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Main Hall to Main St.

Vol. 4, No. 7

Connecting Campus and Community

November 1998

UM launches research park

Plans to establish a business park that will enhance University of Montana research and spark development of new technologies is under way, thanks to a \$500,000 federal appropriation.

Montana Congressman Rick Hill secured funding for the project in the Veterans Affairs, Housing and Urban Development and Independent Agencies Appropriations bill in October. The money allows UM to begin planning and designing the Research Development Enterprise, which will be built off campus.

UM President George Dennison said RDE will provide a research development plaza for additional research and laboratory space for UM faculty and students. It also will include a research incubator that offers a relatively secure financial environment for spin-off companies to develop technologies and a research development park to house development firms, personal and professional services, light manufacturing offices and laboratories.

"It's not only incredibly important to UM, but also for the role campus can play in the Missoula community, as well as throughout the state," Dennison said.

UM will work on the project with Ron Klaphake of the Missoula Economic Development Corp.

Dennison said the collaboration among UM, the local business community and the federal government will accelerate the advancement and application of faculty and student research activities into commercial and job opportunities.

Hill said the entire project will require a federal investment of \$4 million over the next several years, but the \$500,000 already in place will support the project's planning and design phase.

Missoulians show support for UM

The UM Foundation's Excellence Fund Business Drive steering committee had good reason to celebrate this month.

When donations from this year's drive were tallied hours before the Nov. 9 victory celebration, leaders learned that they had met their goal of \$315,000 and then some, and UM supporters are continuing to give. At last count, the total for the drive, which continues throughout the year, was \$319,804.

Of that total, almost \$100,000 was donated by UM employees.

Annual fund director Kathy Schaub said the local community always has supported UM when volunteer fundraisers come calling in the fall.

"When peers make calls for the University and say what UM has done for their businesses, it's a great motivator for others to step forward with a show of their support," Schaub said.

UM's economic impact on Missoula hit an all-time high last year, giving an estimated \$195 million boost to local businesses and service providers.

Recent figures from UM's Bureau of Business and Economic Research show that the University and its employees, students and visitors spent \$10 million more in 1997 than in the previous year,

when an estimated \$185 million was pumped into the local economy. The new total does not include several ongoing construction projects at UM.

Steve Seninger, director of economic analysis for BBER, attributed the increase to growing enrollment and increased student spending, more fans traveling from outside Missoula County for Grizzly sporting events and substantial spending by UM faculty and staff at Missoula businesses.

UM students, employees and visitors spent more than \$31 million at grocery, clothing and department stores; \$17.3 million to buy, fuel and maintain vehicles; and \$14.3 million eating out and drinking at local restaurants and taverns. Also included in spending totals were \$2.8 million for business and professional services; \$6.3 million for medical, dental and vision services; \$34.4 million on home mortgages and off-campus rent; \$3.1 million at movie theaters, golf courses and other entertainment and recreation services; and \$8.9 million for water, gas, electricity and telephone services.

Through their Excellence Fund contributions, Missoula businesspeople provide student scholarships, faculty and staff development, and special programs at the University.

UM spending at retail trade establishments



The University's students, faculty, staff and campus visitors poured an estimated \$195 million into the Missoula economy in 1997. This graph shows the estimated totals spent at apparel and department stores (\$16.2 million), car and truck purchases (\$7.3 million), eating and drinking establishments (\$14.4 million), furniture and appliance stores (\$3.8 million), gasoline and vehicle service (\$10 million), grocery stores (\$14.9 million) and other retail establishments (\$13 million). These figures were compiled by UM's Bureau of Business and Economic Research.

UM's Sondag named 1998 CASE Professor of the Year for Montana

Annie Sondag, a professor of health and human performance at UM, has won the 1998 Montana Professor of the Year Award from the Council for Advancement and Support of Education.

Her win brings the coveted CASE award back to UM for the first time since Regents Professor Paul Lauren won it in 1991.

