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Main Hall to Main St.

Vol. 6, No. 2

Connecting Campus and Community

February 2000

Palmer trucks UM Grizzly bear across the nation

A massive University of Montana Grizzly has been set free to roam the nation's highways and interstates.

Jim Palmer Trucking this month unveiled a new UM recruiting and marketing tool — a 53-foot semi-tractor trailer bearing the Grizzly logo — in an effort to raise awareness of the University and its Grizzly mascot among prospective students and parents along the routes traveled by the nationwide carrier.

Last fall, lifelong Grizzly fans Jim Palmer and his son, Scott, offered one of the rigs in their firm's 350-truck fleet to help promote UM. The Palmers paid to have giant maroon, white and silver UM logos painted on the sides and back of the truck's shiny, black, 18-wheel trailer with "Go Grizzlies" in bright yellow. The graphics also include a Web address — montanagrizzlies.com — for passersby who want to contact UM for more information.

The truck made its inaugural journey from the Midwest to Missoula in early

February with a load of Coca-Cola products. It will be dispatched from the company's Missoula home office to haul food and beverages from coast to coast.

The Palmers have said they will route the truck to areas of the country that UM targets for recruitment. In addition the truck will be available for use by UM for special events such as Homecoming and the Great Griz Encounter.

The moving billboard is the first of its kind among the 200 colleges and universities represented by the Atlanta-based Collegiate Licensing Co., which represents UM in overseeing commercial logo use. UM is among only a few universities nationwide to have this unique, eye-catching form of advertising.

"We think this truck will give a new meaning to the phrase 'Go Griz,'" UM President George Dennison quipped during an unveiling ceremony on campus Feb. 9.

"I want to thank Jim and Scott Palmer and all the employees of Palmer Trucking for their long-standing support of the University and for this very creative idea

that will help UM prosper in the future.

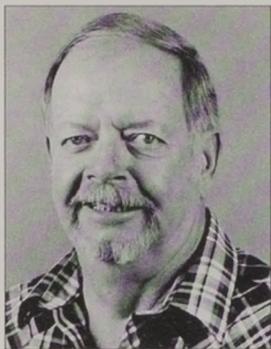
"I want to ask Scott if he will route the truck through downtown Bozeman every time its travel route takes it past that town, just to remind its residents that we're still here."

The truck is one of the most unique items ever donated to the University to help in its outreach mission, said Bob Frazier, University executive vice president and coordinator of UM's marketing efforts. "It's one that will have long-lasting effects far beyond today," he said.

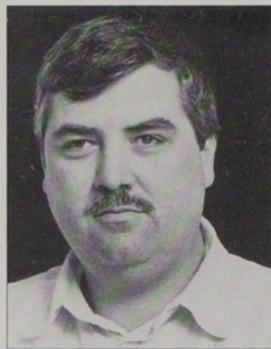
Palmer Trucking employees estimate that the traveling Griz will be seen by more than one million people a year across the nation.

Jim Palmer started his trucking firm with one truck that he drove himself. The Missoula-based Jim Palmer Trucking was incorporated in 1966 and has grown into a nationwide carrier with facilities in Sioux Falls, S.D.; Salina, Kan.; and Tampa, Fla. The carrier hauls foods and beverages ranging from frozen pizza to ice cream.





Esmay



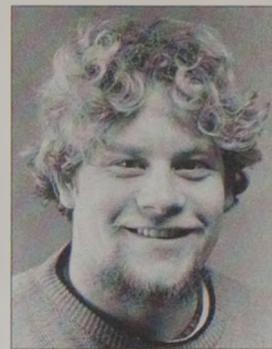
Marks



Washington



Dargitz



Peterson

Charter Day ceremony honors five UM friends

UM celebrated its 107 years as an institution during Charter Day events on Thursday, Feb. 17.

The University's 1893 founding was marked with an awards ceremony that recognized Jerry Esmay, Jim Marks, Phyllis Washington, Jan Fowler Dargitz and Christopher Peterson for outstanding service to UM.

Esmay, chair of the computer science department, received UM's Montana Faculty Service Award. He joined UM in 1984 and has chaired the computer science department since 1986. Esmay is active in a wide range of on- and off-campus activities — from participating in Faculty Senate and American Legion projects to directing Montana's State Science Fair for more than 10 years. Esmay gets to know his department's majors as their primary adviser, and he strives to make time for every student. He also helped his department remain viable and current amidst the whirlwind of changes that have transformed computer science during the last decade.

