Review Includes Eight Articles

Eight articles about aspects of communication appear in the sixth annual edition of the Journalism Review, published by the MSU School of Journalism.

The 32-page issue has been distributed this week to journalists, broadcasters, educators, research specialists and others throughout the nation. It is edited by Warren J. Brier, associate professor of journalism.

John B. Oakes, editor of the editorial page of the New York Times and the seventh annual Dean Stone Night speaker at MSU, tells about the recent 114-day New York newspaper strike and future labor-management relations in the field of journalism.

Three articles discuss the media in Montana: Ronald Richards, a member of the journalism faculty, writes about the pioneer radio stations in the state; Jerry Holloron, a journalism junior, analyzes Montana laws on publication of the names of juvenile lawbreakers, and seven members of a journalism class report on a survey investigating how well readers understand legal terms used in Montana newspapers.

Dorothy M. Johnson, author and assistant professor of journalism, explains why she is concentrating on writing books for juveniles, and Brier takes a close look at the writing techniques of well-known newspapermen.

William J. Mullendore, assistant professor of journalism and veteran Michigan newspaperman, explains the role of the press in the recent campaign for revision of that state's constitution. The director of the MSU Radio-TV Studios, Philip J. Hess, reports on current methods of measuring audience reactions.

A copy will be sent to J-grads on request.

Mrs. Charlotte Stone Murphy, daughter of the late Dean A. L. Stone, died in Missoula Jan. 6 at the age of 66.

Leland Harper, class of '23, died in Kalispell in August, 1961, at the age of 60. He had been a logging contractor for the Anaconda Co. for almost 40 years before his retirement a few months before his death. He is survived by his wife, Rosalind, and a sister, Mrs. Paul Bowman of Kalispell.

DEAN STONE SPEAKER—John B. Oakes, editor of the editorial page of the New York Times, delivered the Dean Stone Night address May 5 at the J-School's annual banquet in the Lodge. Awards and scholarships totaling $375 were presented to journalism students. Duane W. (Doc) Bowler '39, managing editor of the Billings Gazette, was toastmaster for the event, which drew a record attendance of 183 persons.

All-State Kaimin Published Again

Thirty-three high school journalists published an eight-page All-State edition of the Montana Kaimin during the Interscholastic on May 25.

The staff members were outstanding journalism seniors at 30 Montana schools selected from more than 60 nominations.

Claud Lord, printing department superintendent, ran off souvenir copies on special paper for the participants. In charge was Warren J. Brier, associate professor of journalism and MIEA adviser.

The 1963 edition was the first All-State Kaimin published during the Interscholastic since 1948.

J-School Grants R-TV Degrees

The first two professional degrees in radio-television ever to be conferred at Montana State University were awarded at commencement on June 10.

They went to Kay Edwards of Big Bend National Park, Tex., and James McAllister of Missoula. The degree program, offered jointly by the School of Journalism and the College of Arts and Sciences, is administered by the J-School.

Before this year radio-television degrees were offered as non-professional majors in the College of Arts and Sciences.

Master of arts degrees in journalism were awarded to Nancy Donner of Spokane and Judith Rollins of Billings.

Seventeen students received bachelor of arts degrees in journalism. A report on them will appear in the fall issue of Communique, except for:

Ray Boyd Bowden of Fort Worth, Tex., who was awarded the degree with high honors at the age of 72. He attended MSU in 1927 and 1928, but left in order to attend to business with a trade association in grain and feed. In 1952 he retired from business and began work on completing his requirements at MSU. He finished the job this year.

Along the way Mr. Bowden was a school teacher, copy editor of the Kansas City Journal, city editor of the Pocatello Chronicle and Boise Daily Statesman, and a reporter on the Butte Daily Post and Anaconda Standard. At one time he served as Montana food administrator.

He wasn't able to receive the diploma in person. He was too busy in Texas attending graduation exercises for some of his grandchildren.

GF Press Club Adds Award

A $100 scholarship for an outstanding sophomore journalism student was established this year by the recently organized Great Falls Press Club.

The 1963 award, which includes the name of the winner on a plaque in the Journalism office, went to Dan Foley of Laurel.
Clarence Streit '19 was the subject of a remarkable tribute by Publisher Arnold Gingrich, "Clarence Streit May Yet Be Right," in the February issue of Esquire. See also the April issue for the reply from Streit, our 1962 Dean Stone Night speaker.

