Spring 4-26-2017

SB83-16/17: Resolution Regarding the Adjustment of Football Student Guest Passes

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Recommended Citation
Quist, Matt and Forstag, Sam, "SB83-16/17: Resolution Regarding the Adjustment of Football Student Guest Passes" (2017). Resolutions, 2007-Present. 621.
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Whereas, The price of tickets for Grizzly football games has steadily increased over the past several decades, while the price of a student guest passes has remained constant at the price of $10 since at least 2003;

Whereas, According to data collected by the University of Montana Athletics Department, student guest passes have sold out every game with the exception of one match in the past twelve years;

Whereas, Student guest passes are sold with the intent to allow a student to bring a guest to Grizzly football games;

Whereas, The University of Montana Athletics Department has proposed a price adjustment to raise the cost of a student guest pass by $5, adjusting the price from $10 to $15;

Whereas, This price adjustment is a small increase to decrease the gap between student guest passes and regular tickets, reducing incentives for those who seek to scalp student guest passes while maintaining a low price for those seeking to bring a guest;

Whereas, The Associated Students of the University of Montana (ASUM) created and funded a new Sports Club Union Coordinator position beginning in summer 2017 to compensate for UM Campus Recreation’s decision to step away from helping coordinate Sports Club Union operations in light of recent personnel changes;

Whereas, Interest in Student Season Tickets have declined in recent years, and the recent shift to an online ticketing platform has reduced the utility of selling student season tickets;

Whereas, ASUM and UM Athletics have shared all profits from student season ticket sales for the past four (4) years with the ASUM portion of proceeds contributing directly to the ASUM Sports Club Union each year;

Whereas, the imminent discontinuation of the student season tickets would represent a significant problem for the continued funding of the 14 club sport teams that are currently funded through the ASUM Sports Club Union;

Therefore, Let it Be Resolved, that ASUM supports the price adjustment for the student guest pass from the current amount of $10 to the amount of $15, as negotiated with the University of Montana (UM) Athletics Department, with $7,500 of annual profits being contributed to the Sports Club Union each year to help support UM student club sports teams and the recently created ASUM Sports Club Union Coordinator position;
Therefore, Let it Further Be Resolved, that ASUM supports the elimination of the Student Season Pass;

Therefore, Let it Further Be Resolved, that the ASUM President and UM Athletics should work to draft and finalize a memorandum of understanding to ensure that this remains a stable, long term funding source for the student club sports teams that are organized through the ASUM Sports Club Union;

Therefore, Let it Further Be Resolved, that a copy of this resolution be sent to Kent Haslam, Athletic Director; Ryan Martin, Associate Athletic Director for Business Operations; Brynn Molloy, Assistant Athletic Director for Marketing and Community Relations; Katt Bragg, ASUM Sports Club Union Coordinator.

Passed by ASUM Senate: __________________________, 2017

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Elizabeth Engebretson
Chair of the Senate