Communique, Spring 1961

University of Montana--Missoula. School of Journalism
Board to Review Press Performance Is Urged

Two observers of the American daily press have called for establishment of a special board to review newspaper performance and make recommendations.

In articles published in Journalism Review, annual publication of the MSU School of Journalism, Douglass Cater, Washington editor of the Reporter magazine, and Journalism Dean Nathan B. Blumberg urge the formation of a special group to study specific problems of the press as they arise.

Cater, who delivered the Dean Stone Night address at the University May 14, suggested a “Council of Elders” composed of “editors emeritus and retired senior government officials,” which would serve as a board of appeals when there are excessive strictures on information.

“Such a board,” Cater emphasized, “would have no punitive powers other than the publicity that would be given to its criticism of those who behave irresponsibly.”

Dean Blumberg, in the annual Kappa Tau Alpha address delivered a week earlier at the University of Oregon in Eugene, called for creation of a “board of vigorous, competent critics who will examine and investigate the press on a national scale, independently, without fear or favor.”

This kind of board, he said, would defend the press against uninformed attacks as well as point out the shortcomings of individual newspapers.

Also featured in the fourth annual edition of the Journalism Review is a study by senior journalism students of Montana daily newspaper performance during the 1960 political campaign. The students singled out four newspapers—the Montana Standard in Butte, the Helena Independent Record, the Livingston Enterprise and the Daily Missoulian—for special mention as having presented the most impartial coverage.

Other articles are written by Vic Reinemer ’48, visiting professor during the fall term, and Professors Edward B. Dugan, Dorothy M. Johnson, Herbert D. Seiter and Erling S. Jorgensen. Three research summaries by students are included in the 32-page issue.

The journal is being distributed nationally to journalists, broadcasters, educators and research specialists. It is edited by Dr. Frederick T. C. Yu, associate professor of journalism and director of the Bureau of Press and Broadcasting Research at the School of Journalism.

Judy McVey Granted IAPA Award

Judy McVey, Butte senior, has become the fourth MSU journalism student in five years to win an Inter-American Press Assn. scholarship worth $2,500.

She is one of only two winners in the United States. She plans to leave next March for a year of study in Chile or Argentina.

Judith Blakely ’60, the third MSU winner, has begun her studies in Buenos Aires. Teddy Roe ’59 also spent a year in the same city, and Lee DeVore Cowdery ’57, the first winner, attended the university in Lima, Peru.

The award won by Miss McVey is the IAPA-New York Times scholarship donated by Arthur Hayes Sulzberger, publisher of the Times. She is the daughter of Mr. and Mrs. George McVey of Butte. Her father

Dean Blumberg Set For Thailand Trip

Dean Nathan B. Blumberg will journey to Bangkok, Thailand, at the end of the current spring quarter as an American specialist for the Department of State.

Under the department’s educational and cultural exchange program, Dean Blumberg will serve as an adviser at Thammasat University in Bangkok. He will go first to Washington, D. C., for briefing sessions and will spend two months in Thailand.

Prof. Ole Bue Recovering

Prof. Olaf J. Bue is convalescing following surgery at St. Patrick’s Hospital.

Ole hopes to be back in the classroom shortly. In the meantime, he would be happy to hear from J-grads who have time to drop him a note.

Address: 115 East Kent Ave.
With Grads Afield...

The Twenties...

George Masters '22 reported in. He is handling advertising and public relations for the First National Bank of Minneapolis and the First Bank Stock Corp. of Minneapolis.

The Thirties...

W. Geraldine Wilson McCarthy (Mrs. Thomas A.) '30, housewife, moved from Galveston, Tex., to Phoenix, Ariz., in November. She is affiliated with the Theta Sig organization there. For news of son, Thomas A. McCarthy Jr., see '59.

Thomas E. Mooney '32, managing editor of the Standard-Post in Butte, covered the latter part of the State Legislature session for the Lee Newspapers of Montana.

Dorcas Keach Northey (Mrs. Harry T.) '35 moved from the Missoula Mercantile to secretary-proof reader for the MSU Printing Department.

Nick Mariana '38 is distributor for Nutri-Bio Food Supplement in addition to radio, television, real estate and investment work in Missoula.

