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### Montana Nonresident Seasonal Travel Comparisons: 2003

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## 2003 Montana Nonresident Seasonal Travel Comparisons

July, 2004  
J. Wilton

	Winter (Dec-March)	Spring (April-May)	Summer (June-Sept)	Fall (Oct-Nov)	All Year (2003)
<b>Length of Stay</b>					
Nights	3.06	3.05	4.39	3.84	3.92
<b>Visitation</b>					
Nonresident Visitors	1,916,000	1,183,000	5,487,000	1,084,000	9,670,000
Nonresident Travel Groups	823,000	601,000	2,214,000	539,000	4,177,000
Nonresident Group Size (persons)	2.33	1.97	2.48	2.01	2.32
<b>Expenditure Category (Average Daily per Group)<sup>1</sup></b>					
Gasoline, Oil	\$24.55	\$33.36	\$25.27	\$25.60	\$26.12
Retail Sales	\$29.25	\$17.85	\$24.51	\$26.23	\$24.71
Restaurant, Bar	\$29.80	\$20.67	\$24.13	\$18.73	\$23.93
Hotel, Motel, B&B, etc.	\$18.69	\$15.95	\$12.58	\$10.52	\$13.08
Groceries, Snacks	\$6.88	\$8.64	\$9.51	\$6.37	\$8.60
Auto Rental and Repairs	\$3.54	\$9.20	\$8.53	\$3.75	\$7.21
Outfitter, Guide	\$1.37	\$2.51	\$4.56	\$7.25	\$4.18
Campground, R.V. Park	\$0.03	\$2.33	\$3.60	\$0.77	\$2.53
Transportation Fares	\$1.82	\$1.09	\$0.21	\$0.06	\$0.54
Misc. Expenses, Services, Fees, Licenses	\$7.97	\$5.06	\$4.53	\$5.13	\$5.21
<b>Total Average Daily per Group</b>	<b>\$123.90</b>	<b>\$116.66</b>	<b>\$117.43</b>	<b>\$104.41</b>	<b>\$116.11</b>
<b>Total Seasonal Expenditures</b>	<b>\$298,600,000</b>	<b>\$208,200,000</b>	<b>\$1,148,700,000</b>	<b>\$218,800,000</b>	<b>\$1,874,300,000</b>

<sup>1</sup> Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.