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# COMMUNIQUE

Vol. 14, No. 3

MISSOULA, MONTANA

Spring, 1957

## Degrees Awarded To 19 J-Students

(See Picture on Page 4)

Nineteen students were awarded degrees of Bachelor of Arts in Journalism this year.

Joan Hoff, graduated with high honors in journalism and history, declined a Fulbright award for a year's study in France so that she could accept a Woodrow Wilson Fellowship at Cornell University next year.

Lee De Vore, graduated with honors, was one of two American journalism students awarded a \$2500 scholarship by the Inter-American Press Association.

Richard Warden received an assistantship in the MSU Department of History.

Four students went to work as reporters on Montana daily newspapers. John Bansch accepted a job on the Great Falls Tribune, Bob Gilluly joined the Ravalli Republican in Hamilton, Tom O'Hanlon is on the Daily Inter-Lake in Kalispell, and Gary Sorensen is on the staff of the Helena Independent Record.

Bernice Schutrop Nelson is a copywriter on KBMY in Billings.

Farrell Coffman, Bill Sanders, Judy Weaver and Jim Graff had not completed final arrangements for jobs at Communique press time, but all plan to work on Montana newspapers or radio or television stations.

George Miller is doing some freelance writing this summer and guesses he will be looking for a job "about September."

Kay Blaszek became Mrs. Louis A. Boll shortly after graduation and hopes to work in the Missoula area.

Norma Beatty left for a trip to Europe and plans to work on a Montana newspaper after her return in September.

Jerry Hayes was slated to go into the Navy.

The School's two foreign students, Hidde van Ameyden van Duym and Negash Gebremariam, will return to their native countries—the Netherlands and Ethiopia, respectively—at the end of the summer.

Carole Lee, a winter term graduate, has joined her husband in Germany.

## MSU Journalism School Again Accredited by National Council

The School of Journalism at Montana State University was one of 18 schools or departments accredited this year by the American Council on Education for Journalism.

The Council action, taken at its recent meeting in New York, represents approval of the MSU school's program following an extensive reappraisal of its work by a seven-man committee last November.

Only 45 schools are on the accredited list. The MSU School of Journalism was accredited in 1948, when the Council's accreditation program was inaugurated, and was one of 20 institutions subjected to an exhaustive survey again this year.

The Council specifically accredited the news-editorial, advertising and radio sequences, and recommended that community journalism and magazine courses be incorporated as electives within the news-editorial sequence. This change, the Council said, would be in line with "a tendency among even the largest schools to limit the number of sequences."

## Louis Lyons Speaks At Dean Stone Night

More than 100 persons attended the Dean Stone Night banquet May 5 in the Lodge.

Louis M. Lyons, Curator of the Nieman Fellowships at Harvard University and the 1957 School of Journalism Professional Lecturer, spoke on the new responsibilities of the press in a world in which peoples were being brought closer together. He stressed the importance of informing readers of developments which have significance in their lives, regardless of where the news events occur.

Lyons also met with journalism classes for two days. He expressed approval of the MSU School of Journalism's emphasis on liberal arts training as the foundation for education for journalism.

"The Nieman Foundation at Harvard," he said, "and schools of journalism are trying to do the same thing—improve the conscience and performance of the American press."

## Ryan Takes Post at MSU

Jack Ryan '27, has been appointed distribution manager of the University Press at MSU.

Ryan was a School of Journalism Professional Lecturer in 1947. In his new job he will be in charge of promotion and sales of books printed by the University Press.

Dean Nathan B. Blumberg said the accreditation report "confirms the fact that Montana has a right to be proud of its School of Journalism." He was especially pleased, he said, by the Council's high praise for the professional competence and instructional ability of the staff.

The School of Journalism was founded in 1914 by the late A. L. Stone, who was its first dean.

The ACEJ is composed of representatives of schools and departments of journalism and representatives of the American Society of Newspaper Editors, American Newspaper Publishers Association, Southern Newspaper Publishers Association, Inland Daily Press Association, Newspaper Editorial Association and National Association of Radio and Television Broadcasters.

Members of the visitation team who reported to the Accrediting Committee of ACEJ were Prof. Leslie G. Moeller, State University of Iowa, chairman; Prof. George Phillips, South Dakota State College; Prof. Willard L. Thompson, University of Oregon; Prof. Baskett Mosse, Northwestern University; Alexander Warden, publisher of the Great Falls Tribune; Lewis Papes, publisher of the St. Maries (Idaho) Gazette-Record; and Herbert A. Vance, publisher of the American Lumberman magazine in Chicago.