Gordon A. Miller '39, colonel in the United States Army, is professor of military science at Tennessee Polytechnic Institute in Cookeville. He hopes he and his wife and two children will be able to visit Montana soon.

The Forties...

Ken Kizer '41 is manager, Test Administration, Military Field Service Division, Burroughs Corp., in Radnor, Pa.

Irene Pappas '41 has been appointed public relations director for Edward J. McElroy Advertising in Los Angeles.

Marjorie Mitchell Culum (Mrs. Anthony J.) '47 is the new city editor of the Helena Independent Record.

Vic Reinemer '48 says it's another boy—Jonathan Peter.

Judson N. Moore '48 is still program director of the Montana Tuberculosis Assn. in Helena.

Gordon E. Nelson '48, who resigned as city editor of the Fresno Bee in 1958 to enter private public relations practice, also is doing some stringing for newspapers and magazines in Fresno.

Eileen Lomasson (Mrs. T. E.) '49 writes from Albuquerque that the family is planning a trip to Montana this summer and hopes that Ed Dugan recognizes her "from half way down the hall" (quoting Jean Bartley Freese).

Ross L. Miller '49, manager of the Fairbanks Chamber of Commerce, wonders whether his total of seven children (the last two "Sourdough Alaskans": J. Travis, 2, and M. Alexis, 1) is approaching a record for J-School grads.

Loren L. Palmer '49 joined Philco's Western Development Laboratories as a senior publications engineer in Palo Alto last February. He reports the birth of Lori Ann on Nov. 18, 1960, and that the Palmers are "enjoying Northern California as compared to L.A."

Ray Loman '49 has added the St. Ignatius Post to the Ronan Pioneer.

The Fifties...

Anita Phillips '50 announces her marriage on Dec. 11, 1960, to a Beverly Hills, Calif., attorney, Herbert Murez. They are living in Los Angeles where she continues as a free-lance writer.

Floyd Larson '50, news editor of the Ronan Pioneer, is president of the Ronan Lions Club and a member of the Lake County Development Council, pilot county in a rural development program.

Al Peffer '50, publications editor for the Pacific Northwest Forest and Range Experiment Station in Portland, was scheduled to move May 1 to Washington, D. C., where he will be assistant chief of directives management for the U.S. Forest Service. He recently visited with Ward Sims '50, A.P. staffman, in Juneau, Alaska.

Fred Patterson '50, who joined the Spokesman-Review as a Teletype-setter perforator operator last August, reports the birth of Steven Lane on Sept. 5, 1960. Fred also writes a column, "Typo Topics," for the Spokane Labor World weekly. "As difficult as it may be to do so," he writes, "please try to impress on undergraduate journalism students the importance of the basic tools of news writing. Good grammar, spelling and punctuation are sadly lacking ingredients of much of the copy that crosses my machine."

Annual Awards Given Students

Honors and awards were announced at the fifth annual Dean Stone Night in the Lodge on May 14. Douglass Cater, Washington editor of the Reporter magazine, was the featured speaker. Honored at the banquet were:

Marie Stephenson, Eureka junior—Dean Stone Award of $100.

Wilbur Wood, Roundup, and Jerry Hollaron, Corvallis—O. S. Warden Award for freshmen of $50 each.

Judy Mcevy, Butte senior—Robert Struckman Memorial Award for feature writing, $65 for first place. Bill Howell, Jerseyville, III., senior, received $35 for second place. Honorable mention went to Gail Kelman, Miles City junior, and Mary Lou Cushman, Great Falls freshman.

Ray Maidment, Missoula senior, and Jerry Colins, Spokane senior—A. J. Mosby Award of $75 each.

Judy Rollins, Billings junior—Helen Matheson-Lee Newspapers Award of $50.

Gale Branner, Missoula senior—SDX citation as outstanding male graduate.

Judith King, Helena senior—SDX citation for highest scholastic average.

A. P. Madison, Missoula junior—SDX Plaque for Kalmin service.

Introduced as initiates into SDX were Printer Bowler, sophomore from Scooby; Roy E. Cottor, junior from Sidney; Thomas Flaherty, junior from Red Lodge; Jerry Holiday, junior from Libby; Glenn Upton, junior from Mt. Pleasant, Iowa; Frank Walsh, junior from Missoula, and Kelman.

