

3-4-1969

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University of Montana--Missoula. Office of University Relations

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Recommended Citation

University of Montana--Missoula. Office of University Relations, "2nd broadcast seminar set at University of Montana next week" (1969). *University of Montana News Releases*. 4460.
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2nd BROADCAST SEMINAR
SET AT UM NEXT WEEK

MISSOULA--

Broadcasters from throughout Montana will gather at the University of Montana Friday and Saturday (April 11-12) for the 2nd Annual Connie Craney Broadcast Seminar.

Special guest speaker for the meeting will be Don Oliver, a UM graduate currently working with NBC news in New York City. Turner Cooke, Portland, Ore., field representative of Broadcast Music Inc., also will speak at the conference.

Montana Broadcasters will present the remainder of the seminar topics which will include copy and production for broadcasting, copyright laws in broadcasting, workshops in sales and management, and education for professional broadcasting.

Invitations to the conference have been sent to all broadcast stations and colleges in the state as well as the three Missoula high schools.

Philip Hess, director of the UM radio-tv studies, said the seminar is being underwritten primarily by the Greater Montana Foundation whose founder, Edward Craney, began the seminar last year in honor of his late wife, Connie. KGVO radio-tv is sponsoring the Saturday noon luncheon and the Friday meal will be paid by the Foundation. Both meals are free.

Deadline for reservations is Tuesday (April 8) noon, and reservations may be placed by writing to Hess care of the journalism building, UM campus, Missoula.

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