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### UM Alumni schedule phonathon for Excellence Fund - Missoula

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# University of Montana

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## MEDIA RELEASE

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### UM ALUMNI SCHEDULE PHONATHON FOR EXCELLENCE FUND

Hal Stearns, a history and sociology teacher at Sentinel High School, and Chris Henningsen, certified public accountant, have been named chairmen of the University of Montana's fourth annual local alumni phonathon.

The phonathon will be held the evenings of Jan. 14 and 15 at First Bank Western. Over 40 volunteers will telephone approximately 2,000 UM alumni in Missoula to raise money for the Excellence Fund, the University's annual giving program, directed by the UM Foundation.

Contributions to the Excellence Fund are used for such projects as academic scholarships, planning for a new business administration building, the Night School, the Mansfield Library and the new Telecommunications Center.

Last year's Missoula phonathon netted nearly \$7,600 in pledges, but total income from the phonathon was over \$8,400. The phonathon follows the Missoula Business Drive, concluded in December, which raised over \$100,000 for the Excellence Fund.

The phonathon and the business drive are part of a year-long series of events to raise money for the University. These include phonathons in other major Montana cities and a nationwide phonathon in late spring. The nationwide goal for the 1985 Excellence Fund is \$250,000.

The phonathon is conducted by the UM Foundation and the UM Alumni Office.

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