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KUFM now included on Missoula cable

University of Montana--Missoula. Office of University Relations

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Missoula area residents who subscribe to the radio and television cable can now pick up the University of Montana's educational radio station, KUFM, on the cable.

The service began April 4th with the first broadcast of the quarter. Through arrangements with the Missoula Cable Company, KUFM is piped to subscribers over 89.5 on the FM dial. Its regular frequency, which is used in direct transmission, is 88.1.

The station is under the direction of Philip J. Hess, assistant professor of journalism, but students operate the station and produce much of the material for it.

Concerning the addition of KUFM to the cable, Hess said, "The advantage of this system is that it will provide us with a greater listening potential since the signal will be clear and strong to areas where it has been weak. Also, for subscribers that have the cable it will not be necessary for them to use an outside antenna."

The station still is continuing its regular "over the air" broadcasting so it is possible to receive the station on an FM radio without the cable installation.

The station broadcasts about four and a half hours each evening Monday through Friday, with regular programs of music, information and news. Special reports, foreign programs, live sportscasts and dramatic presentations are also aired. Every night one program highlights a particular area of entertainment: on Monday, there is Monday Concert; Tuesday, the Tuesday Opera; Wednesday, the Cincinnati Symphony Orchestra; Thursday, the Shakespeare Festival and Friday, Broadway Tonight.

Complete programming schedules for spring quarter 1966 are available at the Radio-TV offices in the Journalism Building on the UM campus.