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Montana Journalism Review Features J-Grads

The fifth annual edition of the Journalism Review, published by the Bureau of Press and Broadcasting Research of the Montana State University School of Journalism, is being distributed throughout the nation.

The 36-page issue—largest since the publication was begun in 1958—is devoted to articles on "Mass Communications and International Affairs." The journal is edited by Dr. Frederick T. C. Yu, associate professor of journalism and director of the research bureau.

A special feature is a series of reports on the press and politics in

Copies Are Available

A copy of the 1962 Journalism Review will be sent on request as long as the supply lasts.

foreign countries written by graduates of the MSU School of Journalism.

Judith Blakely, 1960 graduate and winner of an Inter-American Press Assn. scholarship, writes about Argentina; Frank Brutto '29, Associated Press bureau chief in Rome, describes the situation in Italy; Donald A. Graff '51, bureau chief of Radio Free Europe in Vienna, writes on Austria; A. E. Pedersen Jr. '49, chief of the United Press International bureau in Helsinki, on Finland; and Ehrenfried Klauer, a special student in 1951-52, tells of recent developments in West Germany.

An article by Clarence K. Streit '19 describes progress made on his proposal for Atlantic Union and criticizes the American press for its coverage of the movement.

Dean Nathan B. Blumberg, who served in Thailand last summer as an American Specialist for the Department of State, tells of conditions in that country, and Prof. Yu reports on "How Asians View Indians," a study growing out of a six-months tour of Southeast Asia. Dorothy M. Johnson, assistant professor of journalism, gives her impressions of Greece.

Warren C. Price, Dean Stone visiting professor for the spring term, supplies an article and bibliography on the foreign press.

The inside covers carry tributes to the late Olaf J. Bue of the J-School staff and to the recently installed addition to the Montana Newspaper Hall of Fame, Harry B. Brooks of the Great Falls Tribune.

SCHOOL OF JOURNALISM

COMMUNIQUE

Vol. 19, No. 3

MONTANA STATE UNIVERSITY

Spring, 1962

Dr. R. L. Housman, Former Head Of J-School, Dies in Pennsylvania

Dr. Robert L. Housman, former executive head of the School of Journalism at Montana State University and the first person in the United States to receive a Ph. D. in journalism, died late in March in California, Pa. He was 61.

Dr. Housman was on the MSU journalism staff from 1925 to 1943 and served as executive head from 1936 to 1941.

He was born in Russia and came to Newark, N. J., with his family

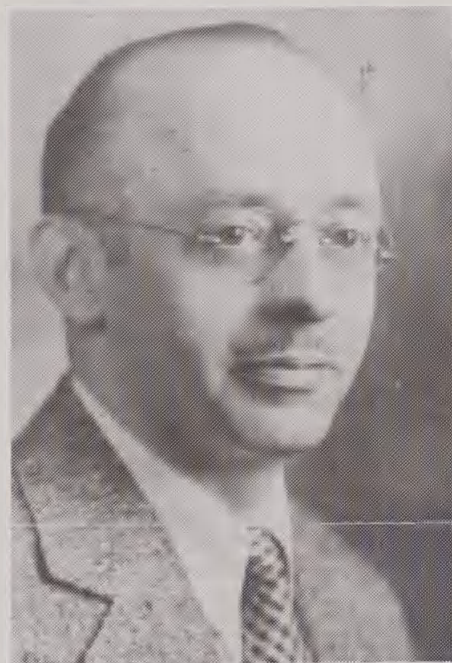
journalism given by that school. His thesis was written on Montana frontier journalism.

In 1943 he joined the Office of War Information, serving in New York City and in North Africa. For several years after the war he worked in Washington, D. C., for the U. S. Information Service.

He later taught at Stanford University and South Dakota State College and was a guest professor at the University of Missouri before joining the English department of California State Teachers College in Pennsylvania, where he was teaching at the time of his death.

Many of his articles on Montana journalism and literature have been published in national historical journals and in journalism research periodicals. He also published several volumes of short stories and verse.

