Communique, Spring 1959

University of Montana–Missoula. School of Journalism

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New Journalism Review Is Out

Articles by Lauren Soth and Houston Waring, who served as visiting professors of journalism this year, are featured in the 1959 issue of the MSU Journalism Review.

Thad, Pulitzer Prize-winning editor of the editorial pages of the Des Moines Register and Tribune, discusses good and bad editorial pages in a no-punches-pulled article. Waring, editor of the Littleton (Colo.) Independent for 32 years, writes on how state government can be improved by writing effective editorials.

Other articles in the 32-page publication include a statistical study of coverage given the Little Rock school controversy in Chinese newspapers, by Prof. F. T. C. Yu; addresses given at the school by Chet Huntley, NBC radio-television news analyst, and Kenneth Crawford, Washington Bureau manager of Newsweek magazine; a study of backgrounds of journalism students, by Prof. Edward B. Dugan; an account of newspaper properties for sale, by Prof. Richard A. Garver, and a summary of research projects conducted by journalism students.

A few copies of the Review are available on request.

J-School Publishes Pronunciation Aid

"A Guide to Pronunciation of Place Names in Montana" by Prof. O. J. Bue has been published by the Bureau of Press and Broadcasting Research of the School of Journalism.

The guide, which sells for $1, is intended primarily to help radio and television announcers. It contains names of all Montana post offices, phonetically spelled in accordance with the pronunciation generally accepted by Montanans. The 28-page booklet includes a map of Montana, divided into nine main sections and subdivided by counties for easy reference.

Ole Bue Undergoes Surgery

Prof. O. J. Bue is recovering at home following an emergency operation at St. Patrick's Hospital on June 3. He is up, around, and expecting to be going at full steam in a few weeks. His address is 115 E. Kent Ave.

SCHOOL OF JOURNALISM

COMMUNIQUE

Vol. 16, No. 3 MONTANA STATE UNIVERSITY Spring, 1959

Two IAPA Winners in Three Years

J-School Students Again Win Several Awards, Scholarships

MSU journalism students continued to make an impressive academic showing during the 1958-59 year.

Teddy W. Roe of Billings, a senior, was awarded a $2,500 scholarship for graduate study in Argentina by the Inter-American Press Assn. He was one of three American journalism students to receive an IAPA award this year, and is the second MSU journalism student in three years to win the coveted scholarship. Lee DeVore of Spokane returned last winter from a year of study at Lima, Peru.

Marie Stephenson, sophomore from Eureka, won the Delta Delta Delta $125 scholarship for study next year.

Six students were honored for academic attainment at the third annual Dean Stone Night banquet May 10. Winner of the Montana State Press Assn. $100 award to the outstanding junior was Judith Blakely of Billings. The O. S. Warden $100 award to the top freshman was won by Arlene Myllymaki of Stanford. Rodgerick Fisher, Whitefish senior, received the A. J. Mosby $150 radio-television award, and Glen F. Harris, graduate student from Stevensville, won the Robert Struckman Memorial award of $50 presented by the Great Falls Newspaper Guild for the best feature story.

Ron Richards, Missoula senior, received the SDX citation as the outstanding male graduate and Roe won the SDX scholarship certificate. Robert Mings, Ronan senior, received the SDX plaque for special service to the Kaimin.

Richards and Harris have been awarded graduate assistantships in journalism at MSU for next year.

John P. Fought, graduate student in journalism from Denver, Colo., and Roe were initiated into Kappa Tau Alpha, national society honoring scholarship in journalism.

Sigma Delta Chi initiated six members, including one professional, and Theta Sigma Phi tapped five students this spring.

William Zadick, city editor of the Great Falls Tribune, was taken into the men's professional fraternity. Undergraduate initiated were Donald Dehon of Great Falls; Robert Amick of Billings, Roe, Mings, and John Bennett of Altadena, Calif.

Theta Sig pledges are Judith King of Helena, Penny Wagner of Billings, Sonja Indreland of Missoula, and Zena Beth McGlashan and Judith McVey of Butte.

Degrees Awarded To 15 J-Students

Fourteen bachelor of arts degrees in journalism and one master's degree were awarded at the 1959 commencement exercises.

