MJR Features Montana Press

Four articles about the Montana press are featured in the seventh edition of the Montana Journalism Review, published annually by the MSU School of Journalism.

The 32-page periodical, which has been sent to journalists, educators and research specialists throughout the United States, is edited by Warren J. Brier, associate professor of journalism.

Eugene Burdick, controversial author and the eighth annual Dean Stone Night speaker at MSU, describes what he terms the decline of three American institutions — the press, the political party and the corporation.

In articles about the Montana press, Printer Bowler, a journalism graduate student from Scobey, analyzes political coverage of Montana daily newspapers in the 1962 Congressional campaign; Judith Rollins of Billings, who received her master's degree in journalism in 1963, reports on newspaper coverage of the late Gov. Donald G. Nutter; Dean Rea, assistant professor of journalism, writes about Montana editors' opinions toward two methods of gathering news in rural-circulation areas, and Judith Franklin, a 1963 journalism graduate, examines a diary kept by Cornelius Hedges, a pioneer editor of the Helena Herald.

Dorothy M. Johnson, assistant professor of journalism whose sixth book will appear later this year, tells about an assignment she received last summer to write a fashion article about a designer on the island of Mykonos in the Aegean Sea.

The status of pay-television in the United States is evaluated by Philip J. Hess, director of the Radio-TV Studios at MSU, and methods of writing newspaper obituaries are examined by Review Editor Brier.

Raymond Dilley, a graduate student in journalism, describes a content analysis of the Huntley-Brinkley and Walter Cronkite news broadcasts, and Rolf Olson, a graduate student and former reporter for the Anchorage (Alaska) Times, reports on a study of readership of comics among students in Missoula.

A 1961 graduate of the journalism school, Judith McVey, takes a look at the press in Chile, where she studied under an Inter-American Press Assn. scholarship.
The Twenties...

Guy Mooney '21, editor of the Missoulian-Sentinel for 18 years and associated with newspaper work since 1919, retired April 1.

Ovidia Gudmunsen '23 writes that she has retired from teaching journalism and English in Inglewood, Calif. She sent a memorial gift in memory of Gertrude Brewer ex-23 who died in December in Lodi, Calif.

Agnes Boyd Troeger '23 is an export order correspondent for Allis-Chalmers International in Milwaukee, Wis.

F. Van Iderstine '26 last year received 30-year recognition from the Humble Oil and Refining Co. in Denver, where he is area advertising and sales promotion manager.

Gladys Wilson Stow (Mrs. Ashfield Ellis) '28 is in Corte Madera, Calif., where she reports that she is "housewife, grandmother and SF Giants fan."

Douglass H. Thomas '29, Missoula manager of Mountain States Tel. & Tel., is head of the civic affairs division of the Missoula Chamber of Commerce.

The Thirties...

Robert C. Hendon '31 has been promoted to vice president of industry affairs with REA Express in New York City.

Colin Raff '35, financial vice president of Montana Power Co. in Butte, has been elected a director of the Pacific Northwest Power Co.

Harold G. (Hal) Stearns '36, publisher of the Harlowment Times and Eastern Montana Clarion at Ryegate, reports the publication of articles on Montana history and the Lewis and Clark expedition.

Our Men There When It Counts

The two top stories in many afternoon dailies on April 2 carried the bylines of Montana J-School graduates.

Frank Brutto '29 covered the Brazilian revolution for AP in Rio de Janeiro and Ward Sims '50 reported on the Alaska earthquake and its aftermath, also for AP.

Papers which didn't use Sims still were relying on a member of the clan. Editor & Publisher reported that "the brunt of the breaking story (of the earthquake) fell on Martin A. Heerwald ('48), Washington state news manager at Seattle, and his crew."

With Grads Afield...

Leland B. (Ben) Taylor '36 is teaching journalism and English and is publications sponsor at Farmington High School, N.M. He has retired as a lieutenant colonel, USAF.

John A. Forssen '38, reporter, feature writer and photographer for the Missoulian-Sentinel since 1938, resigned to become a journalism and English teacher on the staff of Hellgate (formerly Higgins Avenue) High School. He also will teach photography during the three-week publications seminar for high school advisers in the J-School this summer.

Patricia Brennan Taylor (Mrs. Fred H.) '38 has given up many of her church and community jobs in order to help her husband, an independent oil broker, between household chores. She reports a quick tour of Europe last summer to see the sights and visit relatives. James Patrick Brennan Taylor is now 10.

Mary L. Vandervisie (Mrs. Robert W.) '38, records clerk in the Compton City Police Department, enjoyed her visit to Missoula for the 25th reunion of the class of '38.

William F. Stevens '40 and Velma are living in Billings where Bill is president of Bill Stevens and Associates (real estate and investments).

The Forties...

Curtis F. Stimson '40, partner in the Toggery in Grandview, Wash., says that wife Laura, an eighth grade math teacher in Grandview Junior High, and Mike 20, Gene 17, and Bruce 13 all are thriving. Curtis is past president of the Grandview Rotary Club, past president of Grandview Chamber of Commerce and past exalted ruler of the Elks lodge.

