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Montana Nonresident Visitation Trends: 1995-2005

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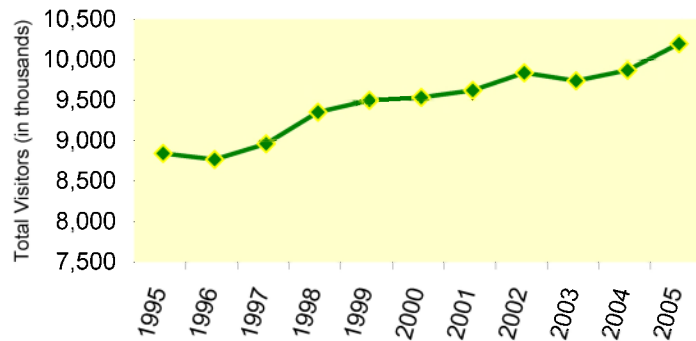
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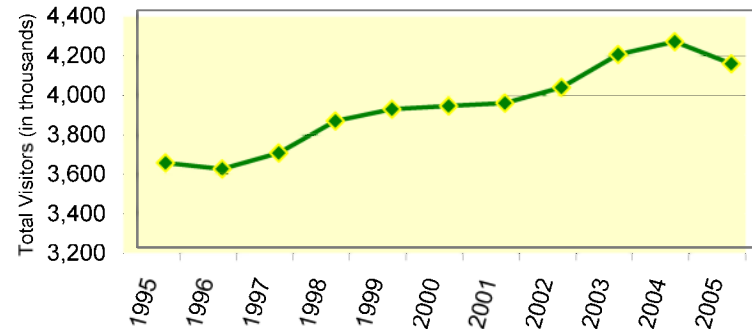
1995-2005 Montana Nonresident Visitation Trends

September 2006
Melissa Dubois

Nonresident Visitors



Nonresidents Groups



| Nonresident Visitation Trends | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
| Nonresident Visitors (in thousands) | 8,772 | 8,696 | 8,889 | 9,280 | 9,428 | 9,465 | 9,552 | 9,767 | 9,670 | 9,800 | 10,126 | |
| % Change from Previous Year | | 1.3% | -0.9% | 2.2% | 4.4% | 1.6% | 0.4% | 0.9% | 2.3% | -1.0% | 1.3% | 3.3% |
| % Change from 1994 | | 1.3% | 0.5% | 2.7% | 7.2% | 8.9% | 9.3% | 10.3% | 12.8% | 11.7% | 13.2% | 17.0% |
| Nonresident Travel Groups (in thousands, 2.45 people per group) | 3,628 | 3,597 | 3,677 | 3,839 | 3,900 | 3,916 | 3,931 | 4,009 | 4,177 | 4,241 | 4,129 | |
| % Change from Previous Year | | 1.3% | -0.9% | 2.2% | 4.4% | 1.6% | 0.4% | 0.4% | 2.0% | 4.2% | 1.5% | -2.6% |
| % Change from 1994 | | 1.3% | 0.5% | 2.7% | 7.2% | 8.9% | 9.4% | 9.8% | 12.0% | 16.7% | 18.5% | 15.3% |

NOTE: In 2005 the total number of visitors increased while the total number of travel groups decreased; that is fewer travel groups with more individuals per group.