Receiving diplomas were Donald Dehon of Great Falls; Richard Edgerton of Whitefish; Carl Hilliard of Bridger; Clifford Hopkins of Kansas City, Mo.; James McKay of Browning; Robert W. Mings of Ronan; Louis Pangle of Denver, Colo.; Robert Reagan of Brockton, Mass.; Ronald Richards of Missoula; Teddy Roe of Billings; Duan Stallman of Aurora, Ill.; and Anne Thomas, Timothy Vanek and Jack Vogel, all of Butte.

Awarded a master's degree was John P. Fought of Denver, Colo. His thesis was a study of John H. Durston, first editor of the Anaconda Standard.

Television Open House Held

A full-scale two-hour program produced by Erling Jorgensen and his class in television production signaled the completion of the University Television Studio at an open house early in June.

The studio is located in the former women's gym next door to Main Hall.
**The Twenties . . .**

A. B. Guthrie Jr. '23 is still shuttlng between Hollywood, Great Falls and Chateau. Don't miss his article on "How the West Was Won" in the April 13 issue of Life magazine.

Zelma Hay Schroeder (Mrs. G. L.) '28 won four awards for superior work in the first Great Falls Advertising Club contest. Also a winner was her Wendl Advertising Agency employe Jo Ann LaDuke '56, who took three first place awards.

Dorothy Elliott Hopkins (Mrs. C. L.) '29 became technical editor for Volt Technical Corp. in San Diego in April.

Richard M. Davis '27, after 30 years in advertising work, has become owner and developer of Point Porteaux subdivision in Ocean Springs, Miss.

Sadie Erickson '20 is still teaching at Butte High School.

L. L. Higbee '22 has been promoted to general sales manager of the General Tire and Rubber Co. in Akron, O.

William W. (Bill) Garver '27 is an instructor in psychology and English at Bismarck Junior College in North Dakota, after three years at Dawson County Junior College in Glendive. He recently won the Area 7 speech championship for Toastmasters International.

Ann Wilson Haynes (Mrs. Harold) '22, chief of the Bureau of Health Education, California State Dept. of Public Health and her husband have returned from a trip to Mexico.

Florence V. Cutting (Mrs. Roland M.) '28 died September 28, 1958 in Seattle, Wash.

**The Thirties . . .**

C. L. E. (Bill) Remington '34 of Billings, president of the Reporter Printing & Supply Co. of Billings and the McKeel Printing Co. of Butte, was elected president of the Montana Tuberculosis Assn. at the MTA annual meeting in Missoula.

Sam and Esther (Hart) Gilluly, both '30, are still in Glasgow. Sam remained as editor of the Courier after T. J. Hocking sold the paper. Esther is chairman of public information for the Montana Regional Blood Center and editor of "Life-lines." Son Jack is a J-School sophomore; son Bob was a J-School graduate in '57.

Doris McCullough Dickman (Mrs. Roland) '38 is an editor with the Soil Conservation Service in Beltsville, Md. She has three children.

Armon Glenn '36, associate editor of Barron's Weekly in New York City, confesses that he tells daughter Jenny, 4, about all the "Indians and lions in Montana—a poetic license to lull her to sleep at night."

**With Grads Afield . . .**

Gretchen and Harry Billings '33 won the $500 award of the Hillman Foundation for editorials on civil liberties and public welfare. They were feted gloriously in New York City.

Louise Eiselein Rasmussen (Mrs. Kenneth P.) '37 is still associate editor and advertising manager for the Roundup Record-Tribune.

Robert O. Lodmell '37, editor and publisher of the Daily Highlander and the Sun of Florida at Lake Wales, was elected to a three-year term as a director of the Florida Daily Newspaper Assn. He is the retiring president of the Florida West Coast professional chapter of Sigma Delta Chi. The Lodmells have two daughters, Janica, a freshman at Florida Southern College, and Judy, a freshman in high school.

Robert C. Hendon '31 of Larchmont, N. Y., operations vice president for the Railway Express Agency Inc., has been elected a director of the Manhattan Life Insurance Co. in New York and president of the University Club of Larchmont.