Professional members initiated into SDX were Lloyd G. Schermor, business manager of the Missoulian-Sentinel, and Robert Barnes, managing editor of the Great Falls Leader.

New members of the Kappa Tau Alpha are Zena Beth McGlashan of Butte; Barbara Williams of Laurel; Miss King and Branner, and graduate student Nancy Donner of Spokane.

Theta Sigma Phi pledged Janet Trask, Billings sophomore.

New Photo Lab Prepared

Work has almost been completed on the remodeled photography lab, which gives the J-School one of the best photo facilities in the United States.
Students Garner Campus Honors

Make this add one on campus honors:
- Graduated with honors—Judith King, Helena.
- Mortar Board—Marie Stephenson, Eureka; Judith Rollins, Butte; John Schulz, Missoula.
- MSU Model UN team to University of Oregon—Judith McVey, Butte; John Schulz, Missoula.
- Editor of Venture—Patti Jo Shaw, Deer Lodge.
- Spurs—Donna Wilson, Wilsall; Wendie Wilson, Great Falls.
- Kaimin Staff—Editor: Frank Walsh, Missoula; News Editor: Miss Rollins; Sports Editor: Tom Flaherty, Red Lodge; Associate Editors: Jerry Holiday, Libby; Printer Bowler, Scobey; Sam Donaldson, Kalispell; Business Manager: Miss Stephenson.

DMJ Sells Second Story to Hollywood

Dorothy M. Johnson, assistant professor of journalism, has sold movie rights to her short story, "The Man Who Shot Liberty Valance," to John Ford Productions, Inc.


This is her second sale to Hollywood. Her short novel, "The Hanging Tree," was made into a movie starring the late Gary Cooper, Maria Schell and Karl Malden.

Her new book, "Over the Cooocoos' Nest," a collection of 73 short non-fiction pieces, is scheduled for publication by Ballantine Books. It includes a chapter about some of her colleagues, "Life Among the Eggheads."

The June issue of Good Housekeeping has an article she wrote on carbon monoxide as a cause of highway accidents.

Grad Brochure Distributed

A brochure, "Able and Eager," containing a photograph and brief biography of each graduating journalism senior, was published by the J-School in April.

It was sent to newspapers, radio and television stations and advertising agencies in Montana and surrounding states.

Frederick J. Mills '50 was promoted from insurance agent at the smelter in Anaconda to insurance administrator of Anaconda's New Mexico operations in Grants. Son Brad (7/12/60) joined Susan, 4.

James E. Purcell '52, associate of the law firm of Meyer and Meyer in Butte since earning his law degree in '58, is secretary-treasurer of the Silver Bow County Bar Assn.

Del Mulkey '54 is free-lancing as a "photographer-caption-writer-etc." in Paris, France.

Joan Brooks Murray (Mrs. Marshall H.) '55 is back in Kalispell after spending 2 1/2 months in Helena where her husband was Republican representative for Flathead County in the State Legislature.

Thomas R. Needham '55 was recently promoted from communications director to Personnel assistant of the Anaconda Company in Grants, N. M., "second largest uranium mining and milling operation in the U.S." Twins Laurel and Linda joined Barbara, 5, and Jamie, 3.

Glenn M. Chaffin Jr. '55 is manager of the Albany, Ore., Chamber of Commerce.

Daniel R. Zenk '55 has been promoted to captain. He, his wife and two sons, Brian, 2, and Paul, 1, plan to be in Montana in July before going to Fort Benning, Ga., where he will attend the Regular Army Officer Advanced Career Course. Mrs. Zenk—Sonia Smith ex-'57—is society editor of the Fort Lewis (Wash.) Ranger, weekly post newspaper.

Virginia McBride '56, with the Ladies Home Journal in New York City, works on research of families for the "How America Spends Its Money" series.

J. D. Coleman '56, almost completely recovered from severe injuries suffered in a practice parachute jump, left KQTE in Missoula to become news director of WDZ in Decatur, Ill., in April.

Gary Sorensen '57, army first lieutenant, his wife and son, Craig Alan, 1, were in Missoula early in April. Gary was slated for duty at Fort Sill, Okla., and then in Germany in July.

Norma Beatty '57, with MD Medical News magazine in New York City, was the guiding light behind the formation and a series of highly successful meetings of the Montana Club of New York.

