University of Montana

ScholarWorks at University of Montana

Communique, 1953-2020

Journalism

Winter 1957

Communique, Winter 1957

Montana State University (Missoula, Mont.). School of Journalism

Follow this and additional works at: https://scholarworks.umt.edu/communique

Let us know how access to this document benefits you.

Recommended Citation

Montana State University (Missoula, Mont.). School of Journalism, "Communique, Winter 1957" (1957). *Communique, 1953-2020.* 20.

https://scholarworks.umt.edu/communique/20

This Newsletter is brought to you for free and open access by the Journalism at ScholarWorks at University of Montana. It has been accepted for inclusion in Communique, 1953-2020 by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.

SCHOOL OF JOURNALISM

COMMUNIQUE

Vol. 14, No. 2

MONTANA STATE UNIVERSITY

Winter, 1957

Louis M. Lyons Named Professional Lecturer



LOUIS M. LYONS

Louis M. Lyons, Curator of the Nieman Fellowships at Harvard University, will be the 1957 Professional Lecturer at the Montana State University School of Journalism.

He will be on campus May 6 and 7 to deliver an evening lecture and to meet with journalism classes, according to Dr. Nathan B. Blumberg, Dean of the School of Journalism.

Lyons is editor of Nieman Reports, a quarterly magazine devoted primarily to articles on contemporary journalism. He also presents a nightly news analysis over a Boston, Mass., radio and television station. He is a joint author of "Our Fair City," published in 1946, and has written many articles for Nieman Reports, Atlantic Monthly and other periodicals.

Lyons, 59, was born in Boston and received a bachelor of science degree from Massachusetts Agricultural College in 1918. He attended Harvard graduate school for a year and was awarded a Nieman Fellowship in 1948 for a year of study at Harvard. He received a doctor's degree from the University of Massachusetts in 1948.

He has been Curator of the Nieman Fellowships since 1940 and Chairman of the Society of Nieman Fellows since 1946. He was a member of the Boston Globe editorial staff for 24 years.

The Nieman Foundation for Journalism awards fellowships for a year's study at Harvard to outstanding practicing journalists. Recipients pursue studies of their own choice for background for further newspaper work. Nineteen annual groups of Fellows have been appointed under a bequest to Harvard "to promote and elevate standards of journalism."

Board Appoints Kaimin Chiefs

Gale Brammer, Harlowtown junior, was named editor and Mary Ellen Brown, Billings junior, was appointed business manager of the Kaimin beginning spring quarter.

Appointed associate editors by the Publications Board were Ted Hulbert, freshman from Cut Bank; Frank Crepeau, junior from Simms; Jim Berry, junior from Miles City; Dick Edgerton, junior from Whitefish; and Jewel Moore, junior from Billings.

Lt. Samuel Kenney Dies

Lt. Samuel Kenney, J-School student from 1948 to 1951, died in an explosion of his jet plane over Olathe, Kan., and was buried March 13 in Lewistown.

He is survived by his wife, the former Carolyn Ann Gamble of Huntville, Ala.; his mother, Mrs. William Kenney of Lewistown; and a sister, Mrs. Vic Pesek of Los Angeles.

Seminar Students Honor Alan Barth

A farewell dinner for Alan Barth, first A. L. Stone Visiting Professor of Journalism, was given by members of the Senior Seminar and friends shortly before his return to Washington, D. C.

Barth, an editorial writer for the Washington Post and Times Herald, was a member of the Journalism staff during winter term. In addition to the seminar, he taught the editorial writing course and lectured in several other courses in journalism and political science.

A Kaimin interview quoted Barth as saying he was extremely impressed with the School of Journalism.

Mosby Increases Award to \$150

The Mosby Scholarship in Radio Journalism has been increased from \$100 to \$150 beginning with the 1957 award.

A. J. Mosby, owner of KGVO and KMSO-TV in Missoula, said he was increasing the award to provide more aid to the student who receives the scholarship and to take care of increased tuition and other costs.

The award, made annually since 1945, goes to a Journalism major evidencing ability, initiative and special interest in the field of radio journalism.