Verna Green Smith (Mrs. Alfred N.) '40 is completing her eighth year as director of public relations in St. Louis County, Mo. She also teaches two accelerated English classes, is president of the St. Louis chapter of Theta Sigma Phi, helped organize a Greater St. Louis Chapter of National School Public Relations Assn., and is a grandmother via her son Alfred N. III and his wife.

D. R. (Scotty) Campbell Jr. '41 has been promoted to advertising director of the Montana Standard-Butte Daily Post.

Vernon F. Spencer '42, assistant hospital administrator in the Bellevue Hospital-Center in New York City, is on partial leave of absence while attending the School of Public Health and Administrative Medicine at Columbia University.

Robert V. Sias '44 is a partner in Sharp-Sias Enterprises which owns and operates the Wilma Building in Missoula, the W. A. Simons Memorial Building in Wallace, Idaho, and other properties including a chain of motion picture theaters in Montana and Idaho.

Cedric N. (Abe) Thompson '45, partner in the firm of Galusha, Higgins and Galusha, also is a director of the First National Bank and Trust Co. in Helena. Wife Wanda is on the Lewis and Clark County school board.

Vic Reimer '48, executive secretary to Sen. Lee Metcalf, will be on leave of absence for six months beginning in November for study of utility regulation and water resources under an $8,000 grant from the American Political Science Assn. He also was the winner of a $1,000 award from the Philip M. Stern Family Fund to do some research and writing about the electric power industry.

Ronald J. Rice '48, Great Falls Tribune-Leader newsman, delivered the commencement address at Great Falls Central High School.

Paul Hawkins '49 and Mrs. Hawkins report the arrival April 10 of Christopher Allen to join Paul Bryon, 6, and Janet Lynn, 4. Paul runs the Vagabond Lodge in Anaconda.

Walter Larson '49, publisher of the Missoula Times, is beginning to feel chipper again after a long siege in the hospital. Wife Mary Lou handled news and ads during his illness in addition to looking after the house and six children.

Irene Turli '49, assistant to the editor of the McClusky (N.D.) Gazette, has been in charge of the weekly while the editor is on a tour.

The Fifties...

Joseph F. (Jose) Stell '50, reporter on the San Jose (Calif.) Mercury-News, was elected president of the 330-member San Jose Newspaper Guild Local 98 (AFL-CIO) and was appointed to a Guild six-man international strike policy committee.

Mary C. Verploen '50 is still women's editor of the Honolulu Star-Bulletin.

Robert E. Crennen '51, business manager of the Pacific Division of
...More Grads Afield

And the Sixties . . .

Rod Fisher '60 sent a card from the Starlet Room of the Hiway House in Phoenix, Ariz., where his "Classic Four" was playing.

Ruth James Towe (Mrs. Thomas) '60 is working for the Washington correspondent for the Buffalo Courier and also helps put out the Phi Gamma Delta fraternity publication.

Patricia Ashall Vail (Mrs. Joel B.) '60 is both a housewife and a reader for East High School English classes in Bremerton, Wash.

Keith Wood '60 joined the Billings Gazette as a reporter in February. He and Faye are the parents of Lee Ann, born Dec. 5, 1963.

F. W. (Bill) Howell '61 is on the staff of the Montana State College Extension Service as an information specialist.

Judith McVey '61, back from Chile, has joined McGraw-Hill Publishing Co. in New York City in a position which emphasizes Latin American affairs.

Mary Steadman '61 is secretary to the director of public relations in Colorado Blue Cross-Blue Shield in Denver.

Larry L. Stevens '61 received a master of arts degree in political science from MSU last December and is school commandant at the Basic Army Administration Course at Fort Dix, N.J.

Penny Wagner '61 suffered severe injuries when her automobile collided with a freight line truck on an icy section of U.S. 10 about six miles east of Wallace, Idaho, in February. She recovered and in May finished the trip to Seattle where she is working for the Valley Publishing Company, publishers of five weeklies south of Seattle.

Judith Zaeske '62 is a commercial writer in the sales promotion department of the Jos. Schlitz Brewing Co. in Milwaukee.

Tom Flaherty '62 moved from the Montana Standard in Butte to the Billings Gazette as general assignment reporter.

Jack Gilluly '62 resigned as MSU sports news writer to join the staff of the Helena Independent Record.

Marie Stephenson '62 left the Montana Standard-Butte Daily Post to join the home living section and food and society pages of the Albuquerque (N.M.) Journal.

Robert L. Templeton '62, USAF second lieutenant and information officer at the Portland (Ore.) air base, reports that he and Ann are the parents of a son, Brian Robert, born Nov. 14, 1963.

Frank Walsh '62 left the Twin Falls (Idaho) Star to join Pacific Telephone as editor of its company paper in Sacramento, Calif.

Scott Black R-TV '63 is on the news staff of CJOC radio in Lethbridge, Alta., Canada.

