

Fall 9-1-2001

MGMT 440.01: Business and Society

Susan Anderson

University of Montana, Missoula

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MGMT 440, Business and Society Fall Term 2001

Instructor: Susan Anderson Home Phone: 543-4321. No calls after 10 p.m., please.
Home E-mail address: JSKSE@aol.com
Office: GBB 340 Office Hours: MWF 9:00 – 11:00 a.m.,
and by appointment
Office Phone: 243-6599
Office Email address: susan.Anderson@business.umt.edu
Course web site: www.business.umt.edu/faculty/sma/default.asp

Texts: FacPac of articles available from the bookstore.
Internet access or a subscription to Business Week, Fortune or the Wall Street Journal

Content and Course Objectives: In this course, we will use a systems approach to analyze the relationship between business organizations, their external environment and various stakeholders. We will discuss ethics, business' responsibility to society, public issues management, various social issues and business decision-making. It is hoped that this analysis will help participants:

1. Gain a better understanding of the complex system, in which businesses operate,
2. Develop the ability to examine business issues from a variety of perspectives,
3. Practice making business decisions that have ethical and social implications,
4. And apply innovative thinking to solve problems and create strategic advantage.

Grading: A=90% (450 pts.), B=80% (400 pts.), C=70% (350 pts.), D=60% (300 pts.)

Homework	80 points
Class Contribution	100 points
Ethics Project	100 points
Service Learning Project	100 points
Final Group Project	120 points

Class Contribution: Your class contribution grade will be based on your preparation for and contribution to classroom or web-based discussions. I will be taking attendance. It is difficult to contribute to class if you do not attend. To facilitate discussion and to make certain everyone has a chance to participate, a discussion page for this class is located at www.business.umt.edu/faculty/sma/discussion/default.htm.

Late Assignments: I will deduct 5 points per class period that any assignment is late. Assignments are considered late once I leave the classroom on the day assigned.

Tentative Schedule :

<u>DATE</u>	<u>SUBJECT/ACTIVITY</u>	<u>READINGS and ITEMS DUE</u>
Sept 6	Introduction	
Sept 8	Systems Approach	
Sept 11	Public Issues & Decision Making	
Sept 13	Service Learning Project Intro	<i>Better to Give and to Receive</i> and <i>The New World of Giving</i>
Sept 15	Inland Bank Case	Case (to be provided by instructor)
Sept 18	Ethics Introduction	<i>Ethics in Practice</i> and <i>Doing Well by Doing Good,</i>
Sept 20	Ethics Project Introduction	<i>Headhunters' Secret, Players, Rocker, the price of free speech</i> and <i>Informed Consent</i>
Sept 22	Ethics Project Day	

<u>DATE</u>	<u>SUBJECT/ACTIVITY</u>	<u>READINGS and ITEMS DUE</u>
Sept 25	Ethical Analysis	<i>We Don't Need Leadership to Know Right from Wrong</i>
Sept 27	Ethical Analysis	<i>Cooking the Books</i>
Sept 29	Ethics Project Day	
Oct 2	Ethics Debates	Ethics Project Papers Due
Oct 4	Ethics Debates	
Oct 6	Ethics Debates	
Oct 9	Public Policy and Relations with Government	<i>Hey, What about Us?, Major Growing Pains and Gross Production vs. Genuine Progress</i>
Oct 11	Public Policy, cont.	
Oct 13	Group Project Introduction	
Oct 16	Mergers and Antitrust	
Oct 18	Antitrust, cont.	
Oct 20	Service Learning/Final Project Time	
Oct 23	Commons Simulation	Final Project Proposals Due
Oct 25	Commons Simulation	
Oct 27	Lessons from the Commons	
Oct 30	Environmental Issues	<i>Beyond Greening</i>
Nov 1	Environmental Regulation & Tools	
Nov 3	Sustainable Business	
Nov 6	Genetic Engineering Role Play	On the Issues Information to be provided by instructor
Nov 8	Genetic Engineering Role Play	
Nov 10	Veteran's Day Holiday– No Class	
Nov 13	Consumer Issues and Rights	
Nov 15	Managing Technology	<i>Download This!</i>
Nov 17	Service Learning/Final Project Time	
Nov 20	Review of Service Learning Projects	Service Learning Project Due
Nov 22-24	Thanksgiving Break – No Class	
Nov 27	Employee Issues and Rights	<i>We Want You to Stay. Really and Workers, Surf at Your Own Risk</i>
Nov 29	Diversity in the Workplace	<i>The CEO Still Wears Wingtips & Diversity is Good for Business</i>
Dec 1	Welfare, poverty and business	<i>Welfare-To-Work</i>
Dec 4	Personal Values and Priorities	
Dec 6	The Future	
Dec 8	Final Project Time	
Dec 11	Group Project Presentations	Group Project Reports Due
Dec 13&15	Group Project Presentations	
Dec 18	Section 1 – 8:00 to 10:00 a.m.	Group Project Presentations
Dec 21	Sect 2 – 1:10 to 3:10 a.m.	Group Project Presentations

MGMT 440 Student Information Sheet

Name:

Email address:

Class Rank (Junior or Senior):

Emphasis (Management, Marketing, etc.) or major if not Business:

Briefly describe your current career plan.

List your previous business experience.

What do you hope to get out of this course?

List one or two personal characteristics or hobbies that make you unique.

Susan Anderson

Course Schedule:

MGMT 440, Section 1
MGMT 440, Section 2

MWF 11:10 a.m. – 12:00 p.m.
MWF 1:10 – 2:00 p.m.

Office Hours:

MWF 9:00 – 11:00 a.m.
and by appointment

Office Phone: 243-6599

For assistance at any other time:

Phone: 543-4321
or Email: jskse@aol.com