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Montana State University (Missoula, Mont.). School of Journalism

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CONTROLLED BURN—A blacktopped parking area now covers the scorched earth where until June 15 the old "Shack" reminded passers-by of early journalism education. Pictured is the burning with the fire department at the "controls." Windows on the east side of the forestry building were replaced.

Summer Internship Program Keeps Undergraduates Busy

Thirty-two journalism and radio and television students returned to school in September after summer jobs on newspapers and with radio and television stations and press associations.

The summer experience stems in part from the School of Journalism's intern program wherein publications and stations agree to the hire of undergraduates, generally between junior and senior years. Some, however, were underclassmen. Among the 32 were students who went after the jobs on their own and worked on hometown publications and for local radio and television stations.

Names of the students and their employers:

Dean Baker, UPI, Helena; Mrs. Dean Baker (Mary Louderback), Spokesman-Review; Brenda Brophy, Ross Carletta and Joe Holly, Butte Standard-Post; Tom Behan, WFNY, Racine, Wis.; Jim Crane, Great Falls Tribune; Douglas Clements, Edmon-}

Staff Gets Jobs Ashore, Afloat

Dorothy Johnson and Ed Dugan tended the store last summer while most of the journalism staff took to the air, sea, and land. Geographically, the exodus likely set a record.

Dean Blumberg, after (and while) recovering from an operation, went to the Caribbean as an American specialist for the Department of State. His itinerary included Trinidad, British Guiana, Surinam and Jamaica.

Warren Brier, associate professor, returned to the Associated Press in Helena after the close of the 3-week Publications Seminar July 3.

Second most traveled was Dean Rea, assistant professor, who summered in Charleston, South Carolina, as recipient of a Newspaper Advertising Executives Association grant of $2,500 to study newspaper advertising and operations practices.

Phil Hess, assistant professor and director of the radio and television studios, worked for the Missoulian and got bylines for his coverage of UFO reports.

Miss Johnson, from her Montana Press Association office, polished preparations for the annual convention and got set for the fall schedule of political advertising.

Ed Dugan had charge of the Publications Seminar.

The dean returned to the campus late in August and left in the middle of September for a fall quarter as visiting professor at Pennsylvania State University. He will return in December, Professor Dugan is acting dean.

Willard Publishes Adventure Trails

Adventure Trails in Montana is the newest book by John Willard '38, of Helena, a 260-page collection of historical sketches of his native state. These first appeared over a 10-year period in the Montana Automobile Association's monthly publication.

Willard put them together, after editing and rewriting, into a handy-size volume which comes in both cloth and paper cover. The cover has a four-color Russell water color and the inside has both Russell color pictures and black-white drawings by 14 of the top western artists, both contemporary and historical. Sponsor of the book is the Montana Historical Society.

This is Willard's second book. His first, a wild game preparing and cooking book, is in its second edition.
The Teens . . .

George T. Armitage '14, who received the first journalism degree from this university, says he is semi-retired but still does some free-lance writing. He lives in Calistoga, Calif.

The Twenties . . .

Guy Mooney '21, has joined the Cut Bank Pioneer Press as news editor, after 18 years as editor of the Missoulian-Sentinel.

Lloyd S. Thompson '23, reports his first job is writing and his second is acting as maintenance man and landlord to three families of Stanford graduate students who live in houses he built.

A. A. Applegate '23 (M.A.), is Professor Emeritus at Michigan State University since his retirement as head of the journalism department. He has been a visiting lecturer at Hillsdale College, for three years and in June was voted Professor of the Year by Hillsdale seniors.

Grechen Van Cleve Abbott '23, is a consultant for the United States committee for U.N.I.C.E.F. in New York. Before that she says she served on the staff of the White House Conference on Children and Youth and wandered through the Far East for 14 months.

Ralph W. (Red) Neill '25, died in September in a Seattle hospital at the age of 69. He had been executive secretary of the Washington Medical Association and was a founder and past president of the National Medical Society Executives Association. Survivors include one son, James, of Seattle.

