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Main Hall to Main St.

Vol. 3, No. 5

Connecting Campus and Community

October 1997

Looking good:

Dressed up Prescott House, University Theatre reopen

Two University of Montana buildings, rich in campus tradition and newly restored to their original grandeur, debuted this month.

The stately, historic Prescott House at the base of Mount Sentinel was treated to a face lift and filled with elegant antiques, hand-picked from all over the world by its decorator and benefactor, Phyllis Washington. The \$1 million Prescott House renovation project financed by Washington and her husband, philanthropist and businessman Dennis Washington, began 18 months ago as part of UM's Capital Campaign — *Ensuring a Tradition of Excellence* (see related story on page 2). The refurbished house was unveiled at a dedication ceremony Oct. 18 as part of a two-day celebration of the campaign's success.

Just a few days earlier, the University

Theatre, which had been closed for 14 months, was ushered back into use with the first concert of UM Production's 1997-98 Performing Arts Series.

The 62-year-old campus landmark was given new life in a \$2 million renovation project financed through revenue bonds that will be repaid by proceeds from the theater's use. Gone are the days when patrons were jammed together in tattered, squeaky seats. Patrons can now stretch out comfortably in newly refurbished seats with refinished wooden arms and elegant burgundy and gray upholstery.



Interior designer Phyllis Washington provided antique furnishings for the Prescott House.

A 6,000-square-foot rotunda built on the building's north side will be used for special gatherings and chamber recitals.

UM pumps \$185 million into Missoula economy

The University of Montana's economic impact on Missoula hit an all-time high last year, giving an estimated \$185 million boost to local businesses and service providers.

New figures from UM's Bureau of Business and Economic Research show that the University and its employees, students and visitors spent 12 percent more in 1996-97 than in the previous year, when an estimated \$162.8 million was pumped into the local economy. The new total does not include more than \$30 million spent on a dozen ongoing construction projects at UM last year.

Steve Seninger, director of economic analysis for the bureau, attributed the increase to growing enrollment and increased student spending, more fans traveling from outside Missoula County

for Grizzly sporting events and substantial spending by UM faculty and staff at Missoula businesses.

UM students, employees and visitors spent more than \$30 million at supermarkets and clothing and department stores; \$16.4 million to buy, fuel and maintain vehicles; and \$24.3 million eating out and drinking at local restaurants and taverns. They spent \$2.4 million at theaters and golf courses and for other entertainment and recreation services; \$6.1 million for medical, vision and dental services; and \$3.4 million for motels and lodging. Housing expenditures for mortgages and off-campus rent rang in at \$31.8 million. Such expenditures comprise the bulk of UM's total contribution to the community last year.

The UM Foundation announced these figures at the start of its annual Excellence Fund Business Drive Sept. 30. As

of mid-October, Missoula businesses had contributed \$205,000 toward this year's \$300,000 goal, while the Excellence Fund Campus Drive had garnered more than \$73,000 from UM faculty and staff. Meanwhile, the Foundation's alumni fall phonathon, which continues through Nov. 13, has raised \$67,000 toward its \$115,000 goal.

Through their Excellence Fund contributions, Missoula business people provide student scholarships, faculty and staff development, and special programs at the University. The fund also helps UM respond to unexpected financial needs.

The business drive, which has met or surpassed its goal each year, will conclude with a victory celebration on Wednesday, Nov. 12. (See related story on page 2).

UM Foundation launches annual Excellence Fund drive

The UM Foundation launched its 19th annual Missoula Business Drive Sept. 30 with the support of community and business leaders who hope to raise \$300,000 for the University's Excellence Fund.

The Business Drive is a major source of income for the Excellence Fund, which helps UM meet immediate academic needs such as scholarships, faculty and staff development and special programs.

This year's campaign chair, Dr. Robert Seim of Missoula Orthopedic Associates, is spearheading the efforts of about 150 volunteers who are asking their peers in the community to contribute to

the Excellence Fund. "It's important that we, as members of the Missoula community, voice our support for the University and recognize its importance within the community," he said.

The annual fund drive, initiated in 1978 by a group of Missoula business leaders, exemplifies the strong cooperative relationship between UM and the community, with each strengthening and contributing to the other, said Shawn Gunnin, director of annual giving for the UM Foundation.

For the past seven years, the Business Drive has used the theme "Count Me In" to encourage the community to band together in support of UM.

UM gains Williams' congressional collection

Documents of former U.S. Rep. Pat Williams will become part of UM's Mansfield Library congressional collection in the K. Ross Toole Archives next month.

A public reception at 4 p.m. Wednesday, Nov. 5, in UM's Davidson Honors College lounge, will celebrate the addition of the Pat Williams Collection. Williams retired last year after his ninth term in the U.S. House of Representatives and joined the faculty of UM's Center for the Rocky Mountain West.