He is survived by his wife, Mrs. Lillian Housman; two sons, David of New York and Arthur, professor of speech and dramatics at the University of Minnesota; two daughters, Miss Michaela Housman of California, Pa., and Mrs. Charlotte Reidelberger of Winona, Minn.; a sister, a brother and three grandchildren.



ROBERT L. HOUSMAN

in 1905. After graduation from a Newark high school, he served in the U. S. Army during World War I. After his release from the Army, he attended the University of Missouri School of Journalism, receiving his bachelor's degree in journalism in 1923 and his master's degree in 1925. While at the university he worked for the St. Louis Times and the St. Louis Post-Dispatch.

After joining the Montana staff, he returned to the University of Missouri in 1934 to receive the first doctorate in

Contributions Sent In Honor of Ole Bue

Many contributions have been received for the Olaf J. Bue Memorial Award fund for outstanding reporting by a journalism student.

The first award of \$25 was presented at Dean Stone Night on May 6.

Gifts in Ole's memory may be sent to the J-School.

Some Items of Interest on MSU Grads Afield...

George T. Armitage '14 reports he is currently free-lancing in Calistoga, Calif.

Sadie Erickson '20 is teaching in Butte High School.

Margaret Coucher '21 lives in Missoula and reports that she has become a "hermit," doing an extensive amount of reading.

Charles W. Dutton '26 is the owner and operator of two automobile franchises in Riverside and Palm Springs, Calif.

Paul T. DeVore '26, director of information for the Farm Credit Banks of Spokane which serve Idaho, Montana, Oregon, Washington and Alaska, dropped by the J-School for a visit recently.

Catherine Calder Cushing (Mrs. Ralph) '28, housewife in Billings, just finished six years as public relations director for the Midland Empire Girl Scout Council. Her daughter, Helen, received her B.S. in 1961; son Henry, an MSU student, is spending six months in Europe and son Lorenzo is a sophomore at Billings High School.

John B. Curtis '33, who retired from the Associated Press in September, 1961, after nearly 27 years, became executive assistant for the Southern Union Gas Company. He and his wife, Mary K., live in Santa Fe, N.M.

Kathleen Harrigan Crutchfield (Mrs. G. M.) '33 is still with the Crutchfield Insurance Agency in Missoula.

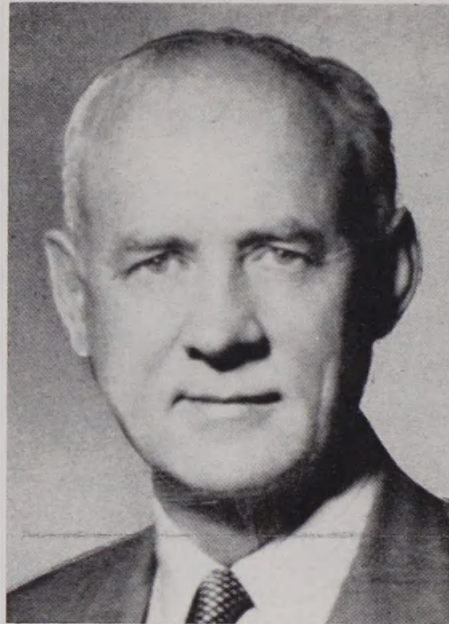
Colin Raff '35 has been re-elected president of the Butte Country Club.

Mearl F. Freeman (Mrs. Roland P.) '34 is a housewife in Fairmont, Minn.

Doris McCullough Dickman (Mrs. Roland F.) '38, employed as technical editor specializing in biological science with the Agricultural Marketing Service of the Department of Agriculture, is treasurer of the National Capital chapter of Theta Sigma Phi and secretary of the Washington chapter of the Society of Technical Writers and Publishers.

Ken Ingram '38 and his wife Carol of Reno were repeat winners of the Graham Sanford plaque for commercial printing awarded at the Nevada State Press convention in Las Vegas. The Ingrams, owners and operators of Washoe Litho Print in Reno, also won the award in 1960.

