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j-school

# COMMUNIQUE

MONTANA STATE UNIVERSITY

Vol. 13, No. 3

Missoula

Spring, 1956

## Again J-School Reports More Jobs Than Grads

Barring something unusual, 15 men and 6 women will complete their work at Montana State University for degrees in journalism this spring, according to O J. Bue, acting dean. Of the 21, six men and three women are currently available for jobs. Of the other 12, five men already have job commitments, four men are going into military service, and three of the women are being lost to matrimony.

The following are available for jobs:

Ronald Erickson of Lewistown; married; Missoula address—800 Harrison street; associate editor of the Kaimin 1955-56; Sigma Delta Chi professional journalism fraternity; winner A. J. Mosby Radio Scholarship 1955; has had year of news work at KGVO; prefers radio.

M. Jean Herbert of Missoula; single; Missoula address—601 Daly avenue; Theta Sigma Phi professional journalism fraternity for women; Spur; worked on Wolf Point Herald-News summer 1955; prefers news work.

JoAnn LaDuke of Ronan; single; Missoula address—1021 Gerald avenue; Theta Sigma Phi; winner Dean Stone scholarship 1955-56; worked on Phillips County News summer of 1955; prefers advertising.

Scott Leedham of Malta; single; Missoula address—333 University avenue; Sigma Delta Chi; Korean veteran; among his other accomplishments, a printer; prefers community journalism.

Virginia McBride of Butte; single; Missoula address—516 University avenue; Theta Sigma Phi; Kappa Tau Alpha honor society; business manager of the Kaimin 1955-56; prefers advertising.

Ralph Allan Rose of Malta; single; Missoula address—402 Eddy avenue; Sigma Delta Chi; veteran; prefers news work.

Jack Siegle of Detroit; single; Missoula address—626 South Fifth Street east; veteran; completing work on his master's degree; worked on Choctaw Acantha before going into ser-

vice; edited camp newspaper in service; prefers news work.

William Thompson of Calgary, Alberta; single; Missoula address—South Hall, MSU; Sigma Delta Chi; available for work in the Commonwealth of Canada; prefers editorial side.

Keith Wuerthner of Great Falls; single; Missoula address—1110 Gerald; Sigma Delta Chi; prefers work in radio.

Mrs. Sue Munn, who has been working for the Missoula County Times for something more than a year, plans to return to her home in Casper. Barbara Mellott is to be married this summer, and plans to live in Casper, also. Carol McManaway is to be married late in the summer and expects to make her home in Helena. All three want to pursue professional careers, but will not be free to travel.

Ken Byerly of Lewistown, James Farrell of Chicago, Kim Forman of Miles City and Ray Lee of Butte are going into the service.

J. D. Coleman of Kalispell plans to continue his work with KBTK; Don Dooley and David Olstad expect to return to their homes in California; John R. Harris of Missoula and Bill Larcombe of Malta already have job commitments.

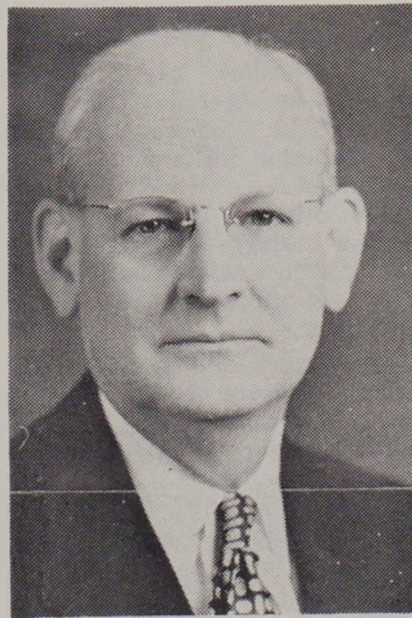
"We have at least two opportunities for every graduate," Mr. Bue said, "and the offers have been getting better by the year. If we are to supply even the Montana demand, we must have the help of employers in recruiting for us interested, likely high school graduates."

## Siebert To Give Mellett Lecture

Through the cooperation of New York University, the School of Journalism at Montana is to have the honor of presenting the Don R. Mellett Memorial Lecture this year. The address is to be given by Dr. Fredrick S. Siebert, director of the School of Journalism and Communications at the University of Illinois. The date: April 26.

Don R. Mellett, you will recall, was editor of the Canton (Ohio) News when he was shot and killed in his own dooryard by gangsters whose hold on the city government he was trying to break. That was in 1926. The title of Dr. Siebert's address will be "The Mass Media in a Free Society."

Dr. Siebert took his bachelor's degree at the University of Wisconsin in 1923, his J. D. degree from the University of Illinois in 1929. He is a nationally recognized authority on law of the press, author of many articles on Journalism education and



DR. F. S. SIEBERT

press law. He is the author of two scholarly books: "Rights and Privileges of the Press" (1934) and "Freedom of the Press in England" (1952).