At the collection's opening reception, Ted Schwinden, former Montana governor, will offer personal perspectives on the role western congressional delegations have played in shaping national and local policy.

The event also will pay tribute to other congressional collections —

including those of Paul Hatfield, Richard Shoup, John Melcher, Arnold Olsen and Mike Mansfield — already in the library's archives.

The collections, which have come to UM since 1953, comprise more than one-third of the archives' substantial research collections. Contained in the collections are correspondence, reports, speeches, oral histories, video and film footage, and photographs that hold valuable insight for researchers seeking information on nearly any aspect of Montana or national politics in the 20th century, said Jodi Allison-Bunnell, Mansfield Library assistant professor and archivist of the K. Ross Toole Archives.

The reception is sponsored by the Mansfield Library, the President's Office and the Center for the Rocky Mountain West.

Capital Campaign passes \$71 million

While the annual Excellence Fund drive focuses on meeting immediate academic needs, the UM Foundation's Capital Campaign — *Ensuring a Tradition of Excellence*, raised money for long-range needs of the University.

When the campaign was launched in 1993 with a \$40 million goal, it was called the most ambitious fund-raising effort attempted in Montana. It concluded this month with a total of \$71 million, becoming the most successful campaign in Montana higher education history.

Campaign gifts came from donors all over the world. Phyllis Washington, the campaign's national chair, noted: "It's truly amazing that \$37 million came from Montana, with its small population and few major corporations."

A \$7.5 million gift — the single largest ever received by the UM Foundation — came from the estate of Marty F. Arkwright of Billings. Her gift augments the Arkwright Conservation Fund through the UM School of Forestry. She and her husband, Stanley, who made his career in the road construction business, established the fund in 1962 to promote conservation and preservation of Montana's wilderness and natural heritage. Stanley died in 1965; Marty died last February.

KUFM radio launches literature call-in program

A new radio show produced live at KUFM on the UM campus hit the airways this month offering listeners the opportunity to share their thoughts about selections of fiction, poetry and essays from this region.

"Storylines Northwest," based on the successful "Big Sky Radio" series of 1995, asks listeners to read selected writings, then listen to authors and others talk about the works. Listeners also are invited to share their thoughts about the literature on a special toll-free telephone line at Montana Public Radio.

The 13-week series, which began Oct. 5, features works such as H.L. Davis' "Honey in the Horn," Norman Maclean's "A River Runs Through It" and Ivan Doig's "This House of Sky." Co-hosting the program are author and

journalist Paul Zalis, director of the journalism department at Flathead Valley Community College; and Lowell Jaeger, poet, author, editor and English instructor at the college.

Zalis and Jaeger open each program with information about a book's historical background, its literary significance and its connection with the Northwest.



MONTANA
PUBLIC
RADIO

Conversations with special guests follow, and then the phone lines open. Zalis, who also is "Storylines" producer, describes the series as "sort of swapping stories around the campfire, only we use radio instead."

Discussions with callers as well as studio guests explore the myths, stereo-

types, beliefs and values that shape regional identity and help give residents a strong sense of place.

"Big Sky Radio," the prototype of "Storylines," was the brainchild of Kalispell librarian Georgia Lomax, who was trying to create a sense of community among her patrons, many of whom lived miles apart and miles from the nearest library or bookstore.

"Storylines" is broadcast to stations in Oregon, Washington, Idaho and Montana. The series airs live from 7 to 9 p.m. Sundays around the state on KUFM, KGPR, KEMC and KBMC. Check your local listings for the station in your area.

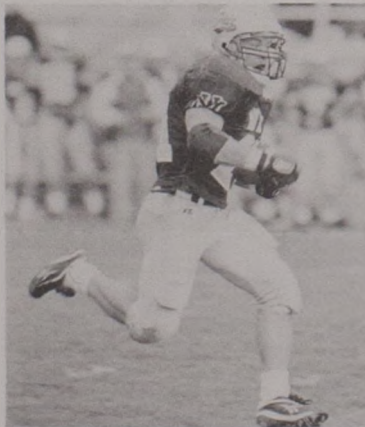
Call *Storylines Northwest* toll free at 1-888-449-2902.



Bear Briefs

Record Breaker—UM's Missoula campuses broke another enrollment record this fall, posting a student headcount of 12,124, up 238 students from fall semester 1996. Full-time equivalents also rose at both campuses to 10,875.55, up 314.63 from last fall. UM President George Dennison said the enrollment data for fall 1997 confirm the projections made earlier. "While overall enrollment has increased, it remains within the anticipated parameters," he said. "Because of space and resource constraints, we must control enrollments. But we must also make certain that we educate the number of residents and nonresidents we committed to educate in our discussions with the Legislature." Of UM's total number of students, 7,853 are from Montana. Out-of-staters number 4,271, with 286 of those coming from foreign countries. The College of Technology enrolled 831 students, which is 88 more than last fall and 198 more than fall 1995.

