Grizzly Football Game Day Program, September 27, 1975

University of Montana—Missoula. Athletics Department

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MONTANA GRIZZLIES vs. Nevada-Las Vegas
"Little Grizzly Day"

Sept. 27, 1975
Dornblaser Stadium
$1
Alaska Airlines has more flights from Seattle to more places in Alaska than any other airline. Nobody knows Alaska like Alaska knows Alaska.
GRIZZLY FOOTBALL

Fashion Comes Alive in the

PORT HOLE ROOM

Below Decks
YANDT'S MEN'S WEAR
Downtown Missoula

GRIZZLY GRID COACHES are (L. to R.) Wally Gaskins, defensive interior; John Smith, linebackers; Gene Carlson, offensive backfield; Bill Betcher, offensive line, and Head Coach Jack Swarthout, defensive secondary.

GRIZZLY FOOTBALL PROGRAMS
- Listen for your lucky number
- Good reading inside
- Patronize our program sponsors

ALL AMERICAN BURGER BAR

TEAM ORDERS WELCOMED

Located Off Van Buren Exit
2 Blocks North of Adams Field House

LOCALLY OWNED

801 E. Broadway 543-8781
Western Federal
SAVINGS & LOAN
ASSOCIATION

100 E. Broadway

Two Missoula
Offices to
Serve You!

2230 Brooks

1975 Grizzlies

10 Van Troxel, QB
Moscow, ID

11 Paul Nelan, QB
Lakewood, CO

12 John-Paul Slupski, CB
Missoula

15 Dan Accomando, QB
Westminster, CA

16 Don Winterrowd, QB
Cypress, CA

20 Del Spear, HB
Cheney, WA

“Voice of the Grizzlies”

BILL SCHWANKE
KYL T Sports Director

KYL T—AM/FM—Sports Director
AM 1340
FM 100.1
1975 Grizzlies

21 Greg Anderson, SS
Chicago, IL

22 Don Cheek, HB
Corvallis, OR

23 Bob Eustance, SS
Helena

24 Bob Eustance, SS
Helena

25 Don Beriault, FS
Bellevue, WA

26 Ben Steinhauser, DE
Cincinnati, OH

27 Tom Clift, FS
Spokane, WA

28 Glenn Schmasow, CB
Great Falls

29 Doug Egbert, HB
Ogden, UT

30 Greg Carter, CB
Far Rockaway, NY

31 Randy Ogden, HB-TE
Traverse City, MI

32 Duncan Scott, HB
Great Falls

33 Jeff Carlson, SS
Great Falls

On Target
Sporting Goods
For All Good Sports
Bob Ward
Highway 93 and South Avenue
and
321 North Higgins
(Clothing Mart)

Old Milwaukee
Schlitz
Schlitz Malt Liquor
Colt .45
Burgie

Missoula Distributing
3 Commerce St.
1975 Grizzlies

34 Tom Facay, CB
Lancaster, CA

35 Paul Fiskness, HB
Hunt. Beach, CA

36 Wyatt McCraw, HB
East Orange, NJ

39 Tony Arehart, FB
Idaho Falls, ID

42 Bill Gulbranson, DE
Aberdeen, WA

44 Mike Mickey, FB
Bellevue, WA

45 Rich Jordan, HB
Tacoma, WA

46 Steve Dionas, LB
Sumner, WA

47 Rusty Vincent, FB
Tinley Park, IL

48 John Buxton, DE
Owatonna, MN

52 Ron Lebsock, C
Butte

53 Murray Pierce, C
Cincinnati, OH

DARIGOLD
Fresh Dairy Foods
...your family's best buy!

Darigold Farms
Missoula, Montana 59801

1975 Grizzlies

MONTANA MINING CO.
Steak House & Lounge
MISSOULA, MONTANA

BLACK ANGUS
Steak House & Lounge
GREAT FALLS, BILLINGS, BOZEMAN
KALISPELL, MONTANA

4B's restaurants
HAVRE, MISSOULA, BOZEMAN, HELENA
BUTTE, DEER LODGE

cafeterias
GREAT FALLS, HELENA, MISSOULA, BILLINGS
BISMARCK, NORTH DAKOTA

the sign of good food as you travel across Montana
1975 Grizzlies

54 Tom Talarico, LB
Joliet, IL

56 Joe Shupe, MG
Great Falls

60 Jerry Bonas, LB
Fair Haven, MA

61 Mark Plum, OG
Seattle, WA

62 Neil Campbell, LB
Helena

63 G. Cunningham, MG
Los Angeles, CA

Brownies In-N-Out

"We Grind Our
Own Whole Beef"

93 Strip   TWO LOCATIONS   Hiway 10 West

1975 Grizzlies

64 Scott Morton, DE
Spokane, WA

65 Dan Argo, MG
Cincinnati, OH

66 Lance Hale, LB
Simms

67 Joe Smith, LB
La Canada, CA

68 Walt Brett, OG
Lake Tahoe, CA

70 George Weikum, OT
Wilmington, Ill.

Grin and bank it!
First State Bank
fairway center
1975 Grizzlies

COAST TO COAST STORES
Trempers Shopping Center
MISSOULA, MONTANA 59801

EVERYTHING FOR HOME, CAR AND RECREATION

UP WITH MONTANA
And so its up with Montana boys
Down with the foe
Old Montana's up for a victory
She'll shoot her backs around
the foeman's line
Hot times are coming now
oh brother mine
And so its up with Montana boys
Down with the foe
Good Old Grizzlies 'll triumph today
And the squeal of the pig
Will float on the air
From the tummy of the Grizzly Bear

MONTANA
Montana, Montana
Glory of the West
Of all the states from coast to coast
You're easily the best
Montana, Montana
Where skies are always blue
M-O-N-T-A-N-A
Montana, I love you

...total hardware
1975 Grizzlies

83 Randy Redwine, LB
Reading, OH

84 Duane Walker, TE
Malta

85 Gary Staley, SE
Cincinnati, OH

86 Hugh Peterson, TE
St. Ignatius

87 Bruce Carlson, K-DE
Great Falls

88 Hayes Milliman, DE
Cincinnati, OH

Sparta HEALTH SPA
Specializing in reducing, weight gaining, re-proportioning, body conditioning and general health improvement.

CALL FOR APPOINTMENT
Free One-Week Pass to Lucky Program Holder
Join our team right after the game!

Our team.

Edgewater
RESTAURANT & LOUNGE
A THUNDERBIRD Motor Inn

Daily's
SINCE 1893
Serving the mountain west with fine meat products since 1893

BLACK ANGUS
SUPPER CLUB AND LOUNGE
1120 W. BROADWAY
Prime Rib Buffet 5:00 Nightly
Breakfast 7-11 a.m. Daily
Open for Lunch 11 a.m. Monday thru Friday
Happy Hour Daily 4:30-6:00 p.m.

GIBSON'S
DISCOUNT CENTER
“GO GRIZZLIES”
700 S. W. Higgins
Missoula
Today's Game...

An outraged Rebel invades Dornblaser today, bent on destruction and looking to avenge last weekend's loss to Big Sky member Idaho State.

Nevada-Las Vegas will serve as UM's "second opener" this afternoon. Montana has three weeks of practice to prepare for a Sept. 13 visit by South Dakota, and then had two weeks to prepare for nationally ranked Las Vegas.

Montana coach Jack Swarthout is wary of Nevada-Las Vegas. "After losing to Idaho State last weekend, they will play like Tigers Saturday," Swarthout said early in the week. The Rebels envision a return to the Division II playoffs this fall, and can't afford to lose more than one more game.

Swarthout said today's game is important to Montana. "We must win this game to show that we can be contenders in the Big Sky because a Big Sky Conference team has already beaten Las Vegas," Swarthout said.

Offense and plenty of it should be the pattern for today's game. Las Vegas has outstanding offensive firepower with quarterback Glenn Carano directing a strong ground game, mixed with his substantial throwing skills. The Rebels have yielded over 400 yards in each of their first two games, a 48-30 triumph over Northern Iowa and a 15-7 loss to Idaho State.

Montana racked up 499 yards of total offense against South Dakota, but the Grizzly defense also gave up 412 yards in the 51-17 victory.

Next week the Grizzlies open Big Sky play against Weber State in Ogden, Utah. After the Weber game its back to Dornblaser for a visit by Idaho State on Missoula's Bicentennial Celebration day Oct. 11. Following the ISU contest, Montana hosts Idaho for Homecoming Oct. 18.

Century Club Cocktail Hour

The UM Century Club is sponsoring a no-host cocktail hour at Vince's immediately after today's game. The social gathering is scheduled for 4:30 to 6:30.

FIDELITY Real Estate

1880 Brooks 93 Strip 549-5101

GRIZZLY SCOREBOARD

Sept. 13 UM 51, SOUTH DAKOTA 17
Sept. 27 NEVADA-LAS VEGAS in MISSOULA
Oct. 4 *Weber State at Ogden, Utah
Oct. 11 *IDAHO STATE in MISSOULA
Oct. 18 *IDAHO in MISSOULA for HOMECOMING
Oct. 25 *Montana State at Bozeman
Nov. 1 *Boise State at Boise, Idaho
Nov. 8 PORTLAND ST. in MISSOULA
Nov. 15 *Northern Arizona at Flagstaff
Nov. 22 Simon Fraser at Vancouver, B.C. *Big Sky Conference Game

KGVO-TV Presents Pro Football

Sept. 21— 1:30 p.m. Kansas City at Denver
Sept. 28— 1:30 p.m. Miami at New England
Sept. 28—10:30 a.m. Buffalo at Pittsburgh
Oct. 5—10:30 a.m. Denver at Buffalo
Oct. 12 TBA
Oct. 19 TBA
Oct. 26—10:30 a.m. Denver at Kansas City
Nov. 2— 1:30 p.m. Miami at Buffalo
Nov. 9—10:30 a.m. Houston at Pittsburgh
Nov. 22 Simon Fraser at Vancouver, B.C. *Big Sky Conference Game

Ronald McDonald Says Touchdown

Ronald McDonald Says Touchdown at McDonald's

After the game.
You deserve a break today.
Highway 93 South
"Locally Owned and Operated"
### 1975 University of Montana Numerical Football Roster

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<th>Name</th>
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*letters earned*

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**JOHNSON FLYING SERVICE**

Suppliers of Air Transportation for the Grizzlies

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—10—
There has always been the personal love affair with the college game, taking its roots from those trips as a kid to the cavernous Yale Bowl in New Haven, Conn., and nurtured by my own experiences as a college writer chasing around the East after teams that came close, but never made it in those earlier student days at Boston University.

