Communique, Fall 1963

University of Montana–Missoula. School of Journalism

Follow this and additional works at: https://scholarworks.umt.edu/communique

Let us know how access to this document benefits you.

Recommended Citation
https://scholarworks.umt.edu/communique/39

This Newsletter is brought to you for free and open access by the Journalism at ScholarWorks at University of Montana. It has been accepted for inclusion in Communique, 1965-2019 by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.
J-Students Serve as ‘Interns’

Twenty journalism students held summer jobs bearing on their majors, some close to home and others ranging far afield, according to a recounting of experiences at registration.

Most of the upperclassmen were placed as part of the J-School’s “internship” program directed by Prof. Edward B. Dugan. Others worked at home town jobs or applied for positions independently.

Five students worked on weekly newspapers. They are Dan Foley, who was on the staff of the Cut Bank Pioneer Press; Bruce McGowan, Phillips County News in Malta; Patricia Kennedy, Shelby Promoter (who had to be given a little time off to serve as Miss Central Montana in the Miss Montana contest); Wilbur Wood, Golden (Colo.) Outlook; and Ross Carletta, Hilton (N.Y.) Record.

Montana dailies claimed eight students and a ninth, Mary Louderback, was on the staff of the Spokesman-Review in Spokane. Ed Nicholls, Printer Bowler and Jeff Herman worked for the Missoulian-Sentinel; Jerry Hollar on was the Great Falls Tribune; Ray Brown, Standard-Post in Butte; Jeff Gibson, Standard-Post and Anaconda Standard; Joan Watts, Havre Daily News; and Les Gapay, Miles City Star.

Bob Goligoski worked for KYSS in Missoula and Toby Lawrence was with CHCA television in Red Deer, Alta., Canada. Howard Schwartz worked for the Associated Press in New York, and Norman Amundson handled announcing and public relations at county fairs in Belgrade, Miles City, Shelby, Deer Lodge and Hamilton.

Barbara Mittal trained in public relations for the Montana Heart Assn., in Great Falls and Mary Allen Myrene helped put out the General Telephone Co. house organ in Spokane.

Dean Rea Joins Journalism Staff

Another “Dean” has been added to the staff of the School of Journalism. Dean Rea, 34, a former newspaperman, has been appointed assistant professor and will teach classes in the news-editorial sequence.

He replaces William J. Mullendore, who returned to Booth Newspapers in Lansing, Mich., after a year.

Rea’s newspaper career started 10 years ago in Missouri where he edited two weekly newspapers. In 1954 he became editor of the weekly Hood River (Ore.) News. Three years later he joined the staff of the Eugene (Ore.) Register-Guard as a reporter. He was named county editor in 1961.

Rea received a bachelor of arts degree from Southwest Missouri State College and bachelor of journalism and master of arts degrees from the University of Missouri. He and his wife, Lou, have four children.

The other members of the Journalism staff — Blumberg, Dugan, Brier, Hess, Richards and Johnson — remained at MSU. Raymond Dilley continued as part-time assistant in radio-television.

Rolf Y. H. Olson ’61 and Printer L. Bowler ’63 are serving as graduate assistants in journalism and radio-television this year.

30

John E. Markle

John E. Markle ’17 died Sept. 10, 1962, at the age of 65. He was account executive with the Seattle Post-Intelligencer. He is survived by his wife, Ida Carolyn, and one grandson.

John D. Keyes

John D. Keyes ’31, a reporter for the San Francisco News-Call Bulletin, died June 7. He was a reporter and later city editor on the Los Angeles News before going to San Francisco in 1944. He is survived by his mother and two brothers.

Harold G. Letcher

Harold G. Letcher ’38, a Billings Gazette proofreader and former city editor, died of an apparent heart attack July 8 while traveling on Lodge Pole Trail near the pass in Stillwater National Forest. He was 50. He is survived by his wife, Florence, a daughter, Sally, and a sister in California.