Rear Admiral Eddie Reeder '27, chairman and executive director of the Montana Unemployment Compensation Commission, has been elected president of the Reserve Officers Association of the United States.

Sallie Maclay Brutto '29, and Frank Brutto '29 are still in Rio de Janeiro, Brazil, where he is chief of the Brazilian Associated Press operations. Sallie is teaching a class in journalism at the Escola Americana and is adviser to the school newspaper. Brutto's daughter, Elisabeth, just finished her junior year in high school. The family is scheduled for a home-leave next summer.

The Thirties . . .

Mrs. Fremont Wilson '31 is listed in the 1963 edition of Who's Who of American Women. She reports her pleasure at having typed last spring the master's thesis on Chief Joseph for Rolf Olson, former Kaimin editor who received his master's degree in June.

George C. Adams '31, is editor of the Anaconda Standard.

John W. ('Jocko') Shenk '36, has been named general manager of the Tampa office of the Paul Revere Life Insurance Co.

Robert O. Lodmell '37, publisher of the Lake Wales, Florida, Highlander, recently expanded his operation by the addition of a new press unit. Lodmell, who also owns three weekly publications in other Florida communities, prints his four papers plus four other publications in his Lake Wales shop. He converted to offset printing three years ago.

Richard K. Brome '37, is working on the U.S. News and World Report staff in Washington.

Robert Lathrop '37, newsman for the Great Falls Tribune and Leader for many years, is now the city editor of the Tribune.

The Forties . . .

William D. (Scotty) James '41, has been promoted from the position of city editor to editorial writer on the Great Falls Tribune staff.

Mrs. Dorothy Dyer Ege '41, formerly high school journalism teacher in Oregon and Newspaper Fund student at Eugene, has moved to Wrangell, Alaska.

Duncan (Scotty) Campbell '41, is advertising manager of the Montana Standard-Butte Daily Post in Butte.

Tom Wigal '36, is director of communications of the Anaconda Co. in Butte.

K. B. (Ken) Kizer '41, writes that he added a female deduction to three males in May, with the birth of Kristine Beth. His sons are Jeffrey 11, Peter 9 and Scotty 5. Ken is public relations manager for RCA's computer operations in Cherry Hill, N.J.

Marian Badgley Osborne '47, broke up a streak of girls by adding John Rodger to their family of three girls in March.

Dick Wright '48, handled a promotion job for a 12-station network of television stations covering the 1964 Portland Rose Festival Grand Floral Parade. He is publicity and promotion director of KGW-TV in Portland.

Vie Reinemer '48, an A. L. Stone Visiting Lecturer in 1960, has received an American Political Science Association grant to study utility regulation and water resource policy. He will be on leave from his position as executive secretary to Sen. Lee Metcalf from November through April 1965.

William A. Barbour '48, is editor and publisher of Product Design and Development, a national business publication for design engineers published monthly by the Chilton Co. He serves on the Chilton Editorial Board and Board of Publishers. Bill and Anne live in Moorrestown, N.J., and have two children, Mike, 15, and Nan, 7.

J. J. Wuehrner '49, has been promoted to vice president of the Thomas J. Deegan Co., a firm of New York public relations consultants.

The Fifties . . .

John Owen '51, executive sports editor of the Seattle Post-Intelligencer, and Mrs. Owen (Alice Kesler, to whom Dean Ford wrote in '51 regarding High School Editor files) and children paused in Missoula in August en route to Butte.

Beverly Brink Morales '50, is editor of the Republican Banner, published by the Republican Executive Committee of Broward County, (Ft. Lauderdale) Fla.

Robert C. Tharalson '50, married JoAnne Kingdom last year. He is head of circulation in the Bellington, Wash., Library.

Donald Graff '51, is working with a public affairs information program for Western Electric in New Jersey.

Norman Weiler '52, has a teaching assistantship at the University of Maryland, where he is working toward a Ph.D. in History. He earned his M.A. in History in 1962.

George F. (Bud) Scotten '52, recently became president of the Montana Association of Insurance Agents.

Scott Sorenson '63, is teaching journalism at Havre High School after a summer in Europe.