Ron Richards '59 won two first-place news awards in the annual Inland Empire Press-Radio-Television News competition sponsored by Theta Sigma Phi in Spokane. Ron, news editor for KREM AM-FM-TV, also received a second-place citation for a special television report. He, his wife and son, Kent, 2, live in Verdadale.

Duane Stallman '59, writer in the publicity department for Barber-Greene, a construction equipment manufacturer in Aurora, Ill., reports that he and Rulee "have a new heavyweight named Mark."

Donald R. Dehon '59 is in the radio-television division of Ward-Hicks Advertising in Albuquerque, N. M.

Thomas A. McCarthy Jr. '59 is attending law school at the University of Texas.

The Sixties . . .

Brinton Markle '60 is with KXLL in Missoula.

Rod Fisher '60 and Caroline announce the birth of Thomas Adam on April 13 in Great Falls. Rod, who visited the J-School en route to Great Falls, is headed for bigger places with his trio.

Toni D. Richardson '60 left KQTE and was married to Jeffry R. Davis on Dec. 11, 1960. They are living in Missoula.

Jim Kolstad '60 has joined the Spokesman-Review copy desk.

Two Grads Present Awards at Banquet

Donald R. Coe '57 and onetime J-School staff member, presented the Dean Stone award on behalf of the MSPA at Dean Stone Night. Coe, publisher of the Plainsman and president of MSPA, also installed Capt. James H. Mills in the Montana Newspaper Hall of Fame.

Ray Mobolt '55 of the Great Falls Tribune, presented the Robert Struckman Memorial Award offered annually by the Great Falls Newspaper Guild.

Toastmaster for the occasion was J. Earll (Burley) Miller, professor emeritus and holder of one of the lowest-numbered membership cards issued by Sigma Delta Chi.
Anything New?

Job changes, promotions, changes in family status—all are welcome for Communique. Drop us a line for the fall issue.

And, please, let us know about address changes. We try to keep the files up-to-date and the post office happy.

And Here's Another Tale of Two Cities

A dinner at the Overseas Press Club was organized by Norma Beatty '57 when Dean Nathan B. Blumberg was in New York for the ANPA meeting in April.

Among those attending were Bill Forbis '39, Time magazine senior editor; Virginia McBride '56, Ladies Home Journal; Dick Crandall '48, New York Herald Tribune Fresh Air Fund; Keith Crandall '48, editor of the GE house magazine, the Monogram; Tom Roberts '50, GE public relations; Evan Reynolds, World-Telegram and Sun art director; Genell Jackson 'ex, Columbia University graduate student; and Chet Huntley of Reepoint, Mont., and NBC News, 1959 Dean Stone Night speaker, with his wife, Tippy.

In Washington, D. C., the clan gathered to honor former J-School Dean James L. C. Ford, who was there for a session sponsored by the State Department. Among those present were Vic Reinemer '48 of Sen. Murray's office; Alice Finstad '47, NEA; Jean Rogers Packard '48; Al Cochrane '51, who is described as "press officer for War Plans" in the Pentagon, and Beverly Knowles '38 of Sen. Metcalfe's office.

Senior Seminar, 1960-61

FRONT ROW: Rolf Y. H. Olson (Clinton, Conn.), Millie Bergland (Billings), Bill Howell (Jerseyville, Ill.), Judith King (Helena), Gale Brammer (Missoula), Zena Beth McGlashan (Butte), Robert Amick (Billings), Dean Nathan B. Blumberg.

SECOND ROW: Robert Hedderick (Pincher Creek, Alberta, Canada), Barbara Williams (Laurel), Mary Steadman (Missoula), Judy McVey (Butte), Nancy Nelson (Glasgow), Penny Wagner (Billings), Vern Nelson (Missoula).

THIRD ROW: Owen Ditchfield (Redlands, Calif.), Jack Gilluly (Helena), John Kavanagh (Shelby), Charles Hood (Miles City), Gaylord Guenin (Billings), Larry Stevens (Great Falls), John Schroeder (Glasgow).

Ditchfield, Gilluly, Guenin and Schroeder are slated for midyear graduation during the 1961-62 year. Kavanagh was graduated at the end of winter term. Also walking down the aisle for his diploma in June is John V. Honey (Missoula).

COMMUNIQUE

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For those who have left the campus
But cherish its memories.

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