Communique, Fall 1960

University of Montana–Missoula. School of Journalism

Follow this and additional works at: https://scholarworks.umt.edu/communique

Let us know how access to this document benefits you.

Recommended Citation
https://scholarworks.umt.edu/communique/31

This Newsletter is brought to you for free and open access by the Journalism at ScholarWorks at University of Montana. It has been accepted for inclusion in Communique, 1965-2019 by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.
J-School, Campus Show Changes

It's getting so that a graduate returning to the campus and J-School can't find his way around without a program. For instance:

- Two Associated Press 24-hour news wire machines are now located next to the Kaimin offices in the small sound-proof booth formerly used as a radio studio. The larger of the two former studios houses the Kaimin business office.

- The first floor of the J-Building has undergone considerable change. J107, formerly a typography laboratory and more recently Claud Lord's printing department office, is now part of Ole Bue's enlarged photography setup. Claud has been moved across the hall into the rooms which were used for storage and the Kaimin darkroom, with part of the partition removed. The Kaimin took over one of the School's photo labs, with a private entrance from the hall. The large photo lab (J108) now has tables with partitions and enlargers in place. J106 is once again a classroom, after containing the bindery for two years. The bindery is now in the Pharmacy Building.

- A large bulletin board now stands in the second floor hallway and contains many items of interest to students.

And around the campus:

- Three buildings are going up—a new Law Building, a Health-Sciences Building, and an addition to the Liberal Arts Building. "Hello Walk" has been bulldozed out of existence, uprooted for construction of the LA addition. Bear Paws have saved the bronze and concrete "Hello" marker put up in 1954.

- With freshmen forbidden to have cars, many parking areas around buildings have been grassed in and surrounded with logs.

- The west stands of Dornblaser Field have been remodeled, a large press box added, and the whole thing painted a dark green. (That backward "J" at one of the portals is gone, too.)

- Believe it or not, Arthur Avenue has been paved! The approach to the University from the Madison Street bridge, now a year old, to the oval is a pleasant drive.

- The stables will close next spring and the buildings will be used for storage.

- A big change: The Grizzlies beat the Bobcats 10 to 6 and finished with a 5 won, 5 lost record.

Two Men Added To School Staff

Two men have been named to temporary appointments in the School of Journalism during the 1960-61 year.

Vic Reinemer, a 1948 J-School graduate, is serving as the fourth Dean Stone Visiting Lecturer in Journalism for fall term, and Herbert D. Seiter, producer-director of KQED-TV in San Francisco, has a one-year appointment as assistant professor of journalism and director of the radio-television studios.

Reinemer is taking the place of Prof. F. T. C. Yu, who is on leave fall term under a Ford Foundation grant to study opinion leaders in Asia. Seiter replaces Prof. Erling S. Jorgensen, who is on leave making a study of educational television potentials in Montana, also under a grant from the Ford Foundation.

Reinemer, on leave from his position as executive secretary to Sen. James E. Murray, served as editor of the Kaimin during his senior year. After his graduation he attended the Sorbonne in Paris for a year of graduate study. In 1950 he became assistant to the editor of Freedom & Union Magazine, published by Clarence Streit, 1919 MSU journalism graduate.

While on the Charlotte News from 1951 to 1955, Reinemer was awarded the Heywood Broun citation for editorial writing in 1952, first place for editorials by the North Carolina Press Assn. in 1954, and the Sidney Hillman award for editorials on civil rights and civil liberties in 1955. He also received the Freedoms Foundation Award in 1952 for a series of articles on the first Hoover Commission's findings.

Seiter earned his bachelor of arts and master of arts degrees at Stanford University. He has worked on KQED, one of the outstanding educational television stations in the nation, since 1956. He was responsible for the production of three nationally released educational television series and the production of the first Russian language lessons televised in San Francisco.
With Grads Afield...

**The Twenties...**

Ann Wilson Haynes (Mrs. Harold) *'22, chief of the Bureau of Health Education in the California State Department of Health, lives in El Cerrito, Calif. She and her husband enjoyed a motor trip through Montana last year. Recently she received the Elizabeth Severance Prentice National Award in Health Education.

A. B. (Bud) Guthrie Jr. *'23, a frequent campus visitor, is basking in the warm reviews received for his new book, "The Big It."