Thomas C. Ambrose '53, recently joined the Weyerhaeuser Co. as public affairs representative, after 10 years with the Spokane Daily Chronicle, where he handled the business desk and wrote a daily column. He and his wife Joyce have two sons, Neal 2 and John Alan 7 months.
Louis P. Keim ’53 has been named account supervisor for Burson-Marsteller Associates, public relations firm specializing in industrial and commercial publicity. The former Kaimin editor and Mrs. Keim (Carol Cushman) live at 19 N. Prindle Ave., Arlington Heights, Ill.

Art Lundell ’53, became part owner of the Vernon County Broadcaster-Censor in Viroqua, Wis., July 1. He says he is handling the news, photography and engraving side of the job and filling in on ad sales.

Dave Pugh ’53, is doing advertising promotion and display work for a carpet store in Sarasota, Fla., and of some of his ads have received awards from the American Carpet Institute. He and Jane have boys 12 and 6 and a girl 9.

Joy East Ghigleri ’53, writes that her husband was one of Idaho’s 14 delegates to the GOP Convention in San Francisco and that she went along to view the convention.

Mary Ellen Styles Geiss ex-’54, is working in display advertising on the Sheridan (Wyo.) Press.

Beverly Praetz Pietryga ’54, and husband, Larry, have adopted a baby, Michael David. Bev says, “Now I’ll have a resident guinea pig to test my children’s stories on.”

Shirley DeForth Lucchesi ’55, added a son, David Oreste, to her family on her daughter Diane’s first birthday, April 14. The Lucchesi live in Tinley Park, Ill.

Murdo A. Campbell ’55, is a district delegate to the Montana State University Alumni Association representing district 13, Great Falls.

Ann Thomson Beaman ’55, reports that her husband has been made general manager of Palm Springs Television, one of the nation’s largest TV cable systems. They have two children, Roddy, 5, and Ricky, 3.

Robert F. Alkire ’53, is director of public relations for the Nevada Mines Division of the Kennecott Copper Corp. and lives in McGill, Nev.

Capt. Daniel R. Zenk ’55, is assistant professor of military science at the University of Minnesota, where he is also enrolled in graduate school. He reports that the number of children and wives remains stable for the present.

Carla W. Hewett Beck ’55, recently moved to Great Falls, where her husband, the Rev. Jacob D. Beck, is first rector of the new Episcopal parish, St. Francis Church in east Great Falls. Mary, age 5, gained a sister in January when Anne Theresa was born.

Hiddie Hendrik van Ameyden van Duym ’57, married Penelope Loucas, a ’62 MSU graduate, April 4.

Norma Beatty ’57, says her biggest news is her marriage Sept. 5 to Shirley C. Ashby, assistant vice president of the Montana Bank, Great Falls. Sandwiched in with the wedding plans have been some award-winning activities as hostess of KRTV’s “Today in Montana” show. It won the Greater Montana Foundation award as the “Best successful over-all programming format” in television in Montana. Norma won the Marion Vilmure Memorial award given by the Advertising Association of the West to the top woman in advertising in western states. Norma was a member of the Montana Centennial Commission and chairman of the Centennial Party in New York City. She reports that while in Washington, D.C., she had an interview on NBC Monitor with Mrs. Lyndon B. Johnson’s press secretary.

Jerry H. Strauss ’58, is working for the Wall Street Journal in San Francisco.

And the Sixties . . .

Judith Blakely ’60 and former business manager of the Kaimin, became Mrs. Neil Morgan on Sept. 26 at Yosemite National Park. Judy is staff writer for the San Diego Union at its La Jolla office. Their address is 7931 Prospect Place, La Jolla.

Louis Garcia ’64, worked with Anna Maria Alberghetti in “West Side Story” and with Molly Picon in “Milk and Honey” this summer.

Barbara Williams ’61, assistant Women’s Editor of the Spokane Daily Chronicle, is vice president of her Theta Sigma Phi alum group.

Larry S. Stevens ’61, assistant administrative officer at Ft. Dix, N.J., has been promoted to 1st Lt.