# Journalism Alums Gain Honors Thick 'n' Fast

**Ross M. Hagen**, '52, with wife Jackie and sons Mark and Kevin went to Denver to join the Associated Press staff April 1.

**George Remington**, '50, a newsman in Hawaii since 1951, was presented the Honolulu Press Club Award for the best news story of 1956. His story concerned his uncovering of a Honolulu soldier who had been absent without leave from the Army for 11 years but had never left home. The prize was \$50, which Remington gave to the needy family of the AWOL soldier.

**Pat Coverdale Scott**, '47, has joined the United Press in Helena.

From Buenos Aires comes the report that **Philip W. Payne**, '39, is Time magazine bureau chief in Argentina, a post he has held since September, 1955. His territory includes Paraguay and Uruguay (and sometimes Bolivia and Chile) as well as Argentina. His bureau furnished the information for the Time cover-story on Argentina's President Aramburu which was written by **William H. Forbis**, '39.

**JoAnn La Duke**, '56, joined Wendt Advertising Agency of Great Falls as a copywriter May 1. She has the same position formerly held by **Dorothy Dyer Ege** (Mrs. Robert), '41, **Mary Ann (Mandi) Luebben Bradley** (Mrs. Paul), '46, and **Winnie Dinn**, '54. Wendt has employed J-School grads in its copy department for more than 10 years. **Zelma Schroeder** (Mrs. George), '28, is co-partner in the agency.

**Tom McCarthy**, '55, has joined the staff of the Spokane Spokesman-Review.

A reporting job of **Robert F. Alkire**, '53, for the Associated Press in Salt Lake City helped win a Pulitzer Prize. The Salt Lake City Tribune won it on the strength of Alkire's

coverage of the collision of two planes over the Grand Canyon which killed 128 in June, 1956. **Bob Blair**, '46, did the rewriting for the Trib, and **Ken Kizer**, '41, ramrodded the production for the paper during the daytime. MSU J-grads were responsible for about half of the entire coverage for the Tribune.

**Sally Maclay Brutto** (Mrs. Frank), '29, is the author of an article on life in Rome in the May-June issue of The Matrix. She spent most of the summer in Hamilton. Daughter Marta will enter MSU in the fall.

When **Vic Reinemer**, '48, wrote in his "Washington Notebook" for Senator Murray that second baseman Herb Pless of the Washington Senators and East Helena was the only Montanan in major league ball, **Jo Ann La Duke**, '56, was quick to point out that Curt Barclay of Missoula has been doing some good pitching for the New York Giants. Reinemer admitted he'd goofed, tipped his hat to Miss La Duke and asked "Who's in the outfield?"

**Ossian Robert MacKenzie**, '28, was named vice president for business administration at Pennsylvania State University. He also will continue as dean of the College of Business Administration.

**Jack Seigle**, who took his master's degree in journalism at Montana in '56, left the Herald News at Wolf Point to become editor of the South Dakota Union Farmer. He will make his home at Huron, S. D. Seigle's new post entails editing the bi-monthly paper of the Farmer's Union and preparing three 10-minute news commentaries a week.

**Alice Hankinson Maxwell** (Mrs. Oakley), '23, of Seattle, Wash., was elected national president of Theta Sigma Phi at its meeting in Chicago. She served as national treasurer and

a member of the National Council since 1955.

**Colin W. Raff**, '35, of Butte, was elected a vice president by the Board of Directors of the Montana Power Company.

**John R. (Dick) Harris**, '56, MSU Photographer, has been appointed editor of Photo Journalist, publication for the photographic journalism division of the Photographic Society of America. PSA is the world's largest photographic organization.

Recent visitors in the Journalism Building include **Bob Chesnov**, '55, back from Korea and looking for a job; **Bill Larcombe**, '56, managing theaters in Glasgow, and **Virginia McBride**, '56, soon to leave for Paris on a Rotary Foundation Fellowship.

Rounding out 30 years of news work—28 of it with the Associated Press—since graduation from the old shack at MSU is **Wilfred (Flip) Fehlhaver**, '27, now with the Associated Press in Kansas City, Mo.

**Edwin P. Astle**, '32, chief representative of the Institute of Inter-American Affairs in British Honduras, offered Communique the opportunity of getting on the mailing list for his "annual letter." (Offer accepted—Ed.)

Back in Montana as division manager of the Union Oil Company of California in Great Falls is **R. R. (Bob) Blakeslee**, '32.

## J-Grads on Campus to See Offspring Receive Degrees

Seven J-School graduates were on the MSU campus to watch their children receive degrees at commencement exercises in the Field House.

Mrs. Helen Leach Warden, '28, came to Missoula to see son Richard receive his diploma.

