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Main Hall ^{to} Main St.

Vol. 2, No. 10

Connecting Campus and Community

October/November 1996

Ringling up another year of success

Campus brings millions to Missoula businesses

University of Montana students, visitors, faculty and staff pumped a record \$162.8 million into the Missoula economy last year, according to figures compiled by UM's Bureau of Business and Economic Research.

The new figures show a \$5.4 million increase from the previous year's total of \$157.4 million. Excluded from the new total is an estimated \$24 million spent in fiscal 1996 on UM's ongoing construction projects.

The economic impact estimate includes almost \$142 million spent by UM students, faculty and staff for purchases, entertainment, services, housing, transportation and food; more than \$9 million spent by people who came to town to visit students, faculty or staff members; \$6 million in direct purchases by the University; and \$5.7 million spent by visitors drawn to Missoula by UM athletic and cultural events.

The more than 11,000 students on UM's Missoula campus represented \$107.6 million of the total economic impact, while more than 1,600 UM employees contributed about \$34 million.

Mortgage payments and rent account for the single biggest expenditure of students, staff and faculty with an estimated \$26.5 million spent last year.

In the retail trade category, food stores profited the most from UM's presence in the community, ringing up almost \$20 million in sales. Auto dealers posted the second highest sales at almost \$13.9 million, followed by apparel and department stores at \$11.2 million. UM clients spent \$11.1 million on medical, dental and vision care.

Community digs deep to support its University

With four weeks remaining in the UM Foundation's annual Missoula Business Drive, volunteers have raised more than \$170,000 toward their \$275,000 goal to cover the University's immediate academic needs.

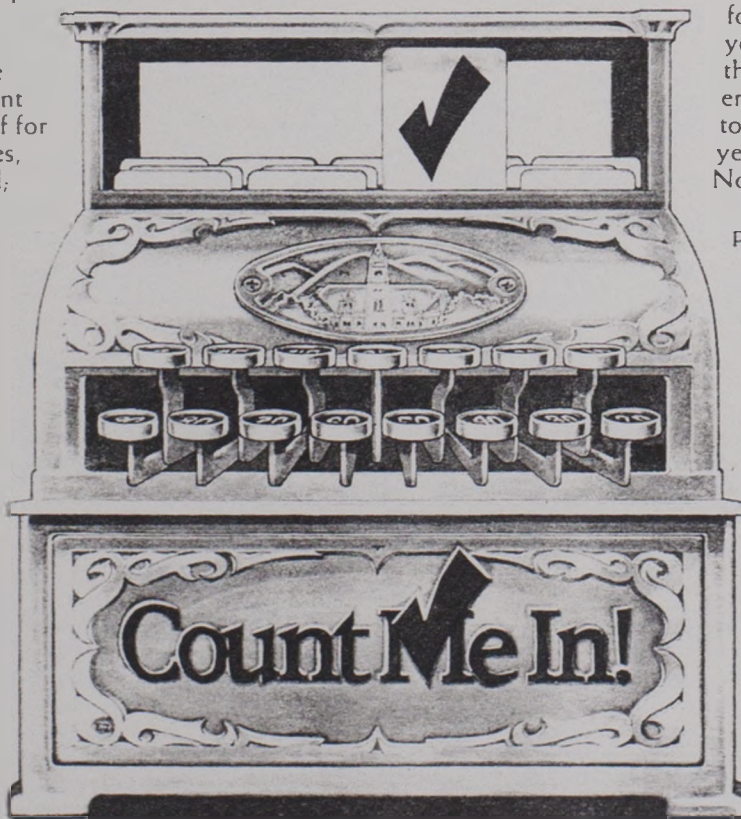
About 150 community and business leaders have volunteered their time to call on peers to contribute to the drive, which is a major source of income for UM's Excellence Fund. For six years, the Business Drive has used the theme "Count Me In" to encourage the community to band together in support of UM. This year's campaign will close with a Nov. 26 celebration.

"We'd like as many businesses and professionals as possible to join all our volunteers in supporting the University," said the drive's chair, Dr. Robert J. Seim of Missoula Orthopedic Associates.

For the 1996-97 academic year, President George Dennison has identified student scholarships, faculty development and the Mansfield Library as some of the priorities for which private support is needed.

