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### George Pierce Baker to be featured speaker at School of Business Administration Awards Banquet

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Montana State University Weekly News RoundupFOR RELEASE WEDNESDAY, MAY 15

Dr. George Pierce Baker, president of the Transportation Assn. of America and professor of transportation at the Harvard Graduate School of Business Administration, will be the featured speaker at the Montana State University School of Business Administration Awards Banquet which will be held Saturday, May 18, in the Bitterroot Room of the Florence Hotel. His topic will be "The Necessity for a Co-ordinated Transportation Industry".

As president of the Transportation Association of America, Dr. Baker directs its nationwide activities in behalf of sound transportation in private ownership, bringing together all forms of transportation with the users and investors in seeking national policies to assure the strongest and most effective transportation system in the public interest. He has held this position since Dec. 1, 1954.

Dr. Baker is also director of the doctoral program at the Harvard Graduate School.

He is a graduate of Harvard, having received his A.B. in 1925, A.M. in 1930, and Ph.D. in 1934. Dr. Baker has been transportation consultant to several railroads, was a member of the Civil Aeronautics Board from 1940-42, served in various capacities in the military services during World War II, and in the State Department in 1945-46. He was vice chairman of the President's Air Policy Commission, the Finletter Commission, after the war, chairman of the committee on aeronautics of the Research and Development Board of the Military Establishment, and a member of the United Nations Transport and Communications Commission since 1946.

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