Lawrence L. Higbee '22 retired in January as western manager of trade relations for General Tire & Rubber Co. after almost 20 years. He and Katherine are living in Roseville, Calif.

Grover Johnson '26 reports that he is still in private law practice in San Pedro, Calif.

Jack Coulter '27 sold the Ravalli Daily Republican in Hamilton and the weekly Northwest Tribune at Stevensville. The Coulters continue to live in Hamilton.

Zelma Hay Schroeder (Mrs. George) '28, of Wendt Advertising Agency in Great Falls, for the second consecutive year won a certificate of merit in the 17th annual achievement award competition sponsored by the Los Angeles Advertising Women.

Dorothy Elliott Hopkins (Mrs. Charles L.) '29 is teaching English and social studies at Anacapa Junior High School in Ventura, Calif. She also sponsors the journalism club and the school paper.

Vern Haugland '31, Associated Press aviation editor, was featured in Newsweek's April 8 "Where Are They Now?" section. The item told of his experience in survival after he was forced to jump into the New Guinea jungles in 1942 and then spent 42 days getting out. Vern lives in Falls Church, Va., with his wife Tess and daughters Taya 16, and Marcia 13.

Robert C. Hendon '31, vice president for operations for REA Express in New York City, was elected a director of the National Safety Council. He also was elected to the auditing and examination commission of the Manhattan Life Insurance Co., of which he is a director and member of the executive committee. He and Ruth live in Larchmont, N.Y.

Deane Jones '31, managing editor of the Missoulian-Sentinel, is helping guide the papers through many changes made under the Lee Newspapers of Montana ownership.

Irene Vaudrais Gaines (Mrs. Dwight B.) '32 began teaching in Carl Sandburg Junior High School in Mundelein, Ill., last September. She welcomed her first grandson, Mark Gaines, in May, 1962.

Mrs. Mercedes Sprague Gleason '33 has been appointed librarian for Inglemoor High School near Bellevue, Wash.

Elizabeth Foot Henderson (Mrs. Adin D.) '33, senior legal stenographer in the office of administrative procedure for the state of California in Sacramento, was the 1962 winner of the "Golden Pegasus" award from the California Federation of Chaparral Poets. Her prize-winning poem was entitled "Circus."

J. Stanley Hill '34 is western division office manager for Sunray DX Oil Co. in Denver.

Jerry B. House '35, assistant superintendent of the Lake Mead National Recreation Area, has been elected president of the Rotary Club in Boulder City, Nev.

W. H. Giltner '36 is chief of the Far East International Motion Picture Service of the U.S. Information Agency in Washington, D.C.

Armon Glenn '36 reports that the entire family is now in some form of journalism: He is associate editor of Barron's Weekly in New York City, his wife writes book reviews and occasional articles for the New York Herald Tribune, and daughter Jenny 8, writes snappy feature articles for the Street School Gazette.

E. Harold Hall '37 and his wife visited in Missoula in May. He has been on the Stars and Stripes in Darmstadt, Germany, for five years and planned to return. They were weekend guests of Robert E. Jones '40 and Florence. Jones was civilian coordinator of the National Security Seminar recently in Missoula.

Nick Mariana '38 is regional conservation education co-ordinator for the Bureau of Sport Fisheries and Wildlife with headquarters in Portland, Ore.

J. Alan Wright Gilbert (Mrs. Norman A.) '38 has been promoted to personnel assistant for the Mountain States Telephone Company in Helena.

Tom Mather '41, of Tom Mather and Associates Realty, recently was elected president of the Great Falls Board of Realtors.

Dorothy Dyer Ege (Mrs. Robert J.) '41 will be teaching journalism next year at Cottage Grove, Ore. She has been teaching in Boise and was awarded a Newspaper Fund fellowship for a summer at the University of Oregon.

John R. (Jack) Hallowell '42, executive secretary to Gov. Tim Babcock, wowed the crowd as master of ceremonies at the first annual Great Falls Press Club banquet in May.

John A. Saldin '42 has been promoted to division manager of the Prudential Insurance Co.'s Hawaiian agency.

Robert T. Holt '42 is a reporter-columnist for the Star-Free Press in Ventura, Calif.

Shirley Scott Gianelli (Mrs. William R.) '45, housewife in Sacramento, Calif., announces a promotion and job change from babysitter to chaperon for daughters Cynthia 15 and Patricia 12.