Dennison has earmarked \$1,000 of this year's fund-raising total for a faculty award in honor of Missoula lawyer Tom Boone, one of the business drive's founders and the last original member to retire from its steering committee. The first "Tom Boone Town and Gown Award" will be presented to a faculty member who has been

successful in fostering good will and a spirit of cooperation between UM and the community. The award, Dennison said, "encompasses exactly what the Business Drive is all about — our interdependence upon each other."



art by Ed Jenne

Constitutional Amendment 30: Help or

On Tuesday, Nov. 5, Montana voters will decide the fate of the current governing structure of higher education. CA-30 would amend the Constitution to eliminate the Board of Regents of Higher Education, the State Board of Education and the Commissioner of Higher Education and replace them with a Department of Education and a director appointed by the governor. It would create an eight-member appointed State Education Commission with duties determined by the Legislature. If approved, the measure would take full effect Jan. 1, 2001.

Proponents' view by state Rep. Sonny Hanson, R-Billings

The 1994 Governor's Task Force on Renewing State Government submitted a series of recommendations, some which have been implemented and others which needed legislative and voter approval.

There were extensive studies of the State's Educational System in 1989 and again in 1994, with the 1994 Task Force report calling for the establishment of a Department of Education. Based on the findings of both study groups, it was decided to propose constitutional Amendment CA-30.

This amendment will replace the State Board of Education, Board of Regents and the Commissioner of Higher Education with a state Education Commission and a Department of Education.



Hanson

The purpose of CA-30 is to make the state's University System directly accountable and responsive to the people of Montana through their elected governor and Legislature. This will give the governor and the Legislature more direct statutory responsibility for the higher education budget, which accounts for over 12 percent of the state's \$1.8 billion general fund budget.

Currently, the state University System is governed by the Board of Regents, who are appointed by

the governor, while the Board of Regents appoint the Commissioner of Higher Education. The 1972 Constitution calls for the Board of Public Education and the Board of Regents to meet together as the State Board of Education to do long-range planning, coordinate education programs, and to present a unified budget to the governor for education from kindergarten through graduate school for the state of Montana.

However, the Board of Regents and the Board of Public Education hardly ever meet together and they have never presented a joint education budget for the state — not once in the 24 years since this system was established.

Probably the most compelling reason for this proposed change is that the current language delegates constitutional powers to an appointed board that is in excess of that found in other state constitutions and removes any semblance of the long established principle of "checks and balances" on the Board of Regents. Accountability is thus lost.

This is particularly significant in the area of long-term (20-30 years) debt where the regents may issue revenue bonds on their own authority. In addition, a recent report from the Montana attorney general has stated the regents have violated statutes and the Constitution for a period of at least 15 years in selling state lands. This once again raises the issue of accountability and "checks and balances" as a major reason for these violations.

Due to the lack of accountability, the Board of Regents has ignored the Montana Constitution by failing to insist that the Board of Public Education cooperate with it in submitting a

unified budget, as required in the Constitution. When one reads the verbatim transcript of the Montana Constitutional Convention, the proponents of Article X frequently responded to questions and criticisms of their proposal by saying "The unified budget requirement will take care of that."

However, in the 24 years since adopting the Constitution there has never been a unified budget submitted to the governor or the legislature. The Constitution should either be complied with in this respect, or it should be changed. It is illegal and improper to simply ignore (the issue) as the regents have. CA-30 will take care of this issue.

Please note that it is the system that is not working, not the individual people. As a matter of fact, many dedicated, sincere education officials, college professors, regents and others have worked hard to bring about the kind of cooperation needed between higher education and public schools in projects like the Systematic Initiative for Montana Mathematics and Science (SIMMS).

CA-30, however, will insure that Montanans get that kind of efficient use of tax dollars and quality education throughout their educational system, not just in special projects like SIMMS.

Gov. Marc Racicot endorses the amendment, saying it will help bring back "ownership and accountability to the student and to the taxpayer." As House Bill 229, CA-30 was passed by the 1995 Montana Legislature with 100 voting for and 50 voting against.

The primary opposition to CA-30 is from the K-12 educational community with the Montana Education Association and the Montana Federation of Teachers presidents, Eric Feaver and Jim McCarvey respectively, who financially and communicably oppose the amendment. They seem to believe that if it is passed and implemented, the Legislature and governor might start making changes in how the Office of Public Instruction is operated.