Yu Slated for Work On Washington Post

Dr. Frederick T. C. Yu, associate professor of journalism, will work on the copy desk of the Washington (D.C.) Post and Times Herald this summer. He probably will edit national and international news.

Prof. Yu spent last summer on the desk of the Springfield (Ohio) Daily News and Sun. He will be accompanied to Washington by his wife, Alice, and their two children, Freddie and Jackie.

J-School Women Grads Seek Varied Careers

Women graduates of the School of Journalism fall into no set pattern after leaving the campus.

For instance, Virginia L. McBride, '56, of Butte, has been awarded a Rotary Foundation fellowship for advanced study abroad during the 1957-58 academic year. She is one of 123 graduate students from 30 countries to receive a Rotary fellowship. Virginia plans to study international propaganda and public opinion at one of the major universities in Europe in preparation for a career with the United States government. The grant is for approximately \$2,-500.

Then there's Aline Mosby, '43, United Press Hollywood writer, who got an exclusive interview with Marie (The Body) MacDonald after the actress claimed she was kidnaped by two zoot-suited youths. Never a dull moment for Aline.

Here's what some of the other women are doing: Felicia McLemore Puckett (Mrs. Frank E.), '33, with five children and one grandchild, has been a technical writer for the Hughes Tool Co., Aircraft Division in Culver City, Calif., for 4½ years. She finds time to take after-hour courses, including one at UCLA on lyric writing, and to teach piano on Saturday mornings.

Jewel Beck Lansing (Mrs. Ronald B.), '52, is a housewife and teaches at Hope House, school for mentally retarded children, in Colorado Springs, Colo. She spent two years in Europe (1954-56) as a Service Club Director with Army Special Services after receiving an MA degree in Education from Stanford. Jewel was married in Ulm, Germany, in June, 1956. Ronald is in the Army at Ft. Carson, Colo., but plans to enter a law school (place undetermined) this fall.

Catherine Calder Cushing (Mrs. Ralph H.), '28, three children, is a housewife in Billings, Mont., but she finds time to be Head of Public Relations for the Girl Scouts.

T. Elaine Almos, '55, Assistant Editor of the Bemistory of the Bemis Bag Co. in St. Louis, became a member of the Industrial Press Association of Greater St. Louis and the International Council of Industrial Editors. She also is a volunteer worker

for the VA hospital patients' bimonthly newspaper.

Margot Luebben Aserlind (Mrs. Le-Roy), '50, reports that her journalistic training has reached the point of "writing household hints—and teaching an eighth grade newspaper class last spring." She's in Klamath Falls, Ore.

Elaine Bates Donlan (Mrs. Edward Jr.), '21, is Executive Secretary to the Director of Nurses, also Registrar, Long Island College Hospital in Brooklyn.

Lalia McGreal Andersen (Mrs. Robert D.), '49, three children, is Vice President and Public Relations Chairman of the Camp Fire Girls Council in Great Falls, Mont., in addition to many other activities.

Marilyn Hillstrand Bennetts (Mrs. Robert), '46, is immediate Past President of Women Golfers of Meadow Lark Country Club, and Den Mother for Cub Scouts in Great Falls.

Gretchen Muckler Averill (Mrs. Walter), '26, is co-owner and publisher of the Casa Grande (Ariz.) Dispatch. With three daughters, two grandchildren, Gretchen and her husband won the top award for general excellence in weekly newspapers in Arizona, and for the second year won second place in the state among weeklies for job printing.

Judy Beeler Bartley (Mrs. John M.), '48, says she is "still keeping the home fires burning and keeping an eye on my home town" of Billings, Mont. John is an analyst at Farmers Union Refinery at Laurel.

Rita Gray Beatty (Mrs. Benjamin W.), ex-'52, two children, is a "full-time wife and mother (with a little free lance thrown in)" in Auburn, Calif. She had her own children's

radio show from 1953-1956. Her husband, also an alumnus of MSU, is teaching at the high school there. They plan to be back on campus for his MA this summer.

