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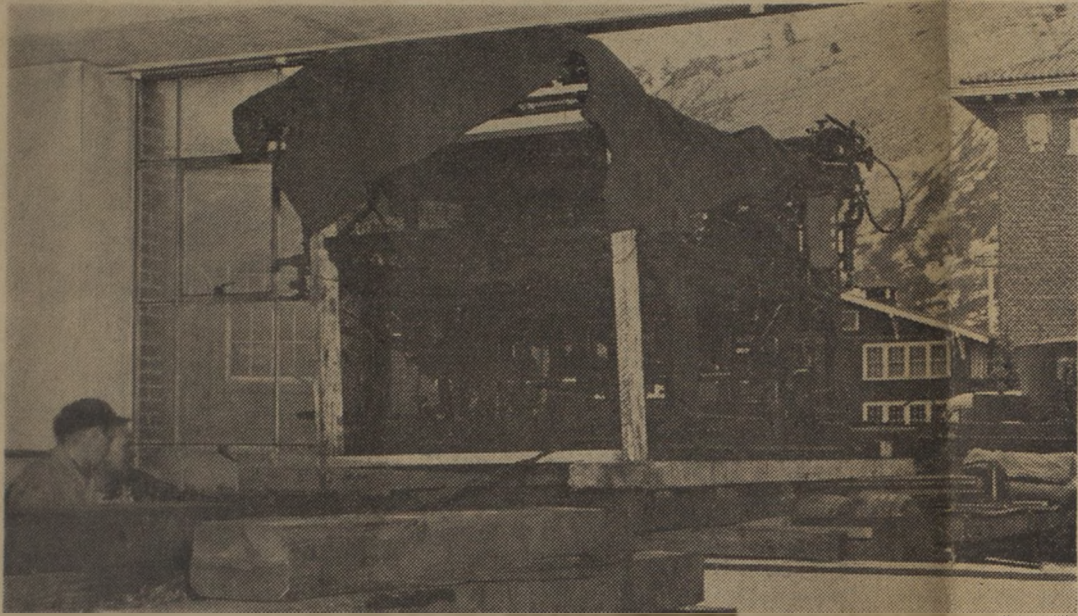
Communique

Volume XII.

April, 1955

Number 5

And In Waddled Big Matilda . . .



Four windows had to be removed from the side of the J-school to install this new 21-foot Miehle press in the University Press. It took 10 days more to reassemble the 10-ton machine which was shipped from St. Paul partially dismantled. Matilda II, as she is called, is equipped with an automatic feed, and an automatic gas heater to dry ink rapidly and eliminate static electricity.

Another "extra" is a Cleveland folder which will help speed publication. Matilda has a delivery which holds 10,00 sheets of paper without restacking. Its first job was 6,000 residence halls bulletins. Under a new shop setup, the Sentinel, alumni bulletins, the Kaimin, and books will be printed at the University Press.

Murray Names Reinemer His Executive Secretary

Vic Reinemer '48, MSU journalism graduate, was recently appointed executive secretary to Sen. James E. Murray, Montana's senior senator.

Reinemer, 1947-48 Kaimin editor, succeeds Richard L. Callaghan, Helena, who is now clerk of the Senate Interior Committee headed by Murray. Callaghan is also an alum of MSU.

Since 1951 Reinemer has been an associate editor of the Charlotte, N.C., News. Before that he was assistant to author-journalist Clarence Streit, editor of the Freedom and Union magazine. Streit was graduated from the MSU journalism school in 1919. He edited the 1916-17 Kaimin. Streit wrote two books—"Union Now" and "Freedom Against Itself"—advocating freedom, international union, and peace.

As an associate editor of the Charlotte News, Reinemer won first place honors in the 1954 North Carolina Press association editorial writing contest for daily newspapers with more than 20,000 circulation. His editorial, "A Fine Phrase, But a Faulty Issue," chided the Veterans Administration for its policy of caring for veterans without checking the origin of their disability or the person's financial status. He contended that too many veterans are getting free hospital care for disabilities which in no way resulted from the military service. Reinemer objected to "doling out hard tax dollars" for these people when there are "other civilians who suffer catastrophic illness, for example, and are saddled for years with tremendous hospital bills . . ." In previous North Carolina

Press association contests Reinemer won three honorable mentions for his editorial writing. The New York Times staff selected one of his editorials on segregation for a reprint in its paper last year.

Reinemer's home town is Circle and he is married to Lois Grindy of Lewistown. They have two sons, Eric, 3, and Michael, 1.

State Authors Gain Acclaim

In western fiction and nonfiction, three Montana authors have been credited with breaking the bounds of the stereotyped Western by J. Donald Adams, literary critic for the New York Times.

Such novels as A. B. Guthrie's "The Big Sky" and "The Way West," and Walter Van Tilburg Clark's "The Oxbow Incident" have "broadened the fictional horizon," according to Adams. He praises these authors for portraying a West that had much more than range wars and sheriffs pursuing outlaws. He added that where the old familiar props were used by these authors, they were given a new approach and fresh handling.

But in the novels of the old West there is still a blind spot, Adams holds. He insists that the American Indian is almost always seen, through the eyes of the mountain men, as a "red devil." It is the trait of savagery that is most emphasized. Adams admits that it is difficult to steer an objective course between sentimentality and injustice. It is especially difficult, he says, because even the authors who are native to the West do not remember the Indian as he was before the white man destroyed his self-respect.

Only in the field of non-fiction are there fairer pictures of the Indian, Adams believes. He mentions the book "American" by Frank Linderman as an example of where the balance has been restored between sentiment and injustice.

Linderman, who lived near Somers on Flathead lake for many years, was awarded an honorary doctor of laws degree from Montana State University in 1927. Guthrie was graduated from the MSU journalism school in 1923. Clark is an associate professor of English at MSU.

J-Grad Pictures British Television In Master's Thesis

A picture of British television as it developed prior to the scheduled introduction of commercial TV in 1955 is given in a master's thesis written by John T. Suchy at the State University of Iowa.

Suchy, son of John F. Suchy, professor of pharmaceutical chemistry at MSU, is now working for the Meredith publishing company, Des Moines. He was graduated from the School of Journalism in 1950. During the summer of 1953 he conducted in London his content analysis of British Broadcasting corporation programs.

Suchy was recently granted a Fulbright scholarship for further study at London university.

His thesis, entitled "British Television And Its Viewers," pointed out that BBC sound and television programs were non-commercial, that they were financed through license fees paid by owners of receiving sets and through revenue from publications.

Because BBC does not sell its programs to advertisers who need guaranteed audiences for their commercial messages, it can ex-

(Continued on page four)

J-School to Graduate 25; Fifteen Seek Employment

Twenty-five journalism students will be graduated at the end of spring quarter, and 15 are seeking jobs.

Elaine Almos, Havre, would like advertising work in a publishing house, retail store, radio or television. She favors working in the Midwest or West.