As a kid, too, I always heard the stories, listening to my father talk about the Four Horsemen and how he had played on the same team with them in Waterbury, Conn., after they had left Notre Dame. I memorized the lead that Grantland Rice had written, making the Four Horsemen “outlined against a blue-gray October sky” a part of our folklore.

I guess, ultimately, it would figure that this would be my vocation, writing about sports and, if it is really the fashionable thing these days to be a pro football writer in one of the 26 National Football League cities, it is not for me. If the Ivy League is not the Big Eight, or the Pac-Eight, it is still a pretty real place to reside.

This thesis, essentially, is about the college game, its universal appeal to the spirit. For openers, though, a contrast serves to set the tone. Two games, eight days apart, at the tail end of the college and pro seasons, support my basic position better than all the words, arguments or pictures I could ever unearth.

The first, on Saturday, Nov. 23, was in Harvard Stadium, that antiquated coliseum once referred to by the late Stanley Woodward as "a pile of porous plaster." The second, on Sunday, Dec. 1, was in Schaefer Stadium, a modern monument that abuts a race track in Foxborough, Mass. Juxtaposed, the two games were light years apart.

In Harvard Stadium, it was what the Harvards and Yales like to call The Game, a socio-athletic phenomenon staged on alternate years in New Haven and Cambridge, Mass. This, of course, is like so many other premiere football rivalries all over the country. At Schaefer Stadium, it was the New England Patriots, alive after 13 years of basic dullness, against the Steelers, eventual Super Bowl champions.

Harvard, under coach Joe Restic, is the most unpredictable of college teams ANYWHERE. With a system he says provides maximum flexibility, he puts the quarterback in motion, releases receivers in 42 different patterns, sends 10 men in on punt blitzes, jumps defenses constantly and, in general, fields a team that is fun to watch.

In the first half, for instance, the All-America wide receiver from Villa Park, California, Pat McInally, went in motion, took a pitch from quarterback Milt Holt, rolled out to the right and threw a 46-yard touchdown bomb to opposite end Jim Curry. Later, as time ran out, Harvard moved 76 yards in seven plays to score with nine seconds left in the half.

"Why," Restic was asked, "didn't you go for the field goal?" The reason, Restic explained, was that his continued
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COLLEGE FOOTBALL continued

snap man on punt situations was hurt. "And," he said, "if Holt was in danger (with no time-outs left) he could have thrown it away." As Restic greeted a deliriously happy team, he said, "I hope you enjoy this for the rest of your lives." This particular college game certainly had no corner on the market for exciting, versatile, fast-changing football. You can catch this kind of action from Seattle to Syracuse and Ann Arbor to Austin.

Given the tradition, the intensity of these rivalries, the settings in these college stadiums, the imagination and the will-to-win approach of the coaches and players, it is an experience, a happening staged only in college football. By comparison, what happened eight days later in Schaefer Stadium was a boring, unimaginative exhibition of football put on by professionals in an extravagantly overpriced park.

The Patriots, the early season pro football miracle boys, were crippled, to a significant degree, by injuries. Still, a win over the Steelers would keep the playoff hopes alive. In addition, the win would have been a nice present to those fans who drive all those miles, arriving before noon and being locked in by traffic until well after darkness.

Instead, the Patriots seemed content not to go all out for the win, even with time and the crowd on their side. Rather than go into the details, my first visit to Schaefer in two years as summed up by a comment I wrote for the sports editorial page of the Sunday Globe the following week.

"Maybe," I wrote, "I've been spoiled by watching too many captivating college football games, but I've never been more turned off by an exhibition of dull, listless, unimaginative football than I was by the Patriots' efforts at Schaefer Stadium last Sunday."

"If there is one area in which the pros should excel, it is knowing how to utilize the clock. The Patriots last Sunday scored one touchdown to beat the point spread, but let the clock run out without trying to win the game.

"Give me a college team using the clock to score with nine seconds to go in the first half, moving 95 yards against the clock to win with five seconds to go and winning because it had won the toss and had the wind in the FOURTH quarter."

The collegiate game, a tribute to its own past. If it is marked, to varying degrees by imperfection, its strengths are these very imperfections. It is a game played by the young, watched and appreciated by all ages. Its coaches are the innovators, the men who experiment, gamble and operate on a chess board 100 yards long.

Another statistic, out of the NCAA press kit for 1975, indicates that the college game topped 600 yards total offense and 40 points per game (on the average for both teams) for the seventh straight year. The 648.2 total yards was the fourth highest ever, with the 403.6 rushing figure smashing a record that stood for 18 years by more than 17 yards per game.

It is, to a great degree, the era of the run, with the Veer and the Wishbone the offenses of the Seventies. As one writer said about the Patriots' coach (who put in an awesome wishbone at Oklahoma), he never had to operate against the clock in college. "He simply outpersonneled people. He didn't have to coach. He overwhelmed everybody."

I have never had the opportunity to cover games at many big-time colleges, although in 1973 I covered 14 games and only one was in the Boston area. From Orono, Me. to Ithaca, N.Y. to Morgantown, W. Va. to College Station, Texas, I had a pretty good glimpse of the college game, its traditions and its diversity.

Before Darrell Royal brought his Texas team to town last September for a game against Boston College, I did spend four days in Austin, Texas. Staying at the Villa Capri adjacent to campus, it was pointed out that the Wishbone had been named at a cocktail party in Room 2001.

The Wishbone and the Veer are popular, yes, but there are those of the opposite schools of thought who feel the two offenses are also limiting. When Alabama fell behind Nebraska in the 1972 Orange Bowl game, for example, it was all Nebraska. Forced to pass its way out of a big hole, Alabama was at a distinct disadvantage. Passing is the thing you practice the least in the Wishbone.

Innovators? Yes, even Ben Schwartzwalder at Syracuse, the tough, gruff taskmaster who was criticized for so long because all his teams did was run. After all, when you had a Jimmy Brown, an Ernie Davis, a Floyd Little, a Jim Nance, a Larry Csonka, what did you expect him to do? Yet, in his time, Old Ben was an innovator.

"Try the scissors, a Schwartzwalder bread-and-butter play of the early Fifties. He took the unbalanced line of the single wing and used it with the T. How about the Broken I, with one back one step off center? At the time, the 'I' was a radical offense by itself."

"The halfback option pass? Davis caught one in the 1960 Cotton Bowl, setting a record. Davis and an end named John Mackey teamed up on one for 71 yards in 1961. In 25 years under Schwartzwalder, in fact, Syracuse, a team that didn't pass, averaged 15 passes per game."

The forward pass was put into the continued 7t
On December 15, 1974, two Greyhound buses filled with a happy group of football players left Sacramento to spend a day of sightseeing in San Francisco. These busses held the Central Michigan football team which the day before had thoroughly beaten the University of Delaware in the Camellia Bowl and was now known as the Division II National Football Champion. The cheers from the crowd before were still ringing in their ears as they departed the busses at the wharf in San Francisco and began their day of sightseeing. They would return home that night to Mt. Pleasant, thus ending another festive, competitive year of Division II football.

What is Division II?

Under the umbrella of the National Collegiate Athletic Association (NCAA), colleges and universities are classified in three groups. A school or institution applying for Association membership may designate any division it would like to belong to provided it meets the applicable criteria contained in the Association by-laws.

Division I schools are those larger colleges and universities whose football schedules are made up of competition from "major" schools such as Notre Dame, Michigan, Ohio State, Alabama, USC. Each of these schools must schedule more than 50% of its games against this type of competition. At present, over 160 schools make up this division.

Division II is made up of schools whose schedules may include one or more of the "majors," but not enough to qualify for Division I. There are presently 142 schools in this division including the University of Delaware, Tennessee State, University of California at Davis, Boise State College, North Dakota State, and University of Nevada at Las Vegas.

Still smaller schools such as Slippery Rock, Susquehanna University, Lewis and Clark, Colorado College, Chico State and Wesleyan University comprise Division III. An important distinction of the institutions in this division is that they are not allowed to award financial aid to any student-athlete except upon a showing of financial need by the recipient. This is in contrast to the other divisions which can grant aid without regard to need as long as the sum does not exceed an NCAA maximum limit.

National Championships for Division I schools have long been accorded by the various wire services and a number of organizations. The champion here is not a product of a play-off series or championship game, but a vote by sportscasters and coaches based on record performances and end-of-season bowl participation.

The other divisions also have their champions. These, however, are determined in authentic championship games, either in Sacramento (CA) at the Camellia Bowl (Division II) or in sequestered Phenix City (ALA) at the Amos Alonzo Stagg Bowl.

Discussions on the merits of a Division II and Division III championship football game were first held four years ago. In Division II there were then four regional play-off games which produced a regional winner, but not a national champion. The games were played at Baton Rouge, La. (Grantland Rice Bowl); Atlantic City, N.J. (Boardwalk Bowl); Wichita Falls, Tx. (Pioneer Bowl); and Sacramento, Ca. (Camellia Bowl).

In 1973, the NCAA developed a plan to produce a national champion in Division II football including a play-off series and a championship bowl game at the Camellia Bowl.

Teams for the championship are selected by the College Division II Football Selection Committee. This is made up of one individual from each region (West, Midwest, South, East) who is involved in collegiate football, e.g. athletic director, retired coach. In turn, this person will appoint several key men in his area to keep him advised of the teams' progress in his region. These key men will speak with the selection committee member by phone each week during the season to evaluate prospective teams. Selection of participating teams is based on: (a) eligibility of student-athletes for post season competition; and (b) won-and-lost record considering strength of schedule.

All Division II teams are eligible in the region where they are located geographically. Of the eight teams to be selected, one is selected from each of the four regions with the remaining four teams selected on the merit of strength without any geographical consideration. Two teams from the same conference may not be selected in the same year; and any institution whose conference champion is committed to an NCAA certified post-season football game is ineligible for championship competition.