Claudine Christy Bernard (Mrs. Hugh C.), '28, does office work for both of her husband's jobs as General Agent for Western Life and Secretary of the University Kiwanis Club. She's proud of her son, president of the sophomore class at the University of Washington.

Margaret Garber Hepner Daems (Mrs. Anthony L.), '25, one daughter, spent the winter of 1955-56 in the Libby-Troy area, then came to Noxon last July as a housewife in a trailer at the Noxon damsite. "There is a new race in America," she says. "We're twentieth century gypsies in pretty aluminum palaces on wheels, from all over America, and we follow construction projects, from coast to coast, from arctic to tropics. We are at home wherever the trailer is parked. Yours for the open road."

Shirley M. Embody, '52, is Advertising Manager at Leask's Department Store, Santa Cruz, Calif.

Mearl Francisco Freeman (Mrs. Roland P.), '34, four children, is a housewife in Blue Earth, Minn., with spare time attempts at free lance writing.

Gertrude White Bassett, '29, two children, is Society Editor of the Missoulian, president of the Theta Sigma Phi Alumnae of Missoula and Publicity Chairman of Missoula County High School PTA.

Donna Fanning Bryggman (Mrs. Roy), '48, two sons, is Secretary of the Monterey County Dental Auxil-

(next page, please)

Dorothy Johnson Publishes Third Book



Herself

Dorothy Johnson's third book, "The Hanging Tree," a short novel and several short stories, will be published June 11 by Ballantine Books.

Miss Johnson, assistant professor of journalism, will go to New York as soon as the spring term ends, and will return by way of Great Falls to speak June 25 at the national convention of Western Writers of America. Title: "Adrift Among the He-Men."

She also is scheduled to speak April 25 at a dinner of the Bozeman branch of the Montana Institute of the Arts on "The Vigilantes of Montana." Dorothy is the first to admit that she is getting a lot of mileage out of her research on the vigilantes.

... More About Women Grads

iary and a housewife in Salinas, Calif.

Ann Davey Condeff (Mrs. William R.), '49, three children, is in Mountain View, Calif., wife of the General Art Director of Foster and Kleiser. "When in J-School, I remember studying this company and its various opportunities—never dreaming, of course, that I would one day be married to its Art Director," she writes. "Watch for his signature on F & K outdoor bulletins." She lives two blocks from Del Enzminger, '49, and his family.

Annabelle Desmond Cook (Mrs. Robert C.), '27, is Staff Writer and Public Relations Director of the Population Reference Bureau in Washington, D. C., and a member of the National Association of Science Writers, American Association for Advancement of Science, and the American Public Health Association.

Muriel Griffin Daniels (Mrs. Jack T.), '55, teaches Journalism and English at North East High School in San Antonio, Texas, sponsors the newspaper and annual. Her husband is still training in the Army for the Modern Pentathlon World Championship match in October.

Hulda Miller Fields (Mrs. Ralph E.), '27, is Alumni Records Secretary at the University (since June, 1953). She says it is "gratifying to be a part of the campus activity, to have had our two children graduate from the university, and to have had our son-in-law a graduate assistant in Speech at MSU last year."

Jean Wright Gilbert (Mrs. Norman A.), '38, is Secretary to the Montana Accounting Manager of the Mountain States Telephone & Telegraph Co., in Helena.

Regina Gilmore Jennings (Mrs. Edward T.), '50, worked in Germany in 1954 and was married in Huntington Park, Calif., in 1955. She's now a secretary and housewife in El Paso, Tex.

Dorothy Jean McKenzie Allen (Mrs. Roy F.), '48, three children, is a housewife in Seattle, Wash., and area correspondent for the Renton Chronicle and Renton News Record. She spent one Armed Forces Day touring the Northwest in a C-124 Globemaster with other reporters and was told by the pilot that she was the first woman to his knowledge to have ridden in that kind of plane — he

couldn't even take his wife. "We were flying in formation, participating in parachute drops—it was much fun," she says. She has mailed off a children's story to a publisher, "a tale which I spun for my own pre-schoolers." And she adds that her youngsters cut their teeth on toy telephones; their first words: "Have you got any news?"