MUTUAL ADMIRATION—Vern Haugland ’31, aviation and space editor for the Associated Press, expresses approval of the “Chapter of the Year” award won this year by the MSU chapter of Theta Sigma Phi. Haugland was back on campus at Homecoming to receive the 1963 Distinguished Service Alumni Award and spoke at a Theta Sig-Sigma Delta Chi “Press Conference” in the Senior Seminar room. Mary Ann McCarthy, left, is president of the Theta Sigs this year and Barbara Mittal, now a journalism graduate student, held the post last year. (Photo by Bruce McGowan ’65)
George E. Masters '22 on July 1 completed 50 years of newspaper work (typing, editing, advertising, public relations), having started as a printer at the age of 13. He plans to retire July 31, 1964, but hopes to continue in public relations work. He and Sigrid live in Minneapolis where he is advertising assistant in the First National Bank of Minneapolis.

William O. Cogswell '23 has left Fawcett-McDermott Associates in Honolulu to become director of public relations for Aloha Airlines in the same city.

Clarence S. Logue '25 is retired and living in Moorhead, Minn. He and Ella Just are parents of a son and daughter and have seven grandchildren.

Jack E. Coulter and Betty have moved from Hamilton to Sun City, Ariz., following Jack's recent retirement.

J. W. (Flip) Fehlhaber '27 was listed as a 35-year man with the Associated Press in the summer issue of AP World. He is in the Kansas City bureau.

Martha Dunlap Moore '28, executive director of National Truck Leasing System in Chicago since 1944, spent three weeks in Europe last summer touring six countries and attending the International Congress of Investment Clubs at Rotterdam.

Kari L. Martinson '28 is in charge of advertising for the Union Register, a weekly publication of the lumber and sawmill Workers Union in Portland, Ore. He lives in Tacoma, Wash.

Ossian MacKenzie '28 and Kyle are still in State College, Pa., where he is dean of the College of Business Administration at Pennsylvania State University.

Thomas E. Mooney '32 continues to cover activities in the capital city for the Lee Newspapers of Montana. His office is in the Helena Independent Record Building.

Jim Nutter '32 is still with the U.S. Immigration Service but has been transferred from Babb to Roosville, Mont.

Dorcas Keach Northey (Mrs. Harry T.) '33, secretary-proofreader for the MSU Printing Dept., says that the best thing that has happened to her recently was sitting in on sessions of the State Legislature and watching her husband perform as a member of that body.

Richard K. Brome '37 is back from the "lost" file thanks to some sleuthing by Ed Dugan. Dick is a member of the national staff of U.S. News & World Report in Washington, D.C.

Donald R. Larson '38 was promoted to assistant chancellor of the Oregon State System of Higher Education in September, 1962. The system includes 10 universities and colleges and the Division of Continuing Education. He and Lilian have four children: 21, 19, 11, 7.

Jack F. Hoop '40 was elected vice president of the Pacific Northwest Conference of Savings and Loan Associations at its 1963 convention in Sun Valley, Idaho. He is senior vice president of the Western Montana Building and Loan Assn.

K. B. (Ken) Kizer '41 has joined the public relations department, RCA/EDP, Cherry Hill, in Camden, N.J.

Tom Mather '41, owner-manager of Tom Mather and Associates Realty Company, is president of the Great Falls Board of Realtors and was selected "Montana Realtor of the Year" at the convention of the Montana Association of Real Estate Boards in October. He and Betty have a daughter in MSU and a one-year-old grandson.

Vernon Speener '42, assistant hospital administrator of Bellevue Hospital in New York City, has been awarded a two-year all-expenses scholarship to study for a master of science degree in administrative medicine at Columbia University. He continues to publish articles in various professional journals.

Evelyn Mayer King (Mrs. Coleman) '43 has been named women's page editor of the Missoulian-Sentinel.

Lorraine Griffith Lindahl (Mrs. Murlin S.) '45, manuscript editor of the Augsburg Publishing House in Minneapolis, reports that she thoroughly enjoys her work which includes every step of book publishing. She remains active in community activities and with her children (one boy, two girls) who are reaching the stage where the Lindahl social life consists of chauffering.

