Gus Norwood and Edwin Vennard to speak at Water Resource Conference

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Gus Norwood of Vancouver, Wash., executive secretary of the Northwest Public Power Assn., and Edwin Vennard of New York, N. Y., vice president and managing director of the Edison Electric Institute, will speak at the Water Resources Conference that will be held July 20 and 21, at Montana State University, Conference Director Albert W. Stone announced.

"The Consumer's State in the Preference Clause" will be Norwood's topic, and "Certain Aspects of the Preference Clause which Undermine Its Soundness as a National Policy" will be Vennard's. Both speeches are scheduled for July 20, when Francis F. Hill, Portland, Ore., attorney, and Lawrence Potamkin, Washington, D. C., attorney, will also be on the program. Leland Olds, former chairman of the Federal Power Commission, and Prof. A. J. Gustin Priest of the University of Virginia law faculty will address the conference on July 21.

Vennard resigned as president of the Middle West Service Co. to take his present position with Edison Electric Institute in June. Active in trade associations, he has served on the EEI Rate Research Committee, and as chairman of the General Commercial Committee, the Modern Kitchen Bureau, and the Sales Executive Conference. He has been a member of the Load Research Committee of the Assn. of Edison Illuminating Companies, the Finance Committee of the Electric Companies Advertising Program, and the Industry Committee of the American Power Conference.

Vennard earned a degree in mechanical and electrical engineering from Tulane University, where he studied under an honor scholarship. After graduation he worked for the General Electric Co. and for utility companies in the South before he began his twenty-year association with the Middle West Service Co.

Vennard is a member of Tau Beta Pi engineering fraternity and a member of the
board of trustees of Northland College in Ashland, Wis.

Norwood has been full-time executive secretary of the NPPA since 1947. The NPPA conducts seminars on utility operating problems, makes wage surveys, and is active in the field of wholesale rates and federal water power legislation and appropriations, according to Norwood. In addition to his primary duties in research, he edits the Pacific Northwest Public Power Bulletin, the NPPA's monthly publication.

Norwood received a master's degree from Harvard University's Littauer Graduate School of Public Administration in 1947. A graduate of the U. S. Naval Academy at Annapolis, Md., he served seven years on naval war vessels and holds a commission as commander in the Naval Reserve.

Norwood belongs to the American Society for Public Administration, the National Municipal League, the Bonneville Regional Advisory Council, the Pacific Northwest Governors' Power Policy Committee, the Washington State Resources Committee, and various American Public Power Assn. committees.

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