Joan Brooks, St. Ignatius, is interested in advertising layout, combined layout and legwork, or combined advertising and office jobs. She would like to work in the Missoula area.

Athletic publicity or public relations jobs are of special interest to Murdo Campbell, Great Falls. He is also interested in general news reporting.

Muriel Daniels, Missoula, will accompany her husband to Ft. Benning, Ga., upon graduation. Depending on where he is permanently stationed, she would like to get into public relations work, preferably in a food company or utility, or in trade journal work.

Shirley DeForth, Glendive, is interested in any type of newspaper or public relations work in the Missoula area.

Joan Harbolt, Chinook, seeks work in advertising layout and copywriting. She prefers work in southeastern Montana.

Carla Hewett, Missoula, will be a summer vacation replacement reporter on the Daily Missoulian in Missoula.

Verna Johns, Great Falls, would like to write radio commercials or newscopy. She is also interested in writing for a woman's page.

Lloyd Kjorness, Spearfish, S.D., is looking for a radio news writing job or an advertising selling position in either radio or newspaper. He prefers work in the Midwest.

Art Mathison, Deer Lodge, says he "can help anyone who is willing to stick his neck out." Mathison expects to be called into the Air Force in February. He is interested in sports reporting, magazine work or general reporting.

Meeting Planned For Prep Editors

Although the J-school's 1955 Pow-Wow has been discontinued, Montana High School editors will have an opportunity to thrash out mutual problems at the Inter-scholastic meet May 17, 18.

Rallying time for the young journalists will be from 9 to 12 a.m. Friday. One general meeting is planned, and several sectional conferences will be conducted.

High school editors and their faculty advisers have been informed about the April 8 deadline for entering papers in the judging contest.

Tom McCarthy, Marion, Ind., is interested in general newspaper reporting.

Ray Moholt, Missoula, will enter military service. After the service he will be interested in a job in a magazine editorial department.

Tom Needham of Ronan is interested in news work, particularly in radio, but he expects to spend some time in the service before he can settle down to a career.

Bob Newlin, Lewistown, would like to work on the news-editorial staff of a newspaper or magazine until he is called into military service.

Hoover Ogata of Helena has his military service behind him. He is a newsman at heart and handles a camera well.

Pat O'Hare, Stevensville, seeks work on the editorial side of either a newspaper or magazine. She is also interested in publicity work.

Bill Robson, Long Beach, Calif., would like a job on a trade or business magazine. He also is interested in working on the editorial side of a weekly newspaper.

Ed Stenson, Spokane, Wash., wants work in an advertising agency or in public relations. He would prefer to work in Western Montana or on the Pacific coast.

Charles Thompson, Billings, will enter military service in July.

Ann Thomson, Kalispell, is interested in trade and technical magazine positions in an editorial department, or in advertising or promotion work for magazines, newspapers or department stores. She prefers to work on the West coast.

James Tutwiler, Drummond, is entering military service. He is interested in newspaper reporting and feature reporting.

Dan Zenk, Tampico, Mont, is entering the service in June.

Mary Lu Zimmerman of Billings has accepted a job as city editor of the Herald News in Wolf Point. Mike Vukelich of the Herald-News company was on campus recently to interview prospective editors and ad personnel.

Glenn Chaffin Jr., Corvallis, who will be graduated in August, desires a job in public relations. He is also interested in newspaper or magazine work in which he could use his photography experience. He would prefer working in the Southwest.

Scott Leedham, Glasgow, will graduate in December. He is interested in a job on the editorial side of a newspaper. He is a journeyman printer.

PROFESSOR WIGHT RESIGNS J-SCHOOL TEACHING POST

W. Ray Wight, journalism faculty member for the last two years, has announced his resignation, effective June 30. Wight did not announce his future plans.

Mrs. Pierson New J-School Secretary

Mrs. Idonna Fry, journalism school secretary, resigned from her position April 1 to take a job with the Northern Pacific Transport Co. in Missoula. She had been at the journalism school since September 1954.

Mrs. Beatrice Pierson took over the combined job of secretary-librarian on the same date. This is her fourth year at the Journalism school.

Student help will be hired for routine work in the library, checking out books, filing papers, and replacing books on racks. Mrs. Pierson will continue to keep records, files, and order books.



J-school seniors pictured above are, left to right, Mary Lu Zimmerman, Elaine Almos, Muriel Daniels, Joan Brooks, Joan Harboldt (bottom row); Carla Hewett, Shirley DeForth, Verna Johns, Pat O'Hare, Tom Needham (second row); Lloyd Kjorness, Jim Tutweiler, Ann Thomson, Bob

Newlin, Bill Robson (third row); and Scott Leedham, Ed Stenson, Ray Moholt, Tom McCarthy, Wally O'Donnell (top row). Seniors not pictured are Glenn Chaffin, Murdo Campbell, Art Mathison, Hoover Ogata, and Dan Zenk.

Ex-Editor Recalls Top Stories, Sees Trend to 'Big School'

By BOB NEWLIN

Dull moments have been pretty rare at MSU this year. The usual hustle and bustle of college life has been supplemented with many major changes in organization and structure of the campus and its activities.

Two head coaches — George "Jiggs" Dahlberg and Ed Chinske — resigned their coaching duties Jan. 27. Dahlberg, who has been coaching Grizzly basketball since 1937, became athletic director. Chinske, who has been head football coach for three seasons, took over a full-time teaching job in the physical education department.

Pres. Carl McFarland said that both Chinske and Dahlberg wanted to be relieved last fall, but he asked them to stay on until a "more suitable time" could be found to make the change. Thus announcement of the resignations was deferred until January.

Recently two more coaches resigned to give Jerry Williams, new head football coach, a free hand in selecting his assistants. John Zeger, swimming and football line coach, said he is considering



JERRY WILLIAMS

coaching offers from several other schools. Baseball and frosh basketball coach Robert "Lefty" Byrne is planning to enter private business.

Former Pro

Williams, a 31-year-old ex-professional football player, was selected March 20 to fill the football coaching position vacated by Chinske. Williams began work March 28. He is now preparing for spring football drill which will begin in mid-April. He was graduated from Washington State college in 1949 after being selected as an All-Pacific Coast halfback in 1948. After graduation Williams began his professional career with the Los Angeles Rams. He played four years with the Rams and then moved to the Philadelphia Eagles in 1953. During the 1954 season he was a player-coach for the Eagles.

Naumetz Assists

On April 4 Williams named Fred Naumetz, 33, a former All-American and All-Professional center, assistant gridiron coach. Williams described his chief assistant as "the greatest center and linebacker I have ever seen."

Naumetz was an All-American center under the great Frank

Leahy when Boston college was a pre-war eastern power. Following a hitch in the Navy, Naumetz joined the Los Angeles Rams and was chosen All-Professional center and linebacker for the 1948-49 seasons. He has served as an FBI agent in Seattle since 1951.

Williams, on April 8, named Robert Zimny, 33, line coach at Washburn college, Kansas, as his second assistant coach.