Fast And Smart—Grizzly star running back Josh Branen raked in a \$10,000 donation in his name for UM's general scholarship fund as a 1997 Burger King College Football Scholarship award winner. Branen, son of Larry and Laurel Branen of Moscow, Idaho, maintains a perfect 4.0 grade-point average in pre-physical therapy. Last season he was named to the Division I GTE Academic All-American Team. He's also been a UM President's Scholar/Athlete award winner the past two years. Former Grizzly quarterback Dave Dickenson won a Burger King scholarship for UM in 1995.



Josh Branen
Grizzly running back

Walking Wonders—"The Lost Soles," a.k.a. UM's chapter of the Kappa Psi pharmaceutical fraternity, raked in the most donations to take first place in Missoula's recent Walktoberfest for diabetes. The group raised close to \$2,500. First-year professional student Lori Praus single-handedly raised \$1,500. The "Soles" have walked the walk for the past five years, taking top honors three times. Walktoberfest is a nationwide event organized by the National Diabetes Association.

Up For Debate—Missoula voters will be able to ask questions of Missoula City Council and mayoral hopefuls at a candidates' forum at 7 p.m. Tuesday, Oct. 28, in UM's Montana Theatre. Candidates will read a one-minute introductory statement about themselves before answering questions. The public may submit questions in writing before and during the first half-hour of the forum. Voters go to the polls Tuesday, Nov. 4, to cast ballots in the city general election for the offices of mayor, city

council and municipal judge. All candidates for mayor and city council are expected to be present at the forum; municipal judge candidates will not attend. The first hour of the forum will be broadcast live on KUFM Montana Public Radio, 89.1 FM in Missoula. The forum is co-sponsored by the Missoula League of Women Voters, Associated Students of The University of Montana, Pi Sigma Alpha and UM's Davidson Honors College.

Top Design—The Great Falls-based architectural firm of L'Heureux Page Werner has won a national award for its design of UM's William and Rosemary Gallagher Building for the School of Business Administration. The firm was one of six in the nation to be honored by American School & University Architectural Portfolio magazine. The building was designed to blend in with surrounding campus buildings.

Northern Exposure—UM students, faculty and administrators headed north on the University's 10th annual bus tour with stops at nine high schools in the Mission and Flathead valleys Oct. 13-15. The UM crew gave high school students a taste of campus life, provided in-service training for area teachers and strengthened ties to northwestern Montana's two-year colleges. The event, billed as "North By Northwest," paired UM faculty and students as leaders of workshops that covered a range of topics from Web-page development to competing in business using electronic technology. During a talk for Flathead Valley business and community leaders in Kalispell, Arnold Sherman, executive director of the UM-based Montana World Trade Center, examined the role of Montana businesses in the global marketplace. Administrators toured three businesses along the way, and President Dennison visited his alma mater, Kila School, near Kalispell.

We Goofed—In last month's issue, we inserted a photo from the 1954 Sentinel yearbook and identified it as Jane Solberg. The photo was actually Kay Simon. The editor apologizes for the error. We'll run the correct photo when Jane returns for her 50th reunion.

Wanted—A committee appointed to select this year's winner of the Robert T. Pantzer Award is calling for nominations. Committee members are looking for a person from UM or the Montana community who has contributed substantially to making the University a more open and humane learning environment. The award honors Robert Pantzer, UM's president from 1966 to 1974. Nominations are due by Friday, Nov. 14, to Provost Robert Kindrick, committee chair, Main Hall, The University of Montana, Missoula, MT 59812. Past recipients include retired Missoula businessman Paul Chumrau and the late K. Ross Toole, famous Montana historian and UM professor.

Prez Connection—President George Dennison is only a phone call away. Anyone can leave a voice mail message for the president at 243-PRES (243-7737) or send an e-mail message to: prestalk@selway.umd.edu.

Think Grizzly—With University Communication's e-mail newsletter, TGIF (Think Grizzly, It's Friday), you can keep tabs on news at UM from your home or office computer. To subscribe to the weekly collection of campus news bites, send an e-mail message to: listproc@listserv.umd.edu and in the message type: subscribe ucomm and in the message type: subscribe ucomm firstname lastname. (Substitute your first and last name).

From classroom to cable

UM professor's TV show takes flight

AUM biology professor is taking his expertise beyond the confines of the classroom to living rooms across the country. Ken Dial is host of a half-hour daytime TV show about birds, "All Bird TV," which premiered Sept. 29 on Discovery Communication's new nature channel, Animal Planet. Discovery Communications also operates the Discovery Channel.

