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Montana State University (Missoula, Mont.). School of Journalism

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Jorgensen, Garver Added to Journalism Staff

Erling S. Jorgensen has been named associate professor of journalism and acting director of the Radio-Television Studios, and Richard Garver has been appointed assistant professor in the School of Journalism.

Jorgensen received his bachelor of arts degree in 1947 from the State University of Iowa, a master of arts degree in 1949 and a doctor of philosophy in 1955 from the University of Wisconsin. He has taught at the University of Wisconsin, the University of Nebraska and Michigan State University. He was a member of the Armed Forces Network in Berlin, Germany, at the end of World War II, and later worked for stations WSUI in Iowa City and KAYX in Waterloo, Iowa, WKAR-TV at East Lansing, Mich., and WHA-TV, Madison, Wis. He has had extensive experience producing, directing and performing in radio-TV programs connected with his teaching positions at the three universities.

Jorgensen is teaching courses in the radio-television sequence and is directing remodeling of facilities on campus for student training and broadcast purposes.

Garver received his doctorate from the University of Wisconsin in August, after completing a graduate program in journalism, sociology, political science and statistics. He received his bachelor of arts degree in 1951 and master of arts degree in 1954 from the Indiana University.

He has worked on the Madison (Ind.) Courier, the Wisconsin State Journal in Madison, Wis., and for the Editorial Services Division of the University of Wisconsin. He is the author of articles published in American Business, the American City, American Engineer, Nation's Schools and other publications.

Garver served overseas with the Army during his military service from 1951-53. He is teaching laboratory courses in reporting and news editing, the course in current affairs, and is the adviser for the Montana Interscholastic Editorial Assn.

Remodeling Begins On Campus Studios

Remodeling is under way in the Journalism Building and the former Women's Gym to provide students in radio-television with new up-to-date facilities.

Radio studios are being prepared for winter term on the third floor where the historical museum formerly was located. The museum was moved last summer to the second floor of the Fine Arts Building (old Student Union).

Television studios also are scheduled to be ready for winter term in the old gym. Two complete camera chains and other TV equipment will be installed as soon as carpenters complete their work.

Four Men in Grad Program

Four students are enrolled in the School of Journalism graduate program this year.

Working toward the master of arts in journalism are John F. Brunett '48, John R. (Dick) Harris '56, Martin Onishuk '54 (wildlife technology), and Wendell Keene '56 graduate of Eastern Washington College.
With Grads Afield

Here's News About Graduates of 20's and 30's

George E. Masters '22, formerly director of public relations of Northwest Airlines, has joined Merchants Motor Freight, Inc., St. Paul, Minn., as director of public relations and advertising.

Ronald E. Miller '29 is staff supervisor for Pacific Tel. & Tel. in Los Angeles.

Ann Wilson Haynes (Mrs. Harold) '22 is chief of the Bureau of Health Education, California State Department of Public Health in Berkeley, and a lecturer in the University of California School of Public Health.

William W. Garver '27, instructor of speech and psychology at Dawson Co. High School and Jr. College in Glendale, has directed 41 plays since going to Dawson in the fall of 1955.

Featured member of the MSU summer Writers Conference was A. B. (Bud) Guthrie Jr. '23, taking time off from Hollywood where he was doing the movie script for "These Thousand Hills."

Charles W. (Woody) Dutton '26, owner of Rubidoux Motor Co. in Palm Springs, Calif., reports that while he has not been active in journalism since graduation, he nevertheless found the training he received in the "Shack" to be of "tremendous assistance in the varied business activities" he has since undertaken.

I. Robert Ailing '27, former president of the Montana State Press Assn. (1955-56), sold the Fairview News and has been traveling around the country and taking it easy.

Margaret Anderson Bloom (Mrs. Herbert L.) '25, in Evanston, Ill., is assistant editor of the Alpha Phi Quarterly and holder of high office in several Evanston organizations.

Serving with the Community Hospital Service League in Watsonville, Calif., is Althea Castle McKown (Mrs. Larry G.) '28.

Ralph W. Neill '25 is executive secretary of the Washington State Medical Assn. in Seattle, and has been on the executive committee of the Washington State Hospital Council since 1949.