Jim Marks, director of Disability Services for Students, received the Robert T. Pantzer Award, named for the 1966-74 UM president who strove to make the University a more open and

humane learning environment. Marks joined UM in 1988, working in a department then known as Disabled Students Services. Back then the department consisted of his part-time position, a student employee who worked about three hours a week and a tiny budget intended to serve about 120 students with disabilities. From this humble beginning, Marks, who is blind, grew DSS into a respectable office with substantial resources that serves nearly 600 students. He constantly works to bring a progressive attitude to UM regarding University access.

Philanthropist and former UM Foundation Capital Campaign chair Phyllis Washington received the Neil S. Bucklew Presidential Service Award, named for UM's president during 1981-86. The award recognizes Washington's efforts to foster understanding of the University's needs and strengths. A 1964 UM graduate, Washington has worked as a teacher, interior designer and antiquarian. She served as a UM Foundation board member during 1990-96 and as national chair of UM's Capital Campaign from 1993 to 1996, helping the University raise \$71 million. A generous donation from Washington

and her husband, Dennis, also helped construct UM's Washington-Grizzly Stadium, and the couple was instrumental in the renovation of campus's historical Prescott House. They also donated the property that became UM's Center at Salmon Lake.

Dargitz earned the Montana Alumni Award for her longtime support of the University. A Lewistown native, she graduated from UM in 1957 with a degree in elementary education and now lives in State College, Penn. She taught in Washington and Germany before co-founding and co-directing the Park Forest Montessori School in Pennsylvania. Dargitz is active with UM's Alumni Association House of Delegates and has established several scholarships, including a UM Delta Gamma elementary education scholarship.

Peterson of Sudbury, Mass., received the ASUM (Associated Students of UM) Student Service Award. A senior in communication studies, he has worked as an HIV counselor, ASUM senator, Head Start volunteer, Women's Center volunteer, Multi-cultural Alliance Prejudice Reduction Workshop leader and peer health educator with Peers Reaching Out.

Target Range teacher wins teaching excellence award

A whopping 22 letters supporting the nomination of this year's winner of a prestigious education award share a common theme: Melodee Smith-Burreson is a great teacher.

The Maryfrances Shreeve Award for Teaching Excellence is presented annually by UM's School of Education to a teacher who goes the extra mile both inside and outside of classroom walls.

Burreson, a second-grade teacher at Missoula's Target Range Public School, was selected for the Shreeve Award based on her 24 years of exceptional teaching in western Montana schools. The award recognizes her skill, innova-



Burreson

tion and commitment as a teacher.

The \$2,000 Shreeve Award was established in 1992 to honor the master elementary teacher who taught for 37 years in Montana. Shreeve died in March 1998.

Burreson will be presented with the award at a gathering of her colleagues — the School of Education's 11th annual Teacher Education Reception — on March 4.

The reception also honors several hundred western Montana teachers for super-

vising student teachers and interns from UM.

Burreson earned a bachelor of arts in education from UM in 1976. She has taught fourth, fifth and second grades during her 22 years at Target Range.

Among those singing Burreson's praises in reference letters was a former student now completing a degree in elementary education at UM.

"If I could be half the teacher she is," wrote Amy Schwenk, "I would surpass many of my goals and dreams. I can only hope to reach as many students as she has during her teaching profession and maybe touch the life of a student, as she had done for me."



Bear Briefs

Hot Courses—TV actor Carroll O'Connor, well-known for his roles in "All in the Family" and "In the Heat of the Night," will teach two courses at UM this summer. Writing the Movie will run May 22-June 23, and Writing the Movie II will run June 26-July 28. Also among the more than 500 courses offered will be a history course on Russia, a music course built around the International Choral Festival in Missoula this summer and seven courses taught in Mexico as part of UM's Mexico Study-Abroad Program. For more information about regular courses, as well as workshops, field courses and short courses, call 243-6014, e-mail umsummer@selway.umt.edu or visit the Web site at <http://www.umt.edu/summer>.

Echinacea Expert—Montana Gov. Marc Racicot recently named UM pharmaceutical sciences Professor Rustem Medora to the Wild Medicinal Plants Task Force authorized by the 1999 Montana Legislature. Medora, an expert on the medicinal properties of native plants, will represent the Montana University System on the eight-member committee. The enabling legislation, Senate Bill 178, grew out of concern among legislators and the general public about the overharvesting of echinacea angustifolia, an increasingly popular plant for use as a cold preventive or treatment as well as a tonic for the immune system. The committee will study the problem with respect to echinacea and six other native wild plants threatened with extinction to determine sustainable collecting. They then will recommend legislation if appropriate.