Virginia Sikenia Golden (Mrs. Paul D.) '45 continues to do a splendid job as editor of the MSU Alumni News.

James C. Gasser '45, head of the concepts and review branch of the U.S. Marine Corps Combat Developments Agency at Fort Sill, Okla., recently was promoted to the rank of lieutenant colonel.

Verna B. Krout (Mrs. Jack L.) '46 helps her husband run their pheasant farm in Petaluma, Calif. She finds time to work on a monthly air base wives' magazine and writes occasional articles for the local paper.

Vince N. Keller '48, advertising manager of the Fort Angeles (Wash.) Evening News, reports that his family now consists of wife Sylvelin and...
five children: Kristine 11, John 8, Kathleen 7, Robert 5, and David 2.

Roy E. June '48, attorney in Costa Mesa, Calif., was appointed to the City of Stanton Planning Commission and elected vice chairman.

Frank L. Kurtz '48 has been named copy chief for Allen & Reynolds Inc., in Omaha, Neb. He formerly was a copy writer for KFBB Radio-TV in Great Falls.

Richard F. Crandell '48 was author of "The Magic Carpet" in the December issue of Reader's Digest.

Pat Kuhrs Polakowski (Mrs. William A.) '49 is editor of "Calendar," a four-page weekly newspaper of the Navy Electronics Laboratory in San Diego, Calif. She adds: "Mrs. Herb Murez (nee Anita Phillips '50) is the only J-schooler I've seen since 1949. Have corresponded with Tom Shardlow '49 who is in LA editing a publication for Edison Company."

J. J. Wuerthner Jr. '49 is now with Thomas J. Deegan Co., a New York public relations firm, in addition to his association on an account executive basis with Hagan Industries.

Don Weston '49 conducted 191 interviews and served as anchor man providing news coverage of the Montana Legislature for the Western Broadcasting Co., radio network linking six Montana stations including Don's home station KGVO in Missoula.

Ray Loman '49 has merged the St. Ignatius Post with the Ronan Pioneer.

Bill Farden '49 launched a Montana edition of his Fishing and Hunting News in April.

Dwain Hanson '50 is now the public affairs representative of Weyerhaeuser Co. in Tacoma, Wash.

Floyd Larson '50 has been promoted to news editor of the Kalispell Daily Inter Lake.

Bonnie Hamman Hintzman (Mrs. Davis E.) '50, Missoula housewife, says her only job change is giving up hanging clothes and promoting a new clothes dryer.

Robert L. Jordan '51 has become manager of public relations for Timber Growers of Northern California at Redding. Wife Mercedes and Suzanne 13 and Richard 9 are thriving.

Patrick J. Graham '52, business manager of the Statesman-Examiner in Colville, Wash., was a member of the newspaper study mission to the Common Market countries in 1962 with 45 other newspaper editors and publishers.

Rita Gray Beatty (Mrs. Ben) '52 is in Santa Clara, Calif. Communiqué files had her in the lost column but Prof. Dugan protested and sleuthed. If she is lost, he opined, she is in good company: Her husband is a biology teacher and there are Tom 10, Mary Ellen 6, Danny 3, and John 2.

Lew Keim '53 moved from the public relations staff of Allis-Chalmers Mfg. Co. in Milwaukee to account executive for Burson-Marsteller Associates in Chicago. He is executive public relations consultant for Clark Equipment Co.'s Construction Machinery Division and Automotive Division. He and wife Carol Cushman Keim ex-'56 and daughters Kelly 8, Kathryn 6, Jennifer 4, and Mary Louise 2, live in Arlington Heights, Ill.

Barbara Mellott Tidyman (Mrs. Thomas C.) '54 is California state coordinator for Theta Sigma Phi. Her husband is an engineering geologist for the California State Water Resources Dept. They have two children: Todd 5, Karen 3.

Shirley DeForth Lucchesi (Mrs. Oreste) '55 became the mother of Diane Shirley on April 14 in Tinley Park, Ill.

Carla Wetzsteon Hewett '55 left her position as women's page editor of the Missoulian to become the wife of the Rev. Jacob D. Beck of Seattle on Nov. 24, 1962. He is chaplain to Episcopal students at the University of Washington in Seattle.

Wally O'Connell '55 checked in at the J-School in March. Wally went to Havre after his graduation to handle advertising for Buttrey's and now is manager and owner of Howard E. Connor & Co., Great Falls, an insurance adjustment company.

