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Montana Nonresident Traveler Quarterly Travel Comparison: 2005

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2005 Montana Nonresident Quarterly Travel Comparisons

October 2006
Melissa Dubois
Kara Grau

	Quarter 1 (Jan-Mar)	Quarter 2 (Apr-Jun)	Quarter 3 (Jul-Sep)	Quarter 4 (Oct-Dec)	Year Total (2005)
Visitation & Length of Stay					
Nonresident Visitors	1,316,000	2,597,000	4,785,000	1,428,000	10,126,000
% of Total	13%	26%	47%	14%	100%
Nonresident Travel Groups	567,000	1,085,000	1,800,000	677,000	4,129,000
% of Total	14%	26%	44%	16%	100%
Group Size (people per group)	2.32	2.39	2.66	2.11	2.45
Length of Stay (nights)	4.44	4.47	5.02	3.93	4.56
Expenditure Category (Average Daily per Group)¹					
Gasoline, Oil	\$33.24	\$39.15	\$43.09	\$41.51	\$39.91
Restaurant, Bar	\$33.57	\$31.33	\$31.00	\$26.28	\$30.66
Retail Sales	\$23.55	\$22.88	\$22.58	\$22.36	\$22.80
Hotel, B&B, etc.	\$13.91	\$11.76	\$14.26	\$13.86	\$13.61
Groceries, Snacks	\$11.33	\$12.77	\$12.54	\$10.98	\$12.07
Auto/RV Rental and Repairs	\$6.65	\$7.54	\$6.01	\$8.18	\$6.94
Outfitter, Guide	\$4.24	\$3.37	\$7.18	\$10.05	\$6.21
Transportation Fares	\$4.47	\$3.23	\$1.92	\$4.12	\$3.16
Licenses, Entrance Fees	\$2.07	\$2.61	\$3.56	\$2.35	\$2.80
Misc. Services	\$4.01	\$2.82	\$1.42	\$1.16	\$2.22
Campground, RV Park	\$0.40	\$2.62	\$3.26	\$0.65	\$2.05
Gambling	\$1.60	\$1.77	\$1.05	\$2.01	\$1.52
Total Average Daily per Group	\$139.05	\$141.84	\$147.87	\$143.51	\$143.95
Total Expenditures	\$350,300,000	\$687,600,000	\$1,335,900,000	\$381,900,000	\$2,755,700,000
% of Total	13%	25%	48%	14%	100%

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.