The MEA or MTF presidents' opposition is interesting when considering that both have made statements that the State Board of Education is not fulfilling their constitutional duties by submitting a unified budget. Note the following quotes from the 1996 spring issue of *The Montana Professor*:

"To our knowledge, the State Board of Education has never met to do any such thing. Never! When the Board of Regents and Board of Public Education meet as the State Board of Education, they meet to greet. End of meeting. Critics, including us, can and have made much of these superficial, inconsequential meetings.

"We believe the failure of the Board of Regents and Board of Public Education to take their total constitutional charge seriously is at least in part responsible for HB 229 (CA-30) and (the) chronic disconnect between the two governing boards."

It is obvious to the many that have reviewed the governance of higher education, regardless of what you believe about CA-30, that the system does not work according to the Constitution. Therefore, after Legislative passage of the amendment, a bipartisan committee was formed to support CA-30 with Rep. Ray Peck (Minority House Leader) and H.S. "Sonny" Hanson (House Majority Whip) as co-chairs. The committee is called the "Higher Ed Continuity and Accountability Committee for CA-30," whose goal is to inform the public about the reasons for CA-30.

arm for Montana higher education?

Opponents' view by UM President George M. Dennison

In one sweep, this proposal would erase the constitutional safeguards established by the 1972 Constitution for the Montana University System after years of abuse, neglect, and near chaos. Before they vote, all Montanans should reflect deeply about the potential for damage to a system that has served the state well since 1972.

I want to explain why I oppose this amendment. The vote on CA-30 is one of the most critical issues for the future of the state, whether you support or oppose it. A well-run university system is one of the state's most valuable assets because of its role in assuring a viable society. Expenditures for higher education represent an investment in the future through the preparation and training of the next generation, the research and technology transfer that fuels the economy and preserves our resources, and the contributions to cultural life.

• **CA-30 is unnecessary and will not accomplish its intended purpose.**

If it ain't broke, don't fix it. That common sense applies here. The Constitution requires the governor to chair the Board of Regents and Board of Public Education sitting together as the Board of Education to develop an integrated budget and a strategic plan for all of education. In brief, the state Constitution requires what the proponents say CA-30 would accomplish. Why change? Why not implement? If the Governor cannot make it work now, how will elimination of the constitutional mandate help?

CA-30 was originally part of a larger proposal to consolidate all of education — K-12 and higher education — into a Department of Education under the management of a director in the governor's cabinet. However, the proponents could not secure the votes for the proposal relating to the K-12 system. CA-30 alone cannot accomplish the intended purpose. If adopted, it would eliminate the Board of Regents, and thus quash any hope of integrated budgeting and planning.

CA-30 proponents say it would reduce costs and assure greater efficiency in the use of public funds. Anyone who argues that it will cost less to establish a new department of government than to retain the very lean commissioner's staff of 15 employees will have to defend that claim. I stand ready to be corrected, but I will give odds that it will cost a great deal more, with no attendant efficiencies. CA-30 will centralize and bureaucratize the Montana University System and render it less, rather than more, efficient. I predict that, if adopted, CA-30 will divert funds from program support to bureaucratic management, the reverse of what Montana needs.

• **CA-30 will jeopardize the progress made since 1972 and hinder further progress.**

The regents have reduced administrative costs and reallocated funds to support academic programs. They have also adopted policies responsive to public concerns and required the campuses to implement those policies. In doing so, the regents have remained fully accountable to the Legislature and people for the prudent use of state funds, as the periodic audits attest.

The regents are accountable for the use of funds, but they make the educational decisions. The governor appoints the regents, and the senate approves the appointments. The same



Dennison

would be true of the Education Commission if CA-30 passes. The regents are not subject to political control of their educational decisions, a critical difference. The governor currently recommends a budget, and the Legislature appropriates. The appropriation process would not change with CA-30; the responsibility for educational decision making would.

Before 1972, Montana colleges and universities suffered from instability and turmoil. There were no endowments, little externally funded research, and debilitating turnover of faculty, staff, and administration. Since 1972, turnover has declined, externally funded research has grown dramatically, and recent successes in capital campaigns have built endowments because donors now believe that gifts will serve the intended purposes. To return to the direct political control of the past with its attendant instability will halt this progress.

• **CA-30 will subject educational decisions to political deal-making. Sound educational decisions must focus on teaching and learning, not who gets what.**

The framers in 1972 knew what happens when political interests overwhelm educational policy. They acted to shield the Montana University System against political intrusion.

