as a charitable tax deduction, while the remaining \$20 goes for two season tickets that are given to each member.

Schwanke said a short drive will be conducted in mid-August for new members, after the renewal campaign has concluded.

(more)

Current 1959-60 C-Club members include:

MISSOULA--Baker's Music Center, Dr. Donald Barnett, Bon Ton Bakery, Dr. Leonard Brewer, Missoula Elks Club, George Caras, Davies Farm Supply, Davis Brothers Inc., Dixon and Hoon Shoe Store, L.A. Dixon, Carl E. Dragstedt, Elmer S. Dragstedt, Albert Fetscher, Ralph Fields, Florence Hotel Coffee Club, W.J. Gallagher, Paul Gillispie, Glacier General Agency, J.D. Garlinton, Dr. Donald Gnose, Frank Grady, Hansen's Ice Cream, James A. Hart, Hotel Florence, Ben Hughes, Intermountain Lumber, Interstate Lumber, Randolph Jacobs, Theodore Jacobs, R.P. Jewell, Dr. Wendell Jones, Horace Koessler, Jay M. Kurtz, Lembke the Plumber, Sherman Lohn, Dr. Earl Lory, Lucey's Bicycle Shop, Missoulia Publishing Co., Montana Flour Mills, A.J. Mosby, Dr. E.S. Murphy, Bud Myrdal, Walter McLeod, R.E. Noel, The Oxford, Palace Hotel, Robert Pantzer, Ralph M. Peterson, Pew Construction Co. (2), L.D. Polich, R.H. Robinson, Dr. George Sale, E.J. Stowe, Dr. C.R. Svore, The Turf, Alfred Turmell, University Grocery, C.J. Warren, Henry Zahn, Dr. Lloyd Zimmerman and Leonard Zipperian.

HAMILTON--Jack E. Coulter. KALISPELL--Brinkman and Lenon, and Alton Pearce. PLAINS--C.H. Rittenour. BUTTE--J.E. Corette, John J. Burke, Treasure State Life Insurance Co., and J.J. MacCaffery Jr. BILLINGS--Cale Crowley, First National Bank, Warren Vaughan, and Midland Roundtable Assn. BONNER--H.R. Dix. DETROIT, MICH.--Aldo Forte. FAIRFIELD, CONN.--Jay S. Hoffman. POPLAR--Peder Moe. DRUMMOND--Charles Miller.

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