Tannisse Brown Rost (Mrs. Clayton O.), '47, two children, doing free lance writing and photography in spare time as homemaker in Eureka, Calif. Recently had by-lined home story, article on summer camps for farm women, Christmas decorations pictures "(Ole Bue should faint that anyone ever buys any of my pics)," all in the Farm Journal, and by-lined article on a house in last November's Town Journal.

Marian Barry Lavelle (Mrs. Charles M.), '48, one daughter, worked with husband in the Advertising Department of the Post-Standard in Butte before moving to Spokane, Wash., where Chuck has been selling for DuBois Industrial Chemicals for the last 4 years.

Virginia Sikonia Golden (Mrs. Paul D.), '45, Publications Editor at Montana State University.

Shirley DeForth Gaughan (Mrs. Larry), '55, teacher of English at Missoula County High School, adviser for the annual, assistant sponsor of tennis club, just finishing the year as President of City Panhellenic, while Larry works on masters in Political Science at MSU. "We've just moved into the new high school," Shirley says, "and for the first time I have my own room, a beautiful peach and green one. It is really delightful. I thoroughly enjoy my teaching."

Jean Marie Bartley Freese (Mrs. Martin Lee), '48, one son, in Miles City with doctor-husband, left job as Society Editor of Miles City Daily Star last June to await Billy's arrival. Belongs to a writers group, a very active little theater group and a bridge club. Hopes to keep a journalistic hand in with advertising, programs and publicity for the Barn Players.

Dorothy Burr Fredrickson, '42, widow, two children, second year as elementary teacher in Havre Public Schools.

Dick O'Malley Sets Pace for Campus Winter Activities

A generally mild winter—despite a drop to record low temperatures of minus 30 for a brief period—allowed the winter term to be even a bit busier than usual.

Richard K. O'Malley made the J-School proud when he delivered an excellent Charter Day address to a packed auditorium. The Denver AP bureau chief told of his experiences in and impressions of Soviet Russia while he was bureau chief there.

Junior Genell Jackson set the campus buzzing with an editorial in the Kaimin attacking "chamber music" at basketball games, and before the controversy ended we saw a German band, a dance band and a regular pep band performing during time outs and at halftime.

The basketball team, inspired by the music or not, came along beautifully under Coach Frosty Cox's skilled hand and wound up third in the Skyline with a 9-5 record. The team lost only one game at home — the opener to Idaho—and walloped both Utah and Brigham Young in Missoula to cap the most successful season in years.

New parking regulations went into effect, and areas were clearly marked for students, faculty and visitors. Tickets (with a \$1 fine) are being issued offenders.

Fraternities and sororities held their first "delayed rush" at the start of the term, with mixed reactions to the new policy of allowing freshmen to get settled for a quarter before approaching the to-join-or-not-to-join problem.

And Jumbo Hall's last 53 residents departed for other quarters at the end of the term. Jumbo, in its glory during the post WWII years, now stands empty.

Visitor Pays Respects, Suffers Broken Wrist

Hal G. Stearns, '36, publisher of the Harlowtown Times and the Eastern Montana Clarion at Ryegate, visited with the J-School faculty for almost an entire day, then walked in the snow to Main Hall, fell down the slippery steps and suffered a broken wrist. A stirring Montana basketball victory that evening helped him forget the mishap.

With Grads Afield . . .

John H. Kuenning, '46, former Great Falls assistant city attorney, has become an associate in the law firm of Hall, Alexander & Kuenning with offices in the Strain Building. John received his law degree from MSU in 1949 and went to Great Falls the following year.

Sam Gilluly, '30, editor of the Glasgow Courier and known as "the busiest man in Glasgow," celebrated the 25th anniversary of his arrival in the newsroom of the Valley County weekly. A staff photographer, pretending to adjust an ailing camera, snapped a picture while Sam was writing editorials, and the photograph and a story were slipped into the Courier only minutes before press time so that they couldn't be blue-penciled by the modest man behind the headlines.