The public interest requires the governor and the Legislature to provide for a responsive University System. Experience in this state and elsewhere warns against direct government management of colleges and universities. When that occurs, political interests prevail over sound policy.

• **CA-30 will expose the campuses to the chilling effect of potential political intrusion and retaliation.**

We have had virtually none of that in Montana since 1972, although it occurred regularly during earlier years. Since 1972, the regents have protected academic freedom, defined as who teaches what to whom and how. Academic freedom is essential to prevent political dictation of research results and curriculum content. Justice Robert Jackson once remarked that compulsory unification of opinion leads directly to the graveyard. Why risk a change for no good reason?

• **CA-30 will jeopardize the success of the regents in finding ways to maintain quality and access while controlling costs.**

Because of other needs, the state has not been able to provide appropriations that keep pace with inflation. Therefore, students and their families have had to bear an increasing portion of the cost of education. It makes sense to provide as much flexibility as possible to allow the most efficient use of available resources. To increase the bureaucracy and bureaucratic constraints has the opposite effect.

The regents restructured the system and revised policies and procedures to enhance efficiency and improve accountability. They did so by reducing administrative costs and red tape. Tuition has increased to make up for insufficient state appropriations. CA-30 will not change that result.

• **CA-30 will hinder the system from helping itself.**

The regents have authorized revenue bonds backed by user fees to pay for construction of new buildings and renovation of existing facilities. This process has proven much less cumbersome than the state process, but has not required scarce state funds. It remains unclear whether this can continue if CA-30 passes.

Funded research and private gifts enhance scholarships, and support budgets, facilities, equipment, and endowments. CA-30 will subject these accomplishments to uncertainty and instability.

For these reasons, I oppose CA-30. All great societies require great universities. Great state universities must have freedom from political intrusion, reasonable state funding, and private support to thrive. We have had those conditions since 1972. Let's not turn back the clock. Let's move into the future.



Bear Briefs

Home-court Hoops—Basketball returns to Dahlberg Arena in November when the Grizzlies and Lady Griz take to the court for preseason play. The Grizzlies open with a game Nov. 8 against a team from Israel. The Lady Griz follow Nov. 11 with an exhibition match against the Swedish National Team. Both teams will play 16 home games from November through February. Pick up complete schedules at the Harry Adams Field House ticket office. Call 243-4051 to reserve tickets.

Nominations Sought—Wanted: the name of someone worthy of the next Robert T. Pantzer Award, given annually to a person from UM or the Montana community who has contributed substantially to making the University a more open and humane learning environment. The award honors Pantzer, UM's president from 1966 to 1974, who provided outstanding leadership in the preservation of unfettered academic inquiry and expression, according to UM Provost Robert Kindrick. The committee wants nominations of individuals who have demonstrated similar characteristics. The award will be presented at the Charter Day ceremony Feb. 20. Letters of nomination are due by Friday, Nov. 15; send them to Robert Kindrick, chair, Pantzer Award Committee, University Hall, University of Montana, Missoula, MT, 59812.

Record Numbers—The largest freshman class in UM history and a growth spurt at the College of Technology helped lift fall semester student enrollment to a record high of 11,886. Fall 1995 enrollment was 11,753. The Missoula campus also posted an increase in full-time equivalents (FTEs) this fall. An FTE represents 15 undergraduate credits per semester. The freshman class swelled to 1,768, up 98 students from last year. The class of 2000 is made up of 1,130 Montanans and 638 students from other states. With 743 students, COT posted an increase of 110 students, up almost 15 percent from last year's 633 head count. The trend is shared by UM's Helena College of Technology and College of Technology at Montana Tech.

Fitness Guru—For people wanting the latest information on how to improve and maintain their health through regular and enjoyable physical activity, a revised edition of a classic reference book on fitness has just become available. "Fitness and Health" by Brian Sharkey, UM health and human performance professor emeritus, provides complete information on aerobic and muscular fitness, physical performance, nutrition and weight control. In its earlier editions titled "Physiology of Fitness," the book sold more than 100,000 copies. Sharkey, world-renowned fitness expert and past president of the American College of Sports Medicine, is the former director of UM's Human Performance Laboratory.

