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# Main Hall to Main St.

Vol. 2, No. 8

Connecting Campus and Community

August 1996

## Griz sport new coats UM unveils new look in silver, maroon

The long tradition of using maroon in place of copper as a spirit color has returned to University of Montana playing fields.

UM's new silver and maroon football uniforms and the new Grizzly graphic image were unveiled Aug. 18 at the Great Griz Encounter, a family event held at Washington-Grizzly Stadium to show off the new look.

Hundreds of T-shirts and a thousand posters bearing the new Grizzly were distributed free to fans who turned out to collect autographs from UM's reigning NCAA Division I-AA champion gridders.

The new Grizzly graphic image, created by Missoula artist Steve LaRance, will be used primarily for athletics and on UM apparel, said Annie Pontrelli, UM's community relations and outreach coordinator. The new Grizzly is part of UM's ongoing campaign to provide a consistent and uniform image.

"We wanted an image that would convey the sense of power and magnificence of the Grizzly bear," Pontrelli said. "We feel that this new image reflects more accurately what our mascot is really all about."

### Best-dressed bears

The Grizzlies will sport maroon jerseys with silver numbers and white borders and silver pants when they play their first home game Sept. 14 against Cal Poly-San Luis Obispo.

Their uniforms for road games are white jerseys with maroon numbers and matching maroon pants. Their helmets are silver with maroon face masks and Griz logos.

Apparel with the new Grizzly graphic image in the spirit colors is available at licensed Missoula vendors and the Bookstore at the University Center.

### Tradition revived

Copper, silver and gold will remain the official school colors,

but maroon will be the representative color for copper as it was for more than 50 years, Pontrelli said.

As far back as the early 1900s maroon, gray and gold were used on "M" sweaters, bear paw patches and athletic jerseys.

A 1916 *Kaimin* article refers to a student body decision to use maroon, silver and gold for their "M" sweaters.

That tradition continued until 1967 when football coach Jack Swarthout brought "Texas orange" to the Montana campus to represent copper.

Today, Swarthout says he prefers the maroon he wore as a UM athlete.

During UM's centennial celebration in 1993, maroon and silver were the predominant colors used for publications and decorations.

### Best-dressed fans

One thing is certain: Grizzly fans like to wear their hearts on their sleeves—and chests, backs and heads.

Grizzly fans bought more apparel with team and school logos than fans of other Division I-AA colleges and universities in the last year, according to the Atlanta-based

Collegiate Licensing Co.

UM ranked 44th on the Collegiate Licensing Co.'s top 50 schools based on sales of apparel during fiscal 1995-96. The top five were Michigan, Nebraska, North Carolina, Kentucky and Penn State.

Once again, the fans helped UM edge out Marshall University, which ranked 45th, proving that Grizzlies are more popular than the Thundering Herd for wearing in public. Rankings are based on royalties paid to the universities.

"For a state with no professional sports, UM's championship has been greeted with unbridled enthusiasm, translating into increased retail sales," said the CLC's Facts Fax distributed the week of Aug. 12 to member universities.

CLC, which represents 150 colleges and universities, is the largest collegiate licensing agency in the nation.



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# Alums give students head start on career track

by Becky Shay

Three years ago Bobby Burns took a chance and tried a fledgling career information program at UM. Today, Burns is a UM graduate with a job in the field of his choice.

Burns was one of the first UM students to sign-up for Ask An Alum, which matches students with alumni who work in career fields that interest the students.

"Students are bombarded with so many different organizations and avenues at the University alone, it's hard to know where to concentrate," Burns said. "This is a tremendous resource. The greatest asset is the resource of feedback, talking to people who have gone through it."

Burns, 23, graduated in May with a bachelor of arts degree in business finance. He immediately went to work for Norwest Bank as a credit analyst. He attributes part of his career success to relationships with alumni and the doors they opened for him.

"The key is to position yourself to be more ready and aware of the job market," Burns said. "All you need is to get your foot in the door and an alumni match will more often than not do that for you."

More than 1,000 alumni have volunteered to work with students. They range from Montana Supreme Court Justice William Hunt, to John



Burns

Dundas, who is production coordinator for Good Morning America Sunday in New York. There are 120 career consultants in Missoula, including Burns.

Leigh Sullivan, coordinator for Ask An Alum, said most of the students who have used the program are surprised by the job market that awaits them.

"It's enlightening for students to see they can take several paths to end up in the same career field," Sullivan said.