Sondag was chosen from a field of five



Annie Sondag

Montana nominees in recognition of her exceptional service to her profession as a health educator, researcher and participant on a range of curricular and policy-making committees in the state and region.

Sondag joined the UM faculty in 1993, hired into a department where health was considered extremely important but was given only "lip service," said Kathleen Miller, former associate dean of the School of Education.

At state and regional levels, Sondag is considered one of the elite health educators in Montana. She repre-

sented health education at the Health Enhancement Summit Conference in 1996, a conference that occurs every five years and sets standards for state agencies and organizations concerning the health needs of young children and adolescents.

She was one of four authors of "Health Enhancement: Montana and National Standards," which now serves as the guiding document for all Montana K-12 school curriculum development.

"I consider Annie as one of our health education leaders in Montana," said Spencer Sartorius, administrator of the Health Enhancement and Safety Division at the state's Office of Public Instruction. She is a credit to her department, UM, the state, the region and the profession, he said.

CASE is an international association of colleges, universities and independent elementary and secondary schools that focuses on alumni relations, communications and fund raising. CASE established the Professors of the Year program in 1981 and administers it with the Carnegie Foundation for the Advancement of Teaching and various higher education associations.

This year the foundation announced winners in 48 states, the District of Columbia, Guam, Puerto Rico and the Virgin Islands.

—Terry Brenner, *University Relations*

UM helps organize 'Messiah' fund-raiser

Hallelujah! The third annual "Messiah" concert sponsored by Habitat for Humanity will take the stage at the University Theatre Sunday, Nov. 29.

The performance of Handel's famous oratorio will begin at 7:30 p.m. It is free, but contributions will be accepted at the door.

A fund-raiser for Habitat construction projects in the coming year, the production will feature professional soloists and instrumentalists joined by a choir of more than 100 people of all ages. Visiting Assistant Professor Nancy Cooper organizes the event each year.

Conductor will be Dean Peterson, director of choirs at Hellgate High School and the recipient of the 1997 Milken Award for excellence in teaching. New soloists this year include soprano Dawn Douglass and tenor Gary Funk. Joining them on stage will be a 30-player orchestra and returning soloists Esther England, alto, and Stephen Kalm, baritone.

The concert is Habitat's major fund-raiser for the year. In the past two years, the concerts raised more than \$20,000 to build houses with hard-working Missoula families in need and community volunteers.

'Jazz Age in Paris' exhibit to visit Missoula in 2000

The Mansfield Library and the Missoula Public Library were selected to be among 28 libraries in the United States to host a national traveling exhibition titled "The Jazz Age in Paris: 1914-1940." The exhibition will be on loan at the Missoula County Library for a six-week period starting Feb. 10, 2000.

Sponsored by the American Library Association and the Smithsonian Institution, "The Jazz Age in Paris" is a portable panel exhibition that examines Europe's early jazz movement, its close relationship to the development of jazz in the United States and the American artists, writers and musicians who lived in Paris at the time. It explores post-World War I Europe, particularly the cabaret culture in Paris, and offers a perspective on the period's American culture — a complex mixture of racial repression, movements toward equality for women and post-war adjustments.

Harriett Ranney, Mansfield Library music librarian, said bringing the exhibition to Missoula has involved a major collaborative effort between the University and county libraries.

She said the exhibition will be displayed at the Missoula County Library to make it more accessible to the community. However, she said UM will host a number of Jazz-related performances, lectures and art exhibits while the exhibition is in town.

Many students find work in Montana

The President's Office recently compiled a list of the most frequently asked questions about the University.

Question: Montanans often hear that a large percentage of graduates leave the state for employment. What statistics do you have that support or refute that assertion?