Charles M. Guthrie *'25 was the subject of an article in Editor & Publisher which reported that his weekly editorial column, run for nine years in the Minneapolis Tribune, is now syndicated. Nonetheless, he reports his chief gains have been in the field of biology: he now has six grandsons.

Wilfred (Flip) Fehlhaber *'27 is still in Kansas City, Mo., where he continues to wield a potent copy pencil for the Associated Press.

William W. (Bill) Garver *'27, chairman of the journalism and psychology departments at Bismarck Junior College in North Dakota, is preparing a text on hypnosis based on 27 years of experiments in the field of hypnotic therapeutics.

Dorothy Elliott Hopkins (Mrs. Charles L.) *'29, a housewife at the moment but until recently a technical editor, strongly recommends that journalism graduates look into the field of technical editing.

**The Thirties...**

Sam Gilluly *'30 and Esther Hart Gilluly *'30 moved to Helena where Sam became governmental and publications manager for the Montana Chamber of Commerce after 28 years as editor of the Glasgow Courier. Esther continues as chairman of public information for the Montana Regional Blood Center and publisher of its bulletin, "Lifelines."

Irene Vadnais Gaines (Mrs. Dwight B.) *'32 is teaching in the Santa Maria del Popolo parochial school in Mundelein, Ill., where her two youngest sons are in the seventh and eighth grades. "Naturally," she adds, "I am adviser for the school newspaper and love it."

J. Stanley Hill *'34 was transferred on June 1 from Los Angeles to Denver as employee relations representa-

**The Forties...**

Robert K. Fletcher *'40, lieutenant colonel USAF and director of operations at wing/base level in Turkey, received a commendation medal for his work at his previous post in Colorado Springs, Colo. He will be in Turkey for two years with his wife and son, Robert L., 14.

C. Otto Rasmussen *'40 is administrative officer for the Research and Development Office of the National Security Agency at Ft. Meade, Md. He reports that he recently saw Ralph Jackson *'49, who was on a business trip.

Ken Kizer *'41, public relations assistant for the Burroughs Corp. in Detroit, had the sad duty of attending the funeral of his father, R. D. Kizer Sr., who died August 20 in Summer, Wash. The late Mr. Kizer was well known in Missoula, where he served as fiscal agent for Region 1, U. S. Forest Service, from 1929 until retiring in 1950.

John R. (Jack) Hallowell *'42 resigned as publicity director of Western Life Insurance Co. to serve as campaign assistant to Donald G. Nutter, successful Republican candidate for governor of Montana. Jack then took over as state advertising director, a post he left in 1958.

Ray W. Fenton *'43 is director of the newly-formed Public Relations Associates in Great Falls and publications director of Montana Grain Growers Assn. He was news editor of the Great Falls Leader for six years before resigning July 1. With him in the new business is Joe A. Renders *'50.

Aline Mosby *'43 was described in the UPI Reporter as a "hero super-grade" by the London bureau chief of UPI for her part in the coverage of the Powers spy trial in Moscow.

**Students Take Over In Editorial Writing**

Vie Reinemer's *J495 editorial writing class divided into two camps to put out a pair of special editorial pages—one Republican and the other Democratic—for the Kaimin shortly before the election.

The class also put together an eight-column editorial page for W. C. Kavanagh's Shelby Promoter, with senior John Kavanagh setting the type for his father's paper and senior Jack Gilluly editing the copy.

Robert Gilluly Writes Book On Grizzly Gridiron History

Robert Gilluly *'57, MSU sports editor, is the author of "The Grizzly Gridiron," a 200-page rundown of 63 years of football at the University. The University Press offers copies at $2.25 each.
Studio Receives Two TV Gifts

Two items of television station equipment have been given to the University in anticipation of the time when MSU may have its own educational TV station.

Bill Patterson of KOFI in Kalispell presented a TV antenna, and A. J. Mosby of KMRS in Missoula gave a gift of a Holmes motion picture projector for use in television work.

Dr. Erling Jorgensen, associate professor of journalism and director of the University Radio-Television Studios, accepted the gifts and said plans are moving forward for utilization of channel 11 for educational television.

Five Freshmen Win Journalism Awards

Five $150 scholarships have been awarded to freshmen in the School of Journalism this fall.

Winners of awards made by the Montana State Press Assn. are Wilbur H. Wood of Roundup, Mary Lou Cushman (daughter of author Dan) of Great Falls, and Jerry Holloron of Great Falls.

