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Fall 1959
Opp. 2

SCHOOL OF JOURNALISM

COMMUNIQUE

Vol. 17, No. 1

MONTANA STATE UNIVERSITY

Fall, 1959

Bluedorn Talks At MIEA Meet

Victor E. Bluedorn, executive director of Sigma Delta Chi, was the featured speaker at the 10th annual fall meeting of the Montana Inter-scholastic Editorial Assn. Oct. 8-10.

Approximately 300 Montana high school students and their advisers heard the guest speaker from Chicago urge consideration of journalism as a career for promising young men and women. Bluedorn stressed the opportunities and rewards of public service and pointed to rapidly improving salary scales in fields of journalism.

Three general meetings and 24 sectional workshops were held during the three-day meeting which was planned and directed by Prof. Edward B. Dugan.

The MIEA Gold Key for adviser of the year was awarded to Sister M. Giswalda, O.S.F., of Mission High School in Hays. A special "All-State Kaimin" was written and edited by 23 high school delegates.

Bluedorn also participated in special initiation ceremonies in which seven J-School undergraduates became members of Sigma Delta Chi. They are Carl Gidlund of Missoula, Charles Hood of Miles City, Jim Kolstad of Bozeman, John Schroeder of Glasgow, Owen Ditchfield of Redlands, Calif.; Rolf Olson of Clinton, Conn.; and Bob Hedderick of Pincher Creek, Alta.

Scholarships Given To Four Freshmen

Four freshman majors have been awarded scholarships for the 1959-60 year.

Winners of the Montana State Press Assn. \$100 awards were Printer Bowler of Scobey (that's his real first name, approved by Father Larry and Grandfather Burley of the Daniels County Leader), Charlene Buckingham of Wolf Creek and Suzanne Lintz of Deer Lodge.

Carole Collier of Havre was the recipient of the \$150 radio-television scholarship given by the Montana Broadcasters Assn.



←Bluedorn



Kelly→

Yu Returns to Staff, Garver Goes 'East'

Prof. Frederick T. C. Yu returned to the Journalism staff this fall after a one-year leave of absence for study at Harvard and the M.I.T. Center for International Studies under a Ford Foundation Fellowship.

He again will edit the J-School's annual research publication, the Journalism Review, in addition to teaching courses in the news-editorial sequence.

Prof. Richard A. Garver, a member of the MSU Journalism staff for two years, accepted a position as acting chairman of the journalism department at the University of South Dakota in Vermillion.

—30—

Ted Hewett '53, telegraph editor for the Daily Missoulian, died July 19 when he was thrown from a rubber raft on the Flathead River and apparently struck a rock. He was 29. Surviving are his wife, Carla Wetzsteon Hewett '55, and an infant daughter.

Wayne Farley, news editor of the Butte Daily Post, died at the age of 49 on a golf course in Butte. Death was attributed to a heart attack. Surviving are his wife, Dorothy Griffin Farley '36, and two children.

William M. Zadick, city editor of the Great Falls Tribune, died Aug. 17 of a heart attack at the age of 46. He was initiated into Sigma Delta Chi as a professional member last spring at MSU.

Harry J. Kelly In Hall of Fame

The late Harry J. Kelly, longtime Montana newspaperman who has been called the "Father of Hungry Horse Dam," was installed in the Montana Newspaper Hall of Fame Oct. 10 in ceremonies at the J-School.

He became the fifth Montana journalist to enter the Hall of Fame which was established last year by the State Press Assn. and the J-School. A photograph and biography were placed in the Hall of Fame display case on the second floor of the Journalism Bldg.

Prof. Olaf J. Bue, at one time an employe of Mr. Kelly on the Flathead Monitor, delivered the installation address. Mel Ruder, publisher of the Hungry Horse News at Columbia Falls, officiated at the ceremonies.

J-Grads Moved Up On Montana Dailies

Three J-School graduates have been moved up in major editorial changes on two Montana dailies.

William (Scotty) James '41 went from editor of the Sunday magazine section to city editor of the Great Falls Tribune, succeeding the late William Zadick. Donald A. Bartsch '40 left the copy desk to take over the post James had held.

Lee Newspapers of Montana named Tom Mooney '32 managing editor of the Montana Standard and Butte Daily Post, succeeding Law Risken, who retired. Mooney formerly was news editor of the Helena Independent Record.

Press Assn. Elects Three J-Graduates

For the first time the three vice presidents of the Montana State Press Assn.—destined to serve as president of the organization—are graduates of the MSU School of Journalism.

Elected first vice president was Donald R. Coe '47, publisher of the Plainsman in Plains. He will succeed G. Nicholas Ifft III, publisher of the Bozeman Chronicle.

