Communique, Fall 1962

University of Montana–Missoula. School of Journalism

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Four Join Journalism Faculty

Four men have been added to the staff of the School of Journalism for the 1962-63 year.

They are Warren J. Brier, associate professor of journalism; William J. Mullendore, assistant professor of journalism; Philip J. Hess, assistant professor of journalism and acting director of the Radio-Television Studios, and Ron Richards, assistant in journalism.

- **Brier** received his Ph.D. in mass communications at the State University of Iowa in 1957 after completing work on a bachelor's degree at the University of Washington in 1953 and on a master's degree in journalism at Columbia University in 1954. He came to Montana with his wife, Genie, and daughters Lynn, 5, and Karin, 1, after two years on the journalism faculty of the University of Southern California. He taught at San Diego State College for the 1959-60 year and has worked on the Seattle Times, Seattle Post-Intelligencer and Los Angeles Times, and for the Associated Press in Seattle and Los Angeles.

- **Mullendore** received a bachelor of arts degree at the University of Michigan in 1946 and a master of science degree in journalism at Columbia University the following year. He was named Pulitzer Traveling Fellow and traveled in Latin America. He served for 15 years on the Ann Arbor (Mich.) News as reporter, city editor and news editor. He was a visiting lecturer in journalism at the University of Michigan for one semester. He and his wife, Vivian, have two daughters, Mary, 10, and Linda, 7.

- **Hess** was awarded a bachelor's degree in 1956 and a master's degree in 1960 at the State University of Iowa. He was the director of KUSD-TV and an instructor in speech for two years at the University of South Dakota before joining the MSU staff. He also has worked as television director of KOIN-TV in Portland, Ore., and KCRG-TV in Cedar Rapids, Iowa. He brought his wife, Mary Lou, and Heidi, 4½, Stephen, 3, and Todd, 1, to Missoula.

- **Richards**, a 1959 MSU J-School graduate, is instructing primarily in radio-television and photography classes. Before returning to the University as a technical assistant in the Radio-Television Studios last year, he worked for KFBB in Great Falls, KGVO and KMSO-TV in Missoula and KREM AM-FM-TV in Spokane. In addition, he has been a regional correspondent for CBS, AP, UPI and Newsweek. He and his wife, Annabelle, have two sons, Kent, 3, and Brent, 1, and a daughter, Lisa, born Oct. 17.

Fall Enrollment Goes Up Again

Enrollment in the School of Journalism went up again this fall, the sixth consecutive year in which enrollment held firm or increased.

A total of 133 students were enrolled in the undergraduate, graduate and radio-television programs on Oct. 1. Registering were 30 freshmen, 34 sophomores, 22 juniors, 16 seniors, 7 graduate students and 24 radio-television majors for whom the J-School is administratively responsible.

The belief held by some educators that enrollment in journalism would fall off sharply when the foreign language requirement was adopted five years ago has not been realized. The J-School is the only professional school which in 1957 joined the College of Arts and Sciences in requiring a foreign language for graduation.

Frederick J. Steiner

Frederick J. Steiner ’32, editor of three West Coast maritime publications, died March 6, 1962, in San Francisco. He was 53. He is survived by his wife, Francis Bruyn Steiner; his father and mother, Mr. and Mrs. Fred V. Steiner of Clyde Park, Mont.; a brother and a sister.

Ellsworth C. Mosby

Word of the death of Ellsworth C. (Eck) Mosby ’21 in Fortuna, Calif., has been received. He is survived by his wife and four children.
The 20s and 30s . . .

A. A. Applegate '23, in his second year of teaching at Hillsdale College in Michigan, also is serving as adviser to student publications. When he received the offer to "come down to Hillsdale and teach these kids how to write," he says he "struck like a hungry trout." He also writes: "It has been a long time since I left the Shack in 1923, but the happy memories remain."

Jack Coulter '26 is back home in Hamilton after a heart operation in Seattle. He is able to carry on normal activity with only slight restrictions.

Wilfred (Flip) Fehlhaber '27 stopped by the Journalism office while away from his duties in the Kansas City bureau of Associated Press.

