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CS 195.02: Webmaster Certification Training

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Syllabus | Course Outline | Discussion/Help Forum

Syllabus for CS/COMM 195.02 - Webmaster Certification Training

Instructor: Mike Miller Monday & Wednesday 3:10 - 4:30

Email: cs195@ummissoula.net LA 102 - 3 Credits

This course is designed to teach the basics aspects of web design, including the following topics: Internet Basics, Markup & Scripting, Web Graphics, Web Multimedia, Site Design, Web Site Management, Legal Issues, Web Accessibility, Web Business Management, & Web Marketing.

Class Web Site

The class web site is: http://cs195.ummissoula.net

This class web site was designed to mirror what is happening in class. Class notes will be posted between 1 - 3 weeks before class time so that they may be printed off and brought to class. All assignments and quiz dates will be posted on the <u>course outline</u> page.

A Class Discussion / Help Forum has also been developed. You may access this from the menu at the top of every page or by <u>clicking here</u>. This will be a valuable resource for you throughout the semester to read comments from other students and the answers/suggestions that will be provided by the teaching staff.

Certified Apprentice Webmaster (CAW)

One goal of this class is to prepare students for the standardized test issued by the World Organization of Webmasters (WOW). Passing this test entitles you to certification as a Certified Apprentice Webmaster (CAW) and proof that you have a basic knowledge of how to build and administer a web site. More specific information will be provided throughout the semester.

Textbook and Readings:

There is one textbook assigned to this course and was picked for its longevity in the web design industry. The information contained in this book will continue to be valuable as a reference of HTML and XHTML tags.

HTML & XHTML (5th edition)

The Definitive Guide, Musciano & Kennedy, ISBN #: 0-596-00382-X

Each week may contain several assigned readings which will only be available online. You may choose to print these off and read them on paper vs. a screen. Quiz questions will come directly from the assigned book readings and those available on this web site.

Storage:

Each machine in the LA102 lab is equipped with a new ZIP 750 disk drive. These drives are backward compatible with ZIP 250 disks but not with ZIP 100 disks. Each student is required to purchase a ZIP 250 or 750 disk to keep a backup of their class files. These disks are available in the UC bookstore as well as many retail computer stores in Missoula.

Software well be using:

Dreamweaver, WSftp, Internet Explorer, Mozilla

Grading: (based on 200 points)

Homework (40%) - 8 assignments** totaling 90 points (10 points each, assignment 8 is worth 20 points)

**Final Project is considered assignments 6 - 8 and worth a total of 40 points.

Tests (60%) - 3 quizzes totaling 120 points (40 points each)

A = 189-210, B = 168-188, C = 147-167, D = 126-146, F = 125 - below