Online Commerce—The e-commerce immersion course recently hosted by UM and the Montana World Trade Center is available at <http://www.globalspeak.com> at no charge. Just click on the "Featured Webcasts" section and then "Now Showing." The UM Webcast is "E-Business 2000 (Part I): Opportunities, Challenges and Winning Strategies." It features the course's keynote speakers — who happen to be some of the "leading pioneers in e-commerce," according to MWTC Executive Director Arnie Sherman — as they share real-life examples about their successes in the e-commerce area.

Griz Greatness—Star quarterback Drew Miller picked up the 1999 Grizzly football team's Most Valuable Player title during the annual Football Banquet of Champions this month. Miller, a junior who transferred to UM last year from Brigham Young University, received the Steve Carlson Award. He was selected for the MVP honor by the Grizzly coaching staff. Miller was named to several All-American squads, was a first team All-Big Sky Conference pick and was the runner-up for the league's offensive MVP award.



Griz MVP Miller

Three players shared the Terry Dillon Award, given to the team's outstanding back or receiver. Winners are senior receiver Jeremy Watkins, sophomore halfback Yohance Humphrey and sophomore safety Vince Huntsberger. Senior tight end Dallas Neil earned the Tony Barbour Award as the "player who best represents Grizzly football." Offensive tackle Chase Raynock picked up the Paul Weskamp Award for outstanding offensive lineman, while linebacker Adam Boomer and guard Thatcher Szalay claimed Golden Helmet Awards for being the hardest hitters. Defensive tackle D.J. Colter and senior wide receiver/punt returner Travis Walker received the Pat Norwood Award for most inspirational players. Rylan Jollymore was tabbed "Outstanding Linebacker," while special teams players of the year were kicker Kris Heppner and linebacker Ike Mincy.

Greek Kindness—Fraternities and sororities at UM contributed \$12,710 to charity in 1999, put in 8,117 hours of community service and donated many boxes of clothing and canned goods. While most of the giving and donations come from small projects, these students also organize special events such as bike-athons and marathon events. About 450 men and women participate in Greek life at UM. Each on average contributed 18 hours toward worthy causes last year.

Housing Help—When the International Choral Festival comes to town July 12-16, Missoula host families will be needed to house all the foreign singers. If you would like to help, contact Ann Boone at 543-8166 or Alayne Dolson at 728-6921.

Spring Break—UM students and faculty will be on spring break the week of March 20-24.

Exhibit Continues—It's not too late to take in the exuberant cafe and cabaret musical culture of Paris between the two world wars. Missoula's exhibit of "The Jazz Age In Paris: 1914-1940" continues through March 23 at the Missoula Public Library. Missoula is among only 28 sites in the United States to host the traveling exhibit, which is based on a large-scale show presented at the Smithsonian Institution in 1997. UM's Mansfield Library is co-sponsoring the exhibit and related events. The exhibit is free and open to the public. Meanwhile in conjunction with the Jazz Age exhibit, the public also is invited to free lectures, including "Sidney Bechet's Life" by UM radio-TV Professor Bill Knowles on March 7, "Jazz and Blues Motifs in Sartre's *La Nause*" by French Associate Professor Chris Anderson on March 9, "Jazz It Up: Jazz and the Cinematographic French New Wave" by French Associate Professor Michel Valentin on March 13 and "Paris and Food" by Visiting Instructor Garry Kerr on March 15. All lectures begin at 7:30 p.m. at the Missoula Public Library.

Moving On—Robert L. Kindrick, UM's provost and vice president for academic affairs, has accepted a top administrative position at Wichita State University in Kansas. Kindrick will assume the post of vice president for academic affairs and research at Wichita State Aug. 1. He has served as UM's No. 2 administrator since 1991 and was named University provost in 1998 in recognition of his responsibilities in the multicampus university. He also has taught courses in UM's English department.

In Touch—Stay current on campus news by visiting the University's Web page at <http://www.umt.edu>. You also can subscribe to TGIF, UM's e-mail newsletter, from that site.



Winning Moot Court team members Bobbi Frazer (left), John Mudd (center) and Taryn Stampfl.

National Champs

Law school's Moot Court team takes top title

Don't argue with these people. You'll probably lose. A trio of Montana law students brought home a national championship title from New York City when they aced the National Moot Court Competition this month.

The winning team — Taryn Stampfl of Eureka, John Mudd of Missoula and Bobbi Frazer of Plains and Billings — represented the UM School of Law at the final competition, held Jan. 31-Feb. 3. They triumphed over 13 teams during four days of elimination rounds.

Coached by Visiting Assistant Professor Larry Howell and law school Associate Dean Melissa Harrison, the students earned their first-place spot arguing in front of some of the country's top legal figures, including judges from U.S. District Court, the U.S. Court of Appeals and the New York Court of Appeals.