Before joining the staff of the University of Illinois in 1929, Dr. Siebert served on the copy desk of the Chicago Herald-Examiner. He was admitted to the Illinois Bar in 1929 and from 1929 to 1937 was an instructor in journalism at the University of Illinois. In 1940-41 he served as a professor of journalism at Northwestern University; the following year he returned to Illinois as Director of the School of Journalism and

(Continued on Page 3)



## University Bindery Gives Kids Work

Contrary to campus folklore, books do get cracked at this university, some of them wide open. Several hundred get worn each year to a point where they must be re-bound. In addition to that some 5,000 pamphlets and periodicals require binding each year.

To take care of these books and to provide employment for students the University Press, under the direction of Superintendent Claud Lord, has expanded its operation to include a bindery unit. Mrs. Beatrice Picrson, former supervisor of the J-School reference room, has charge of the bindery work. At the moment this is being written she has ten students working on 580 books. No nook or cranny in the print shop has escaped occupancy. In addition to the ten bindery workers, Mr. Lord employs two journalism majors who are qualified printers—Gale Brammer of Missoula and Rod Fisher of Whitefish.

The University Press now has three books to its credit: "The Journals of David Thompson" edited by Miss Catherine White of the Library staff; "Men and Trade on the Northwest Frontier" by Dr. George Weisel of the zoology department; and "Manifest Structure Analysis" by Dr. Frank M. duMas of the psychology department.

For convenience of the student editors and because nobody else cared to bid on it, the Sentinel, University yearbook, is now being printed on the campus. Now that the bindery has been activated, the book will be bound here too.

## Many Praise Kaimin For Rhinehart Story

The Kaimin for March 2 had an unusually significant front page—a page in which many students and townspeople expressed their pride.

About a third the way down in Column 3, a 30-point Bodoni Bold headline announced:

U of Alabama Ousts Negro

Followed a three-inch story on the expulsion of Authorine Lucy.

Just below the Alabama story stood the Montana story, half a page by Genell Jackson '58 of Lewistown on the observance of Naseby Rhinehart Day in honor of Montana's great athletic trainer. The occasion

## With Grads Afield . . .

Montana Fourth Estate, publication of the Montana State Press association, reports that Bill Robson '55, advertising manager of the Kalispell News-Farm Journal, has a new side line. He is the managing editor of the Montana Grange News, official publication of the State Grange.

Earle Duffy '23 of the Automotive Safety Foundation in Washington, D.C. paid the campus a visit in March. His organization is currently engaged in a survey of road needs in Montana.

Elwyn Peffer '50, who combines journalism with forestry, recently moved back to Portland after a stint in the field as a ranger. Almost immediately upon his return to Portland in January he drew a month-long assignment in Washington, D.C.

The AP Log for Feb. 17 contained the information that Clyde Reichelt '47 covered the Golden Gloves boxing tournament in Billings for the Great Falls Tribune. Reichelt won the M-Club trophy for being the outstanding fighter while he was at the J-School. The same AP log doffed its hat to Jim Hanson ex-50 for fast work on a traffic story.

Mr. and Mrs. J. D. Coleman are the parents of a son born Feb. 23. Mr. Coleman is a member of the Class of '56.

John L. Owen '51, who went to the Bismarck (N.D.) Tribune when he got out of the service in 1953, has resigned to take a job with the Yakima (Wash.) Morning Herald. He went to Washington in March.

A clipping which has found its way into the Communique file indicates that Robert C. Webb '53 is news editor of the Spirit Lake (Iowa) Beacon. Judging by the letters he has not written to Communique, he's a busy man.

Julius Wuerthner '49 is doing public relations work for the Republican National Committee in Washington, D.C. He was engaged in similar work during the 1952 campaign, later spent some time in industrial public relations. He visited friends and relatives in Montana last summer.

was between halves of the Colorado A&M game before a crowd of 6,500 that included 300 boosters from Butte. The speaker was Jim Dorsey of Montana and Milwaukee.

## Communique

Published by the staff of  
The School of Journalism  
Montana State University  
For those who have left the campus  
But cherish its memories

## Ye Ken The Time Freshman Girls Edited Kaimin

Joyce Phillips Rayfield '46, whose name appeared in the Winter issue, is one of three women who hold the unusual if not the unique distinction of having served as editors of the Montana Kaimin while they were still freshmen. The other members of the trio of co-editors were Verna Brackman and Mary Ann (Mandi) Luebben.

It was during the war. They took over from Ray Fenton '43 May 17, 1943. In their first editorial they remarked modestly, "only a war year could be responsible for our being here—three freshmen women behind the editor's desk."