Ken Kizer '41, in public relations for the Burroughs Corporation, says, "I am a guest in my own house from Friday evening to early Monday



DEAN STONE SPEAKER—**Clarence K. Streit** '19, editor of *Freedom & Union* magazine and founder of the Atlantic Union movement, returned to the campus as the J-School's 1962 Professional Lecturer and Dean Stone Night speaker on May 6. Awards and scholarships were presented at the banquet, attended by 151 persons.

morning, commuting to Long Island." He and his family, wife Mary, sons Jeff (9), Pete (7) and Scotty (2) live in West Chester, Pa.

Duncan R. Campbell Jr. '41 is manager of general advertising for the Montana Newspaper Group and Montana Standard and Post. He and his family, wife Barbara, daughter Raye Marie (10) and Duncan R. III (6) live in Butte.

Lloyd V. Eastman '43 has been manager of the Wenatchee (Wash.) Chamber of Commerce since Jan. 1, 1961. His duties include managing the Washington State Apple Blossom Festival. He and his wife Ruth and daughters Stephanie Jo (9) and Judith Lisa (3) live in Wenatchee.

Aline Mosby '43, with United Press International in Paris, is the author of a best-selling new book on her experiences as a Moscow correspondent, "The View From No. 13 People's Street" (Random House; \$3.95). The title is derived from her Moscow address.

Roy E. June '48 has announced his association in the law firm of Dungan,

Tobias, Tornay and June in Costa Mesa, Calif.

Jean Bartley Freese (Mrs. Martin L.) '48, now reports: "I am keeping my feet from tripping over a crawling baby, 13 kittens and a million toys, keeping my hands busy with dustcloth, mop and paintbrush (and typewriter in between) and keeping my mind on the kids, kittens, cleaning and culture all at the same time." Bartley James joined Billy and Amorette in July, 1961. The family will move from its home in Miles City to Salt Lake City sometime this summer so that Freese, an M.D., may take a three-year residency in psychiatry.

Wallace G. Donker '48 advertising manager for the Skagit Valley Herald in Mount Vernon, Wash., reports that his family, wife Marjorie, Karin (13), Ricky (7) and Robert (4), is now complete.

R. D. (Denny) Lodders '49, president of R. D. Lodders & Associates in Denver, has formed a new public relations division to serve a growing list of area and national accounts, newest of which is the 200,000-member Disabled American Veterans.

Don Weston '49, news director of KGVO in Missoula, was named the outstanding radio reporter in the 1962 Inland Empire awards sponsored by Theta Sigma Phi in Spokane. The awards cover Montana, Idaho, Washington and Oregon.

Mary Verploegen '50 has gone from acting women's editor to women's editor of the Honolulu Star-Bulletin.

C. K. (Ken) Folkestad '50 is general agent for Occidental Life of California. He and his family, wife Marilyn, Steven (12), Chris (10) and Charles (6), live in Salem, Ore. Ken qualified this year for the Leading Producers Club of Occidental Life.

Wm. D. (Bill) Emery '50 was promoted in April from advertising salesman to automotive editor for the Long Beach (Calif.) Press-Telegram. He and wife Thelma live in Westminster, Calif.

Margot Luebben Aserlind (Mrs. LeRoy) '50 reports "no particular promotions, still housewife and no new children since the limit at University of Wisconsin housing is four and we moved in with it—three boys and a girl."

Al Cochrane '51 is a captain in the U.S. Air Force assigned to Directorate of Information with the Secretary of the Air Force in Washington, D.C. He and wife **Garene Webber** '51, live in Springfield, Va.

—A Few Words From Andy . . .

(Dean Andrew C. Cogswell, one-time Journalism Professor Andy Cogswell and sometime Left Guard Cogswell, has been invited to say a few words to J-grads who, one way or another, have known him well.)