"He is the kind of man you like to have working with young college athletes," said Williams of Zimny, who will work with Naumetz as line coach. Zimny played football under the late Bo McMullin at Indiana in the early 1940's and for the professional Chicago Cardinals from 1946-51. His Washburn team last year rated among the nation's 10 top small colleges in defensive play.

New Field House

Athletics at MSU are getting more attention since the opening of the new Field House Dec. 18, 1953. The average attendance at Grizzly basketball games this season was about 4,500 as compared to 3,000 last year. Now that most of the snags are ironed out in the management of the Field House, MSU is sponsoring more big shows for collegians, Missoula townspeople, and people from the surrounding area. Several big name bands were brought in last fall. A horse show and water pageant were held last summer. The second Auto show was held April 1, 2 and 3.

Lodge Dedicated

There are several other recent building attractions on campus besides the huge Field House. The new MSU Lodge was dedicated on the University's 62nd Charter day—Feb. 17. This building serves as a food center for all dormitory students and as a Student Union. Marcus Bourke, Lewistown, 1942 ASMSU president, spoke at the Charter day dedication ceremonies. The new building is located on the site of the old music practice house on University avenue near Maurice.

The first news of the Lodge broke on Oct. 27, 1953 when President McFarland announced that a new food center would be constructed. On Oct. 28 the Student Union Executive board recommended to Central board that a 16,000 square foot addition be constructed for a Union. The cost for the Union part of the building was estimated at \$200,000. Later 7,000 more square feet were added and the cost climbed to \$223,000.

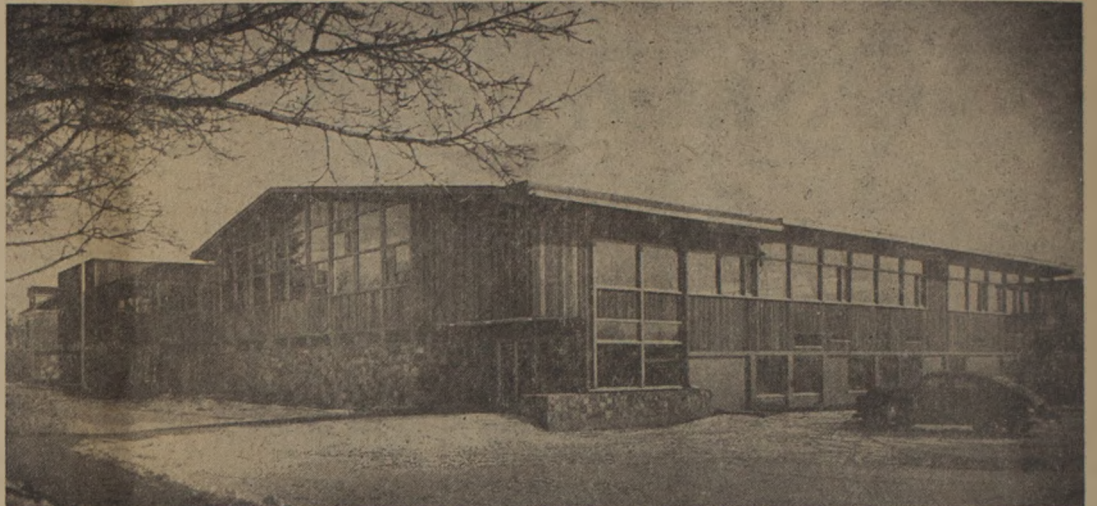
Student Vote

After several weeks of study by student committees, an informational campaign was started so that the students could vote intelligently on the issue. On Nov. 18 the vote was two-to-one in favor of the new structure. Ground-breaking ceremonies were held April 1, 1954.

Old Union Converted

The students turned the old Union over to the University for an Arts and Crafts center in return for maintenance of the building. Dr. Lendal H. Kotschevar, professor of home economics, came to MSU on July 1, 1954 to begin his duties as director of food service. Miss Cyrille Van Duser, manager of the old Union, has taken a post in the Public Service division as student employment secretary.

The Place to Meet 'n Eat . . .



Pictured above is the recently completed MSU Lodge, hub of student activity and University food center. The Lodge contains a huge cafeteria capable of seating 1,500, plus a Grill room that

can hold another 500. Committee offices, meeting rooms, game rooms and a dance floor also are available for student use. The Lodge, which opened in January, is a \$600,000 project.

The Arts and Crafts building is under the supervision of Dean Luther A. Richman of the College of Fine Arts.

Other Construction

As the final touches were being put on the Lodge, construction was begun on two more campus buildings—the Health Center and the Library extension. This will make a total of eight new buildings on the campus within three years. Construction began on the Health Center March 14 and ground was broken for the Library extension March 22. Both buildings should be ready for use next fall, according to Dick Pew, of the Pew Construction company. Other new buildings are Music, Liberal Arts, Women's Center, and Craig hall.

The idea of adding to the present library is to consolidate all campus libraries in one. Dr. Robert T. Turner, chairman of the library committee, said this will save money, provide more books in one library, and in general be a better service to everybody.

The 70 by 100 foot two-story Health Center will sit at the east end of the 600 block on Eddy avenue across the street from the Clover bowl. It will have four wards and three isolation rooms with a total of 30 beds.

Glacier Rink

The construction isn't confined to buildings alone. A new year-around ice skating rink—one of three recreational facilities on the drawing boards—was dedicated Jan. 30. The other facilities under consideration by the students are an outdoor swimming pool and a golf course. The \$50,000 rink is only half the size necessary for hockey but in a memorandum to Central board Jan. 6 President McFarland stated that "We, no doubt, will be urged to consider soon the doubling of the size of the rink."

Glacier rink, as it was named by Central board, is being used for ice skating classes and public skating. A spring ice show is tentatively scheduled for May 6-8.

The Scheuch Memorial planetarium, donated by the Endowment Foundation in memory of president emeritus, Frederick C. Scheuch, is nearing completion. It's being constructed in the north end of the Women's Club Art building on Maurice avenue. Prof. Scheuch was a member of the original MSU faculty, a prominent Sigma Chi, and acting president of the University at various times.

The planetarium consists of an intricate machine which projects

a representation of the heavens on a domed ceiling. Astronomy, mapping, and navigation can be taught in the planetarium. It will also be open to the public.

Aber Day Dropped

With the increased number of campus buildings filling in what used to be large areas of grass, and the advancement of mechanical devices to beautify the campus, the traditional Aber day has lost much of its original meaning. For many years this spring cleanup day has been a campus controversy. This year President McFarland suggested a week-long spring vacation in lieu of the out-moded clean-up day. After three weeks of deliberation and discussion Central board voted in favor of the vacation. The faculty agreed. President McFarland has asked the Grounds committee, headed by Dr. Hetler, to carry on the Aber tradition of campus beautification in collaboration with interested students through development of a plan for spring planting of trees and shrubs.

Plans for an honor system at MSU progressed slowly this year. The students voted 605-446 in favor of the principle of an honor system at the general election last spring. An honor system committee began work immediately but ran into several difficulties.