Bob Amick ’61, editor of the Chateau Acantha, reports the arrival last December of his and wife Nikki’s first child, Robert Martin Amick III. They are expecting another on the baby’s first birthday.

John Honey ’61, has been promoted to assistant to the director manager of the American Oil Co. in Salt Lake City, he reported during a July visit to the J-School.

John Barber ’62 Colfax (Wash.) Gazette reporter, is recovering from an automobile accident in September that put him in a Kimberly, B.C., hospital with a broken pelvis and cut knee. He was on vacation and lost control of his car on a railroad crossing near Kimberly, the Gazette reported.

Alexander P. Madison ’62, left his position as editor of the Healdsburg (Calif.) Tribune in June to return to Montana. He took over the newly-created position of editor of publications at Montana State College in Bozeman.

Judith Zaeske ’62, has a heady job. She is commercial writer in the Sales Promotion Dept. of the Joseph Schlitz Brewing Co.


Mary Leigh ’63, married Robert S. Dinning Aug. 15 in Calgary. They are living in Edmonton, where he attends the University of Alberta School of Law.

Janet Trask ’63, has moved from her position as society editor of the Billings Gazette to associate editor of McCall’s Piece Goods Merchantiser in New York City. The magazine is read by retailers, buyers and fabric shop owners.

John Frook ’63, graduate student in journalism at the University of California in Los Angeles, edited the California Sun Magazine, a laboratory publication of the journalism department. He wrote an article in the magazine, “The Thickness of a Man’s Skin,” about the problem of integrated housing in the Los Angeles area.
Lee Norton Joins Faculty

R. L. (Lee) Norton of Eugene, Ore., became assistant professor of journalism with the start of fall quarter after completing his master of arts degree in August. The degree tops approximately 14 years of professional practice in radio, television and public relations.

Mr. Norton received his bachelor of arts degree from the University of Vermont in 1947 and comes to MSU with experience with the Alaska Broadcasting System, Anchorage; KHUM radio, Eureka, Calif.; KGMS, Sacramento; KENL, Arcata; the Goodwill Industries of Santa Clara County, San Jose; Pacific Adult Radio, KEST, Boise, Idaho, and KAPT, Salem, Ore.

His four years in public relations includes news releases, feature material and pictures for West Coast publications in the employ of the Goodwill Industries.

The newcomer is teaching courses in radio and television and advanced reporting and editing.

Mr. and Mrs. Norton have a son, Mark, 8, and daughters, Doris, 18, and Betsy, 7.

Thesis On File


Advisers Gather

High school publications advisers from eight states gathered at the School of Journalism from June 15 to July 3 for a Newspaper Fund Publications Seminar, sponsored jointly by the Wall Street Journal and the journalism school.

Fees and living expenses were paid by the Fund for 19 of the 23 students. Four registered without Fund assistance. The staff included Professors Brier, Dugan and Johnson, Sam Reynolds of the Missoulian and John Forssen '38, journalism instructor and publications adviser at Missoula County High School.

States represented were Idaho, Oregon, Wyoming, Colorado, North Dakota, South Dakota, Minnesota and Montana.

News Jobs Top Graduates' List

The news media claimed more of the 1964 graduating class than any other group of employers, but the lure of graduate education deferred four of the class from start of professional practice.

The 1964 graduates are located as follows:

Jacqueline Bissonnette, employee relations publication, Pacific Telephone Co., Sacramento, Calif.
Mary Lou Collins, graduate student, MSU.
Jeff Gibson, Billings Gazette.
Bob Goligoski, graduate student, MSU.
Don Hegg, advertising, Sears State Street Store, Chicago.
Jerry Holloron, graduate student, MSU.
Marlies Larson, assistant society editor, Bellingham (Wash.) Herald.
Mary Ann McCarthy, Europe.
Ed Nicholls, advertising, Missoulian.
Jim Oset, desk, Idaho Falls Post-Register.
Donna Wilson Pangburn, married, Missoula.
Genevieve Violette, married, Missoula.
Wilbur Wood, graduate student, San Francisco State University.

COMMUNIQUE

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For those who have left the campus
But cherish its memories.

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