Fred J. Martin '25, publisher of the Park County News in Livingston, is second vice president, and Ray M. Loman '49, publisher of the Ronan Pioneer, was named third vice president.

With Grads Afield...

The Twenties . . .

A. A. Applegate '23, formerly on the J-School staff, has been appointed director of information services at Berry College in Berry, Ga. For more than 20 years before his retirement last year he was head of the journalism department at Michigan State University.

George Masters '22, after two years of free-lancing, is now in the advertising and public relations department of the First National Bank of Minneapolis.

Ronald Stuart Kain '22, is an officer in the U. S. State Dept.

Anne Cromwell Needham (Mrs. Walter J.) '24, in Anaconda, is 1959-60 president of the Montana Society for Mental Health.

Mrs. Martha Dunlap Moore '28, executive director of the National Truck Leasing System in Chicago, is listed under her maiden name in the current first edition of "Who's Who of American Women."

Alice Veit Irwin (Mrs. Henry) '28, a "reformed copywriter," is now a wife, volunteer teacher and traveler. She lives in Dyer, Ind., and Chicago.

The Thirties . . .

William H. Giltner '36 is with the U. S. Information Agency in Washington, D.C.

Ken Ingram '38 left the Fallon (Nev.) Standard after 11 years and has established the Washoe Litho Print Co. in Reno. He is serving a fifth term as secretary-treasurer of the Nevada State Press Assn.

Donald R. Larson '38, assistant to the dean and director of the Department of Business and Information in the Oregon State System of Higher Education, is on leave as administrative assistant to Rep. Edith Green. Married, with four children, he makes his home in Portland, Ore.

The Forties . . .

F. E. (Jake) Tonrey '40, manager of the western division of the Mobile Homes Manufacturers Assn. in Los Angeles, was a campus and J-School visitor in September.

Ralph A. Jackson '40, is manager of the Shelby offices of the Montana State Employment Service. He and his wife have three children: Robert 11, Sylvia 10, and Richard 8.

Tom Mather '41, manager and secretary-treasurer of Moon Realty in Great Falls, reports many community activities. Daughter Penny Craig is a high school senior.

Dorothy Burr Frederickson '42, with Bonnie, 12, and Keith, 10, accepted a two-year appointment as a government elementary school teacher in Balboa, Panama Canal Zone.

Richard Kern '43, a Marine Corps major and assistant professor of naval science at the University of Southern California, in a note recalls that he was editor of the first "Communique" back in 1942.

Lorraine Griffith Lindahl (Mrs. Murlin) '45, in addition to taking care of her home and three children, is engaged in numerous community service activities in Minneapolis.

Karma Johnson Lochrie (Mrs. Arthur J.) '45 and her three children are in Heidelberg, Germany, where her husband, an Army officer, is stationed.

Roy E. June '48 is vice president of the Tietz Construction Co. in Garden Grove, Calif.

Ron Rice '48 has returned to journalism as a reporter-photographer for the Great Falls Leader.

Vic Reinemer '48, executive secretary to Senator Murray, was a member of a nine-man team which inspected dams and other power facilities in the Soviet Union this fall.

Ralph Evans '48, Bozeman Chronicle wire editor and a former member of the Montana Legislature, visited the campus in August with his wife, Carrie.

Frank Kurtz '48 is a copywriter for Bozell and Jacobs Advertising and Public Relations in Omaha, Neb.

Gordon E. Nelson '48 is self-employed in public relations in Fresno, Calif., after two years as city editor of the Fresno Bee. He also is a correspondent for the Los Angeles Times, Time, Life, and Sports Illustrated. He and his wife have two children.

Irene Turli '49 is field representative for the North Dakota Tuberculosis and Health Assn. in Bismark.

Floyd G. Larson '50, in his seventh year as news editor of the Ronan Pioneer, is chairman of the Lake County Republican Central Committee.

J-School Shows Enrollment Rise

Undergraduate enrollment in the School of Journalism increased slightly again this year.

Ninety undergraduate students are majoring in journalism, compared with 89 at the same time last year. The graduate enrollment dropped from seven to two. The number of students majoring in radio-television under a program offered jointly by the J-School and the College of Arts and Sciences increased from seven in 1958 to 22 this year.

The total of students increased from 105 to 114.

Registered for journalism are 31 freshmen, 20 sophomores, 26 juniors and 13 seniors. Undergraduates number 46 men and 44 women.

Radio-television majors include nine freshmen, eight sophomores, four juniors and one senior. Twenty of the 22 are men.

While the slight increase in journalism enrollment was encouraging in the light of a general trend downward nationally, it nevertheless failed to match the total MSU enrollment increase of approximately 8 per cent.

The University registered 3,611 students this fall, compared with 3,346 last year.

