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5-15-64

FOR IMMEDIATE RELEASE

Four articles about the Montana press appear in the 1964 edition of the Montana Journalism Review, published this week by the MSU School of Journalism.

The 32-page periodical, which will be sent to journalists, educators and research specialists throughout the United States, includes seven other articles about the mass media.

Eugene Burdick, co-author of the controversial novels "Fail-Safe" and "The Ugly American" and the eighth annual Dean Stone Night speaker at MSU, describes what he terms the decline of three American institutions--the press, the political party and the corporation.

In articles about the Montana press Printer Bowler, a journalism graduate student from Scobey, analyzes political coverage of Montana daily newspapers in the 1962 Congressional campaign; Judith Rollins of Billings, who received her master's degree in journalism in 1963, reports on newspaper coverage of the late Gov. Donald G. Nutter; Dean Rea, assistant professor of journalism, writes about Montana editors' opinions toward two methods of gathering news in rural-circulation areas, and Judith Franklin, a 1963 journalism graduate, examines a diary kept by Cornelius Hedges, a pioneer editor of the Helena Herald.

Dorothy M. Johnson, assistant professor of journalism whose sixth book will appear later this year, tells about an assignment she received last summer to write a fashion article about a designer on the island of Mykonos in the Aegean Sea.

The status of pay-television in the United States is discussed by Philip J. Hess, director of the Radio-TV Studios at MSU, and methods of writing newspaper obituaries are examined by Warren J. Brier, associate professor of journalism and editor of the Montana Journalism Review.

(more)

Raymond Dilley, a graduate student in journalism, describes a content analysis of the Huntley-Brinkley and Walter Cronkite news broadcasts, and Rolf Olson, a graduate student and former reporter for the Anchorage (Alaska) Times, reports on a study of readership of comics among students in Missoula.

A 1961 graduate of the journalism school, Judith McVey, takes a look at the press in Chile, where she studied under an Inter-American Press Association scholarship.

This edition of the annual publication is the seventh published by the MSU School of Journalism.

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