Answer: The Office of Career Services on the Missoula campus annually surveys recent graduates for employment information. Since 1993, responses from approximately half of all graduates indicate that an average of 67 percent of the bachelor's degree graduates were employed full time, with 62 percent of them employed in Montana. An average of 21 percent of bachelor's degree graduates continued their education. Seventy-three percent of master's degree graduates were

employed full time, with 61 percent of them working in Montana. Ninety-one percent of doctoral degree (including juris doctorate) graduates were employed full time, with 75 percent of them working in Montana.

Since 1995, College of Technology graduates have been included in the survey. An average of 76 percent of the respondents were employed full time, with 86 percent of them employed in Montana.

It is important to note that all campuses have out-of-state students who choose to attend school in Montana. In fact, the number is 35 percent on the Missoula campus. Some of these students choose to stay in Montana after graduation. The same is true of foreign students, who also add to the Montana report factor as opposed to the often-discussed exportation of Montana students and graduates.



Bear Briefs

Be A Bird-watcher—Professor Richard Hutto is the new host of "BirdWatch," a national public television series about birds and bird-watching in wilderness and backyards throughout the United States. The program caters to 80 million Americans who have made bird-watching one of the nation's choice outdoor hobbies, second only to gardening. The 10-part series will air at 4:30 p.m. on Saturdays starting Dec. 12. The last episode will air March 6, 1999. Hutto is the second UM ornithologist to host a national bird-watching show. Associate Professor Ken Dial has hosted "All Bird TV" on the Animal Planet channel for the past two years.

Thanks, Friends—The Grizzly Athletic Association and the UM Alumni Association honored 13 Montanans for their dedicated service to and loyal support of the University and its athletic teams this fall. UM Community Days receptions were held in eight communities throughout the state to thank alumni and friends for their contributions to the University. Recipients of Community Service Awards this season were Bill and Ann Ruegamer of Billings, Ian and Nancy Davidson of Great Falls, Brad Parrish and Dave Sather of Lewistown, G. George Ostrom of Kalispell, Chuck and Niki Shonkwiler of Hamilton, Russell Ritter of Helena, Larry Epstein of Cut Bank, and Lloyd and Lois Crippen of Butte.

Geography Geniuses—A team of UM geography students assembled by Associate Professor Jeffrey Gritzner were undefeated during a geography bowl competition at the annual meeting in September of the Great Plains/Rocky Mountain Division of the Association of American Geographers. Two students earned a spot on the team that will represent the division at the March 1999 meeting of the association in Honolulu.

Business Boost—Hewlett-Packard Co. has awarded UM a \$54,000 grant that will make it easier for regional students to get a master's of business administration degree. The grant will support innovative Internet courses for students in diverse career fields who could not otherwise get advanced business training. The gift includes new computers, digital cameras, a color printer and networking accessories for the project.

Undergrad Research Boost—Carol Brewer, an assistant professor in UM's biological sciences division, prepared the request that recently landed UM a \$1.4 million grant from the Maryland-based Howard Hughes Medical Institute. The money will be used to involve more undergraduate students in biological research. Brewer will direct a project to design a more research-oriented core curriculum for biology students, from freshman to seniors. The grant also will fund the start of an undergraduate research internship program.



Carol Brewer

Herbarium Centennial—Tucked away on the third floor of UM's Natural Sciences Building (formerly Botany) is a place dear to the hearts of botanists and little known to anyone else despite its venerable age. It's the UM Herbarium, and it turns 100 this year. Known internationally by the acronym MONTU, the facility houses the best specimen collection anywhere of plants native to Montana and the surrounding region. MONTU got its start from Morton J. Elrod, founder of UM's biology department and the Flathead Lake Biological Station. In honor of the facility's 100th anniversary, the Friends of the UM Herbarium raised more than \$8,500 to buy 10 new cabinets that are specially designed to protect specimens against insects, dust and air pollution.

In Memory—A new journalism awards competition for Montana television and radio stations will honor the late Joe Durso, interim dean of UM's journalism school, who died last summer. The Joe Durso Awards for Excellence in Broadcast Journalism will be presented yearly by the Montana Associated Press Broadcasters' Association. Awards categories will include spot news, investigative reporting and sports coverage.

