Local University of Montana graduate invents 12 cake mixes

University of Montana--Missoula. Office of University Relations

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MISSOULA--

Inventor, television personality, journalist or nutritionist could all describe Audrey Koehler as she bustles about the Pillsbury Corporation laboratories in Minneapolis. Miss Koehler, daughter of Mr. and Mrs. Walter H. Koehler, 516 West Kent of Missoula, received a $2,500 scholarship and a $500 cash award to do research and public relations work for Pillsbury after her graduation from the University of Montana last June.

She has developed 12 new cake mix recipes and described the project as "the most challenging and also the most rewarding" in a letter to Mrs. Emma Briscoe, chairman of the UM home economics department.

Miss Koehler also filmed television commercials and revised the Pillsbury pamphlet "Take A Cake Mix and..." this summer.

"I appreciated my former experience in college when I started preparing the props and script for the television spots, and I have found a new and greater interest in journalism after revising the booklet," she said.

Working in the nutrition. department, Miss Koehler has broadened her understanding of foods and chemistry. "It's amazing to see all the work and research that go into a product," she added.

Miss Koehler's commitment to Pillsbury ends next summer but plans for next year are indefinite.

"Graduate instruction has always been important to me, and I am considering going to graduate school. However, I have been encouraged to remain here, and I do enjoy the job a great deal so time will have to tell," she added.