New Honor Plan

A new committee with new ideas started all over this fall. A fundamental standard was established by which the students would govern themselves. The next step was to apply the honor system in certain phases of campus activity. The first attempt was made in the Associated Women Students organization but opposition arose immediately to the idea of putting the punitive powers in the living groups instead of AWS.

At this point the whole idea of how an honor system should be applied came up for debate. Central board could not come to any decision on the matter so it was sent to the campus coordinating committee for further advice. This committee consists of President McFarland, three faculty members, three ASMSU officers, and AWS president.

At a recent Central board meeting President McFarland agreed to appoint a group of faculty members to work with the student honor system committee.

With the possibility of an honor system and the necessity of elim-

inating duplicating ASMSU and Student Union committees, the students voted last spring in favor of giving Central Board power to experiment with reorganization of student government this year. The committee has proposed a constitutional amendment which will set up an activities committee to handle all social activities on campus—for ASMSU and the Student Union. The proposal, approved by Central board, now waits a student vote.

With new methods of student government being considered another student board has come to the forefront on the campus news scene. The meeting of Store Board with President McFarland Jan. 28 centered on two issues: (1) Should store board remain incorporated and (2) where should the store be moved in order to meet demands for increased space. The store manager and the board favored extending their facilities across the hall into the old coke store. President McFarland, assuming that a larger area will be needed in the future, proposed the idea of moving into the mezzanine area off the upper floor lobby of the Field House. No decision was made at that time but the board and manager met with the President and Central board again March 31. A joint committee will be appointed by Central board and Store board to study the two issues mentioned.

Semester System

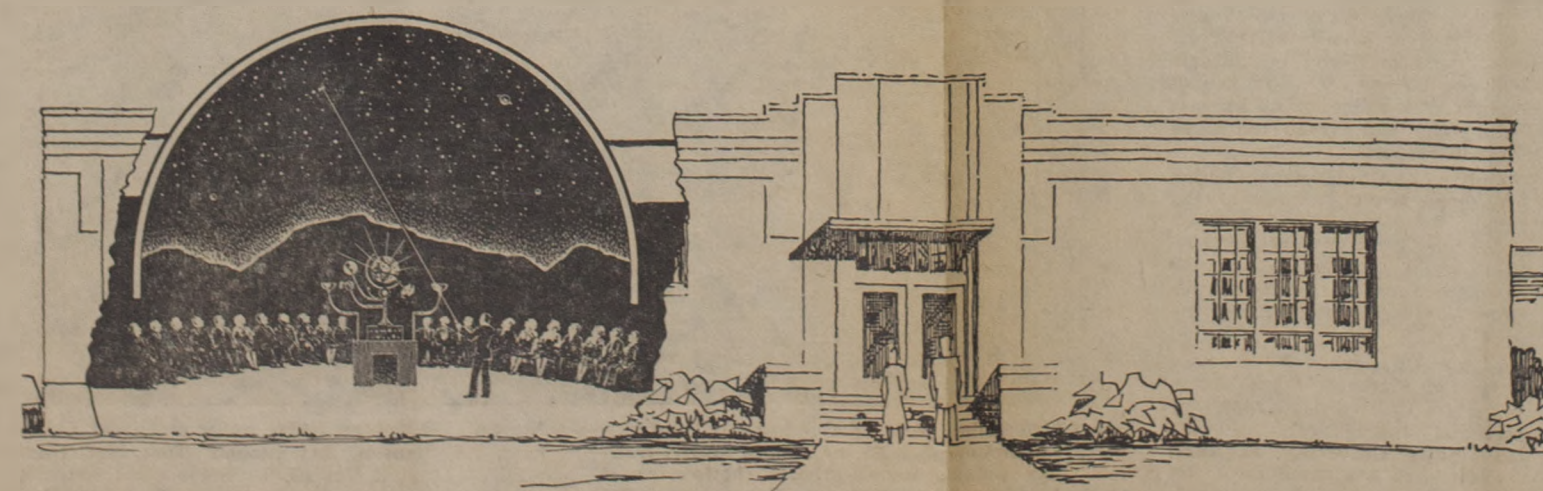
With everybody in the revising mood, Montana Forum committee, a Friday-noon discussion group, hashed over the idea of changing from a quarter system to a semester system. Both sides of this issue were balanced throughout the two forums, but the matter was dropped because of a lack of power to do anything except discuss it. The law school recently changed to the semester system. Whether or not any action will be taken for the entire University remains to be seen.

Here's Why

Why is MSU going through this period of construction and revision? Present enrollment figures and estimates for the future will answer this question. At the beginning of winter quarter this year 2,450 students registered in comparison with 2,100 last year and 2,062 the year before. Enrollment figures were up to 2,477 by the first of February.

Spring quarter figures are usually below the winter quarter enrollment but this year's 2,334 registrants exceeding last year's mark at this time by 306. Prof. A. S. Merrill, now vice-president of the University, predicted that the enrollment would reach 2,600 by 1956. His predictions are based on a study of the increased birth rate after the war. He also predicted that 4,400 students would be enrolled at MSU in 1967.

Shown here is an artist's conception of the new Frederick Scheuch Memorial planetarium. The room at left houses the delicate projector which casts images of portions of the heavens by projecting light on the dome overhead. The dome begins about eight feet above the floor level and extends six feet above the roof. The planetarium will be in operation this quarter.



Communique

Published by the seniors in the Montana State University School of Journalism for alumni of the school.

Editor **Tom McCarthy**

Assistant Editors **Carla Hewett, Dan Zenk**



Know Anyone Who Knows Somebody

Anyone who has anything to do with seniors this time of year is apt to have on his mind the problem of jobs. For us in the School of Journalism this problem falls into two categories—career connections for graduates and summer placement for undergraduates.

Elsewhere in this issue of Communique you will find a story on the graduating seniors. There are 25 of them and they're a good bright lot, almost as good, perhaps, as your class and mine. It's hard to generalize about their availability. A few are going directly into the service and will not be available for at least two years. A few others will not be going into the service for six months or more and need interim employment, preferably in our profession. Because of marriage, recent or impending, a few of the girls will be unable to accept jobs except as they appear in certain towns. Some others, men and women, are ready and willing to travel.

Now, if you know of an opening suitable for one of these young

people, I'd be grateful if you'd pass the word along. Each of us, I think, has had just that kind of help at some time or other and each of us remembers with gratitude the thoughtful person who provided the helping hand.

And then there's the problem of summer placement of undergraduates who want to pick up some experience. For several years now a few Montana publishers and a few Montana radio stations have been taking on a limited amount of this kind of help. The practice appears to be working out satisfactorily for the employers and undoubtedly represents an invaluable educational experience for the students. As the years go by I hope that we can provide more and more of our juniors this opportunity.

As you have noted by now, this didn't start out to be a book review, but in case you missed it I'd like to recommend Where Main Street Meets the River by Hodding Carter. He gave me a wonderful weekend recently.