UM Best Buy—UM-Missoula has been featured in Barron's "Best Buys in College Education, 5th edition." The popular college directory lists the top 300 four-year colleges and universities nationwide that give students and parents the best value for their education dollar. For the second year running, UM also made the list in "America's Best 100 College Buys."

Student Athlete Deluxe—Grizzly wide receiver Justin Olsen was selected as a Burger King Scholar Athlete of the Week during October. The corporation and its franchisees donated \$10,000 in Olsen's name to UM's general scholarship fund. The Burger King College Football Scholarship Program is one of the largest single corporate commitments to college scholarships in the nation and the only one that recognizes athletes for academics, community service and athletics.

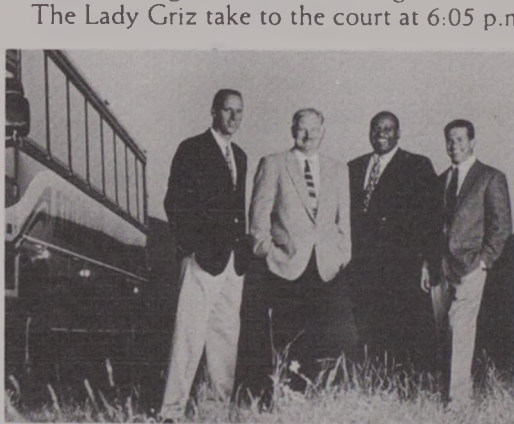
Hall of Famers—Don Read, UM's winningest football coach, and Harley Lewis, the athletics director who hired him, entered the Grizzly Sports Hall of Fame at an induction ceremony Friday, Oct. 30, in the University Center. Read won 85 games in 10 years at UM and crowned his Montana career by coaching the Grizzlies to the 1995 Division I-AA National Championship. Lewis spent 30 years at UM as an athlete, track-and-field coach and finally UM's athletics director from 1975 through 1989. Read and Lewis joined 30 other Hall of Fame members.

Halloween Eats—Eighty-five UM volunteers collected 3,300 pounds of nonperishable food items from the University area during Volunteer Action Services' "Trick-or-Eat" project on Halloween. Other campus organizations and local high school groups collected another 3,500 pounds of food going door-to-door throughout Missoula County that night. The food was donated to the Missoula Food Bank to help feed approximately 450 families for one month.

Reading By The Books—Children of all ages can drop by The Bookstore at UM between 11 a.m. and noon every Saturday during the academic year for a story hour with student volunteers. The public is welcome to attend the free session.

Grizzlies, Lady Griz hoopsters hit the road

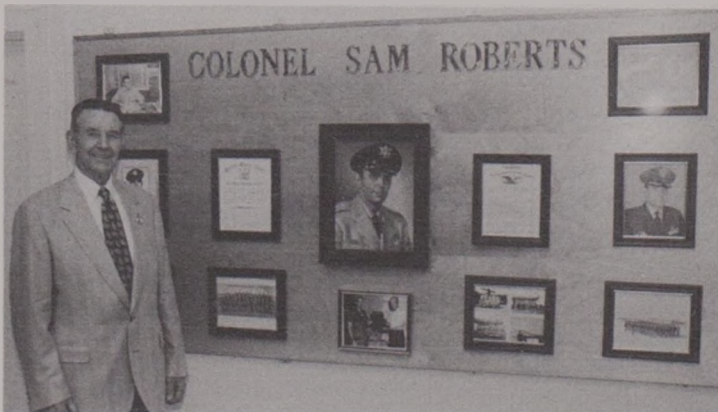
Billings and eastern Montana fans will soon have a rare opportunity to see Grizzlies at play. The Montana men's and women's basketball teams will take over MetraPark Arena in Billings for back-to-back games Saturday, Dec. 5.



