

7-1-2004

Montana Nonresident Visitation Trends: 1993-2003

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Recommended Citation

Wilton, Jim, "Montana Nonresident Visitation Trends: 1993-2003" (2004). *Institute for Tourism and Recreation Research Publications*. 35.

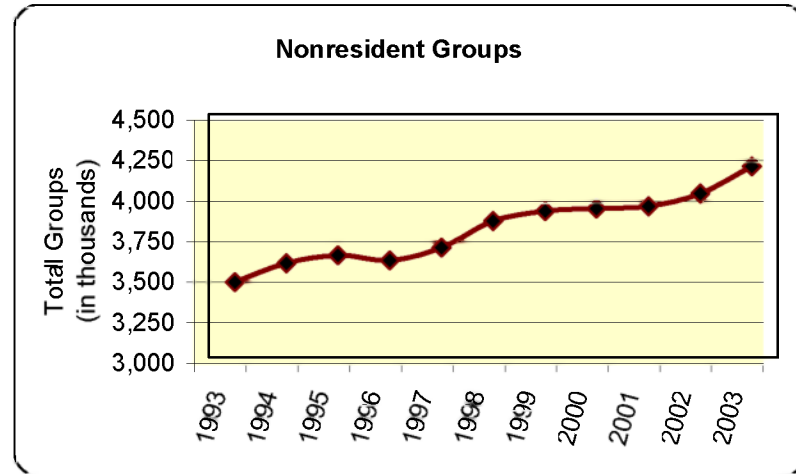
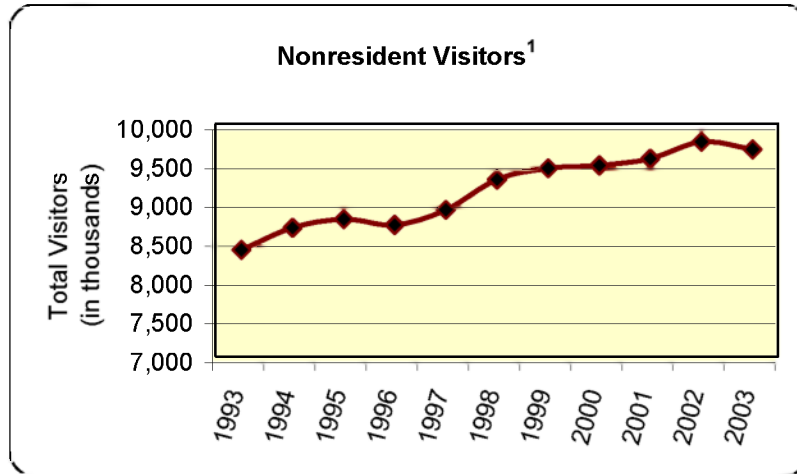
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1993-2003 Montana Nonresident Visitation Trends

July, 2004
J. Wilton



Nonresident Visitation Trends	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Nonresident Visitors (in thousands)	8,375	8,657	8,772	8,696	8,889	9,280	9,428	9,465	9,552	9,767	9,670
% Change from Previous Year	-	3.4%	1.3%	-0.9%	2.2%	4.4%	1.6%	0.4%	0.9%	2.3%	-1.0%
% Change from 1993	-	3.4%	4.7%	3.8%	6.1%	10.8%	12.6%	13.0%	14.1%	16.6%	15.5%
Nonresident Travel Groups (in thousands, 2.32 people per group)	3,464	3,580	3,628	3,597	3,677	3,839	3,900	3,916	3,931	4,009	4,177
% Change from Previous Year	-	3.3%	1.3%	-0.9%	2.2%	4.4%	1.6%	0.4%	0.4%	2.0%	4.2%
% Change from 1993	-	3.3%	4.7%	3.8%	6.1%	10.8%	12.6%	13.0%	13.5%	15.7%	20.6%

¹In 2003 the total number of visitors decreased while the total number of travel groups increased; that is, more travel groups with fewer individuals per group. This results from increases in air and vehicle traffic during non-summer months (Oct-May) where travel group size is smaller than in summer months (June-Sept).