Regards and good luck,
Ole

'Between the Bar and the Outhouses'

Arrangements are about complete for the Dugans' pilgrimage to Texas, but the possibility of being refused visas may force some devious routing. It seems only yesterday (6500 of them) that those black-eyed pea and pot likkerers were cautioning me that the only transportation into Missoula after mid-August was by dogteams. And they were darned near right. I struck a blizzard in Helena that year. Of course the Democrats were still in power.

I don't discount much the natives' opinion that direct travel between Montana and Texas is out of the question. The two states have been bitter toward one another for years over their neck and neck positions on size, extremes of heat and cold, per capita beer consumption, and teachers' salaries. And the real, dyed-in-the-wool Texan (first families prefer Texian) are trying to rob Montana of its Lewis and Clark fame by claiming the two thought they were on the upper reaches of the catfish-lovin' Brazos.

Lue and I have about concluded that we'll be able to get into Colorado via Wyoming provided that we take the train and that we won't pause in Wyoming. Then, since Colorado and Texas are cur-

rently at peace, we'll be able to slip across the border (Montana wetbacks) in that area between the bar and the outhouses at the state line inn near Raton. Frank will be camouflaged like a Democrat. We'll go by car from Denver in deference to the off-shore oil faction in Texas.

All kidding aside, we're currently studying flash cards to adjust ourselves to the southern idiom and beer labels.

It seems I get a little less razzing about loss of hair these days from those alums whose diplomas date back to the late 30s. And a few of the brethren are very quiet about the whole subject. Of course it's a little discouraging when the x-ray technician at the Clinic urged the other day that I remove my teeth before she took some pictures of my trick jaw.

It's sure a far cry from the day when Alice Drum Blair asked me in the dean's office, when Jim introduced us, if I planned on returning to school. I guess I'll always wonder whether or not she really knew I professed for a living and wanted to get in a little pre-season buttering.

I'll see you further up the creek—Salt creek (a tributary of the Brazos).
Ed

Heintz Joins Stars, Stripes

Bill Heintz, ex-'55, reports that after only eight months in the army he is back in journalism again. He is a staff member of the Stars and Stripes, unofficial newspaper of the United States Army in Europe.

"I am a newswriter on the military news desk," Heintz wrote. He said the newspaper plant comprises about seven buildings and has over 100 cars and delivery trucks. The paper has a circulation of about 130,000.

Recent occurrences, Heintz reported, included demonstrations of the new atomic cannon, a visit by Bing Crosby and the discovery of a picture of Lt. Gen. Frank W. Milburn on the wall of the Stars and Stripes office. Gen. Milburn was formerly an MSU athletic director.

Heintz reports that the staff includes such people as a former Time correspondent, a former picture editor of Look magazine, and a former public relations director for a Swiss watch-making firm.

Heintz is stationed at Darmstadt, Germany.

Soderlind Joins Wall Street Staff

Sterling Soderlind '50 and Helen Boyce of Minneapolis were married April 9 in Wawatosa, Wis.

Soderlind, a 1950 Rhodes scholar, recently resigned as a business reporter on the Minneapolis Tribune to accept a job with the Chicago edition of the Wall Street Journal. He will begin work May 1.

While with the Tribune, Soderlind was a string correspondent for the Journal. It was through this that he came to the attention of Journal editors and was offered a job in their Chicago office. He will start by writing their version of obits—earning reports.

He states that, with five editions across the nation, the Wall Street Journal is the closest thing there is to a national newspaper in the United States.

SENTINEL STAFF NAMED

Dick Hosking, Butte, and Kay Blazsek, Missoula, have been named editor and business manager of the 1956 Sentinel. Both worked on this year's Sentinel.

Moore Writes From Helena

Judson Moore '48 writes from Helena that his work with the Montana Health department there is "a very interesting public relations and journalism job."

Moore says that his work is made easier because of J-school graduates now working in Helena. Three MSU alumni, Jack Zygmund '53, Bob Tucker '47, and Ross Hagan '52, are with the AP bureau and two, Lewis Keim '53, and Marjorie Mitchell '47, are with the UP. John Willard '38 covers the Health department for the Independent Record.

Moore says that Helena has been the starting place for other J-school graduates, including George Remington '50, now with the UP in Hawaii; Paul Hawkins '49, UP in Los Angeles; Dawson Oppenheimer '48, UP in Atlanta, and Molly (Burke) Heron '48, Helena.

Judd reports that other 1948 graduates he has kept tabs on are Jean (Bartley) Freese, who is on the Miles City Daily Star; Judy (Beeler) Bartley, secretary in an oil company office in Billings, and Gordon Nelson, now working on a Southern California newspaper.

The Moores were in Tennessee in March. He said that it was the first time he had been south since 1946 when he enrolled at MSU.

Alumni News At a Glance . . .

Allan Leslie Code, Canadian textile manufacturer, is listed in the 1955 Canadian issue of "Who's Who." Mrs. Code is the former Ann Nilson, MSU journalism graduate of 1926. Code is a former president of the Canadian Woolen and Knit Goods manufacturers. Their address is 34 Herriott St., Perth, Ontario, Canada.

Mr. and Mrs. Frank Norberg '52 are parents of a boy, Jeffrey Owen, born Feb. 10. Norberg sells advertising for the Sandpoint Bulletin in Sandpoint, Idaho. Their address is 1038 Cedar St., Sandpoint.

Mr. and Mrs. Roscoe Herrington are living in Ogden, Utah. Mrs. Herrington is the former Donna Ring, '51 journalism graduate. Their address is Experiment Station, U.S.F.S. Building, Ogden.

Ken Peyton, '51 J-school graduate, is working on the Daily Missoulian. After graduation, Peyton worked two years on the Lewistown Daily News. Before coming to Missoula was a sports writer and photographer on the Daily Courier in Waterloo, Iowa. Peyton is married to the former Dolores UMBER of Lewistown. They have a 14-month-old daughter, Susanne. Their address is 324 S. 6th St. E. in Missoula.

Mr. and Mrs. Lewis P. Keim '53 are the parents of a daughter, Kelly Marie, born March 10 in Helena. Keim is working for the United Press bureau in Helena. Mrs. Keim is the former Carol Cushman, ex-'56, of Great Falls.

Helen Lenhart '53 is in Tokyo, Japan, on her way around the world. She left Honolulu, Hawaii, March 21. She will visit the Mediterranean area and friends in England before returning home.

Mrs. Garfield M. Thorsrud (Audrey K. Olson '52) is now living at 3013 Lanader Drive, Tucson, Ariz.

Praetz Promoted To Managerial Job

Bev Praetz '54 is now a "junior executive" with the Christian Board of Publications in St. Louis, Mo.

Her main duty is training the new staff members.

One of her co-workers, Joy East Ghiglieri '52, is ready to take over the layout command of one of the slick magazines published by the company.

The board employs 350 persons in the offices and printing plant. They print mainly religious magazines.