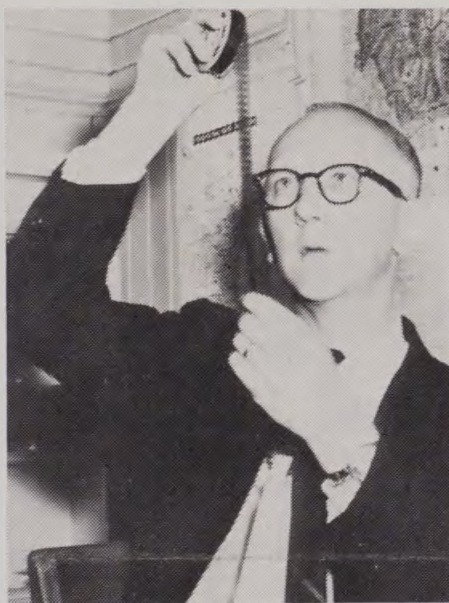
Thirty lines, the man says. Now obviously that's a big order for me to fill, considering the fact that I haven't been in touch for a coon's age. Furthermore, the neophytes of the Journalism School seldom get over to the Dean of Student's office. Some may interpret this as good. At least it's a change from the time Kaimin Editor Reeder made his demand visit to the good Dean Jesse and missed being bounced by a hair's breadth.

Eddie (now Rear Admiral Reeder, USNR, and chairman of the Montana Unemployment Compensation Commission), I've seen several times recently. He accomplished a major rescue operation a few weeks ago when he convinced the Navy Department that it should extend the stay of the Cruiser Helena in Puget Sound for a couple of days so it could be used to headquarter the Montana Day celebration at the World's Fair on April 28. I don't know what we (the state committee for the celebration of Montana Day) would have done without him; for like every other state committee in Montana these days, we individually and collectively have plenty of imagination but no money.

I don't know whether it proves anything, but it seems to me that an inordinate number of "shack" and J-School graduates are called on to serve on committees which try to substitute ideas for money. Maybe it's because we, as a profession, start with nothing, accumulate nothing and die with nothing. We're, therefore, experienced at doing things with and for nothing.

Anyway, the last meeting of the Montana Day committee was like old home week at the Journalism School. Jack Hallowell, the governor's secretary; Jack Ryan, MSU News Service; Mike Kennedy, Historical Society; John (Game is Good Eating) Willard, the man with many irons in the fire; Tom Mooney, Lee Newspapers correspondent; George Remington, UPI; the admiral and me. All aren't members of the committee. We just gather where something interesting is going on or maybe for the camaraderie, which is nice.

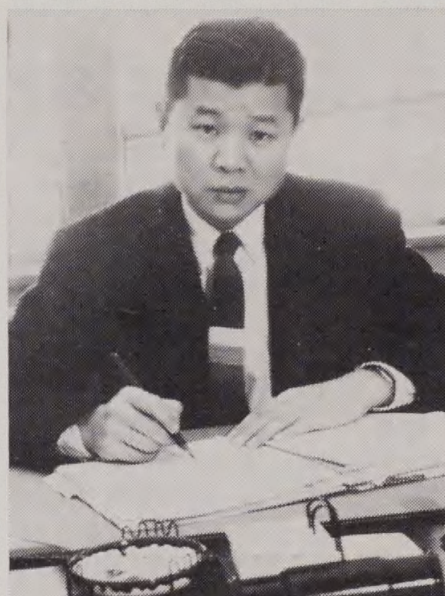
Jorgensen, Yu Leaving MSU



ERLING JORGENSEN

Erling S. Jorgensen and Frederick T. C. Yu, associate professors in the School of Journalism, have resigned effective July 1.

Dr. Yu, who came to MSU in 1955, will become a research associate in the Center for International Studies at the Massachusetts Institute of Technology in Cambridge, Mass. Dr. Jorgensen will become assistant director of course development for the Midwest Program on Airborne



FRED YU

Television Instruction with headquarters at Purdue University in Lafayette, Ind. He joined the J-School staff in 1957.

Both men expressed deep regret at their departure, but they are leaving for considerably higher paid and more responsible positions.

(Note by NBB: They will be greatly missed. Best of luck, Fred and Erling, from all of us on the J-School staff!)