**The Forties . . .**

Paul Rhoades '47, with KRNT in Des Moines, described the weather for network audiences when storms swept the Midwest in February. Rhoades was one of the first to complete the J-School radio sequence.

Mary Schmit Garrity (Mrs. Harold) '47 is in New Hyde Park, N. Y. Her husband is with the FBI in New York City. They have three children: Michael 5, Joseph 3, and Patricia 2.


Lloyd Eastman '43 is Chamber of Commerce manager in Watertown, S. D., and president of the South Dakota Chamber of Commerce Executives Assn. Two children: Stephanie Jo 6, and Judith Lisa, born Oct. 22.


Dorothy Brovan Francis (Mrs. Charles D.) '48 is secretary to the general manager of King County Medical Service Corp. and living in Mercer Island, Wash.

Bill Barbour '48 has been named editor of Product Design & Development, a magazine with 40,000 circulation to design engineers only. Bill commutes to his New York office from Moorestown, N. J., where he lives with Anne, Mike 10, and Nan 2.

Ross L. Miller '49 is manager of the Chamber of Commerce in Fairbanks, Alaska, after resigning as director of information at the University of Alaska. Also: Sixth child, John, born April 17.

Aline Mosby '43, with United Press International in Moscow, appeared in a front-page photo in Pravda. She was shown in the front row of a group of correspondents interviewing Khrushchev.

Ralph Craig '47 continues to go great guns with New American Life Insurance in Billings. The weekly company publication recently cited him as the leading salesman for the company.

**Anaconda Papers Sold to Lee Chain**

In the event you have been vacationing in Afghanistan, this is to inform you that the Anaconda Co.'s daily newspapers have been bought by the Lee Newspapers, which has 10 papers in the Middle West.

The Fairmont Corp., subsidiary of Anaconda, sold its papers in Missoula, Billings, Butte, Anaconda and Livingston. President of the new operating company, Lee Newspapers of Montana, is Don Anderson, publisher of the Wisconsin State Journal and a native of Montana.

R. E. Morrison has been named general manager of the papers and will retain his position as business manager of the Missoulian and Sentinel until a replacement is named.

Others on the management committee are E. A. Dye of Helena, Ward Fanning of Butte, J. S. Hilleboe of Billings, R. E. Miller of Livingston and Anderson.

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More Grads Afield . . .

Muriel Griffin Daniels (Mrs. Jack) '55 sailed June 1 to Stockholm, Sweden, where her husband will attend the Gymnastics Central Institute for two years.

Donald F. Dooley '56 is information officer for the U. S. Army Sacramento Signal Depot.

George S. Friedman '51, still editor-writer with CBS Radio News in Chicago, also is a part-time journalism instructor for the Amundsen branch of Chicago City Junior College.

William D. (Bill) Emery '50, bought a new home in Westminster, Calif. He is a display advertising salesman for the Long Beach Independent and Press-Telegram.

Ross M. Hagen '52, AP reporter in Atlanta, Ga., says that the Hagens and their three sons like the South very much.

C. J. Hansen '51, resigned as counsel to the Montana Railroad and Public Service Commission to join the legal staff of the Anaconda Co. in Butte.

Jack Zygmund '53 did "a magnificent job" on the most recent Montana Prison riot, according to the AP Bureau head in Helena.

Ann Thomson Beaman '55 is the mother of Roderick, born "right in the middle of Christmas Day."

William D. H. Thompson '56 is in Calgary as the new editor of the Shell Oil Co.'s Shell Chinook, a glossy, illustrated monthly. The job involves a great deal of travel—mostly by air—from the American border to the North Pole. The opening came at the end of winter quarter as he was completing graduate work in sociology on campus.

Robert Alkire '53, with the AP in Salt Lake City, is the father of a second son, Gregg Robert, born March 24.

Robert E. Fader '50 is president and general manager of Pioneer Studios, manufacturers of creative merchandising methods in Bloomington, Minn. The Faders have two adopted children, Charles Michael 2½, and Ellen Irene 1.

Anita Phillips '50 returned to Los Angeles after five months in Europe, the Middle East and behind the Iron Curtain. She has resigned as editor of Western Paint Review and is now doing free-lance writing and public relations work in Los Angeles. While in Washington, D.C., she saw Vic Reinemer '48 and visited with Sterling Soderlind '50 in New York and Gene Gilmore Jennings (Mrs. Edward) '50 in El Paso, Texas.

