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### Montana Nonresident Visitation Trends: 1994-2004

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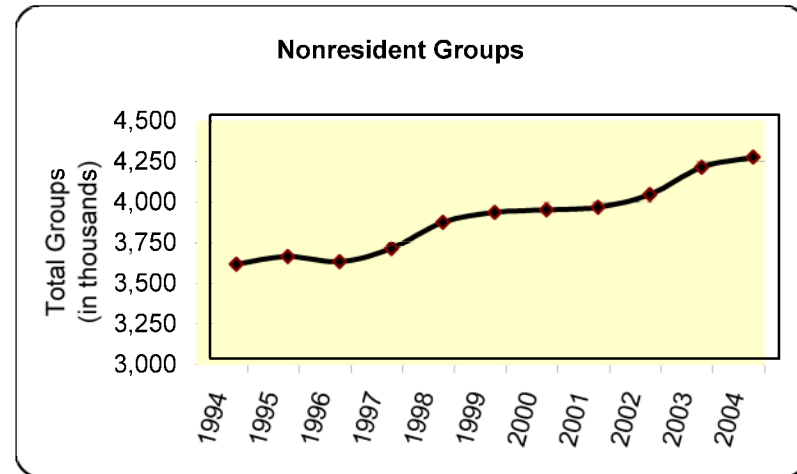
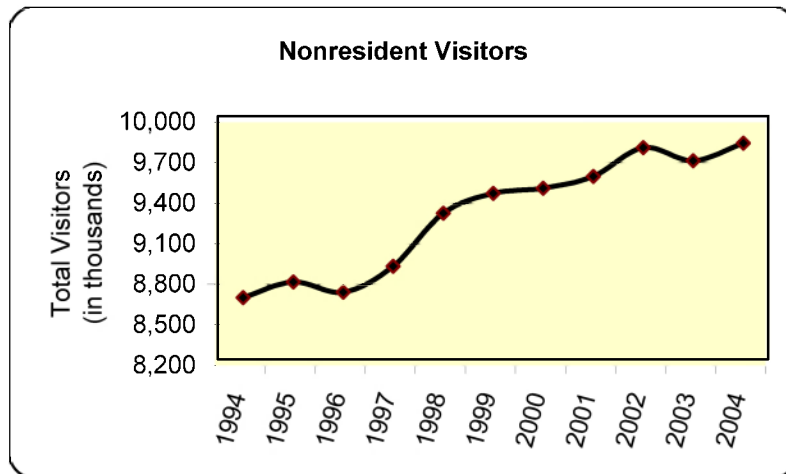
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## 1994-2004 Montana Nonresident Visitation Trends

June 2005  
Jim Wilton



Nonresident Visitation Trends	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	
Nonresident Visitors (in thousands)	8,657	8,772	8,696	8,889	9,280	9,428	9,465	9,552	9,767	9,670	9,800	
% Change from Previous Year		3.4%	1.3%	-0.9%	2.2%	4.4%	1.6%	0.4%	0.9%	2.3%	-1.0%	1.3%
% Change from 1993		3.4%	4.7%	3.8%	6.1%	10.8%	12.6%	13.0%	14.1%	16.6%	15.5%	17.0%
Nonresident Travel Groups (in thousands, 2.31 people per group)	3,580	3,628	3,597	3,677	3,839	3,900	3,916	3,931	4,009	4,177	4,241	
% Change from Previous Year		3.3%	1.3%	-0.9%	2.2%	4.4%	1.6%	0.4%	0.4%	2.0%	4.2%	1.5%
% Change from 1993		3.3%	4.7%	3.8%	6.1%	10.8%	12.6%	13.0%	13.5%	15.7%	20.6%	22.4%

NOTE: In 2003 the total number of visitors decreased while the total number of travel groups increased; that is, more travel groups with fewer individuals per group. This results from increases in air and vehicle traffic during non-summer months (Oct-May) where travel group size is smaller than in summer months (June-Sept).