A year later they reported on their stewardship in an editorial entitled "Thirty" which began:

"One year ago on a fine spring afternoon three solemn, scared and green frosh surveyed the bare walls of the Kaimin editor's office. Immediately a very polite argument arose as to who was to occupy the swivel chair (polite, because we still were new at the whole business and still in the early stages of our association) . . .

"But it hasn't been all our paper . . ." And then they went on to pay tribute to Marilyn Wents, Jerry Lester, Bob Tucker, Muriel Wilson, Doris Johnston, Marilyn Hillstrand, and Bob Sias."

## Siebert . . .

(Continued from Page 1)

Communications. He is Acting Director of the Institute of Communications Research and chairman of the graduate committee which administers the Ph.D. degree in mass communications.

Dr. Siebert is legal counsel for the National Editorial Association and the Illinois Press association, chairman of the Law and Press committee of the Inland Daily Press association. He is a member of Sigma Delta Chi, Kappa Tau Alpha and Alpha Delta Sigma.

## After Annabelle and Haffinch Comes Now 'Downright Tired'

Down through the years it has been the happy chore of campus journalists to celebrate the adventures of a succession of campus characters. Bill Cogswell's "Annabelle" probably wasn't the first, but she was certainly one of the more famous; in the Thirties there was the fabulous "Haffinch," variously attributed to G. M. Crutchfield and Hal Stearns.

Comes now the first episode, anonymous so far, of one who could become the character of the Fifties. His name: Downright Tired. And here's the story as it appeared in the Kaimin for Feb. 7:

"A male student, identified only as "Downright Tired," sought a place to rest his weary head, late Saturday night. The only trouble was — he cared not where.

"A double room with a single inhabitant in a large "hotel looking" building across from the Clover bowl looked as good as any. Besides he was too tired to look further. In fact he was too tired to wait for someone to unlock the door, but instead proceeded to poke his hand through what wasn't an open window, to let himself in.

### THOMPSON EDITS PAPER AT ELLSWORTH AFB

Like many another Journalism grad gone into the service, Lt. Charles A. (Chuck) Thompson '55, finds himself saddled with the responsibility for a camp publication.

As a result, The Skysweeper is making its regular appearance at Ellsworth Air Force Base in South Dakota. Although Lt. Thompson points out that it is a mimeographed paper published by an army man without funds or regular staff for Air Force personnel, even casual perusal reveals that the paper was full of news from the first issue. Lt. Thompson knows what makes a newspaper.

### SON CALLS FRED MARTIN FROM FARAWAY TOKYO

Fred Martin '25, publisher of the Park County News, got a really long, long distance telephone call recently, according to Fourth Estate. Their son, Fred Jr., telephoned his parents from Tokyo.

He is a lieutenant in the U. S. Infantry on duty in Korea. He was in Tokyo on leave when he decided to call home. Fred Jr. was on the staff of the Denver Post before going into the service.

"Without seeing a soul, he stumbled up the hall to one of the rooms. He entered and locked the door behind him, hung up his coat and because the other person in the room was asleep anyway, turned off the light and "hit the sack."

"He could have copped a good night's sleep too, had not the original occupant of the bed returned from down the hall. She became suspicious when she tried the door and found it locked. She then beat on the door and called her roommate. Her roommate awoke and let her in, but neither were aware of their visitor until they switched on the lights.

"He slept soundly through the screaming and cackling of nearly 50 women, and awoke the next morning in the city jail.

"The poor lad, remembering nothing of the preceding evening, was faced with a well-earned lecture, a splitting headache, and a quarter out of school to think it over."

## Venture Hits Street In Handsome Garb

The winter number of Venture, campus literary publication, came off the press in striking garb—black cover with cutouts backed in orange. Black titles, of course, leaped through the cutouts.

Joan Hoff '57 of Butte is the managing editor; Maryellen Brown '57 of Billings is the business manager; Rod Fisher '58 of Whitefish is the make-up editor. All are journalism majors. The journalism school is further represented by John Richard Harris '56 of Missoula, who is contributing a series on photography, and by Kay Fallon '59 of Billings who is a member of the advertising staff.

The magazine is being printed by the University Press this year. This provides the staff an unusual opportunity for becoming acquainted with printing processes and for doing considerable typographic experimentation.

Contributors to the winter number included Barbara Knight of Billings, Cyrus Noe of Missoula, Louann Hanson of Kalispell, Larry Phillips of Indianapolis, Hyung Koo Pak of Seoul, Korea, John Baker of Hamilton, Sandra Rabone of Denver, Ed Bailey of Hamburg, Pa., and Rob Schafer of Great Falls.

## Dudik To Be Pro At Great Falls

Mike Dudik '49, native of Endicott, N.Y. and more recently from San Jose, Calif., has accepted appointment as professional golfer of the Great Falls Municipal Golf course. The appointment was announced by Tom Black, chairman of the Great Falls Park Board's golf committee, and became effective March 1.