After finalists have been selected, four games are played the last Saturday in November on the college campuses of four of the teams involved. The winners of these games then play the following Saturday in one of two games at Wichita Falls in the Pioneer Bowl or in the (Grantland) Rice Bowl in Baton Rouge. The two eventual winners then proceed to Sacramento to play for the national championship in the Camellia Bowl.

The first year of the national championship started off with Grambling defeating Delaware 17 to 8; Western Kentucky defeating Lehigh 25 to 16; Western Illinois losing to Louisiana Tech 13 to 18; and Boise State defeating South Dakota 53 to 10. Louisi
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college game as an outgrowth over concern about the brutality of the game. It is one of the little-known vignettes of the game. In 1905, a committee met in New York to "save football." Headed by the immortal Walter Camp, the committee sought to open up the game, making it a less dangerous activity. Serious thought was given to widening the gridiron by 40 feet, making it more a game of rugby than football as we know it today.

There was one problem. One of the newly-built college stadiums in the East, had permanent stands. It would have cost too much money to tear them down. Instead, the committee legalized the forward pass and the sport became an American tradition.

Imperfections? Well, the games on the more moderate, less ambitious level are filled with them. Yet, if they are flaws, they make for wild, weird games. One game, in particular, I covered last September stands out. The score, in the fog off Narragansett Bay in Kingston, R.I., was the University of Rhode Island 48, Northeastern 36.

In the second quarter, alone, the ball changed hands 15 times. Paul Ryan, the URI quarterback, threw touchdown passes of 9, 52, 19 and 33 yards. Mike Budrow, a Northeastern defensive end, twice took the ball right out of the hands of Ryan, once rambling 50 yards for a touchdown. "In 23 years," said URI coach Jack Gregory, "I've never been involved in a game full of so many weird plays."

This, precisely, is what makes it so much fun, so invigorating to cover. No matter where the game is played in any part of the country, it is interesting and unpredictable. As one coach says, if somebody steals his playbook, it matters not. "They could study our plans," he says, perhaps with tongue in cheek, "but they wouldn't know what to prepare for."

The same coach was asked by a writer at a press conference if he would state the major premise, minor premise and conclusion of his system. "That's a false basic premise," he said, "so I'm not going to answer you in syllogistic form."

With Spring football, what Harvard tries to do would be that much more efficient. Without it, there is the unpredictability, often compounded by the vagaries of New England weather. Writing in The Harvard Bulletin, an editor observed about Restic, "It was almost like watching General Francis Marion, the Swamp Fox, in the act of inventing guerrilla warfare."

The offense is based on nine formations, with the terms used to describe them (King, Queen, Jack, etc.) covering the number of flankers and backs and where they are placed. From the sets, Harvard runs seven play series (sweep, belly, veer, toss, fire, dive, counter), employing eight blocking schemes. With six potential receivers, there are 42 pass patterns.

The Ivy League itself reflects the mood and the openness of the college game. With Restic its foremost tactician, there is the Wishbone at Yale, the Veer at Penn, the multiplicity at Dartmouth. Before Bob Blackman left Dartmouth for Illinois and the Big Ten, he had put in a system that demanded thought, dedication and precision execution.

I always remember one Ivy game. With one team in front after a late touchdown, the other team gathered in the ensuing kickoff. With everyone apparently picking up the kick return guy, he suddenly stopped and fired a cross-field lateral. With a wall being set up in front of him, he came within inches of busting it all the way for a touchdown.

With Brian Dowling and Calvin Hill around, Yale was the ultimate in charismatic football in the late Sixties. As Dowling scrambled and ran around, Yale built an offense that used his unpredictability to great benefit. If you read Doonesbury, the cartoon strip that won Garry Trudeau a Pulitzer, the "B.D." in the football suit is Brian Dowling.

There is so much to the college game played from East to West and North to South with its option attacks and stunting defenses. To those who spend their lives writing about the pros, there is sometimes a tendency to look down their noses at college football. They think the only thing that matters is how hard a Larry Csonka runs, how devastating a Dick Butkus tackles.

That is perfectly all right, I guess, but I would not trade a delightful Saturday afternoon looking out over the Hudson River from atop Michie Stadium at West Point, a cold dreary November day in Harvard Stadium watching Harvard play Yale or, yes, even the chance to see Amherst play Williams for anything. And I know other writers who feel the same way about college football in the South, Midwest, West and throughout the country. For me, and for them, a college game remains a personal love affair.
Heineken—het fijnste bier van Holland—is het meest geïmporteerde bier in Amerika—#1 omdat Heineken zo heerlijk smaakt.

ana Tech and Boise State then went to the Pioneer Bowl where, after a 21-yard touchdown pass with 12 seconds left, Tech defeated Boise State 38-34. Grambling and Western Kentucky met at the Grantland Rice Bowl where Western Kentucky garnered a difficult 28-20 win. On December 15, 1973, the first championship game pit Louisiana Tech and Western Kentucky in the Camellia Bowl with Louisiana Tech winning handily 34-0.

In 1974, play-off games produced the following results: Delaware defeated Youngstown 35-14; Las Vegas defeated Alcorn A&M 35 to 22; Louisiana Tech defeated Western Carolina 10 to 7; and Central Michigan defeated Boise State 20 to 6. The Pioneer Bowl hosted Central Michigan and Louisiana Tech with Central Michigan upsetting Tech 35-14. The Grantland Rice Bowl, held on the same day, resulted in Delaware's 49 to 11 victory over Nevada, Las Vegas. The second national title went to Central Michigan which surprised Delaware with a 54 to 14 victory.

One innovative aspect of the play-off games is a very unique plan devised by the Division II College Football Committee to eliminate a tie game. Immediately following the conclusion of the fourth quarter of a tie, a coin is flipped, the winner selecting offense or defense for the first possession of the first overtime period and any subsequent odd-numbered periods.

Team A receives the ball first-and-ten on Team B's 15-yard line. After Team A has had the ball for its series, whether it has scored or not, Team B becomes the offensive team with the ball on Team A's 15-yard line, first-and-ten. Each team has possession of the ball until it has scored or failed to gain a first-and-ten by either running out of downs or loss of possession through an intercepted pass or fumble. When a team scores, it gives up possession of the ball. Each overtime period consists of four downs and an opportunity to make a first-and-goal situation per team and no time limit is involved. If the score remains tied after an equal number of possessions, play will continue into extra periods until the tie is broken.

The sites of the two final play-off games and the championship games are sponsored by non-profit community organizations. The (Grantland) Rice Bowl in Baton Rouge is sponsored by the Lions Club; the Pioneer Bowl is sponsored by the Wichita Falls Board of Commerce and Industry. The Camellia Bowl is sponsored by the Camellia Bowl Association, Inc. which was founded in 1961 to bring major sports events to Sacramento. These organizations are responsible for field preparation, publicity and promotion, half-time pageantry, and team entertainment. Travel and housing expenses are guaranteed by the NCAA and paid out of monies derived from the games. Approximately 75% of all gate receipts go directly to the NCAA for disbursement to the schools involved. The two championship contenders receive the major share.

The championship series produces a show that is exciting and new. Visiting teams to the bowl locations are well-received in an array of pageantry and football tradition. In past years over 173,000 fans have witnessed the Camellia Bowl alone. There have been as many as 2,000 bandsmen on the field during the half-time show at the Camellia Bowl Game. In 1974, 1,700 members of the Ben Ali Temple of the Shrine started the day off with the pre-game show entering their color guard, floats, mini-cars, motorcycles, go-carts, drum and glocks corps, Oriental band, clowns and Indians. And, a fast-paced 48-hour fund raising campaign in Mount Pleasant, Michigan, raised more than $35,000 to send the Central Michigan University Band to Sacramento to participate in the half-time show.

As with the traditional New Year's Day bowl games, a Camellia Bowl Queen is chosen with the eight finalist schools being invited to send their Homecoming Queens. The Queen is chosen at a Friday afternoon luncheon attended by more than four hundred persons. The Queen with her court, representing schools from Richmond, Virginia to Las Vegas, Nevada, are introduced at the Game on Saturday.

The monies that go to the sponsoring groups are taken from the net receipts of the game and these proceeds are given to the charities of their choice. In the past these charities have included Lions Clubs, Shriners Children's Hospital, Cerebral Palsy, Boy Scouts of America, and hospital auxiliaries with an amount totaling almost $40,000.

Much excitement has been generated in the Division II championship. The schools' coaches and players look forward to the many benefits that come with a championship event—added dollars to the schools' athletic funds, exposure on national television (ABC), the chance to play schools from other areas, travel to various parts of the United States, and, best of all, the right to claim the national title.

On Saturday, December 13, 1975, Sacramento will once again become the football capital of the nation as two teams battle for a true national championship, with all the hoopla that surrounds such a game—bands, parades, queen contests, half-time pageantry, parties at private homes and clubs, buses filled with fans, planes arriving with booster groups and bands, and a town filled with a championship bowl fever.

A Central Michigan runner is stacked up by the Delaware defense in last years Camellia Bowl won by Central Michigan 54-14.
The nerve center

of the game

There was something electrifying about the game that seemed to make everyone in the stands immune to the cold of the crisp November day. College football is like that. Stimulating. The overcast sky and an occasional drop of rain went unnoticed as State, trailing by six, began a desperate fourth quarter drive. A conference title and a bowl bid hung in the balance. To heck with the weather.

Still, Fred Fann couldn't help but glance over his shoulder now and then and wonder why he hadn't majored in journalism instead of accounting. "Ah, to be a sportswriter," he thought. "Those guys have it made, up there where it's nice and warm. And imagine, getting paid to see a game from a free seat that's removed from the wind, rain and some clumsy guy spilling a soda all over your new topcoat."

Fred Fann, like thousands of spectators, often wondered what went on up there in the press box behind all that glass. Must be exciting.

Scoop Inksmear was accustomed to big game drama. His 18 years on the college beat had calloused him against temptations to cheer or show emotion, even as State, the team he had covered all those years, kept its drive alive with a third down completion. He remembered all too well that first year on the job and his first college football assignment. He had let loose with a yell as somebody was returning the opening kickoff 92 yards. He remembered all those icy stares from the veteran writers and he recalled wanting to crawl under his old Underwood portable.

No, the press box is no place for cheerleading, as he had learned so embarrassingly. It is a place to work. Removed from the crowd and the distractions of the noise and merriment, members of the news media are able to concentrate uninterrupted as they earn their living.

