Minutes of Central Board
February 15, 1927

Meeting opened by vice-president Maddock in absence of president.

Minutes of last meeting read and approved.

Mr. Colby of Missoulian present at meeting to propose a plan of consolidated advertising. The consolidation of all advertising into a lump amount of 2,000 inches per year, would make a rate of 50¢ per inch possible. Following committee appointed to check up on amount of advertising used last year: Chairman: Thomas, Blair, Badgley.

Report from Song and Yell Contest.

Meeting adjourned.

Those present: Maddock, Thomas, Eminger, Brown, Blair, Haggarty, Freeman.

Secretary.