. . . More About Grads Afield

Richard G. Wohlgenant '52 has become a member of the firm of Holme, Roberts, More & Owen in Denver. Mark Thomas was born on Nov. 21, 1961.

Elmer O. Freedle Jr. '54 is teacher and guidance counselor in Roundup, although the family's permanent home remains in Missoula. Elmer has received a scholarship for a summer guidance institute at the University of Oregon.

Ann Thomson Beaman (Mrs. Robert L.) '55 is housewife and mother of two, Roderick (3) and Alerick (1), in Palm Springs, Calif. The family moved last October from Whitefish.

Donald F. Dooley '56 is technical editor for the Aerojet General Corporation solid rocket plant. He and wife Noreen live in Sacramento, Calif.

Emily (Lee) DeVore (Mrs. Richard Cowdery), '57 announces the arrival

of Lynn (4 lbs., 8½ oz.) on Feb. 26. The Cowdery trio resides in McLean, Va.

James R. Graff '57 and Louise Riddle were married in Billings in December. They made their home in Missoula until June, when they left for the summer in Mammoth Hot Springs, Yellowstone Park, where Jim will be doing public relations work for the Yellowstone Park Co.

Carl Hilliard '59, out of the army, joined the sports staff of the Albuquerque (N.M.) Journal.

Robert W. Mings '59 is a reporter on the Daily Idahonian in Moscow.

Nancy Jan Nelson '61 was married to William E. S. Reeley in Missoula on April 23.

Judith McVey '61 is in Santiago, Chile, studying at the University of Chile on an Inter-American Press Assn. scholarship.

MSU J-School Is Re-Accredited

The School of Journalism at Montana State University was one of eight schools or departments in the United States re-accredited this year by the American Council on Education for Journalism.

The Council action, taken at a recent meeting in New York City, represents approval of the MSU school's program following an extensive reappraisal of its work by a five-man committee in March.

Only 48 schools and departments are on the accredited list, and the MSU journalism school was one of nine visited this year on a regular five-year rotation basis. The re-accreditation applies until 1967. The school was originally accredited in 1948, when the Council's program was begun.

Dean Nathan B. Blumberg said he was especially pleased by the fact that the news-editorial sequence, the core of the program, was singled out for special praise. The other two sequences for which accreditation was sought—advertising and radio-television—also were fully approved.

Members of the visitation team who inspected the school in March were Alexander Warden, publisher of the Great Falls Tribune and Leader; William F. Johnston, managing editor of the Lewiston (Idaho) Morning Tribune; and Profs. Milton Gross of the University of Missouri, Henry Ladd Smith of the University of Washington, and Baskett Mosse of Northwestern University.

Senior Seminar, 1962



FRONT ROW: Thomas Flaherty (Red Lodge), Marie Stephenson (Eureka), Judith Rollins (Billings), Patti Jo Shaw (Deer Lodge), Judith Zaeske (West Allis, Wis.), Jane Wynn (Rome, Ohio), Roy Cottor (Sidney).

SECOND ROW: Robert Templeton (Medina, Wash.), Gerald Holiday (Libby), John Schulz (Missoula), John Counihan (North Caldwell, N. J.), Douglas Kienitz (Plentywood), Lyle Harris (Kalispell).

THIRD ROW: Francis Walsh (Missoula), John Barber (Livingston), Al Madison (Missoula), Edward Sibbald (Calgary, Alberta, Canada), Dean Nathan B. Blumberg.

Miss Stephenson, Counihan, Kienitz and Barber are slated for mid-year graduation during the 1962-63 year. In addition to the others pictured above, Owen Ditchfield (Redlands, Calif.), Jack Gilluly (Helena), Gaylord Guenin (Billings), Ray Maidment Jr. (Plymouth, Mich.), and John P. Schroeder (Glasgow) were among the 18 awarded degrees this year.

COMMUNIQUE



Published by the staff of the School of Journalism
At Montana State University in Missoula
For those who have left the campus
But cherish its memories.

SCHOOL OF JOURNALISM
Montana State University
Missoula, Montana

—Return Requested—