On his way out of Montana from his native New York, Dudik stopped off at the University of Wisconsin where he played freshman basketball and varsity baseball. As a senior at Montana he played varsity basketball with Bob Cope, Ray Bauer, Tom Selstad, Dick Carstensen, John Earhart and others. During World War II he served with the Marines.

Following his graduation, Dudik returned to International Business Machines in New York. He was New York State Amateur Champion in 1950 and runnerup in 1951. In 1953 he was sectional medalist for New York and New England in the qualifying rounds for the National Open.

While at the University he won the Missoula Country Club Invitational in 1948 and was runnerup in 1949.

Mrs. Dudik is the former Gladys Anderson of Malta. They have a daughter, 4, and a son, 2.

## Jack Daniels to Try Out For Olympic Pentathlon

Lt. Jack Daniels '55, holder of several Skyline Conference swimming records, is a 1956 Olympic contender in the pentathlon event, according to his regimental newspaper. Mrs. Daniels '55, the former Muriel Griffin, is working for the Christian Board of Publications in St. Louis while her husband is in Korea. Her address is 10506 Maddox, Overland, 14, Mo.

Lt. Daniels is currently stationed near Seoul. He will face his first pre-Olympic test in an all-army meet in April. In this meet he will compete in three events: The 220-yard swim, the two-mile road race and the .45-calibre pistol match. For the pentathlon he will add riding and fencing. He is athletic and recreation officer of his regiment.



## The Class of '56



Seated: William Thompson of Calgary; Ron Erickson of Lewistown; JoAnn La Duke of Ronan; Ralph Allan Rose of Malta; Barbara Mellott of Hamilton; David Olstad of Los Angeles; Virginia McBride of Butte; Jean Herbert of Missoula; Bill Larcombe of

Malta; Carol McMannaway of Missoula; Sue Munn of Casper, Wyo.; Standing: Donald Dooley of San Francisco; Kim Forman of Miles City; Ray Lee of Butte; J. D. Coleman of Kalispell; Scott Leedham of Glasgow. Not in picture Dick Harris of Missoula.

### C-Notes Stimulate Interest In Journalistic Achievement

In the University, as in human affairs generally, recognition of achievement plays an important part in generating more achievement. Recognizing this, friends of the School of Journalism from time to time have established prizes.

The School of Journalism is privileged to award three for \$100 each: the KGVO Radio Scholarship, the O. S. Warden scholarship and the Deah Stone scholarship. Because it was not awarded last year, the Struckman Memorial prize will also amount to \$100 this year.

The KGVO Radio scholarship is awarded annually by A. J. Mosby of Missoula. It is awarded to a journalism major on the basis of ability, initiative and special interest in radio journalism. Winners in recent years have been Arthur Lundell of Milwaukee, Jack Siegle of Detroit, Thomas Needham of Ronan and Ron Erickson of Lewistown.

The O. S. Warden scholarship is awarded annually by the Great Fall Tribune to a journalism major entering his sophomore year. The award is made on the basis of scholarship and takes special notice of scholastic improvement

In 1952 the award was split three ways between Shirley DeForth of Glendive, Muriel Griffin of Missoula and Carla Wetzsteon of Arlee. In 1953 it was split between Jere Lee Rivenes of Scobey and Charles Rgihmire of Huntley; in 1954 it went to Joan C. Hoff of Butte and in 1955 to Genell Jackson of Lewistown. This

summer Genell is going to work on the Great Falls Leader.

The Dean Stone scholarship is awarded annually in memory of the first dean of the J-School by the Montana State Press association. It goes to a journalism major entering his senior year. The award is based on scholarship and achievement. Winners in recent years have been Joy East of Wallace, Ida., Winnie Dinn of Butte, Shirley DeForth of Glendive and Jo Ann La Duke of Ronan.

The Struckman Memorial prize, normally for \$50, is offered by the Newspaper Guild of Great Falls in memory of the late Bob Struckman, formerly of Great Falls and at the time of his death a member of the journalism staff. It is awarded for the best Sunday feature. Recent winners include Bill Galvin of Mis-

### Streit By-line Reappears In The New York Times

After an absence of some years the Streit by-line is back in the New York Times. For many years it was the by-line of Clarence K. Streit '19; now it's the by-line of his son, Pierre, and Pierre's talented wife, Peggy. Of late they have been writing from such far places as Afghanistan. Pierre had his senior year at Missoula high.

The elder Streit, now better known for his work with Federal Union, is the author of a new book, "Freedom Against Itself." It is available from Federal Union, Inc., 2700 Ontario Road, N. W. Washington, D. C. The price is \$3.75 in cloth; \$1.50 in paper.

Missoula, Bob Webb, formerly of Billings, and Hoover Ogata, formerly of Helena.

The awards are made at the annual Awards convocation in June.

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Montana State University  
Missoula, Montana