Scoop Inksmear, nonetheless, couldn't help but "pull" for State. Always easier to write a "winning" story instead of one describing disappointment. Besides, there was that trip South for a week for bowl revelry, all expenses paid, of course.

The stadium public address announcer kept the fans advised, supplementing the information on the scoreboard. "Johnson the ball carrier . . . tackle by Swanson." Fred Fann heard as he glanced at the scoreboard. Second down, five, ball on the 17 . . . third and two."

Scoop Inksmear made another note on his legal pad as the press box PA blared the information: "Stevens the ball carrier . . . tackle by Jordan . . . gain of three . . . ball on the 17 . . . third and two."

Scoop Inksmear peered through his binoculars, wishing he had a closer vantage point and wondering why
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**Mr and Mrs ‘T’ Gimlet mix**

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press boxes had to be higher than the worst seat in the stadium. He didn't catch the ball carrier's name, but no matter. If he wanted to use it, the play-by-play sheet would have it all. In fact, the play-by-play sheet, mimeographed and handed out moments after every quarter, would have everything pertinent to the game story. Far cry from the old days when you had to keep track of every play yourself and figure your own statistics. Now, you are handed halftime and end-of-game sheets containing team as well as individual statistics. Passes attempted by the quarterbacks, completions, yardage. Everything.

“Attention, press,” the press box PA blared. “Everyone wishing to go to the locker rooms, make sure your field passes are visible. The first elevator will leave in two minutes.”

Another great convenience, Scoop Inksmear thought, remembering how he once had to climb 87 steps lugging his typewriter and binoculars. That was before press box elevators came into vogue. And in those days, if you wanted a quote or two from the coaches, you had to walk down to the locker rooms and back up to the press box to write your story. Now, a “pool” writer or a member of the home team's PR staff would gather several quotes and phone them to the press box where they would be either announced on the press box PA system or mimeographed and handed out.

Scoop Inksmear decided to use the “pool” quotes. Besides, he was on a tight deadline and couldn’t spare the time to go downstairs. He’d stay in the press box and write his story, munching on the sandwich he had picked up in the press box buffet line at halftime. Some press boxes included elaborate hot food catering with soft drinks, milk and coffee. Other press boxes served a handout sandwich or nothing at all. It depended on a school’s budget.

“Wilcox to Haley . . . gain of five . . . the tackle by Stevens . . . first down at the 12,” the press box PA announcer said tersely. Outside, the crowd was in a frenzy, sensing a victory and that long-awaited bowl invitation.

Scoop Inksmear wondered how long it had been since State had last played in a bowl game. Was it five years or six? He saw Jerry Freesmile, State's director of sports information, walking past and he asked him the question.

“It was 1969, Scoop,” Jerry Freesmile answered. “We’ll be handing out a press release with all that information in it if we win. Let me know if you need anything else.”

Jerry had arrived in the press box four hours before kickoff time. Before that he had spent three hours in the office, making sure all the press credential requests had been filled. Envelopes would be left at the press gate for writers and broadcasters who had filed their requests too late to be handled by mail. The importance of the game had attracted a larger than usual number of media representatives along with delegates from several bowl games and a dozen pro scouts. The news media came first and Jerry made sure they had the better seats.

He also had made sure the field phones in the coaches' booths were in working order. Right now, in the heat of the battle, those phones were sizzling. Three assistant coaches from State and four from the rival team (the number usually varies from two to five) were closeted in separate booths. In each booth, one man was shouting suggested plays and formations to another assistant coach at the other end of the line on the field. Another coach was peering through binoculars and another was making diagrams, complete with X's and O's.

The scoreboard operator immediately punched out new digits and the scoreboard read: “State 21, Upstate U., 20.”

Fred Fann, jumping up and down in a sea of cavorting fans, watched as the clock ticked down. The final horn was barely audible above the crowd noise and Fred, caught up in the excitement, was glad he could begin his celebration immediately. “Poor stiffs,” he said, glancing toward the press box, “glad I don’t have to hang around up there and work.”

Scoop Inksmear instinctively began pounding his typewriter, describing to his readers how State had gallantly fought from behind to earn its second bowl bid in five years. Or was it six? “Hey, Jerry Freesmile!”

Jerry Freesmile was busy handing out a press release he had written the day before, not knowing if it would ever be read. The release included ticket information, the team's pre-bowl workout schedule and travel plans.

Scoop Inksmear finished his game story, then added the final paragraph to his “sidebar” feature using the “pool” quotes and inserting a few facts gleaned from the many stat sheets at his disposal.

Finally, three hours after the final horn, the last writer gone, Jerry Freesmile packed up his remaining programs and brochures, collected several sets of stats sheets and made his way toward the exit. The stadium was quiet, dark, deserted. His 10-hour day completed, Jerry breathed a sigh of relief and wondered how it would be attending a game as a sportswriter or a fan.
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GRIZZLY OFFENSE

81 PAUL COOLEY .......... SE
72 BEN HARBISON .......... LT
66 WAUT BRETT .......... LG
52 RON LEBSOCK .......... C
61 MARK PLUM ............ RG
75 DAN SULLIVAN .......... RT
84 DUANE WALKER .......... TE
10 VAN TROXEL .......... QB
36 WYATT McCRAW ......... LHB
44 MIKE MICKEY .......... FB
20 DEL SPEAR .......... RHB

REBEL DEFENSE

81 MIKE WHITEMAININE ...... LE
78 JOE INGERSOLL .......... LT
64 KARL RILEY .......... MG
79 STEVE JENKINS .......... RT
84 TIM MELCHER .......... RE
47 MIKE OTTO .......... SLB
58 TONY SANDONE ...... WLB
21 DONNIS WATSON ...... LCB
28 EDDIE GEORGE .......... RCB
16 GARY VAN HOUTEN .. SS
29 MARLON BEAVERS ...... FS

GRIZZLIES

10 Troxel, QB 54 Talarico, LB
11 Nolan, QB 56 Shupe, MG
12 Slupski, CB 60 Rones, LB
15 Accomando, QB 61 Plum, OG
16 Winterrowd, QB 62 Campbell, LB
20 Spear, HB 63 Cunningham, MG
21 Anderson, SS 64 Morton, DE
23 Cheek, HB 65 Argo, MG
24 Eustance, SS 66 Hale, LB
25 Beriault, FS 67 Joe Smith, LB
26 Steinhauer, DE 68 Brett, OG
27 Clift, FS 70 Weikum, OT
28 Schmasow, CB 71 Rennick, DT
29 Egbert, HB 72 Harbison, OT
30 Carter, CB 73 Grossman, P-TE
31 Ogden, HB-TE 74 Hansen, DT
32 Scott, HB 75 Sullivan, OT
33 J. Carlson, SS 76 Stachnik, OT
34 Facey, CB 78 Jeff Smith, OG
35 Fiskness, HB 79 Betters, DT
36 McCraw, HB 80 Muse, SE
40 Arehart, FB 81 Cooley, SE
42 Galbranson, DE 82 Harris, DT
44 Mickey, FB 83 Redwine, LB
45 Jordan, HB 84 Walker, TE
46 Dionas, LB 85 Staley, SE
47 Vincent, FB 86 Peterson, TE
48 Buxton, DE 87 B. Carlson, K-DE
52 Lebsock, C 88 Milliman, DE
53 Pierce, C
when Vegas has the ball

REBEL OFFENSE
86 KURT SCHNABEL ...... SE
72 RICK BEHRENDSSEN ...... LT
74 CHRIS DAVIS .......... LG
55 COURTNEY BOSSERT .... C
61 BOB CHESS ............ RG
77 KEVIN GRAY ........... RT
68 ROBERT STARBIRD ...... TE
12 GLENN CARANO ...... QB
22 MANNY RODRIGUEZ .... FB
36 ANDRE JONES .......... RB
19 MIKE HAVERTY .......... FL

GRIZZLY DEFENSE
48 JOHN BUXTON .......... LE
82 GREG HARRIS .......... LT
65 DAN ARGO .............. MG
79 DOUG BETTERS .......... RT
42 BILL GULBRANSON .... RE
67 JOE SMITH ............. LB
46 STEVE DIONAS ......... RLB
21 GREG ANDERSON ....... SS
25 DON BERIAULT .......... LCB
30 GREG CARTER .......... RCB
27 TOM CLIFT ............. FS

REBELS
1 Hoffman, K
7 Behlke, QB
10 Grantz, QB
12 Carano, QB
13 Harris, WR
16 Van Houten, DB
18 McLellan, DB
19 Haverty, WR
20 Duckworth, RB
21 Watson, DB
23 Rodriguez, FB
24 Kelly, DB
28 George, DB
29 Marlon Beavers, DB
31 Cobb, RB
32 Williams, FB
33 Russell, RB
34 Vereen, RB
35 Moore, RB
36 Jones, RB
38 Rogers, RB
39 Spinks, FB
40 Smith, DE
42 Melton, RB
43 Bywaters, DB
46 Austin, WR
47 Otto, LB
50 Concannon, C
51 Gaynor, LB
54 Ramsey, C
55 Bossett, C
58 Sandone, DE
59 Satterfield, C
60 Larson, OG
62 Chess, OG
62 Spencer, OG
63 Rizo, MG
64 Riley, MG
65 Willis, DT
66 Dill, OT
70 O’Callaghan, OT
71 Carter, OT
72 Behrendsen, OT
73 Mastey, OT
74 Davis, OG
75 Scott, DT
76 Watkins, OT
77 Gray, OT
78 Ingersoll, DT
79 Jenkins, DT
80 Beall, DE
81 Whitemaine, DE
83 Strecker, DT
84 Melcher, DE
86 Schnabel, WR
87 Cooper, TE
88 Starbird, TE
91 Giles, DE
92 Lewis, DT
93 Vargas, MG
95 Bradley, LB
97 Lange, MG
Fights Sports Throat.

Sports throat is an affliction common to fans the world over. Cure it with the crisp, soothing taste of ice-cold Oly.

Olympia.
Beer doesn’t get any better.
The Academic All-American

T he Academic All-American Football Team is the most important special project the College Sports Information Directors of America (CoSIDA) work on during the year, according to Phil Langan, editor of the organization's monthly publication.

How did it get started?
It all began at Southern Methodist University in Dallas, Texas, in the summer of 1952. For the preceding five years, SMU had been the only institute in the country to be represented each year on the consensus All-American teams and the only one to have a player named on the UPI first team each of these seasons.