The staff, according to Miss Praetz, is going to be doubled and magazine or advertising majors may have job opportunities.

Jones Disregards Barnacle Bill; Joins Air Force Instead of Navy

By LT. BILL JONES

Barnacle Bill the Sailor used to say, "Join the Navy and See the World." The Jet Jockeys use even more glowing terms to describe the faraway places at which an Air Force lieutenant can expect to hang his hat. But this shavetail went through the Pentagon shuffle and emerged just a five-hour drive from the Foresters' ball.

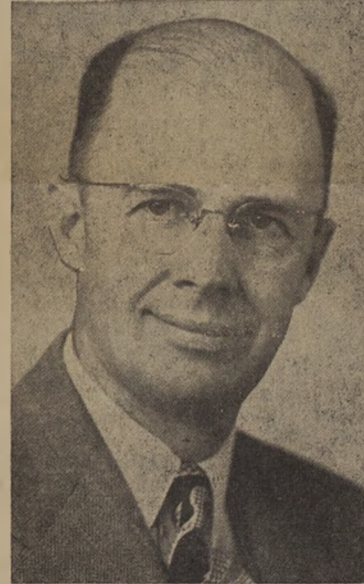
The Air Force has one maxim which is certainly true, "Nothing is as certain as change." My three-year tour was to have been spent writing for the Information service. After two-months I was shifted to the Personnel Training section in the same headquarters of the 29th Air division. The 29th is part of the Central Air Defense force, which—in turn—looks to the Air Defense command for leadership.

Waring Foresees Need for 20,000 In News Work

"The communications field will need 20,000 dedicated college graduates in the next 10 years," Houston Waring, editor of the Littleton (Colo.) Independent, told J-school students when he was on campus for the professional lecture series Feb. 23 and 24.

A former Nieman Fellow at Harvard university, Waring entitled his two talks, "The Continuing Education of a Newspaperman" and "Wanted: 20,000 of America's Best."

He is one of the nation's best known small town editors. His editorials have been published frequently in other newspapers,



HOUSTON WARING

including the St. Louis Post Dispatch, the Christian Science Monitor, and the New York Times.

Waring told the students that it is of the utmost importance that newspapermen keep up what he called a continuing study so they can better understand events and report them. He credited universities with most of the advances in journalism today.

Earlier in February, Waring delivered the Elijah Lovejoy memorial lecture at Southern Illinois university where he said all communications media have a responsibility in keeping the United States sane and tolerant.

Waring wrote to Dean Bue after returning to Littleton, saying, "I have visited about 20 campuses but I can't recall any group of students more alert or more interested in journalism than yours."

Brutto's Daughters Toddle Globe

Frank Brutto '29, Vatican correspondent for the AP, says, "It's incredible that 25 years have passed since my wife and I toddled to classes at the Shack."

Brutto has been in Rome since 1940, except for home leaves once every three years. He says his two daughters—Marta, 5, and Pebbie, 7—have done a lot of globe trotting. Pebbie, born in Rome, attended a French school last year and is becoming orientated at an Italian school this year.

Graduation day seems ages ago, although it's surprising the number of familiar faces that greeted me during my three trips to MSU since I reported at Great Falls Oct. 21. Conversation with them eventually shifts to the New York city cement skyline, and from there to a cement colossus just off Times square where I worked this summer.

Newsweek magazine is just what it claims to be, "A Magazine of News Significance." The manner in which the 450 people on its payroll strive for perfection can lead—and under their brain trust inevitably does lead—to significant reporting.

Perhaps my two biggest thrills in New York were these: The first noon at Newsweek we met every senior editor, then went to the New York Advertising club for luncheon. Ellis Amburn, editor from Texas Christian university, and Josephine Kirshenbaum from Barnard college, New York city, were the other two collegians fortunate enough to work the 11-week summer session with Newsweek. We three certainly were awed when we were exposed to so many famous people.

My second great thrill came one July afternoon when Newsweek's ace Washington columnist, Ernest K. Lindley, was in New York for a meeting. I introduced myself when he walked through the editorial room. After a few remarks I learned he was from the University of Idaho and had once played basketball against the Grizzlies at the MSU gymnasium.

Naturally a summer in "The City" wouldn't be complete without "The Theatuh," so Dick Wohlgenant '52—another Kaimin has-been—and I enjoyed as many plays as we could. Dick was based in Brooklyn with the Air Force.

(This column was written by Lt. Bill Jones '54. At present he is stationed with the Air Force at Great Falls.)

Bennetts Given Service Award

Robert H. Bennetts '46 was recently given the annual distinguished service award for his contribution to community activity in 1954 in Great Falls. The award was presented by the Junior Chamber of Commerce.

Bennetts is associated with the Electric City Printing company. His wife is the former Marilyn Hillstrand '46. They have three children, Bruce, Stephen, and Margie.

Bennetts is a former president of the Great Falls JayCees and was state vice president. He has been active in promotion of the Shrine East-West football game for crippled children. He assisted in Community Chest, Red Cross, Muscular Dystrophy, YMCA, and other community projects. He also is a member of the Kiwanis, Shrine, United Commercial Travelers, and Quarterback organizations.

Virginia Smith Advocates Course in Grave Digging

Virginia Smith '53, copywriter at KMBW, Billings, says her academic work at the J-school was not quite complete.

"I once had to write a spot on grave diggers," she said, "and nobody at the J-school ever taught me how to sell those."

Other than grave diggers, Miss Smith said she was happy with her job, and added that she had heard from several of her campus acquaintances. She said she had recently received a letter from Peter Thelen, who is now political editor of the Frankfurter Rundschau, Frankfurter, Germany. Thelen was one of the German newsmen who spent a year at Montana.

She also said that Donna Persons '52 was married Oct. 2 to Robert Gordon, staff member of the Billings Gazette.

Copy Girl Hits First Assignment; Rodeo Program Can't Throw Her

By WINIFRED DINN

"Ride 'em, cowboy, and yippee!" Before anyone takes the notion that "girl copywriter" has gone loco, perhaps an explanation is in order. The opening expression holds pretty fond memories for me since it represents, in part, my first assignment for the Wendt Advertising agency in Great Falls.

Even though there have been many interesting assignments since, and I am sure that the future holds many more, I don't believe that I shall ever forget this one that launched my professional career.

On July 1 at 8 a.m. (on the nose) I walked into the Wendt Agency with jabbing arrows of panic prickling my spine and with what I hoped was a look of bold confidence on my face. Mrs. Zelma Hay Schroeder '28 and W. E. Wendt, my two employers, greeted me cordially and gave me a brief run-down of the who, what, when, where, why and how as far as the agency was concerned. Poor misguided child that I was, I had for some reason thought that for a few days I wouldn't be doing much except watching other people work or becoming familiar with my surroundings, and the Wendt advertising procedures.