'Profs' Barth, Soth Still Making Good

Alan Barth, visiting professor in the J-School during the 1957 winter term, sits easily as a guest in the "Editor's Easy Chair" in the September issue of Harper's magazine. He is back on the Washington Post and Times Herald editorial page after a year as visiting professor of political science at the University of California in Berkeley.

Lauren Soth, editor of the editorial pages of the Des Moines Register and Tribune and visiting professor in the J-School spring term, appeared on national television unexpectedly with Premier Khrushchev when the Russian leader visited an Iowa farm. The article Soth wrote for the Journalism Review, "The Heart and Soul of the Newspaper," was reprinted in the fall issue of The Masthead, quarterly journal of the National Conference of Editorial Writers.

-And Now A Word From Our Sponsor

Here, in brief, is what the J-Staff has been doing:

BUE was chairman of sessions on broadcasting at the annual convention of the Association for Education in Journalism at the University of Oregon in August. He is chairman of the National Council on Radio and Television Journalism. Ole has recovered from the stomach attack and emergency operation of last spring, and is feeling better than ever.

DUGAN also upheld the glory of the J-School at the AEJ convention in Eugene. The Dugan family camped on the beach this summer in Oregon (Ed says he tossed a penny in a sand bank so he can tell people he has some money in a bank in Oregon.) He spent a week on a show-me trip into Glacier and the North Fork, dashed back to Nebraska for a Soil Conservation Service talk, and rested up for the fall bowling season. (Ed. Note: He was high man in the Faculty League the first two weeks.)

DOROTHY JOHNSON gave four lectures on writing at Concordia College in Moorhead, Minn., and spoke at a luncheon of the Great Falls Advertising Club on her way back to the campus.

JORGENSEN taught a radio-television workshop as part of the National Aviation Education Workshop held on campus during July last summer. About 40 teachers, Air Force Reserve officers and Civil Air Patrol officials participated. Erling also attended the Eugene convention.

YU (see P. 1) is back with us, and welcome indeed are Fred, Alice Freddie and Jackie.

BLUMBERG was one of six deans of journalism schools invited to write an article for the 1959 observance of National Newspaper Week. Since returning from the AEJ meeting he has spent most of his spare moments writing, and he hopes to have some of it on view within a few months.

Prize-Winning Pix Shown

The traveling exhibit of the 16th annual "News Pictures of the Year" photo competition was on display in the J-School from Oct. 27 to Nov. 4.

... More Grads Afield

The Fifties . . .

Lyle R. Achenbach '50 now is Montana customer relations supervisor for Mountain States Tel. & Tel. in Helena.

Robert Crennen '51, regional representative of UPI based in Salt Lake City, happened to be in Butte when the big earthquake hit Montana. His reports, first to get on the wire, were widely bylined. He is slated for a move to San Francisco.

Bill Stellmon '51 is news editor with the information service at Colorado State University in Fort Collins. He is working on a master's degree in agricultural economics.

Robert L. Jordan '51 is district manager for the American Forest Products Industries in San Francisco, doing forest industry public relations.

Normamae Milkwick Lambert (Mrs. Edward S.) '51 is a Kelly Girl in Sacramento. She and her husband make their home in Citrus Heights, Calif.

Marvin McArthur '51, in advertising and sales promotion with Kaiser Gypsum and Kaiser Permanente Cement in Oakland, Calif., is happy about his new 24th story office in the Kaiser Center, where he will be able "to dream up some ad campaigns while looking out on San Francisco and the Bay."

George Kraus '51 says it's the "same old grind—nothing new" as the assistant editor in the news bureau of Southern Pacific in San Francisco.

E. D. (Ed) Lewis '51 is executive editor of the weekly Charlotte (N.C.) Southern Textile News. His home is in Shelby, N.C.

Jewel Beck Lansing (Mrs. Ron) '52 is teaching sixth grade in Salem, Ore., while her husband finishes his final year at Willamette Law School. They have a son, Mark, 2.

Lewis Keim '53 is in the public relations division of Allis-Chalmers in Milwaukee, Wis. He and the former Carol Cushman ex-'57 have three daughters, 9, 3, 1.

Jim Larcombe '54, manager of the Phillips County News in Malta, has been appointed to the MSPA legislative committee.

Richard G. Lillie '54 has been promoted to packaging engineer for the Container Corp. of America in Los Angeles. The Lillies live in Anaheim and have a son, Randall, born last November.

William Jones '54 joined the Missoula law firm of Garlington, Lohn and Robinson in July.

Mary Lu Zimmerman Nelson (Mrs. Gerald) '55 is back in Missoula along with her husband and two young children, Jerry and Connie. She is doing some free lance writing.

Joan Brooks Murray (Mrs. Marshall) '55 resigned as assistant to the associate dean of students at MSU in August and is a housewife in Kalispell. Marsha Jo is almost 3.