But by 1952 Doak Walker had left SMU to become a star with the Detroit Lions; Kyle Rote had started his illustrious career with the New York Giants; Fred Benners, who had thrown four touchdown passes to defeat Ohio State in 1950 and the same number to win from Notre Dame in 1951, was in law school; and Don Meredith was still a schoolboy in Mount Vernon, Texas.

It did not look as if SMU would have a consensus All-American in 1952, so Lester Jordan, the school's Sports Information Director (SID) as well as business manager of athletics, was looking for another means to publicize the school's football team.

Upon checking, he discovered that an unusually large number of his team had made excellent grades the preceding year. He decided to capitalize on this information.

As a former sports editor of a Texas daily newspaper, Jordan knew the project would have more news value if it were dramatized by forming a team instead of merely listing the names of the scholar-athletes. He also knew that a story with an SMU angle only would have limited appeal, so he wrote the other SID's in the Southwest Conference for a list of their top football players who also made good grades. He then mailed a story on the 1952 Southwest Conference pre-season academic team to the news outlets.

The project met with instant approval from the news media and educators, so Jordan started thinking about the post-season team. In October Frank Tolbert, who was covering the SMU beat for the Dallas Morning News, suggested that Jordan select an All-American academic team.

To test the idea, Jordan wrote leading sportswriters and sportscasters over the country, explaining that the primary purposes of the project were to give recognition to football stars who excel in the classroom; to dramatize for the general public the fact that players are interested in academic attainments also; and to impress upon high school athletes the importance attached to studies by college players.

Grantland Rice, then the dean of American sportswriters, volunteered his help, and Fred Russell of the Nashville Banner and currently chairman of the Honors Court of the National Football Foundation and Hall of Fame, nominated two Vanderbilt players. Bert McGrane of the Des Moines Register and Tribune said he was glad to give an assist to the "brains" team and wrote of the scholarly achievements of Bill Fenton of the University of Iowa and Max Burkett of Iowa State, two team members. Hugh Fullerton of the Associated Press told of the fine classroom records of Mitch Price of Columbia and Frank McPhee of Princeton.

Arch Ward of the Chicago Tribune liked the idea and fellow reporters Wilfrid Smith and Ed Prell helped promote the team. Leo H. Petersen, Ed Sainsbury, and Ed Fite of the United Press aided the project, and Whitney Martin and Harold Ratliff of the AP devoted columns to the team. Both Irving Marsh of the New York Herald-Tribune and Furman Bisher of the Atlanta Journal were generous in the space they gave to the team.

The highly-encouraging response received from the media and from leading SIDs resulted in the first Academic All-American team appearing in December, 1952. The play it received from coast to coast indicated that it would become a regular feature of the football season.

Fortunately for the success of the project, several players on the early teams went on to make names in football annals as well as in business and the professions. Dick Chapman of Rice, a member of the 1952 and 1953 first academic teams, was the first round draft choice of the Detroit Lions, and later earned his Ph.D. in nuclear physics. Michigan State's John Wilson, also of the original 1952 team, became a Rhodes scholar and later president of Wells College.

In 1954 the three senior backs on the academic eleven—Dick Moegle of Rice, Allan Ameche of Wisconsin, and Joe Heap of Notre Dame were also first round choices. Heap, a devastating player, later developed a career in personnel and is now an executive with Shell Oil Company.

In 1956 the first team academic eleven had Jerry Tubbs of Oklahoma at center, Lynn Dawson of Purdue at quarterback, and Jack Pardee of Texas A & M at fullback—three men whose names are still important in football circles.

For seven years Jordan selected the team, but in 1959 when CoSIDA and the American Peoples Encyclopedia became joint sponsors of the project, all sportswriters and sportscasters were invited to vote for the team. More than 600 voted and each received a copy of the APE Yearbook.

Players making the All-American team or the various all-Conference academic selections were given encyclopedia sets.

Later, the American Heritage Life Insurance Company replaced APE as a co-sponsor and Ted Emery became the co-ordinator.

Among the sports information leaders who made major contributions to the project in its early days were Wayne Duke, now...
Freak plays. Upsets. Sensational sophomores. In 1974, NCAA football was wilder and woolier than ever. If you missed any of it, "Fireman's Fund Flashbacks" will give you a second chance. Because, during half-time on ABC-TV's NCAA national telecasts, we're replaying the highlights of last year's outstanding games.

Fireman's Fund Insurance is bringing you these games on behalf of your local Independent Insurance Agent. He represents many fine insurance companies. So he's the best man to see about insuring your home, car, life, or business against the unexpected. And if you don't think the unexpected can happen, just tune in:

- Monday, Sept. 8 - Missouri at Alabama*
- Monday, Sept. 15 - Notre Dame at Boston College*
- Saturday, Oct. 4 - Ohio State at UCLA*
- Saturday, Oct. 11 - Michigan at Michigan State
- Saturday, Oct. 25 - USC at Notre Dame
- Saturday, Nov. 22 - Ohio State at Michigan
- Thursday, Nov. 27 - Georgia at Georgia Tech
- Friday, Nov. 28 - UCLA at USC*

- Saturday, Nov. 29 - Army-Navy
- Saturday, Nov. 29 - Alabama at Auburn
- Saturday, Dec. 6 - Texas A&M at Arkansas
- Saturday, Dec. 20 - The Liberty Bowl
- Monday, Dec. 29 - The Gator Bowl
- Wednesday, Dec. 31 - The Sugar Bowl

Plus other key games as season progresses.

*Night games.

Fireman's Fund Flashbacks on ABC-TV.

Look for your Fireman's Fund Agent in the Yellow Pages.
ABOUT THE AUTHOR:

Lester Jordan began his career in 1922 when he became Sports Information Director (SID) at Trinity College. In 1936 he moved to SMU where in 48 years he served in various capacities including Head of the Journalism Dept., Varsity Tennis Coach, Athletic Business Manager, SID, Assistant Athletic Director and Special Assistant. Now retired (1974), Lester lives with his wife in Vallejo, Ca.

The great Raymond Berry, All-Pro wide receiver, and member of the First Academic All-America team.

Pat Haden, 1974 Academic All-America and Rhodes Scholar

1974 Academic All-America
UNIVERSITY DIVISION

FIRST TEAM OFFENSE

<table>
<thead>
<tr>
<th>Player and Institution</th>
<th>Avg. Major</th>
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<tbody>
<tr>
<td>E Pete Demmerle, Notre Dame</td>
<td>3.70 Eng. &amp; Span.</td>
</tr>
<tr>
<td>E Doug Martin, Vanderbilt</td>
<td>4.00 Phys. &amp; Econ.</td>
</tr>
<tr>
<td>T Joe Debes, Air Force</td>
<td>3.59 Physics</td>
</tr>
<tr>
<td>T Tom Wolf, Oklahoma St.</td>
<td>3.70 Pre-Med.</td>
</tr>
<tr>
<td>G Ralph Jackson, New Mexico State</td>
<td>3.70 Pre-Med.</td>
</tr>
<tr>
<td>C Justus Everett, N. Carolina St.</td>
<td>3.13 Medicine</td>
</tr>
<tr>
<td>RB Brian Baschnagel, Ohio St.</td>
<td>3.69 Civil Eng.</td>
</tr>
<tr>
<td>RB Brad Davis, Louisiana St.</td>
<td>3.32 Finance</td>
</tr>
<tr>
<td>RB John Gendelman, William &amp; Mary</td>
<td>3.20 Pre-Dental</td>
</tr>
<tr>
<td>QB Pat Haden, Southern California</td>
<td>3.71 English</td>
</tr>
<tr>
<td>KS Todd Gaffney, Drake</td>
<td>3.70 Business</td>
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FIRST TEAM DEFENSE

<table>
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<th>Player and Institution</th>
<th>Avg. Major</th>
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<tr>
<td>E Greg Markow, Mississippi</td>
<td>4.00 Business</td>
</tr>
<tr>
<td>E Randy Stockham, Utah St.</td>
<td>3.96 Pre-Med.</td>
</tr>
<tr>
<td>T Randy Hall, Alabama</td>
<td>3.60 Pre-Med.</td>
</tr>
<tr>
<td>T Mack Lancaster, Tulsa</td>
<td>4.00 Pre-Med.</td>
</tr>
<tr>
<td>LB Bobby Davis, Auburn</td>
<td>3.39 Business</td>
</tr>
<tr>
<td>LB Don Lareau, Kansas St.</td>
<td>3.62 Pre-Dental</td>
</tr>
<tr>
<td>LB Tom Ranieri, Kentucky</td>
<td>3.85 Allied Health</td>
</tr>
<tr>
<td>LB Rick Stearns, Colorado</td>
<td>3.87 Business</td>
</tr>
<tr>
<td>DB Reggie Barnett, Notre Dame</td>
<td>3.87 Sociology</td>
</tr>
<tr>
<td>DB Randy Hughes, Oklahoma</td>
<td>4.00 Pre-Med</td>
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SECOND TEAM

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<th>Avg. Major</th>
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</thead>
<tbody>
<tr>
<td>E John Boles, Bowling Green St.</td>
<td>3.70 Eng. &amp; Span.</td>
</tr>
<tr>
<td>E Dan Natale, Penn St.</td>
<td>4.00 Phys. &amp; Econ.</td>
</tr>
<tr>
<td>T Mike Lopiccolo, Wyoming</td>
<td>3.59 Physics</td>
</tr>
<tr>
<td>T Keith Rowen, Stanford</td>
<td>3.70 Pre-Med.</td>
</tr>
<tr>
<td>G Chuck Miller, Wyoming</td>
<td>3.13 Medicine</td>
</tr>
<tr>
<td>G John Roush, Oklahoma</td>
<td>3.69 Civil Eng.</td>
</tr>
<tr>
<td>C Mark Brenneman, Notre Dame</td>
<td>3.32 Finance</td>
</tr>
<tr>
<td>RB Rich Baes, Michigan St.</td>
<td>3.20 Pre-Dental</td>
</tr>
<tr>
<td>RB Walter Peacock, Louisville</td>
<td>3.85 Allied Health</td>
</tr>
<tr>
<td>RB Rick Neel, Auburn</td>
<td>3.87 Business</td>
</tr>
<tr>
<td>QB Chris Kupec, North Carolina</td>
<td>4.00 Pre-Med</td>
</tr>
<tr>
<td>KS Tom Goedjen, Iowa St.</td>
<td>3.71 English</td>
</tr>
</tbody>
</table>