Karma Johnson Lochrie (Mrs. Arthurr J.) '45 says her job is now raising four children—Jane 10, Karma D., Jim 6, Dan 2—at Fort Benning, Ga., where her husband is a lieutenant colonel and commander of the First Battalion, 72nd Armor, after tours in Heidelberg, Germany, and Norfolk, Va.

Joy R. McElroy (Mrs. Richard R.) '48 says she holds several non-salaried positions as wife, mother of two teenage daughters, chauffeur, Girl Scout Leader, substitute church organist and part-time church secretary in Overland Park, Kan. She is membership and roster chairman for the Kansas City Theta Sigma Phi chapter.

Gordon E. Nelson '48 is Deputy Peace Corps Representative of the Nyasaland Peace Corps Project in Blantyre, Nyasaland. He was appointed to the overseas staff last December and arrived in Blantyre in March with his wife, Ruth, and Gary 11 and Rita Jo 9. He plans to return to the public relations business in Fresno, Calif., in 1965 after completion of his two-year tour.

Walt Orvis '49 dropped by the J-School in August. He is managing editor of the weekly Montclair (Calif.) Tribune. He and Mary Lou are the parents of Stephen Walter, 4.

Brick McElvain '50 has been director of marketing for the Korry Manufacturing Co. in Seattle for almost two years. He and Betty Ann live in Bellevue, Wash.

Fred J. Mills '50 is public relations and communications director of the Anaconda Company New Mexico Operations in Grants, N.M. He, Jean, and Susan 6 and Brad 3 live in Anaconda Community, a company-owned mining camp of 90 houses northwest of Grants, N.M. He also handles publicity work for the local Chamber of Commerce, Elks Lodge, Boy Scouts, Cub Scouts and others.

Beverly Brink Morales (Mrs. Hector) '50 is in Margate, Fla., but writing a historical book on Montana. She spent the summer traveling the state and plans to write her share of the book and edit all with the help of her husband, an editor on the Fort Lauderdale (Fla.) News. She says she finally gave up newspaper work for fiction and historical writing.

Normamae Milkwick Lamb (Mrs. Edward S.) '51 is a housewife in Kailua, Hawaii. Her husband was transferred from Sacramento, Calif., to Honolulu by the State Farm Insurance Co. in May.

Shirley McKown '51 resigned as creative director of Cappy Ricks and Associates advertising agency in Seattle on June 1 to become sales promotion director for the White...
the winner of a special company sales contest. He and Arlene are the parents of five daughters—Barbara 7, Jamie 5, Laurel and Linda 3, and Kathy 1—in Albuquerque, N.M.

Arthur M. Mathison '55 is senior standardization navigator for KC-135s at Travis AFB, Calif. Capt. Mathison is author of several articles in Air Force magazines and a short story he entered in an Air Force contest has been selected as one of the finalists for judging.

Joan Brooks Murray (Mrs. Marshall) '55 reports that Marsha Jo 6 has a little sister, Mary Katherine, born June 5.

Virginia McBride Altman (Mrs. Joel B.) '56 is in New York City where she is administrative assistant and report editor for the Experimental Teaching Center at New York University.

Ray H. and Carole Lee both '56 have moved to Long Island after two years at Fort Monmouth, N.J. Capt. Lee is attending a one-year Bell Telephone course while in the U.S. Signal Corps. They have two children: Christopher 3 and David 1.


Emile (Lee) DeVore Cowdery (Mrs. Jack) '57 has moved to Denver where her husband is in charge of research and planning for the Bureau of Public Roads in Colorado.

Bob Gilluly '57 is the sales representative of the Great Falls Tribune in August to join the staff of the Ravalli Republican in Hamilton as managing editor.

Joan Hoff Wilson (Mrs. David) '57 came by the J-School before returning to Berkeley when she and her husband plan to complete work on their doctorates.