Nurturing Nature—Help preserve nature education by supporting the Montana Natural History Center at its silent and live auctions at the Boone and Crockett Club from 7 to 9:30 p.m. Saturday, Nov. 16. The evening starts at 5 p.m. with a banquet catered by Ken Degitz of CaterWest and Kim Kuethe of Mammyth Bakery. Cost of the dinner and auction is \$25 per person or \$20 with a membership renewal. Admission for the auction only is \$5. Proceeds will go toward building a nature center in Missoula. Individuals and businesses who want to support the UM-based center can donate auction items related to natural history such as bird feeders, outdoor gear, books or wildlife art and services such as fishing and weekend lodging in cabins. For more information or to donate items for auction, call Wendy Moore at 243-6642.

Rewarding Research—Faculty attracted \$23.6 million in grants and contracts during the 1995-96 fiscal year, marking the sixth consecutive record-setting year for UM's external research funding. The top five UM funding recipients were the Division of Biological Sciences, \$5.3 million; the School of Forestry, \$3.4 million; the Department of Mathematics, \$2.2 million; the Rural Institute on Disabilities, \$2 million; and the Flathead Lake Biological Station, \$1.7 million. Grants and contracts for fiscal year 1994-95 totaled \$22.5 million.

Cyber Tales—Electronic communication has invaded UM classrooms, and faculty members who have lived to tell about it will discuss its effects on teaching and learning at an evening program on campus Nov. 20. From 7 to 9 p.m. in Room 106 of the Gallagher Business Building, geology Chair Steve Sheriff and Joseph White, a research associate in the forestry school, will discuss and demonstrate electronic teaching in the sciences. Friends of the Mansfield Library is sponsoring the program, which president Ann Boone describes as an effort to foster community understanding of how the University uses the new information technology and how it affects students and faculty.

Art Abounds—UM's art galleries cater to a variety of tastes with free exhibits. From now through Nov. 26, see "Read This Way," by Robin Starbuck and "Elmo: The Third Voice," mixed media installation and performance by Charles DeWolfe and Martin Caulley from 11 a.m. to 3 p.m. Monday through Saturday at the Gallery of Visual Arts in the Social Science Building. An exhibit of ceramic boxes by Jae Won Lee can be seen from 10 a.m. to 4 p.m. Monday through Friday, also through Nov. 26, at the University Center Gallery (closed Election Day, Nov. 5 and Veterans Day, Nov. 11).

Curtain Calls—UM's drama/dance department presents "The Crucible" at nightly performances in the Masquer Theatre in the Performing Arts and Radio/TV Center Nov. 5-9 and 12-16. The show starts at 7:30 p.m. Tickets are \$8/general, \$7/seniors. Call 243-4581.

Examine the West—Upcoming lectures presented free by UM's Center for the Rocky Mountain West are: "Do Migrants Crowd Out Residents? What Does the Data Say?" by Christiane Von Reichert, UM geography assistant professor, from 4 to 5 p.m. Wednesday, Nov. 13, and "Land Ethics in the Bitterroot Mountains" by author and retired forester Bud Moore, 7:30 p.m. Thursday, Nov. 21. Both lectures will be held in the Milwaukee Station's first floor conference room. For more information, call 549-4820.

UM Calendar

Tuesday, Nov. 5

Faculty recital—clarinetist Maxine Ramey, 7:30 p.m., Music Recital Hall. Tickets \$5/general, \$3/students and senior citizens.

Wednesday, Nov. 6

Women's Studies Brown Bag Lunch—"Violence Against Women," by Deb Weinstein, Missoula YWCA director, noon, Liberal Arts Building Room 138. Free.

Thursday, Nov. 7

Performing Arts Series—The Ballet Stars of Moscow, 7:30 p.m., Wilma Theatre. Tickets \$20/general, \$18/faculty, staff and senior citizens, \$15/students and \$12/youth.

Friday, Nov. 8

Faculty recital—pianist Steven Hesla, 7:30 p.m., Music Recital Hall. Tickets \$5/general, \$3/students & seniors.

Saturday, Nov. 9

Football—Grizzlies vs. Portland State, 12:35 p.m., Washington-Grizzly Stadium.

Tuesday, Nov. 12

Opera workshop—7:30 p.m., Nov. 12-13, Music Recital Hall. Tickets \$3/general, \$1/students.

Friday, Nov. 15

Jazz Bands—7:30 p.m., Montana Theatre. Call 243-6880 for ticket information.

Outdoor slide show/lecture—"In Search of Everest," the life and climbs of British mountaineer Adrian Burgess, 8 p.m., Urey Lecture Hall. Tickets \$5/general, \$4/students and seniors in advance, \$5/\$6 at the door.

