Spring 2-1-2004

MGMT 480.01: Cross Cultural Management

Maureen Fleming

University of Montana - Missoula

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# Management 480

**Cross Cultural Management**  
**Section 1, Spring 2004**  
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<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>ASSIGNMENT</th>
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<tbody>
<tr>
<td>1/26</td>
<td>Introduction to Course</td>
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<tr>
<td>1/28</td>
<td>Chapter 1</td>
<td>Prepare Case (update case) and Discussion Questions</td>
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<td>2/2</td>
<td>Chapter 2</td>
<td>Prepare Case (update case) and Discussion Questions</td>
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<td>Barbara Theroux – Fact &amp; Fiction</td>
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<tr>
<td>2/4</td>
<td>Chapter 1 &amp; 2 Comprehensive Cases</td>
<td>Prepare Cases (Case 1, p. 67; Case 2, p. 71; Case 3, p. 73)</td>
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<td>2/9</td>
<td>Chapter 3</td>
<td>Chapter 3: Discussion Questions and case</td>
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<td>2/11</td>
<td>Chapter 3</td>
<td>Application Exercise 1 &amp; 2 Book Choice Due</td>
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<tr>
<td>2/16</td>
<td>President’s Day</td>
<td>NO CLASS</td>
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| 2/18   | Chapter 4                                  | Prepare Case  
Outside Reading  
Discussion Questions                  |
| 2/23   | Chapter 4                                  | Application Exercise 3 Experiential Exercise                                |
| 2/25   | Chapter 5                                  | Prepare Cases (Case 5, p. 205; Case 6, p. 215) Discussion Questions          |
| 3/1    | Chapter 6                                  | Prepare Case and Discussion Questions                                      |
| 3/3    | Chapter 7                                  | Prepare Case and Discussion Questions                                      |
|        |                                             | Experiential Exercises 1 & 2                                                |
| 3/8    | Book reports                               | Written book report due                                                    |
| 3/10   | Book reports                               |                                                                             |
| 3/15   | Book reports                               |                                                                             |
| 3/17   | Book reports                               |                                                                             |
| 3/22   | Chapter 8                                  | Discussion Questions & Case                                                |
| 3/24   | NO CLASS                                   | Prepare for exam, Chapters 1-7                                              |

Grade will be determined from your exams, written presentation and class attendance. You are expected to attend class. If you miss a class, you must provide a written response for cases or exercises discussed in class as indicated on the syllabus. (5 points will be deducted for every missed class which does not have a written report delivered in proper form within one week of absence.) You must be prepared to answer discussion questions for each chapter. If you miss class on 4/26, 4/28, 5/3 or 5/5 five points will be deducted from your final average.

2/11 Book Choice Due
3/8 Written Book Report Due
4/5 Exam I (Chapters 1-7) Due
4/26 Exam II (Chapters 8-11) Due
5/3 Written Paper Due

Outside readings should come from standard business periodicals. Fortune, Wall Street Journal, etc. Internet editions are acceptable. A copy of the reading must be provided to the instructor on the day of the assignment.
WRITTEN AND ORAL PRESENTATIONS

A. BOOK REPORTS


Focus on learning about the culture of the country in which the book is set.

GRADE SYSTEM

100 Points
Book Report I

200 Points
Exams

100 Points
Book Report II or Written Case

400 Points TOTAL

-5 points for every class you miss which does not have a written report of the class assignment delivered in proper form within one week of absence.

If you miss class on April 26, April 28, May 3 or May 5, five points will be deducted from your FINAL AVERAGE.

Grade Percentage:  
94-100% = A  
86-93% = B  
78-85% = C  
70-77% = D  
Below 70 = F