Dial, whose 10 years at UM have included extensive research into bird flight, said the show is one of the first about bird watching and bird biology. "All Bird TV" is different from standard nature shows, he added.

"It's a light-hearted show," he said. "The aim of the show is to let people know birding doesn't have to be just for scientists and senior citizens."

In each week's show, Dial travels to a different part of the country to explore aspects of bird biology such as parenting, anatomy and migration. He demonstrates complex biological themes with a variety of fun activities in interesting areas: rollerblading in New York City's Central Park, kayaking on

Monterey Bay, mountain biking in Arizona and scuba diving on the Pacific Coast. The premiere of "All Bird TV" and an upcoming episode were filmed in Montana.

Dial believes the time is right for a TV show about birds. "Bird watching is the fastest-growing hobby in the country," he said. "People are becoming more environmentally concerned, and birds are one of the most visible manifestations of the beauty and complexity of nature."

New converts to bird watching are welcome,



Ken Dial in his UM lab

Dial said. "The point of the show is to demonstrate that you don't have to be a nerdy bird watcher to enjoy what birds have to offer you, which is a window to understanding themes of nature," he said. "You don't have to be intimidated."

The show is geared toward all ages and experience levels of birdwatchers.

Dial, who was "discovered" by an executive producer and asked to audition for the job of host, is also scientific adviser to the show. His colleague in biological sciences at UM, Jeff Marks, also works on the show as scientific adviser.

A husband and father in addition to his teaching, researching and TV host responsibilities, Dial is motivated by a quest for knowledge. "I want to understand how birds do the phenomenal things they do," he said.

Each of the first 13 episodes of "All Bird TV" airs four times each week on the Animal Planet channel. In Missoula, the program airs at 10:30 a.m. and 2:30 p.m. Mondays and repeats at 1:30 and 4:30 p.m. Saturdays.

—Patia Stephens, University Communications

UM Calendar

Monday, Oct. 27

Art exhibit—"Nurturing Vision," paintings by Ed Paschke, Antonia Contro and Michael Oruch, 11 a.m.-3 p.m. Mon.-Sat. through Nov. 22, Gallery of Visual Arts, Social Science Building. Free.

Friday, Oct. 31

Faculty recital—soprano Anne Basinski, accompanied by faculty colleagues, 7:30 p.m., Music Recital Hall. Tickets \$5/general, \$3/students and seniors.

Saturday, Nov. 1

Football—Grizzlies vs. Cal State Northridge, 12:05 p.m., Washington-Grizzly Stadium.

Guest Artist Series—bassoonist Barrick Stees, 7:30 p.m., Music Recital Hall. Tickets \$7/general, \$5/students and seniors.

Sunday, Nov. 2

Basketball—Lady Griz vs. Portland AAU (exhibition), 2 p.m., Harry Adams Field House.

Tuesday, Nov. 4

Lecture—"Wild Snow," a slide show and lecture celebrating America's ski mountaineering heritage, by Louis Dawson, author of "Wild Snow," 7 p.m., Urey Lecture Hall. Tickets \$4.

Drama production—"All in the Timing," 7:30 p.m. Nov. 4-5, 8, 13-14, 18-19 and 22; Masquer Theatre, Performing Arts and Radio/TV Center. Tickets \$8/general, \$7/students and seniors; call 243-4581.

Wednesday, Nov. 5

Basketball—Lady Griz vs. Simon Fraser, 7:05 p.m., Harry Adams Field House.

Thursday, Nov. 6

Drama production—"Beyond Therapy," 7:30 p.m. Nov. 6-7, 11-12, 15, 17, 20-21; Masquer Theatre, Performing Arts and Radio/TV Center. Tickets \$8/general, \$7/students and seniors; call 243-4581.

Sunday, Nov. 9

Basketball—Grizzlies vs. Simon Fraser, 7:05 p.m., Harry Adams Field House.

Tuesday, Nov. 11

Dance production—Fall Dance Showcase, 7:30 p.m. Nov. 11-15 and 18-22, Open Space, Performing Arts and Radio/TV Center. Tickets \$4; call 243-4581.

Wednesday, Nov. 12

Basketball—Grizzlies vs. Russia (exhibition), 7:05 p.m., Harry Adams Field House.

Thursday, Nov. 13

President's Lecture Series—"Devolution, Federalism, and the Tenth Amendment," by Ann O'M. Bowman, government and international studies professor, University of South Carolina, 8 p.m., Montana Theatre. Free.



The University of
Montana

Main Hall to Main Street is published monthly by University Communications at The University of Montana-Missoula. Send questions, comments or suggestions to Rita Munzenrider, editor, 317 Brantly Hall, Missoula, 59812, or call 243-4824. Photographer is Todd Goodrich. Janelle Lamb is a contributing editor.