UM Fall Reading Series—poet Patricia Goedicke, 8 p.m., Gallagher Business Building Room 122. Free.

Tuesday, Nov. 19

Faculty Chamber Music Recital—7:30 p.m., Music Recital Hall. Free.

Dance concert—Fall Dance Showcase, 7:30 p.m., through Nov. 23, Open Space, Performing Arts and Radio/TV Center. Tickets \$4.

Wednesday, Nov. 20

Women's Studies Brown Bag Lunch—"Women, Politics and the 1997 Legislature," by state Rep. Diane Sands of Missoula, noon, Liberal Arts Building Room 138. Free.

Stories by Becky Shay, University Communications

Murdock grant boosts HIV research

A new HIV virology lab at UM is counting cells faster and looking at them more closely than ever, thanks to a \$50,000 grant.

The M.J. Murdock Charitable Trust grant will be used to purchase key pieces of equipment.

The virology lab, which was created this summer, is designed to meet or exceed federal guidelines for the safe handling of HIV, said Jack Nunberg, lab director and biological sciences professor. Basic research in the laboratory will focus on the development and use of HIV vaccines and anti-viral agents.

The lab helps give UM state-of-the-

art facilities for doing AIDS research, said biological sciences Professor Thomas North, who spearheaded the application process with Nunberg.

Murdock grants funded the molecular biology lab in 1991, UM's Motor Control Research Lab, founded in 1992, and the central bio-geochemical analytical lab founded last January.

The M.J. Murdock Charitable Trust was created in 1975 as an independent private foundation with a Pacific Northwest grantmaking focus. Its top funding interests have been education and scientific research.

Hinman testifies about life on Mars

Nancy Hinman, geology assistant professor, testified before the U.S. Senate Subcommittee on Science, Space and Technology, chaired by Montana's U.S. Sen. Conrad Burns, Sept. 25.

In her testimony, Hinman urged the subcommittee to continue researching the possibility of life on Mars, including more study here on Earth to better understand the fossilization process.

"The sheer breadth of inquiries fielded by the geology department in our small Montana city leaves no doubt

that the findings have touched the imagination of our country," Hinman told the subcommittee. She added that fossil samples from Mars may be a better indicator of the geological history of the early planets because they haven't been "recycled" by plate tectonics.

Hinman has been awarded NASA grants to study the prospect of life on Mars. A geochemist, she has studied fossilized micro-organisms in Yellowstone National Park, Australia, Iceland and Scotland.

Events promote hunger awareness

Every 23 seconds a child under age 10 dies of hunger. UM and the Missoula community can help curb hunger by supporting Hunger Awareness Week events Nov. 18-23.

Events will raise money for Oxfam America, the Missoula Food Bank, the Poverello Center and the Salvation Army.

A dollar will buy a taste of what it's like to go hungry at the Hunger Banquet Thursday, Nov. 21. From 5:30

to 6:30 p.m., 15 percent of the diners will be served a full meal, complete with wine and linen table cloths; 25 percent will get rice and weak soup; and the rest will eat rice and water. The meal will be served in UM's Cascade Country Store in the Lodge.

Food donations will be accepted at the Griz-Cat game Saturday, Nov. 23. For more information, call the Rev. Bob Varker, 549-5821.

CD preserves sounds of New Jubes

Fans can bring home the sounds of The New Jubes and the Virtual Orchestra in November.

UM's premiere singing group is releasing the first CD ever to come from the University's Department of Music. "Off The Wall" includes 15 selections ranging from country to avant-garde, with a good dose of vocal jazz. The CD was engineered, mastered and produced by students.

All of the Virtual Orchestra cuts were recorded in UM's music technology labs, as were all accompaniments and the original compositions by students.

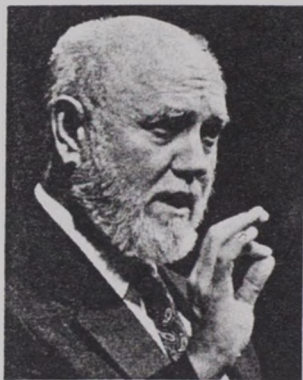
The CD is a collection of works by the 1995-96 New Jubes and Virtual Orchestra, featuring the talents of Greg Bolin, Chad Curtis, Jason Derlatka, Amanda Duff, Maria Gonzales, Julie Johnson, Tomoko Makuuchi, Peter Park and Laura Smith, along with engineer Angela Hill, manager Scott Billadeau and director Dennis Thurmond.