Half an hour after I was in the door, Mrs. Schroeder said that they had a little job for me. I grinned eagerly until I discovered that the job was to write a rodeo program for the North Montana State Fair and Rodeo. To put it bluntly, I Nearly Died! At that point, I had new-job-itis and wasn't a bit sure as to whether I could even write copy. In addition, I had seen a few rodeos, but what I knew about them you could have balanced on the head of an atom—if atoms have heads.

Well, I learned plenty about wranglers, rodeos and writing in the two days that followed, and I turned out a program. I don't guarantee its quality, but there was quantity and I was pleased. (In 1954 the North Montana State Fair and Rodeo completely sold out of rodeo programs; it's probably unnecessary to explain that I have quite a stack of them on hand.)

First of all, the experience revitalized my confidence. Secondly, I learned that employers expect college grads to step into and handle any job. I suppose that most new grads can, but unfortunately the beginner has no way of

J-Students Edit Issue of Pioneer

By KEN BYERLY

Norma Beatty, Helena; Chuck Thompson, Dallas, Tex.; and Ken Byerly Jr., Lewistown, edited the March 31 issue of the Ronan Pioneer under the guidance of owner Ray Loman '47 during a three day stay in the Western Montana community.

Miss Beatty, a sophomore, was editor. Byerly, a junior, worked on advertising, reporting and photography. Thompson, a senior, split time between reporting and copy desk work.

Spiced by a nighttime gunplay incident and a city election, the three-day stay was the second trip to Ronan for University journalism students.

The three were impressed by the tremendous importance of good local coverage to a weekly. The townspeople made the trio feel welcome, helping them get off on the right foot.

While there, the students met John Kidder, well-known local columnist, and attended get-togethers at the local Lions club and at a Flathead Tribal council meeting. Miss Beatty and Byerly spent an invigorating evening at a "college orientation" night for students of seven nearby high schools.

A bit of humor was injected by Mrs. Jimmie LaDuke, mother of JoAnn LaDuke, junior in the School of Journalism. Tuesday afternoon she rushed over to the Pioneer office with a breathless tale of a two-headed calf born earlier that day. A flurry of excitement resulted but subsided as

knowing his potentialities or his limitations. However, they tell me that only experience takes care of that.

Since the rodeo program, I've worked on a variety of material from institutional bank copy to retail lumber company. Besides doing some contact and layout work, I have had the opportunity to write for newspaper, radio, TV and magazine advertisements as well as for pamphlets and brochures. My duties even include editing a quarterly house organ.

Variety of work is the small agency's strongest appeal. The small agency operates exactly as the large except that each person within the organization executes a variety of duties rather than performing one specialized task. Certainly there is merit in this for the beginner who has so much practical experience to attain, and so many areas in which to attain it. If a person wants to find himself and his advertising capabilities, the small agency is certainly a good place to start. It's also a good place to stay. A friendly atmosphere prevails and you never know what is going to happen next, what type of account will walk through the door, what type of copy will be your next assignment.

I miss MSU and the J-school inhabitants, but it's great to be out in the field cultivating a career in Montana soil with many tools carried with me from MSU and many new ones I'm discovering day by day.

Upperclassmen Edit Daily News

Nine seniors and a junior made the annual trip to Lewistown Mar. 30 to put out two issues of Ken Byerly's "Daily News."

Seniors in the group were Shirley DeForth, Glendive, editor; Joan Brooks, St. Ignatius, business manager; Ann Thomson, Kalispell; Joan Harbolt, Chinook; Elaine Almos, Havre; Verna Johns, Great Falls; Lloyd Kjørness, Spearfish, S.D.; Hoover Ogata, Helena, and Ray Moholt, Missoula. The junior was Keith Wuerthner, Great Falls.

Lloyd C. Raw, general manager of the Byerly Publishing company, Lewistown, had this to say in a letter to Dean Bue after the students returned from the road trip:

"Ken (Byerly) will be home within a day or two and I shall be happy, indeed, to tell him about your fine visit in Lewistown with the staff from your J-school, which fitted so well into our organization."

"We enjoyed meeting them all, and as I told you before you left, I felt that these youngsters were perhaps the most sincere and understanding that we have had during the several years of taking these journalism students into our organization."

"...looking forward to seeing you again next year."

German Newsman Asks for Correction

Fred Klauer, German newsman who attended MSU in 1951-52, writes that the Communique mistakenly reported that he received a doctorate.

Klauer, in a letter to Dr. Ford last summer, reported passing the diploma examination at the Political Science College in Berlin. But, he said later, that "does not include a doctor's degree."

the young Pulitzers realized the joke was on them; there was no two-headed calf.

Miss Beatty summed up the trio's feelings after the trip aptly, "We entered Ronan a bit apprehensive, feeling that as strangers we would never fill the paper with worthwhile news. We left with a much better understanding of the services a newspaper is expected to perform and does perform for a community."

Club Notes . . . Theta Sigs Hear Mrs. Neuberger

"Woman's Place Outside the Home" was the topic of this year's Matrix Honor Table speaker, Mrs. Maurene B. Neuberger. The Honor Table, sponsored by Theta Sigma Phi and its alumni, was held March 27 at the MSU Lodge and was attended by approximately 480 women.

Mrs. Neuberger is the wife of Richard Neuberger, author and U. S. senator from Oregon, and is an Oregon state legislator herself.

Other recent activities of campus journalism organizations include the Press club banquet and the Sigma Delta Chi initiation of new members and installation of officers.

Outstanding campus women named at Matrix Table were Audra Browman, freshman; Sheila McDorney, sophomore; Georgia George, junior; and Joan Bachman, senior. All are from Missoula. Each was presented with a gold loving cup.

Six girls were pledged to Theta Sig at Matrix Table. They are Virginia McBride, Butte; Sue Munn, Casper, Wyo.; Norma Beatty, Helena; Joan Hoff, Butte; Carole Lee, Hamilton; and Carol McManaway, Ft. Missoula.

University graduates in the community named for their contributions were Mrs. William T. Boone, Miss Agnes Brown, and Mrs. Ludwig Polich.

About 50 attended the Press club banquet March 6 at the Florence hotel. Wally O'Donnell, Havre, was master of ceremonies and Elaine Almos, Havre, was dubbed Miss Paper Roll of 1955.

New members of Sigma Delta Chi are Don Dooley, San Francisco; Scott Leedham, Glasgow; Bill Larcombe, Malta; Keith Wuerthner, Great Falls, and Bill Thompson, Calgary, Alta. After the initiation Feb. 20 they attended a dinner at the Casa Loma. Officers of the organization are Dooley, president; Wuerthner, vice president; Larcombe, treasurer; and Thompson, secretary.

Sigma Delta Chi members are currently judging state high school papers to select the best sports story, editorial, and news feature of the year.

Edgerton Writes From Alaska

Pvt. Dick Edgerton, ex-'56, is stationed at Ladd Air Force base, three miles from Fairbanks, Alaska. His principal duty is to keep officers' service and pay records of an anti-aircraft battalion.