Raymond W. Moholt '55 left the Tribune but stayed in Great Falls to join Public Relations Associates, owned by Ray Fenton '43 and Joe Renders '50.

W. Keith Wuerthner '56 is a senior technical writer at the Wasatch Division of Thiokol Chemical Corp. in Brigham City, Utah. He has been named editor of the Division's monthly publication, "Impulse."

John R. (Dick) Harris '56 resigned as director of public relations for Palomar Junior College in California to become a public relations ac-
count representative for the Rumrill Company in Rochester, N.Y.

Kay Blaszek Boll (Mrs. Louis A.) '56 has moved from Idaho Falls to Price, Utah, with Terri Lynn and her husband, assistant district manager of the Bureau of Land Management.

Jo Ann LaDuke Haley '56, account executive for Wendt Advertising in Great Falls, reports that Mary Nell was born May 18, 1962.

Bernice Schutrop Nelson (Mrs. Tom) '57 again joined the ranks of KGHL-TV in Billings. Mike 4, and Chris 1 also keep her busy.


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Bob Gilluly '57, sports editor of the Great Falls Tribune-Leader, was named best sports writer in Montana by the National Association of Sportscasters and Sportswriters.

Clifford E. Hopkins '58 left the Hudson Dispatch in Union City, N.J., to join Ketcham, Inc., director of fund raising campaigns, in Pittsburgh. He handles publicity for newspapers and radio.

Don Oliver '58 is a newsmen for KCRA in Sacramento, Calif. He was awarded a master's degree in journalism from Columbia University.

Carl Hilliard '59 is on city side assignment for the Albuquerque Journal. He reports that Don Dehon '59 and JoAnn left in February for a trip to Europe.

Brinton B. Markle '60 is enrolled in the MSU law school. He was married last Christmas Eve to Patricia Quinn of Missoula.

Galen Towe (Mrs. Tom) '60 is in Arlington, Va., where her husband is with the government appellate division of the Judge Advocate General's Corps.

Charles E. Hood '61, assistant communications officer on the U.S.S. Kearsarge, helped pull Schirra and Cooper out of the Pacific.

Judy McVey '61, back from her year in Santiago, Chile, as an Inter-American Press Assn. scholarship winner, spoke to the Senior Seminar class. She plans to return to Santiago to help publish an English-language newspaper.

Owen Ditchfield '61 was married Oct. 12, 1962, to Mabel Myrick of Butte, Lc. Ditchfield is now in Killeen, Tex.

Robert C. Hedderick '61 is back home in Pincher Creek, Alta., Canada, with his own studio, RCH Photos, after the closing of the Seattle World's Fair closed out his job there as a photographer.

Larry Stevens '61 returned to campus briefly from Fort Dix, N.J., for master of arts examinations in political science.

Zena Beth McGlashan Guenin (Mrs. Gaylord) '61 has been promoted to society editor of the Missoulian-Sentinel.

John F. Kavanagh '61, editor of the Shelby Promoter, was elected a director of the Montana Advertising Service at the 1962 press convention in Billings. He also served as chairman for the organizational meeting of the North Montana Weekly Publishers Association.

Gale Boll '61 is co-publisher of the Townsend Star. He dropped by the J-School for a visit in May.

Jack Gilluly '62, MSU sports news editor, is looking forward to the new Grizzly Big Sky Conference alignment (MSU, MSC, Idaho, Idaho State, Gonzaga, and Weber State College).

John J. Schulz '62 has entered U.S. Air Force pilot training at Williams AFB, Ariz. He visited the J-School on his way there from his UPI job in San Francisco. He now flies over sunny Arizona in a T-37.

Gerald R. Holiday '62, a second lieutenant in the United States Marine Corps, was a J-School visitor on leave from Quantico, Va.

Jane Wynn Allen (Mrs. Darrell L.) '62 left her post at KMSO-TV to devote full time to her household.


John Schroeder '62 is a technical writer in the Aero-Space Division of the Engineering Department at Boeing Airplane Co. in Seattle.

Robert Templeton '62 was married April 7 to Ann Bradbury in Portland, Ore. He received his second lieutenant bars at Lackland AFB in San Antonio on Feb. 5 and is stationed at Portland International Air Base.

Frank Walsh '62, graduate student in history at MSU, became the father of a second daughter, Felicia Ann, on April 26.

Doug Kienitz '62 received his commission on Feb. 1 and has been assigned to Corpus Christi Naval Air Station in Texas.

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