The 1996-97 New Jubes and Virtual Orchestra will perform a free concert at 7:30 p.m. Saturday, Nov. 23 in UM's Music Recital Hall.

Copies of the CD will be available soon for about \$15; call 243-4970.

UM Bound: Forest boss retires to teach in Missoula

Jack Ward Thomas, chief of the U.S. Forest Service, will retire from his post in November to become the Boone and Crockett Professor of Wildlife Conservation at UM.



Thomas

Thomas will leave the agency he has served since 1966 to teach, guide graduate student research and offer public service in wildlife conservation and ecosystem management for sustainable development. An internationally known wildlife biology researcher, Thomas also will oversee the Theodore Roosevelt Wildlife Research Station and administer the work of the Boone and Crockett Club's Conservation Program. The position is privately endowed, primarily through gifts from the Boone and Crockett Club, which has its national headquarters in Missoula.

Top HIV vaccine researcher speaks in UM series Nov. 14

A leader in the international effort to develop and test a vaccine against HIV, the virus that causes AIDS, will address a campus and community audience Thursday, Nov. 14.

Maragaret I. Johnston, scientific director of the International AIDS Vaccine Initiative, will discuss issues surrounding vaccine testing and use throughout the world in her talk, "AIDS: The Life and Death of HIV." The free, public lecture, presented as part of the 1996-97 President's Lecture Series, will begin at 8 p.m. in the Music Recital Hall.



Johnston

Johnston left the Division of AIDS at the National Institutes of Health this year to lead the International AIDS Vaccine Initiative, which was created to focus the world's attention on the need for a vaccine.

Business school alums equip state-of-the-art computer lab

The School of Business Administration will send students into the corporate world armed with knowledge of the most current technology, thanks to gifts from two computer industry giants.

UM alumni working for Hewlett Packard Co. and Microsoft Corp. teamed up to spearhead efforts to equip the state-of-the-art computer center in the new William and Rosemary Gallagher Building for the School of Business Administration. The \$15.5 million building, built with state bonds and private donations, opened for business this fall with the most current computer technology on the market.

A \$303,415 grant from Hewlett Packard paid for more than 100 personal computers and four network servers for the center, while Microsoft Corp. employees donated software applications used in today's business world. Employees of both companies, all UM alums, donated their time and travel to install the equipment and train business school faculty and staff in its use.

Calling the two companies "substantially large players" in the building's construction, business school Dean Larry Gianchetta said the gifts approached the initial \$1 million donation from the late William Gallagher and his wife, Rosemary, for whom the building is named.

Gianchetta said the Microsoft-



McGlynn



Connors

Hewlett Packard gifts have established the computer center as a showcase for current technology and the school itself as a leader among business schools in the Rocky Mountain West. The new equipment also more than doubled the number of computer stations available to students on the UM campus.

"If The University of Montana had to go buy this from a retailer, it would have cost them a boatload of money," said John Connors, Microsoft's chief information officer and a 1984 graduate of the UM business school.

"This is state-of-the-art equipment," said Bill McGlynn, general manager of Hewlett Packard's personal LaserJet Printer division in Boise, Idaho, who earned his bachelor's and master's degrees from UM in 1980 and 1981. "This networking equipment and network software puts the UM business school on the leading edge of technol-

ogy. It opens the door to some really sophisticated Internet connectivity and helps students understand what they'll need to work in the real world."

Enlisting employees to give something back to their alma mater was no problem at either company, according to Connors and McGlynn.

"Microsoft has a large and active Montana group and a large and active University of Montana group that provided the funds and expertise to buy the software and get it installed," Connors said. "Both Bill and I are in senior positions in our companies, and we got employees rallied around this project. Once we got it in our minds that we were going to do this, there was no looking back."

UM received the largest of 24 grants awarded by Hewlett Packard to universities around the nation. Hewlett Packard considered 132 proposals, selecting recipients based on its relationship with the university, including its recruiting record with the institution.

McGlynn said he has successfully recruited UM graduates who have performed as well as graduates of the nation's top business schools.

"UM turns out students who are high quality and know what they are doing," McGlynn said, "and we have evidence of that here. That's why we're reinvesting in the school. Helping education is good business."



The University of
Montana

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