Eight applications from outstanding 1960 high school graduates were received.

Recipients of the two Montana Broadcasters Assn. scholarships in radio-television are Robert W. Ranstrom of Misoula and Richard L. Maney of Butte.

Liberal Education In The J-School

A clipping was sent to the J-School by Robert (Shoeless) Reagan '59, sales representative of the Haverhill (Mass.) Gazette.

The item read: “Questioned on his opinion of the action of Miami’s director of high schools — removing Aldous Huxley’s ‘Brave New World’ and George Orwell’s ‘1984’ from the senior English course list — Dr. Lawrence Gridley Derthick, the U. S. Commissioner of Education, replied: ‘I’ve never heard of those books, and I don’t think it would be prudent of me to discuss them.’”

Concludes Shoeless Reagan, harking back to Senior Seminar: “Believe it or not, I read both books.”
J-School Post Cards Offered to Graduates

Four-color post cards showing the Journalism Building have been placed on sale by the MSU chapters of Theta Sigma Phi and Sigma Delta Chi. If you would like to purchase a set—and give the two chapters a hand in their fund-raising—please order.

Sent postage paid, they are 15 for $1, 35 for $2, and 100 for $5. Everybody uses post cards, and you can give the J-School and the students a boost with your orders for these attractive cards.

An order form is enclosed for your convenience.

Two J-Grads Prove Power of The Press

When the Bigfork Summer Theater concluded an extremely successful first season, owners Firman (Bo) Brown '49 and Margery Hunter Brown '50 happily agreed that they had been given a big helping hand by two other J-School graduates.

John Forssen '38 did an elaborate Sunday article on the new theater for the Missoulian, and on the same day Clyde Reichelt '47 came out with a cover photo and story in the Montana Parade section of the Great Falls Tribune.

The Browns noted an upsurge in attendance that very night, and it continued for the remainder of the 38-day season.

MIEA Draws 350 to MSU; Mrs. Tidyman Gets Key

More than 350 students and advisers from 40 high schools — the largest delegation in history — attended the 11th annual Montana Interscholastic Editorial Assn. meeting Oct. 21-22.

Winner of the Gold Key award for an outstanding publications adviser was Mrs. J. A. Tidyman of Valler. Mrs. Tidyman is the mother-in-law of Barbara Mellott Tidyman '56.

The Saga of Ditchy Dugan

J-Grads of a few years ago may be surprised and chagrined to learn that Prof. Edward B. Dugan, he who no longer smokes cigars, for many years has not been identified within these portals as “Ditchy.” Communique, dedicated among other things to tradition, has asked Professor Dugan to tell why he was known affectionately to several academic generations of journalism students by that unusual appellation.

By EDWARD B. (Ditchy) DUGAN

Back in 1937 just before Homecoming, as I recall, “Chink” Seymour, traditions board chairman, approached several of us in the old shack to pretend in a feature that the Bobcats had bearnapped Fessy I, first bear mascot. We replied that we couldn’t falsify a story when we knew the bear was safely caged out in Orchard Homes beyond reach of the Bobcat pranksters. Seymour retired a beaten man.

But the idea seemed sound—if the bear actually got itself bearnapped. So John Forssen, Ed Erlandsen, Armond Glen (as ring leaders), several other students and I (a gay young blade) borrowed John’s Dad’s flatbed truck and went after the bear. This was about midnight.

We aroused the family where it was being hidden just enough to tell them we were Phi Delt comes to rescue the bear lest the Bobcats had found out where he was hidden. Then apparently they went back to sleep after telling us where Fessy was hidden.

We got the bear loaded on the truck and started back to town. We had kept one man in town to keep the Phi Delt telephone line busy, lest the family in Orchard Homes become edgy and call the house. Somehow they wised up anyway and took out after us, some in nightshirts on the runningboards (that dates the story).

They caught up with the truck about a block from where we were to turn off and forced it to turn around and go back.

Don Larson, then Kaimin editor, and I were in my black Chev coupe. We barreled down into the side of the road and escaped, returned to town and spent most of the rest of the night securing the release of the kids “imprisoned.” Finally about 4 a.m., they were turned loose (yes, even shotguns were involved).

Anyway, I got the name of “Ditchy” for escaping.