Edgerton reported that his base is designed to hold off an enemy attack for 72 hours without reinforcement. He added that the winters are about the same as he experienced in Montana, except for a few nights that dropped to around 35 degrees below zero.

"The journalism area is just being pioneered here," Edgerton continued. "TV arrived two weeks ago." His main objection to Fairbanks' newspaper and two radio stations is that they play too much sensationalism, but adds that the coverage otherwise is good.

His future plans include a wedding in June—she's a home town girl from Whitefish—and perhaps a return to MSU when he is discharged in two years.

J-Grad Pictures . . .

(Continued from page one)
periment with programs that might have limited appeal, such as documentary films, fine arts, ballet, classical music and drama. Suchy also pointed out in his thesis that television in the United Kingdom was directed specifically at designated times to three types of viewers—to housewives, from 3 to 4 p.m.; to children from 5 to 6 p.m.; and to the general adult public, from 7:30 to 10:30 or 11 p.m. Between transmission periods the service signs off.

Four times during two weeks of programs in August, 1953, Suchy watched a British TV announcer request that parents not allow their children to view an unsuitable program.

Conger Calls India Complex Paradox—A Group of Nations

Editor's note: This is the second in a two-part series on Ev Conger's adventures at Hislop college in Nagpur, India. Conger '42 with his wife Ann '43 and their daughter live in Nagpur, where he heads one of the seven Indian institutions offering journalism training.

India is a paradox, or a set of paradoxes to me, Ev Conger writes. "I hesitate to try to give you a picture of it; but on the premise that a little information is better than none, I'll say a few things."

"India is in many ways a group of nations. Although it has a fairly strong central government, the divergent characteristics of the various states are pronounced. The people are different in many ways—language, ethnic stock, culture, and even their religious practices. The Hindus celebrate the same holidays differently in different areas."

"South Indians are of Dravidian stock, and generally much darker. In the northwest, Indians are very fair, and in Kashmir, many could be mistaken for Europeans."

"Dress, diet, attitude towards women, all vary greatly throughout India. In Madhya (our state), women do a great deal of the hard manual labor. In the north, and in some southern areas, women are seldom seen working at manual labor."

Conger has found that Indian transportation is generally not up to U. S. Standards. Most of India moves by train. The cities are fairly well linked by rail, but 80 per cent of the Indians live in villages many miles from any city. Buses do not span the country, and they are infrequent and "almost always late." The government-owned Indian Airlines corporation links most of the major cities, and is "well-run, efficient, and cheap." However, Conger reports that India is far ahead of the United States in one aspect—all regular first class mail automatically goes by air with no extra charge, if it is between two cities served by air. In a night plane service, planes come to Nagpur from Calcutta, Bombay, Delhi, and Madras for a "turn-around." The mail is sorted in Nagpur, and loaded on the appropriate plane. It is possible to mail a letter in the evening in Calcutta and have it delivered the next day in Bombay, 1043 miles away.

Domestic life, in spite of inexpensive servants, seems to take more time in India, the Congers have discovered. They live in one side of an old bungalow. They have electricity (220 volts), no heating arrangements, and water in the bathroom and kitchen, but it runs only three hours a day. All their drinking water must be boiled, even though the city water is chlorinated.

The Congers' servants include a cook-bearer, who cooks, serves the table, and supervises most household tasks. He also does most of the marketing, going to the bazaar each morning on his bicycle. An ayah, nursemaid, takes care of Lisa and does the washing. A sort of "bull-cook" washes the dishes, sweeps the floors, and takes care of the house. He also serves as the chaprasi or messenger. "Chaprasis are very common in India, where communication is poor." There aren't many telephones in India. The Congers have had their application in for about 18 months, and don't expect to get one before they leave India in 1956.

He described Nagpur as the "dead" center of India. It is the only large city near the geographical center of India and also the capitol of one of the most backward states. It is also very "dead" in the cultural sense. They do have movies, with a minority in English, and an occasional concert or dance program. He explained the cultural lack as partly due to the fact that Nagpur was a group of villages which have grown together. It has seven daily papers, two in English, three in Hindi, and two in Marathi.

"One thing that impresses me very favorably," he wrote, "is the tolerance—regardless of who you

are, or what you are like, you are accepted in India. Two major reasons are that the Hindu religion is generally very broad and tolerant; and India has a tradition of thousands of years of absorbing invaders..."

"And anyone who talks about India must say something about caste. It is not well understood outside India. It is an evil, but it is not as black as it is painted. And it is on the way out. It is a social and economic arrangement, and it has outlived its usefulness. It was, so I am told, built up originally as a sort of social security system. Each village needed a certain number of workers of each kind—agriculturists (Indian term for farmers), brick makers, leather-tanners, etc. Each family then knew that there was work for it—no other family, outside the caste, could cut into its work."

"On the social side it was not so good. With all the castes each had a social inferior, except the out caste... There is a matter of self-respect and pride in work that seems to permeate all castes. It is tied in with religion, and a sort of philosophy of acceptance of your religion." He emphasized that he was not arguing for it, but that it couldn't be criticized by someone who didn't understand India.

Conger has found that many Indians are extremely clever with their hands. A plumber came to fix their toilet, riding on a cycle and bringing an old pipe-wrench and a hammer. In less than an hour he had the toilet all apace, the insides repaired, and the thing worked.

Although their plans are indefinite, Ev and Ann Conger hope to come back to the United States and to the West.

Miss Mosby Writes Review Underwater

"To be a reporter in former days," writes Aline Mosby '43, "you only needed to know how to clean a typewriter, write the when-where and fill out an expense account. But nowadays on this beat you are called up for other duties." She is covering the Hollywood beat for the United Press for the eighth year.

One of these "other duties" was reporting the first underwater movie premier, which was staged at Silver Springs, Fla. The film starred Jane Russell in "Underwater," and, according to Miss Mosby, four plane-loads of reporters and "assorted freeloaders" were on hand.

"At 10 that night," Miss Mosby reports, "24 of us shivering scribes donned big rubber foot flippers, bathing suits, face masks, waterproof wristwatches, ballpoint pens, bathing caps and heavy oxygen tanks with breathing tubes to be clenched between the teeth. At a given signal, we splashed beneath the waves to watch the movie on a huge waterproof screen that had been erected at the bottom of the springs. After some groping to get to my seat, I settled down to discover I was sitting on somebody's head. After 20 minutes we emerged to the cheers of the rest of the press contingent."

Miss Mosby writes six feature columns a week besides covering spot news about show business.

Stell Helps Make Pueblo Flashback

Helping put out a 96-page New Year edition of The Pueblo Chieftain, newspaper in Pueblo, Colo., has been one of the recent tasks of Joe F. Stell '50.

Stell has been working for the Chieftain for about a year as reporter-photographer after a period of free lance writing in Denver. He said, "Just recently transferred my rejection slips from a cigar box to a shoe box. And if you remember, I have big feet!"

The 96-page edition which Stell worked on covered the last 100 years in southern Colorado since the Christmas day massacre at Ft. Pueblo in 1854.