Karl L. Martinson '28 is advertising contractor for the Union Register in Portland, Ore.

Melvin '27 and Myrtle Shaw Lord '25 are owners of a pet supply store in Sacramento, Calif. Mel is immediate past president and director of National Retail Pet Supply Assn.; Myrtle is editor of Pet Life Magazine (100,000 quarterly).

Robert Park MacHattie '22 is intelligence research officer in the U. S. State Dept. in Washington, D.C.

Florence Sanden MacPherson (Mrs. Frank H.) '25 is in Grand Junction, Colo. Her husband was awarded an honorary degree by the School of Mines at the June commencement in Butte.

Miriam Wayman Moore (Mrs. Tom B.) '25, Kasilspell housewife, saw daughter Marilyn graduate from MSU in chemistry last June.

Although she is assistant to the managing editor of American Peoples Encyclopaedia in Chicago, Dorothy Elliott Hopkins (Mrs. Charles L.) '29 hopes soon to be known "as the wife of the man who invented "Twiddle," a puzzle recently put on the market."

"See Who's Who in America" for the latest on Ronald Stuart Kain '22, deputy coordinator and chief review officer for National Intelligence Surveys of the State Dept. in Washington, D.C.

N. A. McKown '24, agency manager of Capitol Life Insurance Co. in Seattle, took time out from many activities to visit Mr. and Mrs. George T. Armitage '14 in Calistoga, Calif.

Assistant director of the Stanford University Press is Jay (Jacob) Miller '28, who in spare time runs his own job printing shop.

Anne Cromwell Needham (Mrs. Walter J.) '24 of Anaconda is advisory editor for Montana Maverick, monthly bulletin at the State Hospital in Warm Springs.

Mrs. Martha Dunlap Moore '28, director of the National Truck Leasing System in Chicago, addressed the annual meeting of the Local Cartage National Conference at the Edgewater Beach Hotel, and was called by the Chicago Tribune a "main cog in Truck Leasing Group."

Col. Gordon A. Miller '39 is commanding officer of the 160th Signal Group in Boeblingen, Germany, in the Black Forest south of Stuttgart. He was featured in a piece in the Sept. 24 issue of Army Times.

Col. Robert S. Larson '37, USAF, has been assigned to the 32nd Air Division in Evreux, France, after four years as professor of air science at the University of Kentucky.


J. Stanley Hill '34, supervisor of personnel and employee benefits for the Sunray Mid-Continent Oil Co. in Los Angeles, was promoted to lieutenant colonel in the U. S. Army Reserve.

President of the Advertising Club of Denver last year was Lewis R. Cobb '31, who has been director of the Colorado State Advertising and Publicity Dept. since August, 1946. His department recently won three awards in national competition.

Wallace P. Cooney '33, manager of the Cooney Brokerage Co. in Butte, recently was promoted to the rank of lieutenant commander in the Supply Corps of the U. S. Naval Reserve.

J-Grad Featured at MIEA


More than 300 high school students and advisers from 43 Montana schools attended the meeting in the Journalism Building.

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Perhaps some sort of intercollegiate record was set by the School of Journalism when two members of the staff received long distance calls from the $64,000 people in New York asking if they would be interested in appearing on nationally-televisioned program.

Dorothy Johnson turned down an approach from the "$64,000 Question," and Dean Nathan B. Blumberg couldn't see his way clear to try for the "$64,000 Challenge."

"Ye gods," said Dorothy.

"I'd as soon enter a den of lions," said the dean.
... More About Grads Afield

Gordon N. Cunniff '35 is advertising solicitor for the Great Falls Tribune. Recently elected chairman of the Pacific Northwest Travel Assn., after serving as president last year, is Albert Erickson '31, assistant manager and director of public relations for the Montana Automobile Assn. in Helena.

Ed Erlandson '36 continues as night news editor of the Daily Missoulian.

John A. Forssen '38, reporter on the Missoulian, still punches out pieces for the Sunday paper which are as good as any being done anywhere.

Deane Jones '31 is city editor of the Missoulian-Sentinel.

Among activities too numerous for listing, Geneva E. Foss '37, director of publications for the Spokane Public School System, edited a newspaper style book for use by Spokane schools, turned out a 200-page audio-visual catalog, wrote campaign pieces for the successful bond campaign and compiled the directory of school employees.