Students pay a \$10 fee for one year of unlimited matches. Currently, only enrolled UM students can use the program, but the long-term goal is to have the service open to alumni, Sullivan said.

Ask An Alum personnel help students identify consultants who are best suited for them, and aid the student in making first contact. Although the alumni-

student relationship may continue, after three months the consultant's name is placed back into a database for other students. Some consultants end up with a waiting list of matches.

Students aren't the only ones who benefit from Ask An Alum, said Gene O'Hara, Executive Vice President and Chief Operating Officer of St. Patrick Hospital. O'Hara is a 1969 UM graduate and has two children studying at UM.

"It's very rewarding to have a chance to sit down and talk with young people and hear what their goals and aspirations are," O'Hara said. "I wish this program would have been in place when I was a student at UM."

Career consulting is open to any alum who is interested. Alumni fill out biographical sketches that include information on education, employment and the ways and times in which they are willing to be contacted. It is not uncommon for a match to spend time job-shadowing a local consultant, while those alumni who live out of state may communicate with students by fax, e-mail, telephone or letters.

*Ask An Alum is a program of UM's Office of Career Services. For more information on the program, call Leigh Sullivan at 243-2022.*

## UM center focuses on practical ethics

The University's long-standing commitment to the study of ethics has taken a step forward with the creation of a universitywide Practical Ethics Center.

Deni Elliott, formerly Mansfield Professor of Ethics in Public Affairs at UM's Maureen and Mike Mansfield Center, will head the new center as director and professor of ethics. The center opened Aug. 15 in the Liberal Arts Building.

Establishment of the Practical Ethics Center recognizes the recent growth in ethics-related research and teaching projects throughout the University, Elliott said. The center will provide a central place and person to coordinate those activities.

Elliott will continue to teach Mansfield Center courses, work on the annual Mansfield Conference and consult for the Mansfield Center's ethics programs.

New initiatives in ethics include plans to create the nation's first

master's program in philosophy with a specialization in teaching applied and professional ethics, Elliott said.

The new center is a natural outgrowth of UM's long tradition of emphasizing ethics within its curriculum, Elliott said, adding that the University is nationally recognized as a leader in ethics education for undergraduates, graduates and professionals.

"The University of Montana is unique among public universities in having required course work in ethics and human values as part of the general education program for more than a dozen years," Elliott said. "Other universities look to UM as a model for how to incorporate ethics in the curriculum."

The Practical Ethics Center will be supported through grants and professional services as well as private donations. The University is seeking endowments for the center and its professorship, as well as for programs, lectures and library acquisitions.

## Radio/TV students win national award

The UM Student Documentary Unit has won the Society of Professional Journalists' National Mark of Excellence Award for its 1995 production, "Staying Home?"

The one-hour documentary focuses on a critical decision faced by young Montanans — whether to stay home and accept relatively low wages or leave the state to pursue higher incomes.

UM's documentary took top honors in the in-depth reporting category, besting entries from other regional winners, including much bigger schools such as the University of Southern California, Kent State University and Colorado State University.

"Staying Home?" was produced by a team of 20 broadcast journalism and radio-television seniors in the UM School of Journalism's Department of Radio-Television.

The award will be presented at the society's national convention in Washington, D.C., Sept. 20. UM faculty advisers for the unit are Bill Knowles, Gregory S. MacDonald and Joe Durso Jr.



# Bear Briefs

**Successful Prescription**—Six Missoula pharmacies invited four American Indian students from UM's Health Careers Opportunity Program behind their counters this summer for an up-close view of pharmacists at work. For the past two years, seven School of Pharmacy alumni and their co-workers have mentored HCOP students in job shadowing to enhance the education of minority students seeking careers in pharmacy. "Their expertise is invaluable to students in demonstrating professional protocol," said Reno LoParco, HCOP coordinator.



**HCOP student Eric Little**  
**Light in chemistry lab**

Pharmacists who participated in job-shadowing were Jim Rolle, St. Patrick Hospital; Dean Mikes, Community Hospital; Jim O'Connor, Palmer Drug; Richard Mack and Glenn Stocking, Rosauer's Drug; Lisa Yeager and Laurie Jette, Osco Drug; and Ivan Kays, SavMor II at Tidyman's. Other pharmacists who contributed to HCOP were Christy Grund, SavMor II and Becky Deschamps, St. Patrick Hospital.

