

Fall 9-1-2001

# MGMT 480.01: Cross-Cultural Management

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**Cross-Cultural Management**

Autumn 2001

Text: Adler, 4th Ed

Management 480

Dr. Andreason

Office: GBB 314

Hours: T: 10:00-11:00

TH: 3:30-4:30

Sec #1: 12:40-2:00 GBB L09

Sec #2: 2:10-3:30 GBB L09

<u>Date</u>	<u>Quiz Over Material</u>	<u>Class Activities</u>
Sep 4		Introduction to the course / Lecture: Culture
6		Questions for Reflection (Ch 1)
11	Chapter 1	Lecture: Culture & Mgmt * Video: GI#1 (28 min)
13		Lecture cont'd * Video: VD#1 (30 min)
18		Questions for Reflection (Ch 2)
20	Chapter 2	Lecture: Communicating Across Cultures
25		Presentation: * Video: VD#3 (30 min)
27		Questions for Reflection (Ch 3)
Oct 2	Chapter 3	Lecture: Recognizing Cultural Effects
4		Presentation: * Video: GI#2 (29 min)
9		Questions for Reflection (Ch 4)
11	Chapter 4	Lecture: Multicultural Teams/Video: VD#4 (30 min)
16		Presentation: * Video: GI#3 (28 min)
18		Questions for Reflection (Ch 5)
23	Chapter 5	Lecture: Leadership, Motivation, Decision Making
25		Presentation: * Video: VD#5 (30 min)
30		Questions for Reflection (Ch 6)
Nov 1	Chapter 6	Lecture: Negotiations
6		Presentation: * Video: VD #2 (30 min)
8		Questions for Reflection (Ch 7)
13	Chapter 7	Lecture: Expatriate Entry/Re-entry
15		Presentation: * Video: GI#4 (14 min)
20		Questions for Reflection (Ch 8)
22		*****THANKSGIVING VACATION*****
27	Chapter 8	Lecture: The Expatriate Spouse
29		Presentation: * Video: GI#7 (30 min)
Dec 4		Questions for Reflection (Ch 9)
6	Chapter 9	Lecture/Presentation: Guest Speaker
11		Questions for Reflection (Ch 10)
13	Chapter 10	Course wrap-up: Summary and Conclusions

## COURSE OBJECTIVES:

1. The main objective of this course is to help the student become aware of ~~current topics and concerns in the area of cross-cultural management~~ and be able to apply as much of that knowledge as possible.
2. Involvement/Experiential: Through participation in practical exercises, ~~in-class discussions and~~ from guest speakers the student should become more involved in the material and obtain some experiential learning.
3. Integration of materials: There will be 10 quizzes and 10 written assignments to be turned in during the semester. The written assignments will be due and discussions on these assignments will take place during the class period before each quiz and will help students prepare for the quiz. In addition there will be quiz questions from class presentations such as: guest lectures, videos and instructor lectures. By attending regularly the student pick up the needed material from these presentations.

## GRADING:

### 1. Quizzes:

There will be a total of 10 multiple choice quizzes which will be administered at the beginning of the class period on the days designated. These quizzes will cover the chapter indicated in this course outline, any lecture material, guest speakers, and any audio-visual material presented in that section. The quizzes will contain 25 questions and each question will be worth 2 points toward the final grade. (10 X 50 points per quiz = 500 points possible or approximately half of the class grade).

### 2. Questions for Reflection:

Students will answer the "Questions for Reflection" at the end of each chapter and turn them in at the beginning of the class period (no credit if late) on the day designated. Answers must be typed neatly on an 8½ X 11 sheet of paper. Keep a copy for yourselves as the professor will be asking individual students to respond verbally to those same questions during the class discussion. There will be a maximum of 5 points per question but weak or incomplete attempts will be given fewer points. In some cases the professor will supply an alternative question or more which may be substituted for one or more of the questions presented by the text. (10 chapters X 5 points X 5 questions in each chapter = 250 points possible or approximately one-fourth of the class grade)

### 3. Attendance/Participation:

Class attendance and participation will be part of the grading system. Students will be given 9 points per class attended starting the second day of class. To receive the maximum number of points per day the student must be present in class for the entire class period [i.e., does not walk in to class late or walk of class early) and must participate in discussions. There will be 3 excused absences, allowed under the condition that the student present convincing evidence of an inability to attend. If you do not plan of attending the class every day please take some other class. 28 class periods X 9 points per class = 252 points possible or approximately a quarter of the class grade).

## CALCULATION OF THE FINAL GRADE:

The instructor will start by using the guideline of 90% = A, 80% = B, 70% = C and 60% = D and curve down from there if necessary.