Edward P. Furlong '35 is a copy-reader on the Great Falls Tribune.

Roger Joseph Grattan '36 is still a special agent for the FBI in Missoula. Daughter Mary is a J-School freshman.

Owen E. Grinde '38, advertising manager of the Montana Power Co. in Butte, is a member of the Montana Selection Board for NROTC candidates.

Armon Glenn '36 is associate editor of Barron's Weekly in New York City.

George C. Adams '31 is sales supervisor for the Midland Implement Co. in Billings.

Henry A. Blastic '36 is a special agent for the FBI in Seattle.

Doris McCullough Dickman (Mrs. Roland F.) '38, is editor for Soil Conservation, U.S. Dept. of Agriculture, Beltsville, Md.

Robert E. Jones '34, manager of the Waldorf Paper Products Co. Pulp Division in Missoula, was chairman of the Missoula County Citizen's Bridge Committee which put over a bond issue to construct three new bridges in Missoula.

William G. Kelly '36, owner of Radio KXLO in Lewistown, also is vice president and treasurer of Perfect Television Co.

D. W. Hutchinson '31 has completed almost seven years as chief probation officer for the Fourth Judicial District in Missoula.

Elizabeth Foot Henderson (Mrs. Adin D.) '33 is secretary-steno in the research unit, office of Gov. Goodwin J. Knight of California.

Lester N. Lukkason '30 is assistant director of public relations for the National Lead Co. in New York City.

Seeing Europe in leisure time is E. H. (Hal) Hall '37, with Stars and Stripes in Darmstadt, Germany.

Geraldine Wilson McCarthy (Mrs. Thomas A.) '30 finds time to head up many civic organizations in addition to being a housewife in Galveston, Tex.

Virginia Shanley MacLean (Mrs. E. C.) '38 is feature editor of the Glasgow (Mont.) Courier.

Vern Haugland '31, aviation editor for Associated Press in Washington, D.C., was president of the Aviation Writers Assn. and is now vice president of the International Society of Aviation Writers.

Two recent editorials by Robert O. Lodmell '37, editor and publisher of the Daily Highlander in Lake Wales, Fla., were published in the Congressional Record. Bob has been appointed by Gov. LeRoy Collins as lay member of the Florida Judicial Council.

Michael Kennedy '33 recently became editor of Montana, the Magazine of Western History. He also is assistant director of the State Historical Society and editor of the Montana Guardsman.

Proud of two grandsons is Paul J. Malone '36 special agent for the FBI in Sacramento, Calif.

Kenneth A. Ingram '38, newsman-advertising manager of the Fallon (Nev.) Standard, is secretary of the Nevada State Press Assn. and a member of Nevada's 17-man Board of Economic Development.

Clarence S. Logue '25 is in Moorhead, Minn., retired from a civil service post for disability.

Thomas E. Mooney '32 is news editor of the Helena Independent Record.

James D. Nutter '32, is an immigrant inspector with the U.S. Immigration and Naturalization Service in Havre, Mont.

Theta Sigs, SDX As Busy as Ever

Theta Sigma Phi and Sigma Delta Chi have not been lacking for activities this year.

Jewel Moore '58 of Billings and Anne Thomas '58 of Butte were initiated by the Theta Sigs late last spring, and President Jayne Walsh '58 of Olympia, Wash., represented the MSU chapter at the national convention in Chicago last summer.

The annual "Women of the Press" reception, held in the Journalism Reference Room Oct. 24, was attended by almost all women J-students, Theta Sig alums and faculty wives. The third annual Etaoin Shrdlu reception for all students followed the Theta Sig reception.

Sigma Delta Chi last spring initiated Dick Warden '57 of Missoula, Ted Neville '57 of Bonita Springs, Fla., and Jim Berry of Miles City, Frank Crepeau of Simms and Jack Vogel of Butte, seniors this year.

Two members of SDX plan to make the 2,000-mile trip to Houston, Tex., for the national convention.

John Forssen '38 of the Missoulian and Don Weston '49 of KGVO discussed coverage of the Paradise Dam hearing on the MSU campus at the first meeting of SDX in the Lodge Oct. 27.