Farrell Coffman Stewart (Mrs. Robert) '57 is working part time in the public relations department of Eastern Montana College of Education in Billings.

Jewel Moore '58 is editorial assistant and senior writer for the Methodist Board of Missions in New York City.

Fall, 1963

COMMUNIQUE

Page 3
Some Short Takes Off the Communique Spike

Mary Leichner Vanderslice (Mrs. Robert W.) '38 returned from Compton, Calif., to join others of the silver anniversary class at Homecoming. Of the same class to turn out for a coffee and doughnut "press conference" breakfast to hear and talk with Vern Haugland (See Page 1) were Ed Erlandson and John Forssen of the Missoulian. Among other homecomers: Pat Graham '52, Edward B. (Butch) Hudacek '41, Jim Berry '60, Owen Grinde '38, Murdo Campbell '55, Farrell Coffman Stewart (Mrs. Robert B.) '57, Norma Beatty '57, Janet Trask '62, Kim Forman '56.

Prof. Ed Dugan, for many years public relations lecturer on the faculty of the University's School for Administrative Leadership, became chairman of the eight-man staff in September. The January and February courses for adults draw public agency personnel from all over the United States and Canada.

Jack Gilluly '62, MSU sports news editor, recently told the story behind the title of the new athletic conference formed last February by MSU, MSC, Idaho, Idaho State, Gonzaga and Weber. Obviously, the conference was given the name of the great first novel by A. B. Guthrie '23. And it was Jack Hallowell '42, former Montana advertising director and now executive secretary to Gov. Tim Babcock, who was responsible for wide usage of the phrase "The Big Sky Country" in state advertising. But Jack gives full credit to Jo La-Duke Haley '56 for coming up with the idea during a brainstorming session in the Wendt Advertising office in Great Falls.

The July 24 "Rick O'Shay" comic strip shows Chief Horse's Neck reading a book. The title is "Indian Country" by — of course — Dorothy Johnson.

The "Rick O'Shay" strip, syndicated in 74 newspapers by the Chicago Tribune, is the creation of Stan Lynde, a journalism student at MSU from 1949 to 1951. Stan and his wife now live in Billings.

A large part of the 1963 Dean Stone address of John B. Oakes, editorial page editor of the New York Times, was the lead article in the Fall, 1963, issue of the Masthead, quarterly publication of the National Conference of Editorial Writers. The speech was printed in full in the Montana Journalism Review last spring.

Dean Nathan B. Blumberg was re-elected vice president of the American Association of Schools and Departments of Journalism at the national meeting of the organization Aug. 26-29 in Lincoln, Neb. He also has been named to the steering committee of the William Randolph Hearst Foundation awards program for accredited schools and departments of journalism.

Louis M. Lyons, speaker at the first formal Dean Stone Night in 1957, will retire as curator at the Neiman Foundation at Harvard University in June, 1964. He has served in the post since 1946.

The Kaimin office isn't the dark hole many grads remember. Three new banks of lights make it glow in the night.

The 14th annual fall meeting of MIEA smashed all attendance records. A total of 434 high school journalists and advisers from 53 schools registered for the meeting directed by Warren J. Brier. Speakers included Duane (Doc) Bowler '39 and Noel Furlong '51.

Among the first place winners of the MSPA 1963 Better Newspapers Contest were H. G. Stearns '36, Paul Verdon '49, John Kavanagh '61 and Walter R. Larson '49.

Arnie Rivin '47 in a letter to Prof. Dugan: "I think back to 1941 when the building was only a few years old and you could still refer to 'The Shack' without raising quizzical eyebrows. You were there and so were Prof. Andy, Sarge, Bid and I believe Howard Hazelbaker. Dean Stone was in his paneled office, and all was right with the world. The war was still in somebody else's back yard and we weren't in it. The burning question of the day was 'Who Stole the Forestry School's Moose—Big Bertha?' When it was found in the paper store-room at the J-School suspicion pointed our way, despite the best efforts of Fenton and Rivin to divert the finger of guilt over law school way."