Muriel Griffin Daniels (Mrs. Jack) '55 is in Stockholm, Sweden, where her husband is the only foreign student accepted this year by the Royal Gymnastics Central Institute. She wanted a job in journalism, but she found the language barrier too great and became a secretary at IBM.

Robert W. Newlin '55 joined the public relations staff of General Electric at the Hanford Atomic Energy plant in Richland, Wash., in August, leaving the Lynden (Wash.) Tribune.

Lloyd Kjorness '55 is in the classified advertising department of the Rapid City (S.D.) Daily Journal.

Raymond W. Moholt '55 moved to the news room of the Great Falls Tribune after a year on the Anchorage (Alaska) Daily Times.

Kim Forman '56 left the Ironwood (Mich.) Daily Globe in September to join the Associated Press in Cheyenne, Wyo. He and his wife, the former Mary Travis, have a son, John.

Bernice Schutrop Nelson (Mrs. Tom) '57 and her husband have settled in Billings after living in Boston for a year and a half while Mr. Nelson was in the Navy. They have a son, Michael, born in January.

Clifford Hopkins '58 is editor of publications with the U.S. Army Security Agency at Ft. Devens, Mass.

Donald Dehon '59, continuity writer for KFBB-TV in Great Falls, was married to JoAnn Miller of Gardiner in August.

Teddy Roe '59 worked on the Great Falls Leader during the summer. He is serving as a research man and writer for the Des Moines Register and Tribune for three months before leaving for Argentina on an Inter-American Press Assn. scholarship.

"At long last (if I may paraphrase a former king of England) I am able to say a few words of my own"—and those of you who remember Jim Ford may not mind reading him again in the little paper we started back in 1943 for the J-school men who went to war. Not that we've been completely out of contact for many of you have kept in touch, by letters and pictures and personal visits. And up at the Holland Lake cabin every summer the latchstring is always out for those who once did time in Senior Seminar.

By the grace of a new dispensation and Nate Blumberg's invitation, let's chat for a few minutes as we used to.

* * *

The big blue sky of Montana looks even brighter now with its principal newspaper chain owned by genuine members of the newspaper family. This development, long overdue, ought to put new zest in the veins of every journalist. Already we read letters to the editor, local editorials, 20th century columnists. Peace, it's wonderful!

Switching from public to private affairs, we did a little traveling this summer. Starting in June from Southern Illinois we drove 11,500 miles, attending one son's college commencement and another's wedding, visiting in California with Joe Braycich, Anita Phillips, Bill and Thelma Emery, and Gordon Nelson. Then there was the lake weekend with three couples, all J-school romances—Mary (Kidd) and Judd Moore, Lorraine (Kurfiss) and George Remington, and Margot (Luebben) and Ad Aserlind—swimming, boating, eating and surrounded

A LETTER FROM JIM FORD

Professor of Journalism

Southern Illinois University, Carbondale

At Montana State University 1942-1955



by some fine journalistic creations of their own.

As for the cabin, it's still standing which may surprise some of you who remember that we built it from scratch, we who had scarcely put a box together before. Yes, though shaken a bit by the Yellowstone quake, it's our pride and joy.

And so are you. For I keep in touch with you, down through the years, from your own notes telling me about new jobs or new babies, from holiday greetings and snapshots of growing families. Wherever you go, whatever you do, I'm following you as my foster-children—who came through blizzards, still bleary-eyed from Foresters' Ball, to sit, on a Saturday morning and debate politics or the latest best-seller. Some of you set type for it's or its, others went round and round on your projects, a few agonized in senior comprehensives.

What good memories for me and how grateful I am for them and for all of you who recall them kindly and have long since become personal friends as well as former students. I'm very proud of what you have achieved. Maybe some of you will remember some words with which I used to close our final seminar session—

"You will hear every day the max-

ims of a low prudence. You will hear that the first duty is to get land and money, place and name. 'What is this truth you seek? What is this beauty?' men will ask, with derision. If nevertheless God have called any of you to explore truth and beauty, be bold, be firm, be true. When you shall say 'As others do, so will I: I renounce, I am sorry for it, my early visions: I must eat the good of the land, and let learning and romantic expectations go, until a more convenient season'—then dies the man in you; thence once more perish the buds of art and poetry and science as they have died already in a thousand thousand men."

These are the days of the closed mind and the careful quest of security and the cold war of conformity. You still are the ones who must lead the way across "the starlit deserts of truth."

* * *

When Hellgate blizzards blow and magnolias bloom here in Little Egypt, let's warm each other once more with fond recollection. I remember the huge horseshoe and all of you around it—and the way you made my spine shiver when you squealed your chairs across the floor. I hope all your memories are as good as mine—and that all your tomorrows may be wonderful.

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But cherish its memories.

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