Paul De Vore, '26, and his wife came from Spokane to see daughter Lee get her degree, and Sam and Esther Hart Gilluly, '30, were on hand to watch son Bob walk across the stage.

Fred Martin, '25, and his wife were in the audience as daughter Patricia was awarded a bachelor's degree in education. And, of course, Dean of Students Andy Cogswell, '27, and Pauline Swartz Cogswell, '28, beamed proudly as son Bill was handed his sheepskin.

## New Courses Added to Curriculum

New course offerings in radio-television and at the senior and graduate levels were the most important additions to the journalism curriculum to go into effect next fall.

The School of Journalism will offer six new courses in the expanded radio-television program to be undertaken by the university.

Two new graduate courses are "Theories of Communication" and

"Methods of Journalism Research." Two additional courses for graduate credit, "Mass Media in Modern Society" and "International Communications," also will be open to seniors.

The freshman three-term course, "History and Principles of Journalism," has been divided into two courses to provide an introduction to journalism for both majors and non-majors.

# ...And Here's More About Grads Afield

**E. Earle Duffy**, '23, editor, writer and head of printing production for the Automotive Safety Foundation in Washington, D. C., reports that he survived five major operations in the last half of 1956 and "expects new plumbing to last indefinitely."

**James Richard Emrick**, '49, engineering writer for Convair Astronautics Division in San Diego, is writing test procedures for the Atlas Intercontinental Ballistic Missile.

Also with the ICBM program is **Joseph N. Braycich**, '49, editor of the Atlas Missile Program.

**Kenneth R. Byerly Jr.**, '56, reporter on Lewistown Daily News, spoke before Rotary on his bicycle trip in Europe last summer. Ken claims he made 40 points in an independent league basketball game a few months ago.

**Firman H. (Bo) Brown Jr.**, '49, has been appointed drama instructor at MSU after serving as a visiting lecturer last year and doing a fine job with student play productions.

**Vivian D. Corbly**, '25, national adjutant of the Disabled American Veterans and editor of the DAV semi-monthly in Cincinnati, Ohio, reports that he is "getting bald, with fewer but greyer trimmings around the edge" while "still slaving at the same job" for which he left the Missoulian in September, 1925.

**Richard F. Crandell**, '48, is press director of the Greater New York Fund (largest network of voluntary charities in the world) and assistant professor in the Columbia University Graduate School of Journalism. He is the author of two books, the latest of which was "This is Westchester," a study of suburban living.

**Donald F. Dooley**, '56, left the United Press to work for the Oroville (Calif.) Mercury.

**Bill Emery**, '50, is account executive of the Long Beach (Calif.) Independent and Press-Telegram. He resigned last summer as advertising director of a newspaper in West Virginia and moved to Los Angeles "for a fresh start."

**William F. Galvin**, '52, joined the advertising department of the Spokane Spokesman-Review and Chronicle after two years with the Valley Herald in Opportunity, Wash.

Continuing to write a weekly editorial page column and serve on the editorial page of the Minneapolis Tribune is **Charles M. Guthrie**, '25.

**Ross Miller**, '49, was elected secretary of the MSU Alumni Assn., and will add that job to his duties as director of the University News Service.

**Bill Farden**, '49, publisher of two outdoor weeklies—Outdoor Empire News in Washington and Fishing & Hunting News in Oregon—now has three weekly TV shows in conjunction with his newspapers.

**A. A. (Bert) Applegate**, '23, former head of the School of Journalism at Michigan State University, returned from a one-year leave of absence to take over as director of the Speakers Bureau at Michigan State.

City editor with the Imperial Valley Publishing Company in El Centro, Calif., **Gene Beauchamp**, '52, covered the hot congressional race between Jacqueline Cochran Odum and India born Judge D. S. Saund.

**Harry L. Billings**, '33, editor of the People's Voice in Helena, is enjoying his 40-acre summer place in the mountains southwest of Thompson Falls, and getting even more pleasure out of granddaughter Susan. "No great honors," he reports, "but a very full, interesting life, with absolute freedom to write as my conscience dictates."

**Gerald G. Alquist**, '32, has been covering many University events as a reporter for the Missoulian.

**Tom Bogardus**, '46, classified manager of the Palo Alto (Calif.) Times, is working on the educational committee of the Association of Newspaper Classified Advertising Man-

agers to promote classified advertising courses in journalism schools. He says the opportunities in classified for journalism graduates are exceptionally good and getting better, and that on three of the five dailies between San Francisco and San Jose, the classified manager is a woman.