**Craig Credited**—Bonnie Heavy Runner Craig, director of UM's Native American Studies Program, received the second annual Joann Youngbear Community Service Award from the Missoula Indian Center. Craig was honored July 27 at the Fort Missoula First Nations Powwow. A former court administrator and judge for the Blackfeet Tribal Court, Craig has been at UM since 1990. The award is presented each year in recognition of outstanding service in providing for the health, social, educational, spiritual and cultural well-being of the local Indian community.

**Top Scholar**—A UM forestry student is among 50 U.S. graduate students selected from 311 applicants for a \$20,000 NASA Earth Science Graduate Student Fellowship. Michael White, a doctoral student from Santa Fe, N.M., works in UM's Numerical

Terradynamic Simulation Group with forestry Professor Steve Running, NTSG director. The NTSG pioneers new approaches for addressing regional ecological problems using emerging technologies in satellites, geographic information systems, computer simulation and visualization, and biophysical theory.

**Easing Transition**—Prospective students of UM can ask questions and voice concerns about returning to campus life at Wednesday evening informational meetings. The Office of Career Services provides Adult Re-entry Informational Meetings to address the admissions process and issues associated with returning to school. The walk-in meetings are 6 p.m. Wednesdays in the Office of Career Services, Lodge Room 148.

**Family Fun**—Parents and siblings of UM students from across town and around the nation will meet on campus for Family Weekend Sept. 13-15. A full schedule of events includes a pregame brunch, the Grizzly football season opener game against Cal Poly-San Luis Obispo and campus tours. For a schedule or more information, call Annie Pontrelli, UM community relations and outreach coordinator, 243-2488.

**Budapest Bound**—Coach Robin Selvig and his Lady Griz basketball team will shoot their way across Austria and Hungary this month on a seven-game tour that will take them to Vienna and Budapest, among other places. This marks the first time the reigning Big Sky Conference champs have made a trek to Europe. The men's team made a swing through England and the Netherlands last summer. "We hope to make this an educational experience as well as a basketball experience," Selvig

said. "We'll be playing some tough basketball against some of the best teams over there, but we will also have time to do some sightseeing." The trip was paid for primarily through private funds.

**Leading Librarians**—Karen Hatcher, dean of Library Services, recently became president of the Pacific Northwest Library Association. PNLA has more than 600 members representing public and academic libraries in Montana, Idaho, Washington, Oregon, Alaska, British Columbia and Alberta.



**Get Your Ticket**—From country music to Caribbean jazz and classical ballet to contemporary dance, UM Productions' 1996-97 Performing Arts Series offers something for every taste. Tickets are on sale now for the seven-concert series that begins with Emmylou Harris Sept. 20. Because of University Theatre renovations, most of the concerts will be performed at the Wilma Theatre. Series tickets cost \$95 for the general public, \$85 for senior citizens and UM staff and faculty, \$75 for students and \$65 for youths. For a complete schedule or more information, call 243-6661. Tickets are available at TIC-IT-EZ outlets or call 243-4999 or toll free at 1-888-842-4830.

**Russians In Residence**—Four junior faculty from Russia will be in residence at UM for the 1996-97 academic year under United States Information Agency training awards. Lyudmila Simonova of State University in Tyumen and Igor Paramonov of the Kazan Institute of Finance and Economics in Kazan will conduct research in the School of Business Administration with Associate Dean Bob Hollmann and Professor Roy Regel.

Andrei Nekrassov of Yaroslavl State University and Andrei Zashikhin of Pomor University in Arkhangelsk will be assigned to the history department and Professor Fred Skinner.





## UM Calendar

**Friday, Aug. 30**

**President's State of the University Address**—by President George M. Dennison, 10 a.m., Montana Theatre, Performing Arts/Radio-TV Center. Coffee at 9:30 a.m. in foyer. Public welcome.

**Saturday, Aug. 31**

**Women's soccer**—Third Annual Soccer Showdown, Grizzlies vs. Brigham Young, 1 p.m. Saturday; Grizzlies vs. Arizona, 1 p.m. Sunday. UM's south campus field.



**Sunday, Sept. 1**

**Residence halls open.**

**Monday, Sept. 2**

**Holiday**—Labor Day, UM offices, library closed.

**Saturday, Sept. 7**

**Volleyball**—Lady Griz-Alumni Match, 7:30 p.m., Harry Adams Field House.

**Friday, Sept. 13**

**Women's soccer**—Montana Diadora Cup, Grizzlies vs. Utah, 4 p.m. Friday; Grizzlies vs. Utah State, 1 p.m. Sunday. UM's south campus field.