One of eight newsmen who made a weird attempt to "beat the tail off Uncle Sam's mail" was J. D. Coleman, '56, reporter for the Columbia Basin News. A letter was mailed special delivery in Pasco, Wash., and the newsmen tried to beat its delivery to Quincy, 130 miles away, using a pogo stick, freight train, bicycle, model A Ford, a horse and shank's mare. Coleman started off by mailing the special delivery letter and then hopping on a pogo stick to the Northern Pacific main line and turning over a second letter to another reporter. P.S.—It took Uncle Sam 13 hours, 45 minutes to make the trip; the newsmen made it in 25 hours, 55 minutes.

Reporting from Pusan, Korea, **Tom McCarthy**, '55, in a five-page single-spaced letter to Bue, expresses concern over the future of that battered nation and concludes that Korea is "a discouraging country; one lives on the other side of life here."

Since September **Del Mulkey**, '54, Aberdeen, Wash., has been at Grenoble University, Grenoble, France. He went into the service immediately

following graduation, spent six months in radio training at Camp Gordon, Ga., and then drew 13 months of "good duty" in Europe. "I made the best possible use of it," he said in a letter to Bue, "and saw Europe from Copenhagen to Paris to Rome-where I saw Helen Lenhart, '53, on her way back to the wheat fields of Montana. . . I saw Russia play the U.S. in hockey at the Winter Olympics, climbed the Matterhornand guarded our far-flung frontiers, as the enlistment posters sav." Three days after his discharge last April he was working for the Aberdeen Daily World-news and pictures. In September he returned to Europe for some further study, particularly in languages.

Keith Wuerthner, '56 is thoroughly enjoying the work at the Post-Standard in Butte, but Uncle Sam is calling and he may be in the service shortly. The Wuerthner's Butte address is 609 South Montana, where the Kaimin is delivered about half the time, Keith reports.

Keith's brother, J. J. Wuerthner Jr., '49, assistant director of Public Relations for the National Republican Committee, was a "politician-in-residence" at Rutgers University early in February. His visit to the campus was one of a series intended to increase understanding of practical politics among Rutgers students.

Pfc. Glenn Chaffin, '55, paused to report he's working on his spelling while stationed at Er 19 471 905 HQ Btry 83rd AAA Msl. Bn., Camp Hanford, Wash. He had a 30-day furlough—with about 15 months to go.

Gene Beauchamp, '52, of the Post and Press Newspapers, El Centro, Calif., writes the "Beauchamps have a little newshen who was a year old in December." He calls the Imperial Valley "a fabulous area for production of news" and says his "more than two years there have been most enjoyable and educational."

SDX Takes Three; Theta Sigs Pledge

Sigma Delta Chi initiated three members and Theta Sigma Phi pledged two women during winter term.

Joining the professional journalistic fraternity were Richard Champoux of Somerville, Mass., Don Oliver of Billings, and Keith Robinson of Kalispell, all juniors. Following initiation ceremonies in the Lodge, SDX members were joined for dinner by Guy Mooney of the Missoulian, Don Weston of KGVO, Charles Doherty of the Missoula County Times, and members of the J-School staff.

Pledged by the Theta Sigs were Mary Ellen Brown of Billings and Jayne Walsh of Olympia, Wash., both juniors.

Dugan Gets Word From Ex-Students

Retroactive Fs in advertising were dished out in February to two graduates who haven't been out of school long enough to take liberties with Ed Dugan.

Flunks in Advertising Practice (required for graduation) went to Virginia McBride, '56, and Bill Larcombe, '56. They met by chance on a cable car and waded through the knee-deep pile rug to celebrate at Tarantino's on Fisherman's Wharf.

The result was a jointly posted card to Dugan, illustrating Alcatraz Island in San Francisco Bay. The caption read:

"Having wonderful time. Wish you were here."

Mary Kimball Scheduled As Matrix Table Speaker

Mary H. Kimball, associate director of the New Product Ideas Department of Pillsbury Mills in Minneapolis, will be featured speaker at the Theta Sigma Phi Matrix Honor Table on April 14.

COMMUNIQUE

Published by the staff of the School of Journalism At Montana State University in Missoula For those who have left the campus But cherish its memories.

