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IC RODEO WILL KICK SEASON
OFF TO A STRAPPIN' START

Missoula--Yipee--and a calf bawl will signal the start of the 1967 Rodeo Season in Montana the weekend after next (March 30-April 1) when the University of Montana Intercollegiate Rodeo gets underway in the Adams Field House.

Colleges and universities from three western states and one Canadian province are expected to send competing teams. Each team is composed of a maximum of six men and three women, so the 14 schools will send more than 100 contestants, Ross Fredell, UM Rodeo Club president reports.

The rodeo queen contest will be held in advance of the Thursday-Saturday scramble of man v. animal. The queen contestants, selected and sponsored by UM living groups, are judged on their horsemanship, poise, western attire, and personality. Last year's queen, Helen "HJ" Zimmerman, won the state contest and went to the nationals.

Three queen finalists will assist in the preparations of the IC Rodeo celebration, until the first evening of the competition, when the queen is announced.

Last year's contest, the eighth produced by the UM Rodeo Club, saw Northern Montana College ride off with the men's team honors. Montana State captured the top women's efforts and took the men's second spot.

In addition to UM, NMC and MSU, teams are expected from Ricks College, Utah State, Weber State, Brigham Young University, University of Utah, Western Montana College, Idaho State, Eastern Montana College, Carroll College, College of Great Falls and Rocky Mountain College.