2-13-1967

Middle management seminar receives favorable response

University of Montana--Missoula. Office of University Relations

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The Third Annual Middle Management Seminar, co-sponsored by the University of Montana’s School of Business Administration and the Missoula Chamber of Commerce has stimulated a favorable response, reports Hubert R. Breuninger, coordinator for this year’s seminar.

Breuninger, associate professor of accounting at UM, said enrollment was 20 at last count and several more applications are expected at the 7:30 p.m. session Tuesday. The six week series for Missoula area businessmen and other interested parties will accommodate a maximum of 30 participants.

The seminar which begins Feb. 14 and meets each Tuesday for six weeks, will deal with problems of selling, extension of credit, personnel management, community economics, financing small businesses, and sources of information available to businessmen.

All six seminar leaders are UM Faculty members and specialists in their respective fields.