**Duane W. Bowler**, '39, of the Helena Independent Record, serves as editor of Montana Health and manager of the Public Health League of Montana. He is also chairman of the Region V of the American Cancer Society.

**Duncan (Scotty) Campbell Jr.**, '41, manager of general advertising, Montana Standard-Post in Butte, has served as district delegate of the MSU Alumni Assn. for the past two years.

Renamed to the State Boxing Commission and chairman of the athletic committee of the Chamber of Commerce is **John T. Campbell**, '40, KXLL in Missoula.

**Murdo A. Campbell**, '55, resigned as MSU director of athletic publicity to join Western Life Insurance Co.

## Four Students Are Honored

Lee De Vore of Spokane and Richard Warden of Missoula were initiated into Kappa Tau Alpha, journalism scholarship honorary, in May.

New president of Theta Sigma Phi is Jayne Walsh of Olympia, Wash., and Sigma Delta Chi's newly-elected prexy is Richard Edgerton of Whitefish.

## Awards Made to Six Students

Six journalism students received special awards for scholarship and achievement at the Dean Stone Night banquet this year.

Richard Champoux, junior from Somerville, Mass., was given the Dean Stone Scholarship of \$100 as the outstanding student entering the senior year. The award was presented on behalf of the Montana State Press Association by President Richard E. Morrison.

Don Oliver, junior from Billings, was awarded the \$150 Mosby KGVO Scholarship in Radio Journalism, presented by A. J. Mosby.

Ted Hulbert, freshman from Cut Bank, won both the O. S. Warden Scholarship of \$100 for the outstand-

ing student entering the sophomore year and the Robert Struckman Memorial Award of \$50 for feature writing, awarded by the Great Falls Newspaper Guild. The prizes were presented by Richard Warden, of Missoula, grandson of the late O. S. Warden and a senior in the School of Journalism, and Mrs. Robert Struckman.

Warden received the Sigma Delta Chi citation for the outstanding male graduate and Joan Hoff of Butte was given the SDX certificate for the graduating senior with the highest scholastic average. The SDX plaque for Kaimin service went to Richard Edgerton, junior from Whitefish, a Kaimin associate editor.

# Writing '30' at University



**FRONT ROW:** Lee De Vore, Judy Weaver, Joan Hoff, Kay Blaszek, Bernice Schutrop Nelson.

**SECOND ROW:** Norma Beatty, Gary Sorensen, George Miller, Bill Sanders, Farrell Coffman.

**THIRD ROW:** John Bansch, Tom O'Hanlon, Jerry Hayes, Jim Craff, Russell Huseby.

**BACK ROW:** Bob Gilluly, Van Olsen, Ed Neville, Dick Warden, Hidde van Ameyden van Duym.

Negash Gebremariam and Carole Lee, a winter term graduate, are not shown. Huseby, Neville and Olsen will be graduated before the June, 1958, commencement.

## Class Puts Out 'Public Affairs' Issue

A special four-page "public affairs" supplement was published in the April 5 issue of the Kaimin as part of the work in Prof. Fred Yu's Reporting Public Affairs class.

The section contained historical and interpretive stories of Missoula and the surrounding area. Reporters were Norma Beatty, Tom Lawin, Cary Sorensen, John Bansch, Jim Berry and Don Oliver.

## J-Staff Scatters For Summertime

With final grades turned in, three staff members took off for pleasure and duty outside the borders of Montana.

Ed Dugan and family headed for five weeks in Texas, Fred Yu was off with his wife and two children for a summer on the desk of the Washington (D.C.) Post and Times Herald, and Dorothy Johnson started up the promotional trail for her new book in New York City.

(Dorothy, incidentally, is delighted with the rapturous reviews given "The Hanging Tree" by the New York Times and New York Herald-Tribune, among others.)

Ole Bue, after summer session ends, plans some relaxation at the Bue family home on Flathead Lake. Nathan Blumberg is teaching a course in the Scholarship Camp for high school honor roll students, and plans to attend the national conventions of the American Society of Newspaper Editors and the Association for Education in Journalism.

The dean also has been invited to speak at the annual convention of the Montana State Press Association in Great Falls in August.

## Profs Give Word At High Schools

Journalism staff orators "gave the word" to the graduating classes of six Montana high schools.

Dean Blumberg delivered commencement addresses at Polson and Eureka, while Prof. Dugan spoke at Melstone, Dillon and Fairfield, and Prof. Yu poured out wisdom at Joliet.

The School of Journalism had more staff members on the road to talk at high school graduation exercises than any other school or department of the University.

## COMMUNIQUE

Published by the staff of the School of Journalism

At Montana State University in Missoula

For those who have left the campus

But cherish its memories.