9-10-1967

Hardware look accents campus fashions

University of Montana--Missoula. Office of University Relations

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HARDWARE LOOK ACCENTS
CAMPUS FASHIONS

By Norma S. Hober
UM Information Services

MISSOULA--

If you hear the clinking and jangling of metal on the University of Montana campus this fall, it might be a male student running with lots of loose coins in his pockets. But more likely it is a fashion-conscious coed sporting the new "Hardware Look" that is popular this year.

Chain belts and bracelets, oversized zippers and metal ornaments adorning dresses, purses and shoes are all necessary accents for the "In" female college student this autumn. Even the men have borrowed the metal button look for some of their blazers and sports jackets.

COLORS The big colors for this fall are rust, olive green, gold, orange and all shades of brown from taupe to a deep chocolate.

Wools, wide-wale corduroy and knits are biggest sellers for women's fall fashions. Knit skirts to co-ordinate with sweaters and knit dresses are great for the coed because they are easy to care for, according to Mrs. Diane Steffes, 1965 UM graduate and owner of a local women's clothing shop.

One item to look for when shopping for a college-bound wardrobe is fabric that has permanent press. This insures less ironing and clothes that keep that new look after many washings. It is also available in men's shirts. This feature has many different names so check with the salesperson.

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There is a vast difference between the way college and high school students dress, according to several local clothing merchants. "In college men become more fashion conscious. Their clothes are more toned down. High school boys tend to jump on the bandwagon for every new fad that comes along," Chuck Johnson, owner of a local men's shop and 1955 UM graduate, said.

Jim Clark, 1966 UM graduate and local sales representative for men's clothing, agreed. "By the time a man is a sophomore or junior, he starts thinking about organizing a wardrobe that will serve him after graduation," Mr. Clark said.

"Freshman men may come to the University with different mod clothing ideas, but they change them as soon as they study the way the upperclass men dress," said Paul Hickman, salesman in a local men's shop and a UM senior.

All agreed that women do not have such a difficult time adjusting to more mature collegiate-looking clothes as the men do.

**SHOES**  
Square toes and blocky, squat heels herald the 1967 "In" shoe look for women. Bright colors ranging from a banana yellow with blue trim to Chili Pig, which sounds good enough to eat but is really a brick-like color, to all shades of brown are big for this fall, according to Tim Grogan, Missoula shoe salesman. Buckles are very popular while black patent is waning in popularity.

For men penny loafers are still the best seller for casual campus wear. Brogues—a heavy-soled, lace shoe with a definite masculine look, dress saddles and wing-tips are good for dress wear.

**CASUAL**  
Skirts will be short again this fall. In the fashion spotlight will be culottes, A-line skirts, kilts and jumpers and tents. Blouses with button down collars and wide stripes will be very popular. This year the cardigan sweater goes long. Teamed with a matching or knit skirt, it is one of the ensembles for 1967. Pullover sweaters of skinny rib knits are also at the top of the sweater pole.

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The pants suit is very big this year, especially the three-piece ones with a skirt to match, says Cecil Monahan, owner of a local women's clothing store. This type of outfit can add great versatility to a coed's wardrobe.

**MALE CASUAL**  
Hopsacking material wins high approval for men's casual slacks. It comes in a wide range of colors. Cords are also good. Paul Hickman predicts that by the middle of fall quarter UM males will be wearing patterned pants. He picked muted plaids, houndstooth prints and tattersol patterns (they resemble small window panes) as the fore-runners.

Button down collars, chalk stripes, tattersols and rainbow of colors highlight the casual shirts. Plaid sports shirts are popular too.

Sweaters are excellent for classes and dates. The turtle neck is out. Cardigan's take second place to pullovers at UM. The heavier, bulkier sweater is coming back into popularity, but patterned sweaters are diminishing except for use on the nearby ski slopes.

**BELTS & TIES**  
Leather is in the spotlight for belts. Large buckles--echo of the female "Hardware Look"--are very good. Wool ties to co-ordinate with wool sport's coats will be seen this fall. Narrow ties are out again. Something new is club prints. These are small patterns, such as family crests, on a solid background.

**WOMEN'S ACCESSORIES**  
Above-the-knee patterned stockings will fit in with the short hemlines, according to Mrs. Mary Ann Stohr, Missoula saleswoman. The knee sock is definitely out. For evening wear black and charcoal will be seen a lot. Big earrings are still popular. The trend is to get a different pair for every outfit.

Woe to the coed who uses her pocketbook as a suitcase. This year the trend is to smaller purses. Coeds need a shoulder strap type bag for campus use and a nice bag for dressy occasions.
DRESSY WEAR Dark colors predominate in suits for men. Tweeds are also good. Three-piece suits of matching material with a vest will be seen a lot in 1967. The natural shoulder is being emphasized. The trend is away from the padded look.

"The men are no longer limited to just white shirts for dress wear. Blues, yellows and greens are all seen in dress shirts," says Jim Clark.

Coeds will find that two basic wool dresses which can be accented with jewelry will be great assets for many campus and special occasions. That basic black sheath should be placed near the top of a must list.

FORMAL WEAR Velvet, especially brown and black, is making the scene for evening wear this autumn; crepe and chiffon are very popular too. Long, straight formals with empire or no waists are best sellers in Missoula. Frilly, bouffant ones can be left at home. Don't forget long gloves to go with the formal. A short cocktail dress is nice to have for special occasions.

Formal events requiring a tux are rare. Most UM men rent their tuxes and save their money for clothes that will be used more.

COATS Coats with fur-trimmed collars will be seen at UM. The fake fur also promises to be big. Heavy car coats are good for when winter arrives.

The males will find rubberized nylon windbreakers great for running between classes to the library or for casual wear. Wool coats in plaids are good for running to classes in colder weather. A top coat is almost a necessity for winter wear on dates and special occasions. Rain coats with a zip-in lining are also nice to have.

SPECIAL OCCASIONS Athletic activities such as swimming, skiing, golfing and horseback riding require special clothes.

Special UM events are:

Fraternity and sorority rush in late September--men wear suits or sports coats, ties; women wear casual school clothes and little heels to first parties then suits (more)
and dressy dresses.

Homecoming--for the game women wear a wool dress, suit or coat and dress ensemble. Men wear a suit or sports clothes.

Concerts--men wear a suit and women wear a date dress and heels.

Foresters' Ball--students wear a grubby outfit. This means cut-off jeans, sweatshirt and tennis shoes.

Special extras students might want to bring are hair dryer, electric blanket, shoe rack and multiple hangers. Also, students should bring crazy hats and odd pieces of clothing so they can concoct zany costumes for fraternity, sorority or dormitory functions.