Several Grads See Their Old Haunts

Alums who returned for a visit include Jack Seigle '56, now with the South Dakota Union Farmer, in Missoula on his honeymoon; Glenn Chaffin Jr. '55, in the sales promotion department of the Marshall Wells Co. in Duluth, Minn. (A son, Kenneth Mitchell Chaffin, was born Aug. 29); James Lacombe Jr. '54, still thriving at Malta on the Phillips County News; William H. Forbis '39, Time magazine associate editor; and Raymond Moholt '55, military editor in U.S. Army Intelligence School at Ft. Holabird in Baltimore.

Photographs on Display

Wood paneling for display of mounted photographs has been installed in the second floor hall of the Journalism Building.

Photos taken by students in the News Photography course are now being shown.
J-School Placement Bureau Offers New Service

The School of Journalism Placement Bureau is extending its services and welcomes letters from graduates who are available for new positions.

The J-School regularly receives requests for applicants for positions requiring experience and we would be glad to pass on any names. If you are interested—now or in the future—write Prof. Bue and request a form for supplying information to employers. Many jobs are available right now.

No charge, of course, for the service.

Varied Summer Activities Reported by J-Staff

Let the staff speak for itself:

Dorothy Johnson
The lit’ry life is exciting. Seventeen bought a short story; Ford Times bought an article. Wagon Train bought television rights to two short stories. Jurow-Shepherd Productions bought an option on the title story in my new book, “The Hanging Tree,” and right now the suspense is awful: Will Gary Cooper star in the movie? He will if the producer can get the director he wants! And if he does, they’ll shoot the picture in Montana next spring.

Ed. Note: Dorothy’s “The Hanging Tree” (Ballantine, $3.50) received many favorable reviews, but one of the nicest was Time magazine’s lavish assurance (Aug. 5, 1957) that the best tales in Dorothy’s book “echo Bret Harte or Mark Twain in the West.”

Dick Garver
I have been busy making arrangements for the 320 persons who took part in the Montana Interscholastic Editorial Assn. fall meeting. Recently received a carton of translated Russian language magazines from the United States Information Agency and I’m planning a research project which will compare Russian and American propaganda techniques.

Ed Dugan
With the summer quarter “out of residence,” we got visas and took the family to Texas and the land of black-eyed peas and corn bread. Then we free-loaded off other relatives in California and returned to camp up the Blackfoot a few days before trimming the mustache.

Ole Bue
As you know, we’ve had some improvements to the campus, some changes in the curriculum, some additions to the staff, but things haven’t changed much.

We still devote most of our days and some of our less restful nights to consideration of some old problems. You remember: How can we best teach accuracy, good writing, awareness, observation? How to generate judgment, taste, curiosity? How set the current generation afire? How make newsmen and women out of ordinary human beings? How inspire them to emulate you who have given this school its reputation?

Perhaps you have a suggestion?

Fred Yu
A very busy but interesting summer: 11 weeks on the World Desk of the Washington (D.C.) Post and Times-Herald. Late in August I attended the annual convention of the Association for Education in Journalism at Boston.

Erling Jorgensen
Students in radio and television are keeping close tabs on two remodeling projects on campus. The new radio facilities being built in the space formerly occupied by the University Museum on the third floor of the Journalism Building will include two studios, a large teaching control room and a work room. New equipment has been ordered for installation.

Work also is progressing in the old Women’s Gym on the University’s television studios. Most of the TV equipment has arrived and as soon as construction is completed the equipment will be installed. We hope that both radio and TV facilities will be in operation for winter term classes.

Nathan Blumberg
While our three daughters settled in to enjoy their first Montana summer, I hit the road for three conventions—American Society of Newspaper Editors in San Francisco, Association for Education in Journalism in Boston, Montana State Press Assn. in Great Falls—and was on a panel at the summer Writers Conference. The quality of our enrollment is very good and we have high hopes for the future.

COMMUNIQUE

School of Journalism
Montana State University
Missoula, Montana

First classes in the newly-completed Journalism Building were held 20 years ago this term. From Dean Stone’s tents to “The Shack” to the fully-equipped facilities of today is a story of steady growth—a story which Communiqué attempts to tell all J-School alumni who have left the campus but cherish its memories.