Montana last won the moot court championship in 1981.

The three Montana students and their coaches landed in New York after trouncing the opposition at November's regional competition in Spokane, Wash. The region's second-place team, the University of Washington, joined UM at the New York matchup but was knocked out of the competition when it came up against Montana in the semifinals.

The winning team's appellate brief took second place in both regional and national competition. Appellate briefs contribute to 40 percent of the overall score. Oral arguments make up the remaining 60 percent.

The team is sponsored by the Butte law firm of Poore, Roth & Robinson, P.C.

UM Calendar

Wednesday, March 1

Concert—Chamber Chorale, 7:30 p.m., Music Recital Hall. Free.

Thursday, March 2

Basketball—Lady Griz vs. Portland State, 7:05 p.m., Adams Center.

Outdoor Program multimedia show—"Hiking the Appalachian Trail," by UM student Gabriel Boisseau, 7:30 p.m., McGill Hall Room 215. Free.

Friday, March 3

Concert—UM Jazz Bands Winter Concert, 7:30 p.m., University Theatre. Tickets \$4/general and \$2/students and senior citizens.

Saturday, March 4

Basketball—Lady Griz vs. Eastern Washington, 7:05 p.m., Adams Center.

Concert—Missoula Symphony Orchestra, Britten's "War Requiem," 7:30 p.m.; also 3 p.m. Sunday, University Theatre. Call 721-3194 for ticket information.

Monday, March 6

Practical Ethics Seminar—"Morally Correct Parenting," by John Sommers-Flanagan, executive director of Families First, 12:10-1 p.m., Davidson Honors College Room 118. Free. Public welcome.

Mortar Board's Last Lecture Series—Michael Hufford, psychology assistant professor, 7-8 p.m.; James Jacobs, physics and astronomy assistant professor, 8-9 p.m., Gallagher Building Room 122. Free.

Tuesday, March 7

Wilderness Lecture Series—"Devolution From Both Sides" by O'Connor Center for the Rocky Mountain West's Pat Williams, senior fellow, and Daniel Kemmis, director, 7-9 p.m., Gallagher Building Room 122. Free.

Opera Theatre—7:30 p.m., also March 8, Music Recital Hall. Tickets \$3/general, \$1/students.

Drama production—"The Diviners," 7:30 p.m., also March 9, 11, 15 and 17

(2 p.m. matinee March 11), Masquer Theatre, Performing Arts and Radio/TV Center. Tickets \$9/general, \$7/students and senior citizens, \$5/children 12 and under. Call 243-4581.

Wednesday, March 8

Mortar Board's Last Lecture Series—Walt Hill, biological sciences professor, 7-8 p.m.; Anya Jabour, history associate professor, 8-9 p.m., Gallagher Building Room 122. Free.

Drama production—"The Night Thoreau Spent in Jail," 7:30 p.m., also March 10, 14 and 16, Masquer Theatre, Performing Arts and Radio/TV Center. Tickets \$9/general, \$7/students and senior citizens, \$5/children 12 and under. Call 243-4581.

Thursday, March 9

Art exhibit—Bachelor of Fine Arts Thesis Exhibition I, 11 a.m.-4 p.m., Mon.-Fri., through March 17, Gallery of Visual Arts, Social Science Building. Opening reception March 10, 5-7 p.m., in the gallery. Free.

Concert—Leo Kottke, musician/songwriter, 8 p.m., University Theatre. Tickets \$16/advance, \$18/day of show; call 1-888-666-8262 or (406) 243-4051.

Friday, March 10

Visiting Artist Lecture—"Environmental Sound Constructions," by Patrick Zentz, 7:30 p.m., UM's Fine Arts Building Room 304. Free.

Monday, March 13

President's Lecture Series—"Young Man Lincoln" by Douglas Wilson, director of the Lincoln Studies Center and the George A. Lawrence Distinguished Service Professor of English at Knox College, 8 p.m., University Theatre. Free.

Tuesday, March 14

Maxine Van de Wetering Lecture—by Diane Sands, activist, organizer and educator, 7 p.m., North Underground Lecture Hall. Reception follows, 9 p.m., Davidson Honors College.



The University of
Montana

Main Hall to Main Street is published by University Relations at The University of Montana. Send questions, comments or suggestions to Rita Munzenrider, editor, 327 Brantly Hall, Missoula, MT, 59812, or call (406) 243-4824. Photos are by Todd Goodrich. Terry Brenner, David Purviance, Cary Shimek and Patia Stephens are contributing editors and writers.