Zelma Hay Schroeder (Mrs. George L.) '28, vice president and account executive at Wendt Advertising Agency in Great Falls, received a special certificate of merit for her work on the 1962 Great Falls Breweries' annual report at the Los Angeles "Women in Advertising Show."

Frank Brutto '29, veteran Associated Press foreign correspondent, has been appointed chief of bureau at Rio de Janeiro and will direct all AP operations in Brazil. Dean of the Vatican press corps, he had served on the Rome staff of AP since 1940 with the exception of the war years, 1941-45, when he was in Bern, Switzerland.

Albert J. Partoll '29, Missoula County public administrator, has been re-elected vice president of the Montana Historical Society.

Vern Haugland '31, AP's aviation specialist since 1951, had this said about him in the AP Weekly Log last summer: "Vern Haugland went to Virginia this week to report a conference on moon exploration. It was a prime bet for headlines in view of the Russian space flights, but Vern does not need special impetus to get his stories into the papers. His copy has the merit to win play any time . . . . His experience with flying began in World War II when he reported Air Force campaigns in the South Pacific. In 1942 he bailed out of a bomber lost in a storm and spent 43 days fighting for survival in the New Guinea jungles—an exploit for which he was awarded the Army's Silver Star by Gen. Douglas MacArthur, an unprecedented award for a civilian . . . . He has other awards— the James J. Strebig trophy, offered by Trans World Airlines in memory of another AP aviation writer, for reporting of commercial aviation; the Medal of Valor from the Headliners Club; a citation from the Air Force Association as the outstanding man of letters in his field . . . ." Henry A. Blastic '36 retired from the FBI after more than 20 years and is now employed at the Associated Students Store at the University.

The 40s and 50s . . .

John T. Campbell '40, Missoula sports writer and member of the Montana Athletic Commission since 1956, has been reappointed to a three-year term on the Commission.

Kenneth B. Kizer '41 has joined RCA's astro-electronics division as administrator of public-customer relations in Princeton, N.J.

Dorothy Rochon Powers (Mrs. E. E.) '43 won six awards for reporting, features and columns in the Theta Sigma Phi 1962 Inland Empire Press-Radio-TV competition. She's still swinging for the Spokesman-Review.

George O'Connell '47, director of the News Service at Dartmouth College, recently was elected news chairman of the Ivy League Public Relations Committee, composed of public relations representatives of the eight Ivy League schools.

Judson N. Moore '48 has joined the U.S. Forest Service information and education staff in Missoula.

Don Weston '49, news director for KGVO in Missoula, was named "Outstanding Radio Reporter" in the 1962 Inland Empire awards sponsored by Theta Sigma Phi. The citation was for outstanding news reporting during the past year and included the four-state area of Montana, Idaho, Washington and Oregon. He also spoke at the National Radio-Television News Directors convention in San Francisco in September.

Ray M. Loman '49, publisher of the Ronan Pioneer and St. Ignatius Post, was elected president of the Montana State Press Assn. He did not choose to run for re-election to the Montana House of Representatives.

With Grads Afield . . .

Floyd Larson '50 left the Ronan Pioneer to join the news desk of the Kalispell Daily Inter Lake.

Sterling E. Soderlind '50, news editor for the Wall Street Journal, has been put in charge of the front page department. He and his wife and son, Steven 1, live in Brooklyn, N.Y.

John T. Suchy '50, handling public information in the laboratory director's office of the Argonne National Laboratory in Argonne, Ill., is the writer of a series of 13 half-hour programs to be shown on educational television stations in all parts of the country this fall and winter. The series is titled "Challenge."

Art Foley '51, formerly vice president for advertising, publicity and promotion of Televenture, Inc., has been appointed director of public information for the New York City Cancer Committee of the American Cancer Society.

Marvin McArthur '51, in the advertising department of Permanent Cement Company in Oakland, Calif., came to the J-School for a brief visit.

Ross Hagen '52, has been transferred to the Birmingham, Ala., AP bureau as a correspondent.

Henry J. Pratt '52 has been promoted and transferred to the National Park Service office in Washington, D.C., where he will work in personnel classification and wage administration.

George F. Scotten '53 has joined the Moon Insurance Agency in Great Falls.

