

10-1-2006

Montana Nonresident Traveler Quarterly Travel Comparison: 2005

Melissa Dubois

The University of Montana-Missoula

Kara Grau

The University of Montana-Missoula

Let us know how access to this document benefits you.

Follow this and additional works at: https://scholarworks.umt.edu/itrr_pubs

 Part of the [Economics Commons](#), [Leisure Studies Commons](#), [Recreation, Parks and Tourism Administration Commons](#), and the [Tourism and Travel Commons](#)

Recommended Citation

Dubois, Melissa and Grau, Kara, "Montana Nonresident Traveler Quarterly Travel Comparison: 2005" (2006). *Institute for Tourism and Recreation Research Publications*. 16.

https://scholarworks.umt.edu/itrr_pubs/16

This Report is brought to you for free and open access by the Institute for Tourism and Recreation Research at ScholarWorks at University of Montana. It has been accepted for inclusion in Institute for Tourism and Recreation Research Publications by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.



2005 Montana Nonresident Quarterly Travel Comparisons

October 2006
Melissa Dubois
Kara Grau

	Quarter 1 (Jan-Mar)	Quarter 2 (Apr-Jun)	Quarter 3 (Jul-Sep)	Quarter 4 (Oct-Dec)	Year Total (2005)
Visitation & Length of Stay					
Nonresident Visitors	1,316,000	2,597,000	4,785,000	1,428,000	10,126,000
% of Total	13%	26%	47%	14%	100%
Nonresident Travel Groups	567,000	1,085,000	1,800,000	677,000	4,129,000
% of Total	14%	26%	44%	16%	100%
Group Size (people per group)	2.32	2.39	2.66	2.11	2.45
Length of Stay (nights)	4.44	4.47	5.02	3.93	4.56
Expenditure Category (Average Daily per Group)¹					
Gasoline, Oil	\$33.24	\$39.15	\$43.09	\$41.51	\$39.91
Restaurant, Bar	\$33.57	\$31.33	\$31.00	\$26.28	\$30.66
Retail Sales	\$23.55	\$22.88	\$22.58	\$22.36	\$22.80
Hotel, B&B, etc.	\$13.91	\$11.76	\$14.26	\$13.86	\$13.61
Groceries, Snacks	\$11.33	\$12.77	\$12.54	\$10.98	\$12.07
Auto/RV Rental and Repairs	\$6.65	\$7.54	\$6.01	\$8.18	\$6.94
Outfitter, Guide	\$4.24	\$3.37	\$7.18	\$10.05	\$6.21
Transportation Fares	\$4.47	\$3.23	\$1.92	\$4.12	\$3.16
Licenses, Entrance Fees	\$2.07	\$2.61	\$3.56	\$2.35	\$2.80
Misc. Services	\$4.01	\$2.82	\$1.42	\$1.16	\$2.22
Campground, RV Park	\$0.40	\$2.62	\$3.26	\$0.65	\$2.05
Gambling	\$1.60	\$1.77	\$1.05	\$2.01	\$1.52
Total Average Daily per Group	\$139.05	\$141.84	\$147.87	\$143.51	\$143.95
Total Expenditures	\$350,300,000	\$687,600,000	\$1,335,900,000	\$381,900,000	\$2,755,700,000
% of Total	13%	25%	48%	14%	100%

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.