**Family Weekend**—through Sunday, Sept. 15. Call 243-2488 for a schedule of events or more information.

**Saturday, Sept. 14**

**Football**—Grizzlies vs. Cal Poly-San Luis Obispo, 1:35 p.m., Washington-Grizzly Stadium.



**Sunday, Sept. 22**

**UM Women's Golf**—Grizzly Fall Classic through September 24, Missoula Country Club.

**Coming in October**

**Homecoming 1996**—"Taking Care of Business," Oct. 11-12. Reunions for classes of 1956 and 1971. Business building dedication. Call 243-5211 for information.

# Golf greats putt for public to benefit UM fund drive

**G**olf great Miller Barber has assembled the largest field of golf professionals from the Senior PGA Tour that has ever played in Missoula for this year's Miller Barber Montana Pro-Am.

The tournament, which benefits The University of Montana Foundation's Excellence Fund, will be played on Labor Day, Sept. 2, at the Missoula Country Club. Tee-off time is 11 a.m.

Scheduled to join Barber and his son, Larry, who is just breaking into the world of professional golf, are Bob Betley, John Paul Cain, Jim Dent, Bruce Devlin, Bob Dickson, Jim Ferree, Gibby Gilbert, Jay Hebert, Bill Kratzert, Tom Shaw, Ed Sneed, Tom Weiskopf, Bob

Wynn and Walt Zembriski. Former Cincinnati Reds catcher Johnny Bench will also be on hand. They will be playing with 80 amateur golfers.

New to the tournament this year is a clinic for children ages 8 to 15 on the country club putting green beginning at 9:45 a.m., while the adults gather at the driving range for their clinic.

Gallery passes are required for admission to the clinics. Purchased in advance, the passes cost \$15 for adults and \$7.50 for children. Prices at the gate will be \$20 for adults and \$10 for children. Passes are available at western Montana golf courses, at Streamside Anglers and from members of the Sentinel Kiwanis Club.

## Lecture series features diverse topics

**T**opics ranging from religion to racism and AIDS to globalization will be discussed in the 1996-97

President's Lecture Series.

The free 10-lecture series for the Missoula and campus communities begins Monday, Sept. 16, with Bernard McGinn, a well-known historian of religion from the Divinity School at the University of Chicago. McGinn will examine the "Meanings of the Millennium" in his talk at 8 p.m. in the Montana Theatre in the Performing Arts and Radio/Television Center.

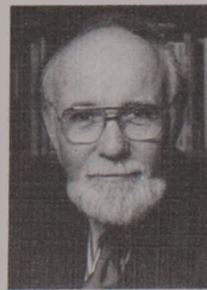
Kristin Shrader-Frechette, who recently wrote a book on scientific research and ethics, will discuss "Continuing Catastrophe: Chernobyl and How It Affects Us," at 8 p.m. Tuesday, Oct. 8, in the Urey Lecture Hall. She is a faculty member in environmental sciences and policy and philosophy at the University of South Florida.

One of the leading scientists in the study of AIDS, Margaret I. Johnston, will present "AIDS: The Life and Death

of HIV" Thursday, Nov. 14. Johnston is the scientific director of the International AIDS Vaccine Initiative.

Other guest lecturers are: Bruce Adolphe, a pianist, composer and education director at Lincoln Center in New York City, with "What to Listen for in the World" Dec. 6; Robert Booker, director of the Beck Cultural Exchange Center (Knoxville's Museum of Black History and Culture), with "The Black Struggles of the 1960s and the 1990s Compared" Jan. 30, and Diana L. Eck, comparative religion and Indian studies director at Harvard University, with "The New Religious Landscape of America: The Challenges of Religious Pluralism" Feb. 27.

Also Emily Martin, an anthropologist from Princeton University, with "The New Culture of the Body: Gender, Science and Work in Late Twentieth-Century America" March 13; James Buswell, world-class violinist, with "Johann Sebastian Bach: Virtuoso, Metaphysician, and Man of Faith" April 2; Ethan Kapstein, director of studies at the Council on Foreign Relations, with "The Workers and the World Economy" April 27; and Eugene Genovese, distinguished scholar in residence emeritus at University Center in Georgia, with "The Southern Christian Response to the Defeat of the Confederacy" May 1.



McGinn



The University of  
**Montana**

*Main Hall to Main Street* is published monthly by University Communications at The University of Montana-Missoula. Send questions, comments or suggestions to Rita Munzennder, editor, 317 Brantly Hall, Missoula, 59812, or call 243-4824. Photographer is Todd Goodrich.