Judith Lynn Franklin '63 has been named promotion assistant on station KPTV in Portland, Ore.

Sue Lintz '63 has been promoted to editor of HRC News, a monthly publication of Howard Research Corp., in Arlington, Va. The company holds contracts totaling millions of dollars for missiles development. Sue rents an apartment in the Georgetown section of Washington, D.C.

Bryson Taylor '63 was married to Bonnie Reum in St. Ignatius on March 28. He is a reporter for the Great Falls Tribune. Attending were his mother and father, Mr. and Mrs. Tom C. Taylor. Tom is a '34 J-School grad.

'Council of 50' Has 5 J-Grads

Five MSU J-School graduates have been appointed to "The Council of 50" to aid President Robert Johns in plans for the University.

They are Robert H. Bennetts '46, owner of Electric City Printing in Great Falls; Jack F. Hoon '40, vice president of Western Montana Building and Loan Asso. of Missoula; Ray M. Lomans '49, publisher of the Ronan Pioneer; Fred J. Martin '25, publisher of Park County News in Livingston, and Hal Stearns '36, publisher of the Harlowton Times and Eastern Montana Clarion of Ryegate.

Also accepting the president's invitation were K. A. (Doc) Eggersperger, publisher of the Sanders County Ledger in Thompson Falls; Mel Ruder, publisher of the Hungry Horse News in Columbia Falls; Lloyd Schermer, publisher of the Missoulian-Sentinel; Alex Warden, publisher of Great Falls Tribune and Leader; and Frank Whetstone, general manager of the Cut Bank Pioneer Press.
Students, Faculty Win Honors

Wilbur H. Wood, Roundup senior and Kaimin editor, won a $250 fourth place award for editorial writing in the William Randolph Hearst Foundation national competition and Marjorie Nichols, junior from Red Deer, Alta., won a $100 award for sixth place in news story competition.

Donald W. Kinney, who was awarded a degree in radio-television at the end of winter term, won first place in the national radio competition sponsored by Alpha Epsilon Rho.

Cheryl Hutchinson, sophomore from Glasgow, won the first annual Thomas J. Hocking $150 award established by the Glasgow Courier for sophomore students in journalism from Montana.

Mary Lou Collins, senior from Columbia Falls, won the David Veseley $100 prize awarded by the history department for the best essay on Montana history. The entry was her research paper for the Journalism Senior Seminar.

Initiated into Kappa Tau Alpha were Printer L. Bowler, Scobey; Robert J. Goligoski, Havre; Jerry Holloron, Corvallis; Edward C. Nicholls, Butte; Mrs. Donna Wilson Pangburn, Wilsall; Wilbur H. Wood, Roundup, and Rolf Y. H. Olson, Clinton, Conn.

Dean Rea, who joined the journalism faculty as an assistant professor last fall, is the national winner of the Newspaper Advertising Executives Assn. Fellowship for study during the summer of 1964.

The fellowship carries a $2,500 grant to finance an on-the-job summer program for the recipient. He will work on the Charleston (S.C.) Post-News and Courier.

He also has been invited to attend the NAEA annual meeting next January in New Orleans, where he will receive a plaque in honor of the fellowship.

Philip J. Hess, assistant professor of journalism and director of the radio-television studios, won the Academy of Television Arts and Sciences Foundation scholarship to spend three weeks in Los Angeles studying and participating in the network television industry.

Dean Nathan B. Blumberg served as chairman of a four-man accreditation team making a three-day study in February at the University of Arizona in Tucson.

He also was elected to a three-year term on the accrediting committee of the American Council on Education for Journalism and was honored as an "outstanding graduate" by the University of Colorado School of Journalism in ceremonies in April.

J-School Sponsors Photo Workshop

Methods of improving news and feature pictures were suggested to 34 persons who attended the May 2 newspaper photography workshop sponsored by the School of Journalism.

The workshop, directed by Prof. Dean Rea, attracted weekly and daily newspaper representatives, high school and university students and several free lance photographers.

Ron Richards, photography instructor, discussed rights and responsibilities of the press photographer and moderated a panel on cameras. Panel participants were Mel Ruder of the Hungry Horse News in Columbia Falls, Harmon Tuttle of the Hinsdale Tribune, and John Forssen '38 and Gaylord Guenin '62, both of the Missoulian-Sentinel.

Other workshop subjects covered film developing, enlarging and lighting.

Dinner Held in Washington

Several of the clan gathered at the National Press Club with Dean Blumberg when he was in Washington, D.C., in November. Among those present at the dinner arranged by Vern Haugland '31 were Alan Barth, Dean Stone visiting professor winter term 1957, Vic Reinemer '48, Teddy Roe '59, Dick Warden '57, Ruth James Towe '60 and her husband Tom, John Mueller '62, Lo Anne Wagner '63, Ranjit De Silva ex-'64, Bob Davis ex-'64, and Mary Louderback, J-School junior who dropped in after attending a wedding.