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ASUM advertisement supports Referendum 65

University of Montana–Missoula. Office of University Relations

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A newspaper advertisement endorsing passage of Referendum 65 has been purchased by the Associated Students at the University of Montana (ASUM). ASUM is the UM student governing body composed of 26 elected student members. ASUM delegates recently voted unanimously to purchase the ad.

John Barsness, ASUM business manager, said the total cost of the ad—$409.47—will be paid from the ASUM General Fund, which is made up of nonstate money collected from all fee-paying students at the University.

The ad is scheduled for publication on one day between Nov. 1-4 in 11 daily papers in the state. The advertisement is three columns wide by six inches deep.

Newspapers scheduled to publish the ad include the Billings Gazette; The Montana Standard, Butte; Independent Record, Helena; The Missoulian, Missoula; Livingston Enterprise; Great Falls Tribune; Havre Daily News; Kalispell Daily Inter Lake; The Lewistown Daily News; Miles City Star, and the Bozeman Daily Chronicle.

Through Referendum 65, Montana voters will decide in Tuesday's general election whether or not to continue the six-mill levy, which provides partial support for the six units of the Montana University System.

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