$1,000 business scholarship established at University of Montana

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MISSOULA---

A $1,000 scholarship has been established at the University of Montana by the Crowell Collier and Macmillan Foundation. The scholarship, which was begun in the name of John Boe, a UM alumnus and former chairman of the encyclopedia sales division of the company, will be given to a student of marketing in the UM business school.

Starting as a door-to-door salesman, Boe worked for Corwell Collier and Macmillan Inc. for more than 30 years. In 1962 he was elected to the company's board of directors, a position he now holds though he has retired from active work. He attended UM during 1931-32. He and his wife live in Ridgewood, N.J.