The Grizzlies are led by basketball head coach Don Holst, second from left. Assistant coaches from left to right are Larry Krystkowiak, James Sampson and Todd Schmutz.

The following week, the men's team travels to Butte for the KGVO/Coca-Cola Classic Tournament Dec. 11-12. The road games are the result of the Harry Adams Events Center renovation this season. The Grizzlies and Lady Griz open Big Sky Conference play on the road as well this year, taking on Montana State in Bozeman Jan. 2-3.

Home court this year for both teams is Missoula's Sentinel High School gymnasium. Call 1-888-MONTANA for tickets.



Col. Sam Roberts at the UM wall commemorating his military career.

ROTC honors 'Col. Sam'

The University's ROTC Grizzly Battalion marked its 80th anniversary on campus during Homecoming weekend by dedicating a wall to one of its most successful alums.

The distinguished career of Retired Air Force Col. Sam Roberts is commemorated in the Hall of Honor on the second floor of the Schreiber Gymnasium, where ROTC is headquartered. Roberts lettered in Grizzly football and was named outstanding ROTC cadet while at UM in the late 1930s.

He started his military career flying combat missions aboard his B-29 bomber, the "Grym Gryphon," in the Pacific Theater during World War II. Roberts retired in 1970, after serving in Vietnam as deputy assistant chief of staff. He and his wife, Kathleen, live in Missoula and are loyal UM supporters.

UM Calendar

Monday, Nov. 30

Art exhibit—"Outward Glances Inward," photography/sculpture by Jerry Stone, 10 a.m.-4 p.m., Mon.-Fri., through Dec. 18, University Center Gallery. Free.

Wednesday, Dec. 2

Women's Studies brown bag lunch—"Archaeology of an Intimate Landscape: Creative Non-fiction," by Karin Schalm, teacher of creative writing to all ages, noon, Liberal Arts Building Room 138. Free.

Thursday, Dec. 3

President's Lecture Series—"The Repressive Tolerance of Multiculturalism," by Slavoj Zizek of the University of Ljubljana's Institute of Sociology, 8 p.m., University Theatre. Free.

Saturday, Dec. 5

Concert—Missoula Symphony Orchestra, with clarinet soloist Maxine Ramey and flute soloist Margaret Schuberg, 7:30 p.m.; also 3 p.m. Sunday, Dec. 6, Wilma Theatre. Call 721-3194 for ticket information.

Sunday, Dec. 6

Choral Concert—7:30 p.m., University Theatre. Free.

Monday, Dec. 7

Drama production—"Broadway," 7:30 p.m. nightly through Dec. 11 (2 p.m. matinee on Sat., Dec. 12, and Sun., Dec. 13), Montana Theatre, Performing Arts and Radio/Television Center. Tickets \$9/general, \$8/students and senior citizens. Call 243-4581.

Tuesday, Dec. 8

Concert—Symphonic Wind Ensemble and Concert Band, 7:30 p.m., University Theatre. Free.

Wednesday, Dec. 9

Santa Claus and Mrs. Claus visit UM—noon-1:30 p.m., University Center atrium.

Avalanche awareness seminar—through Dec. 10, 7 p.m., Social Science Room 356. Field trip on Dec. 13.

Friday, Dec. 11

Concert—New Jubes and the Virtual Orchestra, 7:30 p.m., Music Recital Hall. Free.

Monday, Dec. 14

Final exams—through Friday, Dec. 18.

Friday, Dec. 18

Winter break—through Friday, Jan. 22.



The University of
Montana

Main Hall to Main Street is published by University Relations at The University of Montana-Missoula. Send questions, comments or suggestions to Rita Munzenrider, editor, 317 Brantly Hall, Missoula, Mont., 59812, or call 243-4824. Photos are by Todd Goodrich, unless otherwise stated. Terry Brenner, Janelle Lamb, David Purviance, Cary Shimek and Patia Stephens are contributing editors and writers.