Bob Crennan '51 paused briefly at the J-School May 18 to arrange for the UPI wire for 1959-60. Bob is on the business side of the press association after years on the news side in Hawaii and San Francisco. He headquarters in Salt Lake City.

Chuck Robey '53 is pictured in the May issue of the Newspaper Advertising Executives Assn. News receiving a check for $52 as one of the winners in a total selling presentation promotion. The Spokesman-Review and Daily Chronicle led the nation’s newspapers at that time in presentations.

Glen Chaffin Jr. '55 became assistant manager of the Butte Chamber of Commerce on April 1.

Ted Hilgenstuhler '50 is working for the Los Angeles Herald-Express and writing a weekly television show called “Wanderlust.” Another series, “Vagabond,” is a syndicated version of the “Wanderlust” show.

George Remington '50 is the new head of the UPI Bureau in Helena.

Jerry Hayes '57 joined the advertising staff of the Billings Gazette in May.


Robert C. Webb '53 is editor and publisher of the Idaho Farm Journal in Boise.

Al Cochrane '51 sent a nice note to the J-School from headquarters of the Military Air Transport Service at Scott Air Force Base in Illinois, where he is a captain, USAF.

Dwain Hanson '50, manager of the Olympia, Wash., bureau of UPI, notes that every UPI bureau in that state is headed by a Montana J-School graduate. The other two are Martin Heerwald '48 in Seattle, and Russell Nielsen '50 in Spokane.

William J. (Bill) Farden '50 is publisher of Fishing & Hunting News, 34,000 paid, weekly outdoor publication with editions for Seattle, Spokane and Portland.
Chet Huntley Hits Rise of ‘Disease of Cynicism’

The "fatal disease of cynicism" was vigorously attacked by Chet Huntley, NBC radio and television news analyst, in an address at the third annual Dean Stone Night of the School of Journalism on May 10.

Huntley, who also served as the 1959 Professional Lecturer in Journalism, told 161 journalism students and banquet guests that cynicism has assailed not only journalism but every profession.

"I fear we are losing our wonderful knack of having heroes, our old habit of hating the villains, our old ability to be awe-struck, bemused, fascinated, interested, and absorbed," Huntley said. "There is a bluntness about everything. We tend to believe that no man acts out of unselfish motive. We inquire as to the price of every man."

Television journalism, Huntley said, has a "built-in set of limitations" which prevents it from being the ideal medium for dissemination of news. The primary limitation, he said, is one which involves time.

"Film moves at a specified rate of 36 or 90 feet per minute through a projector," he said. "I can create the verbal image of a Sir Winston Churchill deplaning in Washington in three or four seconds. It will take film perhaps 30 or 40 seconds to create that image."

As a result, he said, the Huntley-Brinkley news program does not try to cover the day's news budget, but attempts "to shed some degree of illumination on four or five stories."

He called coverage of political conventions, sports contests other important events "television at its finest."

Journalism students and other interested persons were treated to a four-hour news conference by Huntley the day after his speech.

Huntley, who was born in Cardwell, Mont., and attended schools in southeastern Montana, came to Missoula by plane following the annual "Emmy" television awards show in which he was given an award for television news reporting. His other honors include the George Foster Peabody Award for Radio News (1953), the Alfred I. du Pont Commentator of the Year Award (1957), the Billboard Award for best commentary in a news show (1957), the Overseas Press Club Award for Best Radio-TV Interpretation of Foreign Affairs (1957), the NEA School Bell Award (1958), the American Council for Better Broadcasts Award (1958), and the Nieman Fellows Award (1958).

Miles Romney, editor and publisher of the weekly Western News in Hamilton and a 1922 J-School graduate, served as toastmaster at the banquet. He stressed the influence Dean Stone and other J-School staff members exerted on journalism students who studied in "The Shack."

COMMUNIQUE

Published by the staff of the School of Journalism
At Montana State University in Missoula
For those who have left the campus
But cherish its memories.

CHET HUNTLEY