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<tr>
<th>Player and Institution</th>
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<tbody>
<tr>
<td>E Chuck Cole, Utah</td>
<td>4.00 Business</td>
</tr>
<tr>
<td>E Tim Harden, Navy</td>
<td>3.96 Pre-Med.</td>
</tr>
<tr>
<td>T Dee Way, Bowling Green St.</td>
<td>3.60 Pre-Med.</td>
</tr>
<tr>
<td>T LeRoy Selmon, Oklahoma</td>
<td>4.00 Pre-Med.</td>
</tr>
<tr>
<td>LB Kevin Bruce, Southern California</td>
<td>3.39 Business</td>
</tr>
<tr>
<td>LB Gordon Riegel, Stanford</td>
<td>3.62 Pre-Dental</td>
</tr>
<tr>
<td>LB Joe Russell, Bowling Green St.</td>
<td>3.85 Allied Health</td>
</tr>
<tr>
<td>LB Tommy Turnipsedge, Baylor</td>
<td>4.00 Pre-Med</td>
</tr>
<tr>
<td>DB Bobby Elliott, Iowa</td>
<td>3.87 Business</td>
</tr>
<tr>
<td>DB Jimmy Knecht, Louisiana St.</td>
<td>3.87 Sociology</td>
</tr>
<tr>
<td>S Scott Wingfield, Vanderbilt</td>
<td>4.00 Pre-Med</td>
</tr>
</tbody>
</table>
Card tricks often get across pertinent messages.
Take the surf and the sea breeze, the lush pine forest and the quiet sandy beaches. Wrap them around three of the world’s most famous golf courses, a Beach and Tennis Club, equestrian center, and elegant accommodations. Yes, the recently redecorated Del Monte Lodge is a special place indeed, and a favorite for those who enjoy quality dining, dancing, and relaxing. Why not make it your special place, too?

Del Monte Lodge at Pebble Beach
(California 93953)
PURE QUALITY.
JUST LIKE ALWAYS.

PENNZOIL

WITH
Z-7

multi-vis
MOTOR OIL

NET 32 FL. OZ. (1 U.S. QT.)
Since the advent of extensive football coverage on television, followed by the technological innovation of "instant replay" and the resulting evolution of expert analysis, the average football fan has had the opportunity to become more sophisticated in his knowledge of the game. The following's purpose is, hopefully, to add to the spectator's understanding of the zone pass defense as it is played in the college game today.

A majority of college football teams will be using the "Okie" (also called "fifty," "5-2," or "3-4") defense in the 1975 season. So any discussion of pass defense on the college level requires a basic familiarity with this common alignment. The obvious characteristic of this defense (see diagram A) is its "odd-man" look, with a "noseguard" playing directly across from the offensive center. Some teams add two tackles and two ends to make five men on the line of scrimmage with just two linebackers (the true 5-2), while others just add a pair of defensive ends and utilize four linebackers. As the diagram shows, the outside linebackers (in what is technically a 3-4 alignment) are actually so close to the line of scrimmage that for all practical purposes it's the same as the 5-2. The major advantage of this three-lineman scheme is that it potentially puts eight men into pass defense zones.

The inside linebackers play the gaps created by the defensive ends lining up opposite the offensive tackles. The four defensive backs assume their positions depending on which side of the field the offense puts its tight end—in other words, the "strong side" of its line. The strong safety usually mirrors the tight end to the strong side of the field.

From this basic alignment, a 6-2 zone (as diagrammed in B) can be employed. That usually happens on first down plays or in short yardage situations when a run or short pass seems to be the likely call of the offense. The two "flat" zones (or short, outside zones) usually are covered by defensive backs, while linebackers normally cover the inside "curl" and "hook" zones. With just two remaining backs each taking responsibility for half of the deep area, the one major vulnerability of this formation becomes apparent. What happens if the offense sends more than two receivers deep? Answer: someone who also has short pass responsibility must drop back. For this particular strategy to be successful, the defense's individual players must have the speed for effective long pass coverage.

In the 5-3 zone (see diagram C), one of the cornerbacks will drop back to help out with deep coverage, making each deep man responsible for just 1/3 of the field rather than 1/2. However, this ploy requires leaving one of the six short zones open. Defenses most often choose the weak side flat to vacate since this is the most difficult area for the offense to reach effectively.

Diagram A

The basic "Okie" defense, used by a majority of college teams, utilizes a noseguard over center and in this case 2 ends and four linebackers, called by some a "3-4".
The black sheep of Canadian liquors.

There's a breed of men with gypsy blood. Like these men, Yukon Jack is a black sheep, a liquor that goes its own way.

Soft-spoken and smooth, Yukon Jack is unlike any Canadian spirit you've ever tasted. Its hundred-proof potency simmers just below the surface.

Straight, on the rocks or mixed, Yukon Jack is a taste born of hoary nights when lonely men struggle to keep their fires lit and their cabins warm.

100 Proof Imported Liqueur made with Blended Canadian Whisky.

Yukon Jack. Imported and Bottled by Heublein Inc., Hartford, Conn. Sole Agents U.S.A.©1907 Dodd, Mead & Co., Inc.

For a full color 30 × 40” poster of this original art, send $2.00 to Yukon Jack, P.O. Box 11152, Newington, Conn. 06111. No cash please. Offer good while supply lasts. Void in Kansas, Mississippi, Oklahoma, Tennessee and other states where prohibited. Allow 4 weeks for delivery.
tricks
continued

but the seat numbers would run 1-8 through the stack.

"3. The color direction for that stunt is marked beside its number (#3) on the cards either with rubber stamps or by hand if the card section is small. It takes two people to stamp a stunt efficiently: one person calls the color for each seat of a certain row off the graph paper design, starting with seat #1 on the left; the second person, working with the stack of cards for that row, stamps the color for each seat beside the stunt number on the card, starting with seat #1 at the top of the stack.

"Example: Line #3 on the cards, for row 7 of the sketch would be marked: seat 1-yellow; seat 2-blue; seat 3-blue; seat 4-yellow; seat 5-yellow; seat 6-blue; seat 7-blue; seat 8-yellow."

With such scientific regimentation, there is little chance for a mix-up, but they do, in fact, occur. Jon Boyd, chairperson of "Block I" at the University of Illinois, cites one instance.

"Of all days, ABC was televising a game last Fall to use as post-season film. I prepped the rooters for one stunt, but actually called out a different number. What resulted was half of Abe Lincoln's face and half of the University of Illinois logo. Fortunately, the cameras were grinding away on the field rather than on the stands."

The University of Illinois, which rightfully boasts the largest card section in the country, recently computerized their stunts. Boyd explains, "Not only are we the biggest, but Illinois has the only 'dual' block implementing both sides of the 72,000 capacity stadium. Our large operation is simplified somewhat by key-punching the instruction cards."

Despite its elaborate undertakings, UCLA does not use computers. All the work is done by hand. A unique UCLA feature, now in its 22nd year, is the light and sound stunts which no other school in the country performs.

Several weeks prior to every light stunt show, rally committee members record a sound track which follows a script based on the continuity of the stunts. Then at night games, members assemble flashlights, check batteries, and pass out flashlights and filter cards five minutes before halftime.

Each student in the card section is given one card with eight different colored gils.

Rain, sleet, and snow may not be detrimental to bringing the mail through, but they are definite handicaps for card stunt performances. "Rain is a catastrophe," claims Al Lundstedt, athletic business manager at the University of Texas-Austin. "We usually cancel the performance because the cards are very, very expensive and the whole operation is costly. Also, to prevent loss we clip all eight cards with a ring."

Lynn Nakada, former chairperson of Cal's rally committee, attests that her co-members work overtime on those Fall Saturdays to keep the card stunt operation functional and smooth. "Saturday at 8 AM, rally committee members go to the stadium to transport the card packets to the rooting section. That's two or three hours worth of work right there. Then, after the performance, the cards are returned to the aisle where rally committee persons collect them, cart them to the field for sorting, and put them away for the next Bears' home game."

Fierce competition is not necessarily limited to the field among the offense and the defense. According to Craig Canitz, the Ohio State rooting section, "Block O," is currently creating and staging dramatic new card tricks to perform at the 1976 Rose Bowl! That's tricky.
The 5-3 zone is more conservative than two-deep coverage because it provides better protection against the long pass; and, as with any zone, the linebackers are deep-conscious, which makes it even more difficult for the offense to go for the "bomb." Several other advantages of the zone defense should be mentioned. Zone, as opposed to man-to-man, pass defense, takes away the effectiveness of quick curl and hook patterns for the offense. With four linebackers available for pass coverage, not only is the middle of the defensive area well covered, but protection is provided for any weaknesses in the secondary. A cornerback without blinding speed can still operate effectively in a zone defense since he can be assigned to a short zone and not have to follow a receiver deep.

The zone also allows the secondary to disregard most of the fakes a receiver might make. If the zone is working right, fakes by the receiver don't serve much purpose since the defenders are responsible for an area first and a man second, and then react when the ball is thrown. The defender doesn't have to worry about losing his man to a fake since that means the receiver has probably entered another defender's area. Only when the zone has become man-to-man, in a deep fly pattern, for example, does the defender have to follow the receiver's fakes closely.

But in spite of the increasing popularity of zone defenses, there are distinct disadvantages to a zone defense. It leaves the sideline area 12 to 15 yards upheld vulnerable, and offenses can consistently gain ground with short passes to the running backs flaring out of the backfield. As television commentators love to tell you, the way to beat a zone defense is to hit the "seams," or those areas around the border lines of the zones of defensive responsibility. So while the three-deep zone defense does a great job of preventing long pass completions, it can find difficulty preventing short pass completions that gain just enough yardage to make a first down and keep a drive going.

Diagram D shows what happens when the offense "floods" one defender's zone. In this example, both the tight end and the flanker run a pattern into the strong safety's deep zone. The strong safety needs help either from his free safety or his cornerback since covering two receivers in a deep zone requires more than one defender. The cornerback must know his job and react quickly to whichever area he's assigned, as does the free safety. With the offensive half-receivers running their patterns. Enough pressure on the passer will force him to throw the ball away, throw it too soon or off balance, or keep it and be sacked.