Robert F. Alkire '53, formerly with the Boston AP bureau, has joined the public relations staff of the Utah Copper Division of the Kennecott Copper Co., in Salt Lake City.

John R. (Dick) Harris '56 stayed to the end of the Seattle World's Fair as photo co-ordinator in the public relations department.

Richard D. Warden '57 is back on the Great Falls Tribune after a year in Washington under a grant by the American Political Science Assn.

Farrell Coffman Stewart (Mrs. Robert B.) '57 is the mother of Jennifer Lynn, born in August in Billings.

Jerry Hayes '57 has moved from the Billings Gazette to the Helena Independent Record as classified advertising manager.

Kay Blaszek Roll (Mrs. Louis A.) '57 is "in retirement taking care of year-old daughter Terri Lynn," in Price, Utah, where her husband is assistant district manager of the Bureau of Land Management. Last year she helped out on the society desk of the Idaho Falls Post-Register.
Alumni Award at Homecoming ceremony, he joined the State Department as a press officer with the Allied Military Mission to the Netherlands. In 1949 receive the Distinguished Service—one of five MSU graduates to receive the Secretary of the Department of International Survey of the Office of the Press.

Kain also worked on Montana and New York newspapers and with an eastern publishing firm. He is the author of “Europe: Versailles to Warsaw,” and is now working on a book on the Indonesian revolution.

Blumberg Elected To National Post
Dean Nathan B. Blumberg of the Montana State University School of Journalism has been elected vice president of the American Association of Schools and Departments of Journalism.

The election took place at the national convention of the AASDJ, an organization of the nation’s 48 accredited schools and departments of journalism, in Chapel Hill, N.C.

Dean Blumberg will continue to serve on the association’s six-man executive committee, to which he was elected last year.

Marquette Names Price To First Nieman Chair
Warren C. Price, professor of journalism at the University of Oregon and Dean Stone Visiting Lecturer in the MSU School of Journalism last spring term, has been appointed to the Lucius W. Nieman chair of journalism at Marquette University for next spring term.

He will be the first occupant of the Nieman chair recently established in the Marquette College of Journalism.

R-TV Assistant Appointed
Raymond G. Dilley, who is working toward a master of arts degree in journalism, has been appointed half-time technical assistant in the Radio-Television Studios. He came from the University of Vermont.

James Graff ’57 is an account executive for Sage Advertising in Helena.

Teddy Roe ’59 has joined the staff of Senate Majority Leader Mike Mansfield. He had worked with Sen. Mansfield and his staff for several months under the American Political Science Fellowship Program.

Richard W. Edgerton ’59 has been appointed assistant director of public relations for Marine Studios in Marineland, Fla. He and his wife and two children will reside in Crescent Beach.

‘60 and ’61 . . .
Patricia Ashall Vail (Mrs. Joel R.) ’60 announces the arrival of Julie Ann on July 28. Pat resigned from R. J. Reynolds to assume full-time housewife-and-mother duties, but her husband has joined R. J. Reynolds with headquarters in Bremerton, Wash.

Brinton Markle ’60 has enrolled in the MSU law school.

Keith Wood ’60 left the Wolf Point Herald-News to become a reporter for the Livingston Enterprise.

Vern Nelson ’61 has moved to KIRO-Radio-TV in Seattle as a news writer.

Gale Brammer ’61, after serving as shop foreman for the Butte Post-Montana Standard and a composer for the Helena Independent Record, has returned to the Townsend Star.

Floyd W. (Bill) Howell ’61 is doing graduate work and serving as university photographer at Washington State University in Pullman.

Owen T. Ditchfield ’61, self-styled “leader of men” in the U. S. Army, has been assigned to Fort Hood, Tex., as a mechanized infantry platoon leader.

Rolf Y. H. Olson ’61 stopped by the J-School on his way from the Anchorage Times, where he was reporter for a year, to Bangor Theological Seminary in Maine.

Judith King Norgaard (Mrs. Roger D.) ’61, after 10 months on the Helena Independent Record, was married on June 23 and is now employed in the MSU Registrar’s Office.