The mention of blitzing linebackers could open the door to a long dissertation on the various combinations of rushes that a defensive signal-caller might use, but there isn't time here to detail every conceivable defensive maneuver. Suffice it to say that football strategy often can become almost as complicated as a game of chess, and football coaches need the type of mind that can easily recognize old problems and quickly discover solutions to new ones.

Diagram B

Diagram C

Diagram D

The 6-2 zone is used usually in short-yardage situations when a run or short pass is suspected. For a defense to get caught using this alignment in the wrong situation, it would mean instant touchdown.

In the 5-3 zone one cornerback drops back into the secondary to give assistance with deep coverage.

When more than one receiver (above, the tight end and flanker) enter a zone the effect on the defensive backfield is called "flooding." In the diagram the strong safety needs help from the free safety.
Get together with Papa Cribari and a few friends before the game.

Rush me Papa Cribari’s 24 Great Tailgate Recipes before next weekend’s game.

Name __________________________

Address _________________________

City, State, Zip ____________________

B. Cribari & Sons, 500 Sansome Street, San Francisco, California 94111

Cribari Wine. A surprisingly light and mellow wine.
It's another one of those cliffhangers. Here it is the fourth quarter and the game is so unpredictable and high-scoring that the winner cannot logically be determined. Suddenly a trick play appears which leads to a touchdown and the scoring team uses the momentum to win.

Where did that play come from? Who called it? Unbeknownst to many, the play came from the assistant coaches stationed on headsets in the press box. They spotted a potential weakness from above, relayed the debility to the field. This tactic worked for a score. After the game, the head coach will probably give credit to his aide who called the winning play.

The communication between the press box and the sideline is a very widely utilized strategem used as much on offense as on defense. Phones make it possible for more strategy to be employed faster than would be possible with all the coaches on the field.

At many schools offensive plays are called from upstairs. How the signals get to the quarterback varies, but a transmitter inside a player's helmet is illegal. Usually one assistant in the press box will call the play to another assistant on the field. Then, either a series of hand signals to the quarterback from the sideline or a messenger with the play gives the call to the quarterback. Several years ago, an interesting method was used occasionally too. One player received the play from a sideline coach, ran into the huddle to cue the quarterback and then hustled off the field before the play began. Now this is illegal; if a player comes onto the field, he must remain for at least one play.

The same basics are employed defensively. A coach upstairs will call the alignment to another assistant on the sideline, who will relay via signals to the captain on the field, commonly the middle linebacker.

There is always the danger that the opposition may pick up the signals both offensively and defensively. This can be controlled by using several coaches to give a play with only one signalling the real play. Additionally, an indicator can be used similar to the one a third base coach uses in baseball to thwart the opponent from stealing the signs easily.

Many schools use three sets of phones on the field and two sets upstairs. While the offense is driving, the defensive coaches may be talking to players or other assistants on the field about what went right or wrong on the preceding series. When the offense concludes its series, the quarterback may confer with coaches upstairs to check on alignments of the defense. Since the press box view affords the coaches a panoramic view of the field, they can spot potential points of exploitation more easily than the players on the field.

Which coaches are in the booth depend on the philosophy of the institution. Line coaches may be in the press box to watch breakdowns in the "phone booth" play; a receiver coach might be upstairs so he can watch the opponent's coverage. Defensively, perhaps the secondary coach will be used in the booth to depict favorite patterns of certain receivers. Generally, if plays are called from upstairs, the defensive coordinator is a good bet to be in the "booth."

The offense or defense alignments of the opponent may determine the importance of coaches in the press box. For example, a wishbone offense, though it often boggles the defense, is basically simple to understand. The quarterback has all the options. There are fewer plays from which to choose in a wishbone offense, so the advantage of a defensive coach upstairs may not be as great as it would be if a multiple offense were used.

If a team surprises its opposition with an unexpected offense or formation, the defense—with coaches upstairs—can adjust more easily since the whole scope of the play can be seen. If headsets were not in existence, it would be more difficult to spot the breakdowns and it would take longer to adjust.

Some teams permit a quarterback to call his own plays and even audible out plans called from upstairs. This, however, is dependent on the maturity of the signal caller. Other schools would rather remove that responsibility and let the quarterback concentrate on his physical skills. Since the coaches in the booth usually know what play has been called, they know where to look for missed assignments.

The more intelligent players, if they sense a changing trend, will ask questions of the coaches upstairs, trying to find a new weakness to attack.

The phone systems can be similar to a course in advanced psychology. The coaches upstairs and on the field are trying to outguess the opponent. The headsets hopefully reduce the chance of being totally surprised; on the other hand, their utilization can increase the chance of spotting a weakness in the opponent and exploiting it to its full potential.
No. Name Pos. Ht. Wt. Yr. Hometown
1 *Brad Hoffman K 5-11 168 Jr. Las Vegas
7 Brian Bethke QB 5-11 184 Jr. West Covina, California
10 *Tony Grantz QB 5-10 179 Sr. Colorado Springs, Colorado
12 *Glenn Carano RB 6-3 195 Jr. Reno
13 Brian Harris WR 6-1 170 Jr. Aurora, Colorado
16 *Gary Van Houten DB 5-11 180 Jr. Littleton, Colorado
18 *Mike McLain DB 6-1 193 Soph. Denver, Colorado
19 **Mike Havery WR 5-11 178 Sr. Las Vegas
20 Mike Duckworth RB 5-11 185 Fr. Oakland, California
21 *Donnis Watson DB 6-1 189 Fr. Dallas, Texas
22 Manny Rodriguez FB 6-1 201 Fr. Las Vegas
23 Darrell Beavers DB 6-0 186 Fr. N. Las Vegas
24 *Mike Kelly RB 5-7 180 Jr. Henderson
28 **Eddie George DB 5-10 160 Jr. Dayton Beach, Florida
29 **Marlon Beavers DB 6-0 180 Jr. N. Las Vegas
31 Brian Cobb RB 5-7 185 Fr. Carson, California
32 Alphonso Williams FB 6-1 231 Fr. El Dorado, California
33 Willie Russell RB 5-11 205 Fr. Las Vegas
34 Henry Vereen WR 5-9 167 Soph. St. Petersburg, Florida
35 Darrell Moore RB 5-11 193 Soph. Nevada City, Nevada
36 *Andre Jones RB 6-0 188 Jr. Las Vegas
37 Ken Rogers RB 5-9 189 Sr. Las Vegas
39 Sylvester Spinks FB 6-0 222 Jr. West Covina, California
40 Doug Smith DE 6-3 204 Fr. El Dorado, California
42 *Henry Melton RB 6-0 192 Fr. Fort Pierce, Florida
43 *Thomas Bywaters DB 5-9 176 Sr. Claremore, Oklahoma
44 Wesley Austin WR 6-3 180 Fr. Compton, California
47 *Mike Otto LB 6-3 215 Fr. Las Vegas
50 Jack Concannon C 6-2 219 Fr. Hayward, California
51 *George Gaynor LB 6-0 202 Sr. Denver, Colorado
54 Randy Ressey C 5-11 219 Jr. North Las Vegas, Nevada
55 *Courteny Rossart C 6-3 212 Jr. Phoenix, Arizona
58 *Tony Sandone DE 6-0 206 Sr. Dallas, Texas
59 Dusty Satterfield C 6-2 240 Jr. Las Vegas
60 Mark Larson OG 6-5 209 Fr. Las Vegas
61 *Bob Chess OG 6-4 249 Sr. Oceanside, California
62 Greg Spencer OG 6-0 219 Fr. Denver, Colorado
63 Randy Rizo MG 6-0 244 Fr. Chino, California
64 *Karl Riley MC 5-8 195 Jr. Widefield, Colorado
65 *Greg Willis DT 6-2 255 Soph. Chino, California
68 Jeff Yellowjackets DT 6-3 225 Fr. Redlands, California
70 Mike O’Callaghan OT 5-4 296 Fr. Carson City, Nevada
71 *Blanchard Carter OT 5-5 264 Jr. Stockton, California
72 *Rick Behrendt OT 5-8 251 Soph. Carson City, Nevada
73 Terry Mastey OT 6-6 250 Fr. Calumet City, Illinois
77 *Chris Davis OG 6-1 251 Jr. Las Vegas
78 *Gerald Scott OT 6-6 231 Fr. Berkeley, California
79 *Bruce Watkins OT 6-3 218 Sr. Kansas City, Missouri
80 *Kevin Gray OT 6-3 256 Sr. Las Vegas
81 **Joe Ingersoll DT 6-3 257 Jr. Las Vegas
82 Steve Jenkins DT 6-3 217 Sr. Hillside, New Jersey
83 *Dave Beall DE 6-1 214 Jr. Las Vegas
84 **Mike Whittemaine DE 6-3 210 Sr. Reno
85 Ross Strecker DE 6-4 206 Fr. Englewood, Colorado
86 *Tim Melcher DE 6-5 215 Jr. Reno
87 Kurt Schnabel WR 6-1 192 Jr. Arcadia, Colorado
88 Lance Cooper TE 6-3 196 Fr. Clovis, California
89 Robert Starbird TE 6-4 205 Jr. Las Vegas
91 *Stuart Giles DE 6-4 200 Jr. Henderson
92 *Mike Lewis DT 6-2 201 Fr. N. Las Vegas
93 *Marc Maples MG 6-2 227 Fr. West Covina, California
97 Ed Bradley LB 6-0 206 Fr. Warrenville, Illinois
99 Steve Lane MG 6-1 225 Jr. Denver, Colorado

*Indicates Letters earned

1975 University of Nevada—Las Vegas Rebels

Numerical Roster

Ht. Wt.
6-3 168
5-11 184
5-10 179
6-3 195
6-1 170
5-11 180
6-1 193
5-11 178
5-11 185
6-1 189
5-7 180
5-10 160
6-0 170
5-11 180
5-7 180
6-0 186
6-1 201
5-9 167
5-11 193
6-0 188
5-9 189
6-0 222
6-3 204
5-9 192
5-9 176
6-3 180
6-3 215
6-2 219
6-0 202
6-1 219
6-3 212
6-0 206
6-2 240
6-5 209
6-4 249
6-0 219
6-0 244
5-8 195
6-2 255
6-3 225
5-4 296
6-5 264
6-8 251
6-6 250
6-1 251
6-6 231
6-3 218
6-3 256
6-3 217
6-3 214
6-3 210
6-4 206
6-5 215
6-1 192
6-3 196
6-4 205
6-4 200
6-2 201
6-2 227
6-0 206
6-1 225

Coach Ron Meyer
Junior QB

Joe Ingersoll
Senior DT

T O U C H D O W N !
6 points for The Depot

1. Thick char-broiled steaks
2. Fantastic prime rib
3. Huge salad bar
4. Delicious crab and lobster
5. Great drinking bar
6. Fun friendly atmosphere

Located corner of Ryman and Alder (in the old Northern Hotel)
<table>
<thead>
<tr>
<th>All Varieties of Pizza</th>
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<tbody>
<tr>
<td>Lasagna Dinners</td>
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<tr>
<td>Chicken Dinners</td>
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<tr>
<td>Prawn Dinners</td>
</tr>
<tr>
<td>Char-Broiled Steaks</td>
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</tbody>
</table>

West Broadway  
free delivery service  
543-7312  549-9417

also—Stop in and see our new

DEKAY NEE LOUNGE  
and  
SUPPER CLUB

2341 McDonald Ave.  
See You After the Game

Great Falls Select

<table>
<thead>
<tr>
<th>Beer</th>
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Miller High Life

EARL'S Distributing

3305 Latimer St.
The Missoula County Tavern Owners’ Association has purchased this ad in support of Grizzly Athletics

AL’S BAR—Vic Pepe
THE AMVET'S CLUB—Army Zavarelli, Mgr.
BAMBOO VILLAGE—Jack Wong
BLACK ANGUS—Chip McCoy
CABIN LOUNGE—Del Tyler
CHUCK'S BAR & LOUNGE—Chuck Clark
CLUB CHATEAU—Ralph Marchildon
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CURLEY'S TAVERN—Bill Jones
THE DEPOT—John Peterson, John Senner
DOUBLE FRONT—Gene Herndon
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EDDIE'S CLUB—Jack Seltz
ELBOW ROOM—George Schmitz
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FRED'S LOUNGE—Fred Harback
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HOLIDAY LOUNGE—Ron Dionne
JERRY'S VILLAGE INN—Jerry Baker
LIBERTY BOWL—Bill Morrison
LOLO TAVERN
MARVIN'S TAVERN—John La Flesch
MIDWAY BAR—Margaret Lange
MISSOULA CLUB—Joe Dugal
OXFORD—Jim Johnson, Davis Bros.
RED'S BAR—Red Williams
ROUNDUP BAR—Tom & Una Gerrity
TOP HAT—Harry Boskovich
TOWN & COUNTRY LOUNGE
TRADING POST SALOON—Bill McQuirk
TRAIL'S END BAR—Sam Thompson
TURAH PINES—Cy & Peg Bjornborg
THE TURF—Harold Popham
TRIANGLE LOUNGE
VINCE'S 93 CLUB—Vince Barone
WILD BILL'S SALOON—Bill Ochsner
WINNER'S CIRCLE—Fred Williams

Duane Walker, who is eighth on UM’s all-time receiving list, prepares to deal out a pass during the Little Grizzly coaching clinic sponsored by the UM football squad Sept. 3. Walker is a senior tight end from Malta.
KEEPING THE MONTANA GRIZZLIES "ON THE MOVE"

The Car Dealers on This Page Have Provided Courtesy Cars to the University of Montana Athletic Department. The Cars Will Be Used for Recruiting and Other Travel Purposes.

Wes Sprunk
AMC • BUICK • OPEL • JEEP • MAZDA

Happiness Comes With Every Deal
728-6000

93
CHRYSLER
PLYMOUTH
DODGE

Montana's Volume Leader

New and Used Corvettes
Sports cars
All Types of 4 x 4's

1801 Brooks ★ 93 Strip
549-6433

Rich Jordan's 15-yard TD run against South Dakota
YOUR OWN PERSONAL BANKER ISN'T WORKING FOR US ANYMORE...

HE'S WORKING FOR YOU.

MEADOW GOLD

FINE DAIRY PRODUCTS

Phone 543-3173

Meet The Gang At LITTLE BIG MEN

FREE BEVERAGE of choice with coupon

YOUR FAVORITE GRIZZLY BOOSTER

PIONEERS IN PIZZA

EXPIRES NOV. 10, 1975

248 N. Higgins Ave., Missoula, MT 59801 (406) 543-7101
Member Federal Deposit Insurance Corporation

Our 57th Year Supporting University of Montana Athletics

EVERYTHING MEN WEAR “on Circle Square”

527-29-31 North Higgins

MEADOW GOLD

MEADOW Gold

FINE DAIRY PRODUCTS

Phone 543-3173
Montana's economy depends on energy . . . use it wisely

An important part of a solid economic base is availability of energy. Energy is essential to provide jobs and opportunities for Montana young people who wish to remain in the state. Our 1,500 employees—a good number of whom are graduates or former students of the University of Montana—are busy seeing to it that Montanans . . . young and old . . . are supplied with energy. Please use it wisely.

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A Vital Link in Maintaining Montana's Winning Tradition
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DAVIS, COLL. & Mrs. T. C.
DRAGSTEDT, Mr. & Mrs. Carl E.
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FLORENCE MOTOR INN—Joe Chapman
4 B'S RESTAURANTS, INC.
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MISSOULA FURNITURE MART—
N. B. Matthews & R. D. Covey
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MONTANA POWER CO.
93 CHRYSLER-PLYMOUTH—
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Engineering Consultant
SPRUNK, WES—AMC, BUICK, JEEP & OPEL
SWORE, DR. & MRS. C. R.
THOMPSON, DONALD
VANN'S APPLIANCE & TV
VILLAGE MOTOR INN &
EDGEEWATER RESTAURANT
WESTERN FEDERAL SAVINGS &
LOAN ASSOCIATION
WESTERN MONTANA NATIONAL BANK
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WRIGHT LUMBER CO.

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DEER LODGE
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HAMILTON
S 百 Root Laundry
Johnson, Robert C. & Marion G.
HAVRE
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—17—
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Mudd, Joseph G.

Nystad, Donald H.

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Schwamke, Dale

Selstad, Tom

Stapp, Marjie & Dale

Swarthout, Bill

Uke's Sports

HALL
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HAMILTON
Caprice Michel

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Curtin, Gary

Dawling, Jack

Galbraith, Doug

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Hork, Dick

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Millicer, Harold

Pagengkof, Paul O.—Texaco District

Peterson Agency

Piazza, Mr. & Mrs. Michael H.

Ravalli County Bank

Ravalli Seed & Grain Co.

Robinson, Clarence

St. John, H. Max

Tilman, Mr. & Mrs. R. LeRoy

Undem, Bob

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Warren, Walter & Marilyn

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Barbour, James A.

Beall, George

Burgess, Jack, M.D. (John R.)

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Crippen, Lloyd

Doch, James H.

Dykstra, Dan

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Gough, Booth, Shanahan & Johnson

Harrison, Loendof & Poston

Hoene, Bob

Mountain Bell—J. P. McDonald

Northwestern Bank & Union Trust Co.

Trecy Company, The

ZurMuellen, Carl

HUGO
Six Mile Bar

KALISPELL
Brig, Mr. & Mrs. Robert A.

Broder, Fred O., Jr.

Clothes Gallery, The—Joe Fine

Cloutier, Brian

Conrad National Bank of Kalispell

Dasinger, Doug

First Federal Savings & Loan Association of Kalispell

First National Bank of Kalispell, The

Kirk, Bob

Korn, Dan, Jr.

Phillips, Gene

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Sorsonn, Karl

Thompson Oil Co.

Warden, Merrit

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Paige, Boynton G.

POLS0N
Christian, Byron

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Eddie's Rexall Drug

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Jasper, Ric

Lincoln, Jack D.

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SHELBY
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STEVE NSVILLE
Decker, Bob W.

Bilson, Arlo C.

Roberts, Bob

Stevensville First State Bank—Don Scoborn

THOMPSON FALLS
First State Bank of Thompson Falls

TROUT CREEK
Wilson, Jimmie L.

TOWNSEND
State Bank of Townsend

VICTOR
Clark Bros. Construction

WORDEN
Hansen, Dick

COLLEGE, ALASKA
Reynolds, Michael

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Tschoopp, Mr. & Mrs. Henry

TUSTIN, CALIFORNIA
Panther, Robert T.

FAIRFIELD, CONNECTICUT
Hoffman, Jay S.

PENSACOLA, FLORIDA
Shelton, E. J., CDR USNR

HILO, HAWAII
Horie, Roger S.

KETCHUM, IDAHO
Fahey, Jack & Claudia

LEWISTON, IDAHO
Penrod, G. E.

ST. MARYS, IDAHO
Herrick, D. G., M.D.

WALLACE, IDAHO
Tyvand, Ben W.

SIoux FALLS, SOUTH DAKOTA
Hall, William P. (Biff)

PULLMAN, WASHINGTON
Jankovich, Sam

SPOKANE, WASHINGTON
U. S. Plywood Division, Champion International Corp.

WASHINGTON, D. C.
Baucus, Max
Sometimes a ball of string, 6 marbles, 2 bottlecaps and 19 cents isn't quite enough to get Mom just what she's always wanted. Sometimes that's an emergency where Dad can help.

Master Charge. For the little emergencies in everybody's life.
TV service technicians name Zenith for the two things you want most in color TV.

I. Best Picture.
In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV with the best picture.

Question: In general of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:
- Zenith: 36%
- Brand A: 20%
- Brand B: 10%
- Brand C: 7%
- Brand D: 6%
- Brand E: 3%
- Brand F: 2%
- Brand G: 2%
- Brand H: 2%
- Brand I: 1%
- Other Brands: 3%
- About Equal: 11%
- Don't Know: 4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.
In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the next brand.

For survey details, write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639.

Question: In general of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:
- Zenith: 38%
- Brand A: 15%
- Brand C: 8%
- Brand D: 4%
- Brand B: 3%
- Brand I: 2%
- Brand F: 2%
- Brand E: 1%
- Brand G: 1%
- Brand H: 1%
- Other Brands: 4%
- About Equal: 14%
- Don't Know: 9%

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated picture.