Judy McVey ’61 and another Inter-American Press Association scholarship winner have started an English news section in the Santiago morning newspaper El Diario Ilustrado. It is the only English publication in Chile providing daily coverage of world events. A photo of her and a girl friend appeared on the front page of Clarin, afternoon Communist tabloid in Santiago, with the following caption: “Two pretty ones, who are the littlest doves of journalism, place themselves comfortably in the Park to take photos of the sailors. The Naval marchers gathered mountains of applause. And the little girls, whistles (from the sailors) at the best.” Judy remains unperturbed under Red attack.

Zena Beth McGlashan Guenin (Mrs. Gaylord) ’61 is the new women’s editor of the Missoulian.

And the Class of ’62 . . .
Tom Flaherty, who was married to Carolyn Lehr on July 28, is on the news staff of the Montana Standard-Butte Daily Post. Marie Stephenson is a reporter on the same paper.

Patti Jo Shaw finished her summer stint with the AP in Helena and is now women’s editor of the Anchorage (Alaska) Times. Gaylord Guenin is a reporter on the Missoulian. Roy Cottor is news editor of the Western News in Libby.

John Schultze is with UPI in San Francisco and Lyle Harris, after a summer with UPI in Helena, was transferred to the UPI’s Salt Lake City bureau.

A. P. Madison continues to work in the University Printing Department and Jack Gilluly stays on as sports news editor of the University News Service.

Ed Sibbald, after a summer as tour escort for Grayline Tours in Banff, Alberta, has joined the promotion department of the Toronto Globe and Mail.

Jane Wynn Allen (Mrs. Daryl) was married during the summer and is living in Missoula.

Gerald Holiday, a second lieutenant in the Marines, is in Quantico, Va., and Douglas Kienitz is stationed at the Naval Air Station in Pensacola, Fla.

Judith Rollins and Ray S. Maidment Jr. are graduate assistants in the School of Journalism. Frank Walsh is working toward an M. A. in history at MSU.
**Wait ’Til Spring**

Communique is going on a twice-a-year schedule. The next issue will reach you in the spring. Please let us know changes of address and items of interest as soon as possible.

**Homecoming Draws Journalism Grads**

Among those back on campus for the 1962 Homecoming (and the Grizzlies' 22-16 victory over Idaho) were Robert Lodmell '37, publisher of the Lake Wales (Fla.) Daily Highlander and the Sun of Florida; Owen Grinde '38, director of advertising and publicity for the Montana Power Company; Tom Mather '41, manager and secretary-treasurer of Moon Realty Company, Great Falls, Mont.; Richard (Shag) Miller '47, co-owner of KBOW in Butte; Paul Hawkins '49, owner of the Vagabond Lodge in Anaconda; George Kraus '51, in charge of public relations for Southern Pacific Company in San Francisco; Bill Jones '54, associate in the law firm of Garlington, Lohn and Robinson in Missoula, who served on the Homecoming committee; Murdo Campbell '55, sales representative for the Gillette Safety Razor Company in Great Falls; Kim Forman '56 of Helena AP; Norma Beatty '57, television personality for KRTV in Great Falls; Lou Pangle '59, medical representative for Mead-Johnson Laboratories in Colorado Springs; Robert Templeton '62, who drove over from Washington; and Roy Cottor '62, news editor of the Western News in Libby.

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**READY TO ROLL**—Out in the first floor hall is the Washington Hand Press which has been hidden away in the J-School since 1939. Putting on the pressure are Mrs. Howard Lipke, bright-eyed Journalism secretary, and Marles Larson, junior from Laurel. . . . AND THAT'S NOT ALL—The entire interior of the Journalism Building has been repainted; a new display case for the Montana Newspaper Hall of Fame has been installed on a wall outside the office on the second floor; a large new bulletin board, including space for late wire news, has been installed on the second floor; and the offices in the Kaimin news room have been removed and a large combination partition and bulletin board has been placed between the editor's desk and the city room.

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**COMMUNIQUE**

Published by the staff of the School of Journalism
At Montana State University in Missoula
For those who have left the campus
But cherish its memories.

SCHOOL OF JOURNALISM
Montana State University
Missoula, Montana

---Return Requested---